




# SAMANTHA MCCALL

◆ FRONT-END WEB DEVELOPER ◆

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## SOCIAL

 github.com/green64  
 samantha-mccall-44303a6/  
 @fpkc18

## PROFILE

Intellectually curious developer passionate about digital marketing and communication. Hybrid skill set built to improve cross-team understanding and ensure project success. Organized learner adept at creative problem-solving, meeting deadlines and exceeding expectations.

## SKILLS SUMMARY

- HTML5
- CSS3
- JavaScript
- jQuery
- Node.js
- Express
- MySQL
- MongoDB
- React
- Bootstrap
- Materialize
- Github
- Heroku
- Visual Studio
- NPM
- Trello
- InVision Studio
- Adobe Creative Cloud
- WordPress
- Teamsite

## TECHNICAL EXPERIENCE

### Developer Student

KU Full-stack Program  
Jan 2018 - July 2018

- Developed projects individually and as a team member using an expanding array of tools as the course progressed, including Bootstrap and Materialize front ends, API calls with JSON-formatted text, created and communicated with MongoDB and MySQL databases using Express and Node.js, and implemented MVC frameworks with tools such as Handlebars and React
- Managed projects using Trello, InVision Studio and LucidChart
- Successfully managed version control using Github
- Deployed full-stack websites with MySQL and Mongo databases to Heroku

### Web Content Specialist

Sprint  
Sept 2011 - June 2015

- Managed sprint.com content using Teamsite CMS
- Incorporated HTML & CSS on required pages
- Project managed multi-department interaction, project tracking, deadline adherence
- Concepted and wrote web content related to sprint.com products and solutions

## TECHNICAL EXPERIENCE

### Web Content Developer

PBA Health

June 2009 - Sept 2011

- Managed evolution of pbahealth.com from static to dynamic site, including coordinating all content acquisition and development, incorporating SEO for better, more targeted searchability and optimizing images for fast page load
- Updated site with customized CMS tool
- Executed elements of online & email marketing and social campaigns
- Established & maintained company's Twitter & Facebook presence

## RELATED EXPERIENCE

### Freelance Content Development

2008 - present

- Developed content for various clients including:
- SEO-enhanced web content
- Paid Yelp content
- E-newsletters
- Digital ads
- Social media
- Blogs

### Freelance Web Development

2000 - 2007

- Built static sites for small businesses with DreamWeaver using HTML, CSS, and vanilla JavaScript for menus and other basic functionality
- Registered URLs and set up hosting as needed
- Executed ongoing content and image maintenance

## EDUCATION

### University of Kansas

2018 Full-stack programming certificate

### Johnson County Community College

2013 Online marketing certificate

### University of San Francisco

2009 Master certificate in online marketing

### University of Kansas

1994 Master of Science - Journalism - 3.6 GPA

### Washburn University

1989 Bachelor of English - 3.2 GPA

## COMMUNITY INVOLVEMENT

### Operation Wildlife

I volunteer at OWL when I can to educate, create marketing collateral and rehabilitate injured and orphaned animals.

### Kansas City Women in Technology

My involvement with KCWiT includes attending meetings and Tech Talks, being mentored and future mentoring of young women interested in exploring STEM careers.