

Sales Overview

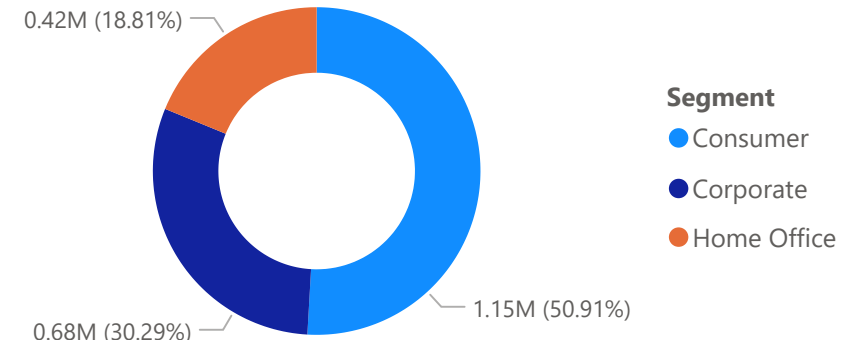
2.25M

Total Sales

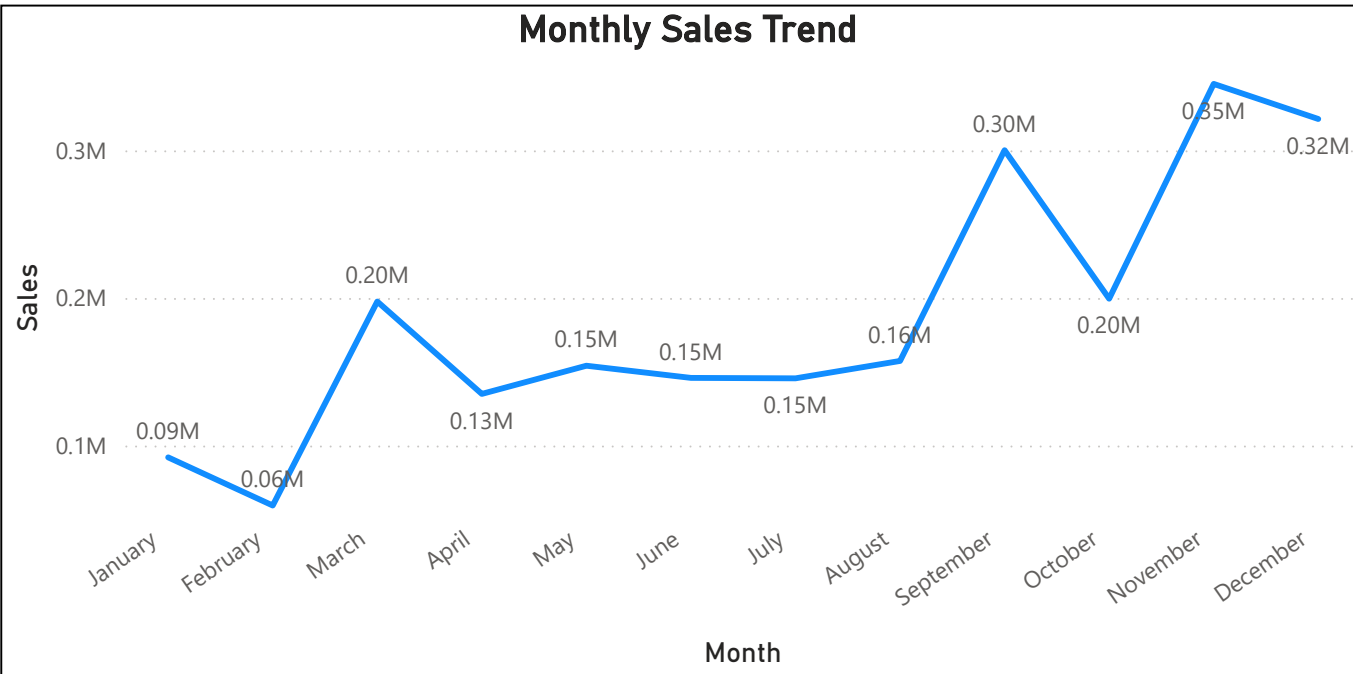
9789

Total Orders

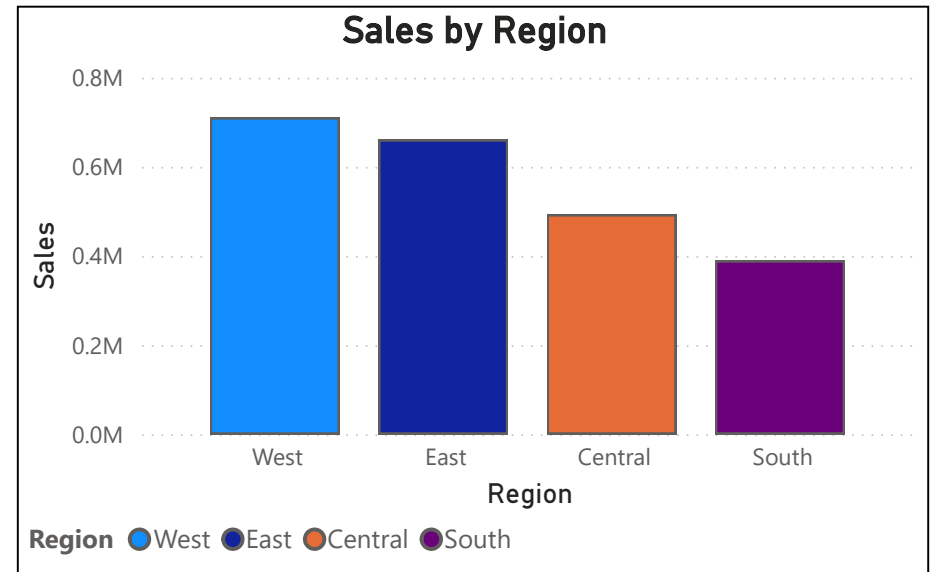
Sales by Segment



Monthly Sales Trend



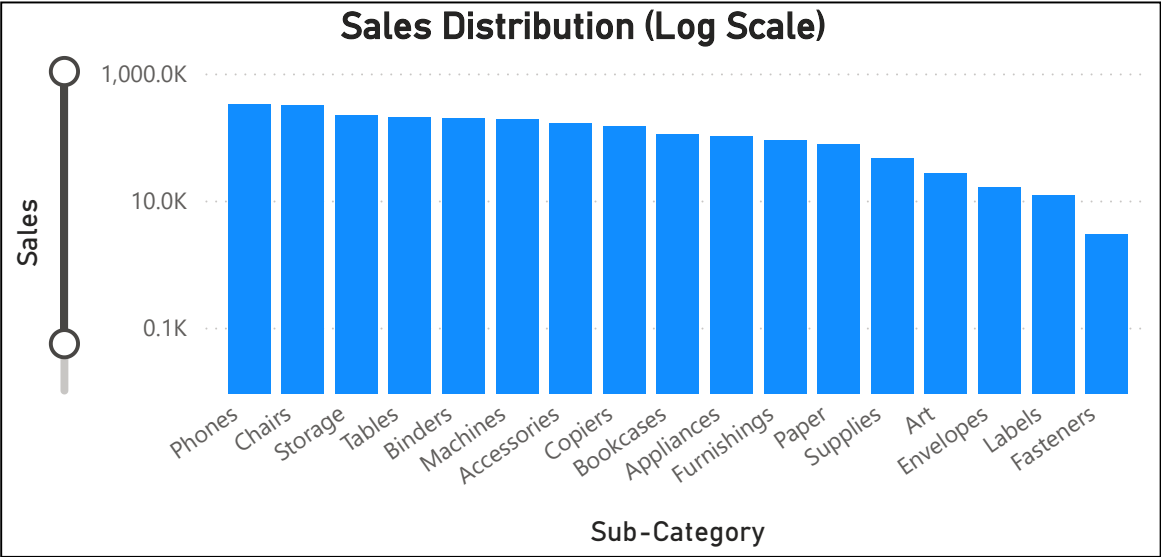
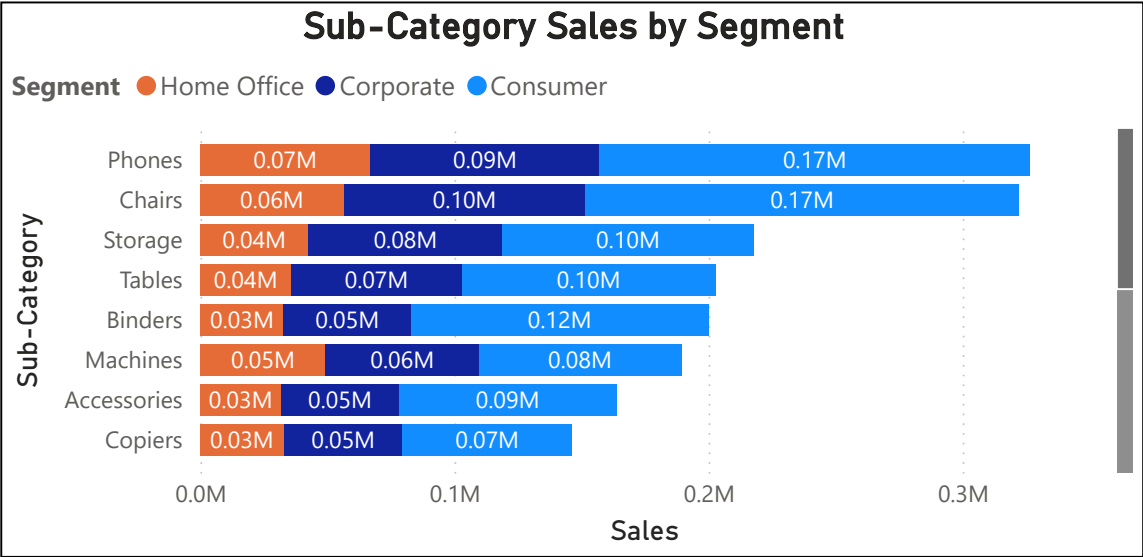
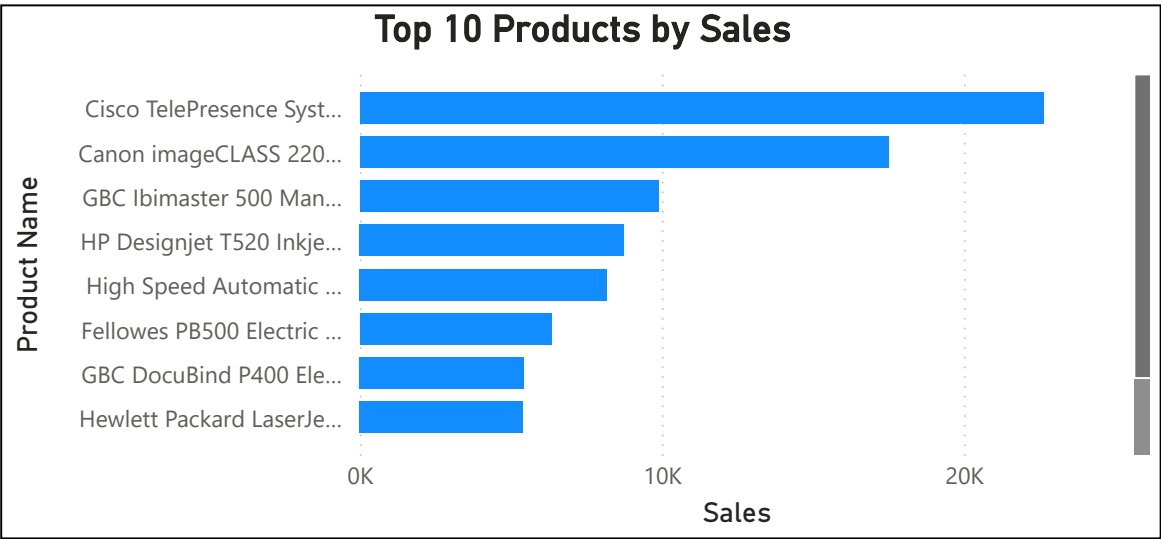
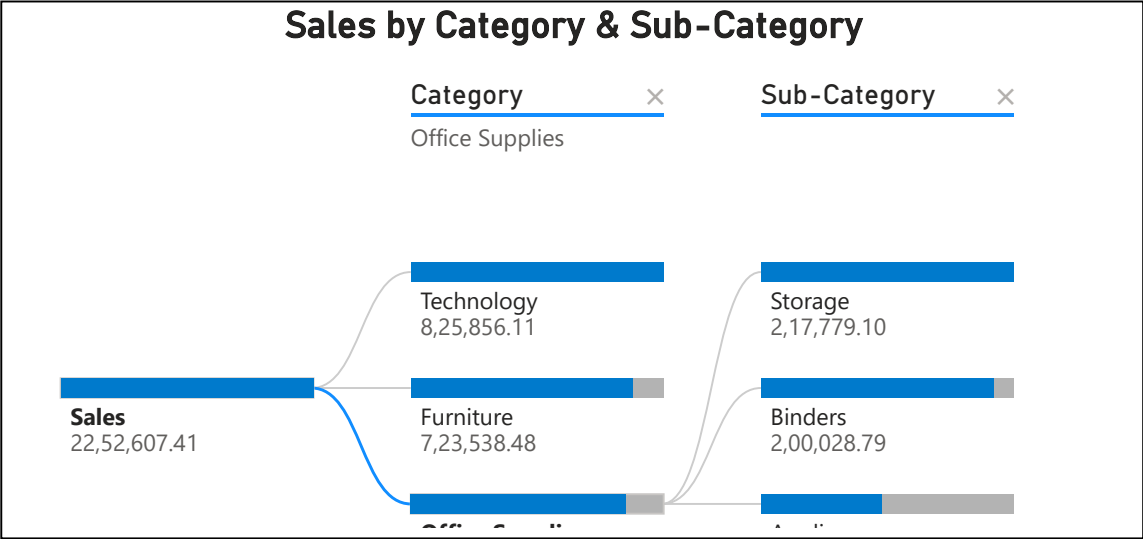
Sales by Region



Insight:

Over ₹1.15 million in total sales have been generated, with the highest contribution from the Consumer segment. Sales activity peaks toward the end of the year, particularly in November and December. The West and East regions outperform others, highlighting strong regional markets. This overview offers a clear picture of where and when the business

Product Performance



Insight: Technology leads as the highest-performing product category, closely followed by Furniture. Cisco TelePresence systems and Canon printers stand out as top-selling individual products. Consumer and Corporate segments show distinct preferences across sub-categories, particularly for Phones, Chairs, and Binders. The wide range in sub-category sales is effectively visualized using a logarithmic scale, helping to highlight both top performers and smaller contributors in a single view.