Travis Greene

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Education

National Tsing Hua University   *Hsinchu, Taiwan*
PHD SERVICE SCIENCE   *2019 - present*
- Advisor: Dr. Galit Shmueli

National Tsing Hua University   *Hsinchu, Taiwan*
MBA   *2017 - 2019*
- Advisor: Dr. Galit Shmueli
- Thesis: Situating Data Science in the Wake of the GDPR

San Francisco State University   *San Francisco, California*
MA PHILOSOPHY   *2009 - 2011*
- Advisors: Drs. Carlos Montemayor and Isabelle Peschard
- Thesis: Information, Experience, and the Knowledge Argument
- Baden-Württemberg-Stipendium: University of Stuttgart, Germany (2010-2011)

University of California, Irvine   *Irvine, California*
BA PHILOSOPHY (*cum laude*)   *2004 - 2008*
- FU-BEST Scholarship: Freie Universität Berlin, Germany (2007-2008)

Publications

PUBLISHED (PEER REVIEWED)

Greene, T, Shmueli, G., Ray, S., & Fell, J. (2019). Adjusting to the GDPR: The impact on data scientists and behavioral researchers. Big data, 7(3), 140-162.

CONFERENCE PROCEEDINGS (PEER REVIEWED)

Fell, J., **Greene, T.**, Wang, J. C., & Kuo, P. Y. (2020, July). Beyond Human-Centered Design: Proposing a Biocentric View on Design Research Involving Vegetal Subjects. In Companion Publication of the 2020 ACM Designing Interactive Systems Conference (pp. 209-214).

Fell, J., Shmueli, G., **Greene, T.**, Wang, J. C., Ray, S., Wu, S.Y. (2020). Seeing Humans in the Data: Ethical Blind Spots of Taiwan Academic Researchers in the Era of Behavioral Big Data. Hawaii International Conference on System Sciences.

WORKING PAPERS

Greene, T., & Shmueli, G. (2020). Beyond Our Behavior:The GDPR and Humanistic Personalization.
  arXiv preprint arXiv:2008.13404

Greene, T., & Shmueli, G. (2019). How Personal is Machine Learning Personalization?
  arXiv preprint arXiv:1912.07938.

Greene, T., Shmueli, G., Fell, J., Liu, HW., Lin, CF (2019). Hidden Inconsistencies Introduced by Predictive Algorithms in Judicial Decision Making.

Shmueli, G., Greene, T. (2018). Analyzing the Impact of GDPR on Data Scientists Using the InfoQ Framework. Available at SSRN: ssrn.com/abstract=3183625

Presentations

Greene, T., Shmueli, G. (2020). Serving the Digital Person: The GDPR and Humanistic Personalized Recommendation. International Conference on Service Science and Innovation

Greene, T., Shmueli, G. (2020). Beyond our Behavior: The GDPR and Humanistic Personalized Recommendation. RecSys2020 Workshop on Responsible Recommendation (Online)

Greene, T., Shmueli, G., Liu, HW., Lin, CF. (2019). Hidden Inconsistencies Introduced by Predictive Algorithms in Judicial Decision Making. Ethics of Data Science Conference, Sydney, Australia (deferred)

Greene, T., Shmueli, G. (2019). How Personal is Machine Learning Personalization?. arXiv preprint arXiv:1912.07938. Ethics of Data Science Conference, Sydney, Australia (deferred)

Greene, T. (2018). Industry-Academia Big Data Collaborations in the New Era of Data Regulation. INFORMS Taipei, Taiwan

Greene, T. (2018). Adjusting to the GDPR: The Impact on Data Scientists and Behavioral Researchers. INFORMS Data Science Workshop, Phoenix, Arizona

Professional Experience

2016-2017 **Lecturer**, Department of Applied English, China University of Technology, Taipei, Taiwan
2013-2015 **ESL Instructor**, American University Alumni (AUA), Bangkok, Thailand
2012-2013 **German Legal/Scientific Proofreader**, Geotext Translations, San Francisco, CA

Teaching Experience

2020	**(Fall) Business Analytics using Forecasting**, Teaching Assistant	*NTHU*
2020	**(Spring) Business Analytics using Forecasting (FutureLearn MOOC)**, Teaching Assistant	*Online*
2019	**(Fall) Business Analytics using Data mining**, Teaching Assistant	*NTHU*

Research Areas

- Data protection law
- Personalization/recommender systems
- Philosophy of social science
- Data science ethics