



SERMONWISE

Visual Guidelines

LOGO VARIATIONS



SERMONWISE



SERMONWISE

TYPOGRAPHY

PRIMARY FONT

Application: Logo, headlines, subhead, body text

NUNITO

NUNITO LIGHT

NUNITO LIGHT ITALIC

NUNITO REGULAR

NUNITO ITALIC

NUNITO SEMIBOLD

NUNITO SEMIBOLD ITALIC

NUNITO BOLD

NUNITO BOLD ITALIC

NUNITO EXTRABOLD

NUNITO EXTRABOLD ITALIC

NUNITO BLACK

NUNITO BLACK ITALIC

SECONDARY FONT

Application: body text

VOLLKORN

Vollkorn Regular

Vollkorn Italic

Vollkorn Semibold

Vollkorn Semibold Italic

Vollkorn Bold

Vollkorn Bold Italic

Vollkorn Black

Vollkorn Black Italic

COLORS

PRIMARY COLORS

Reds



#911D22

#C1272D

#DA7D81

Yellows

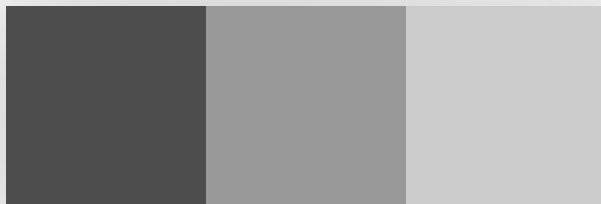


#FCC121

#FEE6A6

#FEF3D3

Greys



#4D4D4D

#999999

#E6E6E6

SECONDARY COLORS

Blues



#0B4F77

#0F699E

#6FA5C5

Greens



#134E45

#328357

#7CB094