

## INTRODUCTION

Research labs need a professional and up-to-date website to showcase their work, attract collaborators, and establish an online presence, but developing and maintaining one can be challenging and time consuming. **Lab Website Template** is an open-source, code-based tool that **automates citation generation, repo configuration, and anything else it can**, letting labs focus more on research and less on web development and grunt work.

## APPROACH

Before v1.0, we gathered many observations and direct feedback that shaped our approach.

### Some things we noticed:

- The most **common pain points were about the same things same things**, like repo setup and configuring **key options**.
- Labs can't waste time** on basics or low-level details, but still need ways to customize things when needed.
- Labs want to see a tool is **actively maintained**, greatly sold by good support.

### Some philosophies we adopted to address these needs:

- Doing > instructing.** Aggressively experimenting with GitHub Actions and scripting, we found we could automate much more setup/config/etc. than we thought.
- Don't let issues languish.** We respond quickly and discuss suggestions to make people feel heard, even if actual resolution takes longer.
- Keep it simple and focused.** We earnestly consider all feedback, but also don't accept every suggestion at face value to avoid feature/config bloat (*inner-platform effect*).
- Docs are essential.** Code/comments are not enough. We invested in writing a full GitBook site with examples, FAQs, guides, diagrams, search, etc., which lets labs help themselves for common things and saves us time for more novel work.
- Cleanly structure content.** We try to separate *template* content from *user* content so labs can focus on just what's important to them, but still look "under the hood" when they need to customize.

## TECHNOLOGIES

- Jekyll** Static site generator. Long-lived. Plugin-rich.
- GitHub** Pages for hosting. Actions for automation.
- Markdown** Content. *Liquid* for templating.
- Python** Auto-cite scripts. Familiar for researchers.
- Docker** Runs template locally. Cross-platform. Single install.
- Ruby** Data filtering. Other misc.



TEMPLATE



POSTER

# AN EASY, AUTOMATIC, FLEXIBLE WEBSITE TEMPLATE FOR LABS

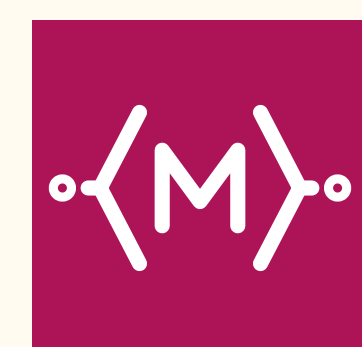
## AUTO-CITATIONS

Who wants to **manually manage** citations?

```
orcid.yaml
- orcid: 0000-1111-2222-3333
```



```
sources.yaml
- id: doi:12345
  image: thumbnail.jpg
  tags: biology, data
```



```
research.md
{%
  include list.html
  data="citations"
  filter="category == 'featured'"
%}
```

**Simple** input → **Auto-magic** → **Rich** output

Input your "**meta-sources**" as **simple IDs**.

We **auto-expand** these into **full lists** of sources from ORCID, Google Scholar, or PubMed (extendable with plugins).

Input your "**manual**", hand-picked **sources** as **simple IDs** (2k+ supported types), along with extra rich details.

We use **Manubot** to **auto-generate full citations** – title, authors, date, publisher, etc. – for all sources.

Include citations in your site however you want with the **list component**. Filter with **unwieldy Liquid** or **any Ruby expression**.

## MORE AUTOMATION

Several other **automations** handle the most **confusing** and **error-prone** tasks for you, triggered by **events**, with little or **no manual steps**.

- Click some buttons**, wait a few, and your site's **live and ready** to edit.

- Edit your content, wait a few, and your **changes are live**.

- Suggest changes and **preview** them **before publishing**. No service like Netlify needed.

- Keep your lab's CV **up-to-date**.

