



Schedule for February 4th:

- 8:30 Breakfast
- 9:00 Introduction - Establishing goals and mindsets**
In this short introductory activity, participants collaborate to find opportunities in unexpected places.
- 9:30 Presenting environmental challenges**
Community stakeholders present environmental challenges they face. Hackathon participants have the option to present additional environmental challenges in 30 second pitches.
- 10:00 Networking and Team formation**
Networking activity to form start-up teams of 3 - 5 based on common goals and environmental interests, but different skillsets.
- 10:45 Break
- 11:00 Empathy and need finding**
Teams conduct primary and secondary research to better understand the root cause of their selected environmental issue.
- 12:00 Lunch
- 1:00 Ideation, strategy and testing**
Generating a variety of possible solutions and considering how these ideas can be tested and improved upon.
- 2:45 Break
- 3:00 Rapid prototyping**
Visualizing potential solutions that demonstrate the most promise through a combination of analogue and digital techniques.
- 5:00 Business model basics**
Using the "business model canvas" as a starting point, teams consider what is required to fund their solution in a viable, sustainable way.
- 5:30 Networking reception**
An opportunity for teams to informally share ideas and feedback with each other.
- 6:30 Dinner
Teams can continue to interact and further develop their ideas both during and after dinner.



Schedule for February 5th:

8:30 Breakfast

9:00 Open-ended design and prep time

Facilitators and community stakeholders will be on hand to provide advice and feedback to teams as they refine their prototypes and business models.

11:00 Pitch techniques

Exploring the how and why of the pitch, with emphasis on pitch structure, presentation techniques and visual design.

12:30 Lunch

1:30 Open-ended design and prep time

Facilitators and community stakeholders will be on hand to provide advice and feedback to teams as they prepare for the pitch competition.

3:30 Pitch competition

Each team presents their solution and business model to a panel of judges, who will award prizes based on the most viable idea, the most creative idea, and the idea that most effectively leverages new technology. In addition to these awards, a people's choice award will be given to a team selected by their peers.

5:00 Concluding thoughts and key lessons from greenHACK

The hackathon concludes with an opportunity to reflect on how the skills and mindsets from this event can be applied to other contexts.

Presenting partners:

