

SAMANTHA MCCALL

◆ FRONT-END WEB DEVELOPER ◆

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SOCIAL



github.com/green64



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@fpkc18

PROFILE

Intellectually curious developer passionate about digital marketing and communication. Hybrid skill set built to improve cross-team understanding and help ensure project success. Organized learner adept at creative problem-solving, meeting deadlines and exceeding expectations.

SKILLS SUMMARY

- HTML5
- CSS3
- JavaScript
- jQuery
- Node.js
- Express
- MySQL
- MongoDB
- React
- Bootstrap
- Shoelace
- Materialize
- Github
- Heroku
- Visual Studio
- NPM
- Yarn
- Nodemon
- Terminal
- Trello
- InVision Studio
- Adobe Creative Cloud
- WordPress
- Teamsite

TECHNICAL EXPERIENCE

Developer Student

KU Full-stack Program

Jan 2018 - July 2018

- Developed projects individually and as a team member using an expanding array of tools as the course progressed, including Bootstrap and Materialize front ends, API calls with JSON-formatted text, created and communicated with MongoDB and MySQL databases using Express and Node.js, and implemented MVC frameworks with tools such as Handlebars and React
- Successfully managed version control using Github
- Deployed full-stack websites with MySQL and Mongo databases to Heroku

Web Content Specialist

Sprint

Sept 2011 - June 2015

- Managed dynamically driven content for sprint.com using Teamsite CMS
- Incorporated HTML & CSS on required pages
- Project managed multi-department interaction, project tracking, deadline adherence
- Concepted and wrote web content related to sprint.com products and solutions

Web Content Developer

PBA Health

June 2009 - Sept 2011

- Managed evolution of pbahealth.com from static to dynamic site, including coordinating all content acquisition and development, incorporating SEO for better, more targeted searchability and optimizing images for fast page load
- Updated site with customized CMS tool
- Executed elements of online & email marketing and social campaigns
- Established & maintained company's Twitter & Facebook presence

RELATED EXPERIENCE

Freelance Content Development

2008 - present

- Developed content for various clients including:
- SEO-enhanced web content
- Paid Yelp content
- E-newsletters
- Digital ads
- Social media
- Blogs

Freelance Web Development

2000 - 2007

- Built static sites for small businesses with DreamWeaver using HTML, CSS, and vanilla JavaScript for menus and other basic functionality
- Registered URLs and set up hosting as needed
- Executed ongoing content and image maintenance

EDUCATION

University of Kansas

2018 Full-stack programming certificate expected

Johnson County Community College

2013 Online marketing certificate

University of San Francisco

2009 Master certificate in online marketing

University of Kansas

1994 Master of Science - Journalism - 3.6 GPA

Washburn University

1989 Bachelor of English - 3.2 GPA

COMMUNITY INVOLVEMENT

Operation Wildlife

I volunteer at OWL when I can to educate, create marketing collateral and rehabilitate injured and orphaned animals.

Kansas City Women in Technology

My involvement with KCWiT includes attending meetings and Tech Talks, being mentored and future mentoring of young women interested in exploring STEM careers.