### First time setup

- Init branches
- Clean up/rename files
- Personalize with `@username /URL/etc.`

### On push to main

- Run cite process
- Build site
- Host at main URL

### On pull request

- Build site preview
- Host at `/pr-#` sub-URL
- Post PR comment w/ link

### On schedule (weekly by default)

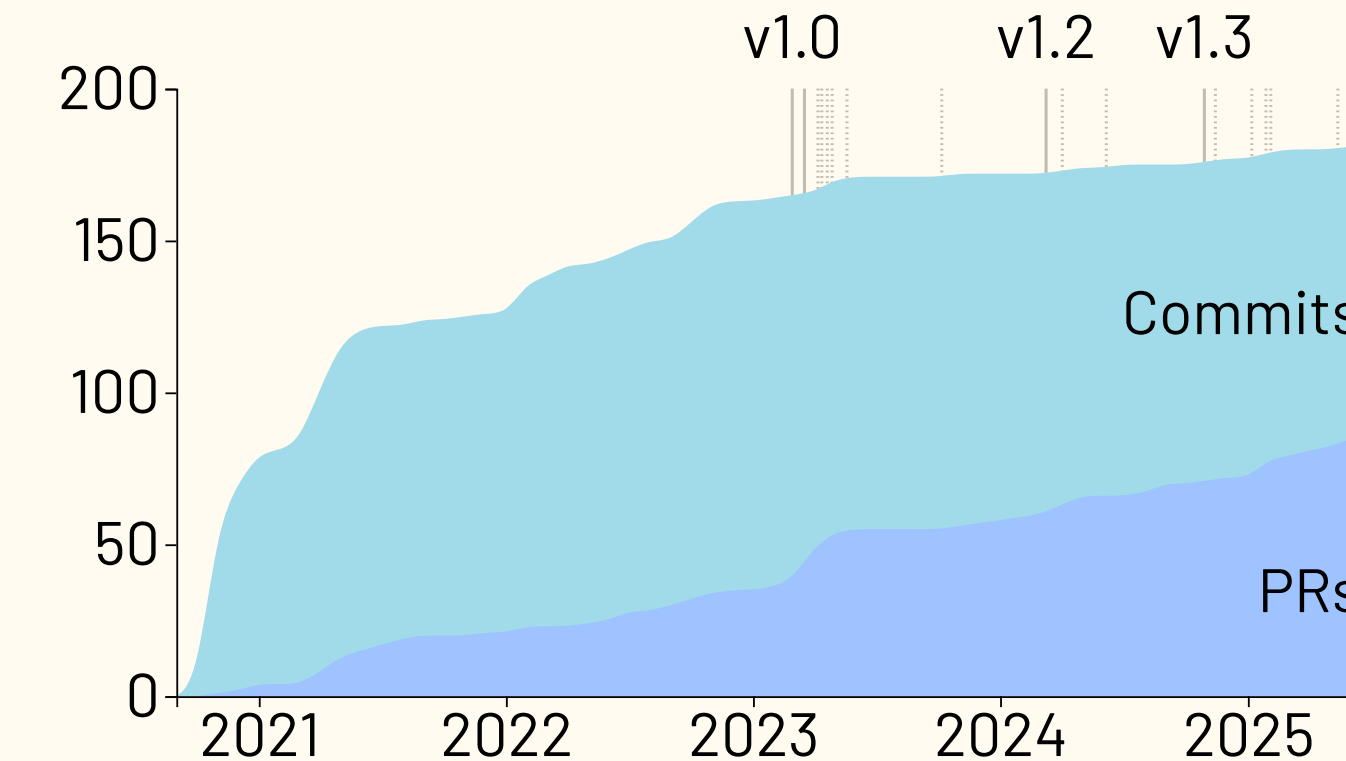
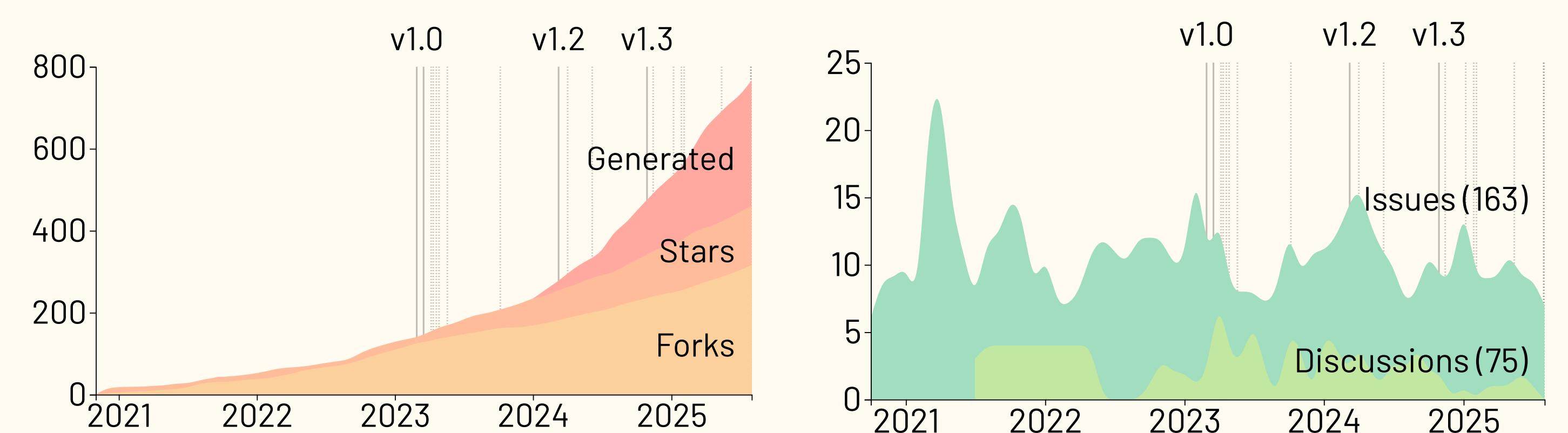
- Run cite process
- ORCID/etc. may have updates
- Open PR if any changes

## OTHER FEATURES

- Suite of pre-made components like figures, citations, and search.
- Team member pages with bios, roles, and social links.
- Blog posts with tags and rich content.
- Desktop and mobile. Dark mode.

## OUTCOME

We believe **our approach and design lead to an effective piece of software**, evidenced by the template's growing adoption on GitHub, direct positive feedback, and gallery of active labs using it. This work has likely saved time and money for research labs and **other groups**, reflecting a community resource that serves the needs of its users.



	Median...	Response	Resolution
Issue		3.5 hrs	12 days
Discussion		2 hrs	10 hrs

The **next evolution** could focus on even more convenience, simplicity, robustness, and flexibility, like using a **modern site generator** with type-safety, making template version upgrades automatic, and making citations even more seamless.

