# Spencer P. Greenhalgh (he/him/his)

Curriculum Vitae
Google Scholar profile

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# **EDUCATION**

2018	PhD	Michigan State University	Educational Psychology and Educational Technology
		dissertation:	Spaces and Their Social Frontiers: Using Community Dimensions to Distinguish between Teacher-Focused Hashtags on Twitter
		committee:	Matthew J. Koehler, Christine Greenhow, Wietske Van Osch, Cary J. Roseth
2012	BA	Brigham Young University	French Teaching
		ADDITIONAL QUALIF	ICATIONS
2016	MSU C	College of Arts and Letters	Digital Humanities Graduate Certificate
2016	MSU Cand Sci	College of Communication Arts iences	Serious Games Graduate Certificate
2012-2016	Utah St	tate Board of Education	Level 1 Professional Educator License Secondary Education French endorsement Political Science endorsement
2012	BYUC	Center for Language Studies	Professional Level French Language Certificate
			ACTFL Oral Proficiency: Superior
			ACTFL Written Proficiency: Advanced High

#### PROFESSIONAL APPOINTMENTS

2024-present	ICT Program Coordinator	School of Information Science, University of Kentucky
2023-present	Associate Professor	School of Information Science, University of Kentucky
2023-present	Graduate Faculty	College of Communication and Information, University of Kentucky
2018-2023	Assistant Professor	School of Information Science, University of Kentucky
2018-2023	Associate Graduate Faculty	College of Communication and Information, University of Kentucky

#### AWARDS AND FELLOWSHIPS

2021	McJulien Scholar Best Paper Award	Association for Educational Communications & Technology; Culture, Learning and Technology Division
2013-2018	Dean's Scholar Award	MSU College of Education
2017-2018	Alumni Fellowship	MSU College of Education
2017	Best Paper Award	SITE International Conference
2014-2016	French Language Fellow	MSU Residential College in the Arts and Humanities
2016	Cross-Cultural Research Award	Association for Educational Communications & Technology / Korean Society for Educational Technology
2016	Digital Humanities Program Funding	MSU College of Arts and Letters
2016	Best Paper Award	SITE International Conference

#### **SCHOLARSHIP**

#### **Refereed Journal Articles**

- **Greenhalgh**, S. P., Tanner, R. C. S. (advance online publication). The Internet as distinct and extended space for a Community of Christ congregation between 2020 and 2022. *Journal of Media and Religion*. <a href="https://doi.org/10.1080/15348423.2025.2554055">https://doi.org/10.1080/15348423.2025.2554055</a> [preprint]
- Krutka, D. G., & **Greenhalgh**, S. P. (advance online publication). The dark side of affinity spaces for teacher professional learning. *British Journal of Educational Technology*. <a href="https://doi.org/10.1111/bjet.13593">https://doi.org/10.1111/bjet.13593</a> [preprint]
- **Greenhalgh**, S. P. (2025). Ellulian provocations for educational technology and higher education. *Journal of Computing in Higher Education*, *37*, 712-724. <a href="https://doi.org/10.1007/s12528-025-09455-3">https://doi.org/10.1007/s12528-025-09455-3</a> [preprint]

- Dowell, M. L. & **Greenhalgh**, S. P. (2025). Information flow solipsism in Canvas: An exploration of student privacy awareness. *The Internet and Higher Education*, 65, 100989. <a href="https://doi.org/10.1016/j.iheduc.2024.100989">https://doi.org/10.1016/j.iheduc.2024.100989</a> [preprint]
- Brody, E., **Greenhalgh**, S. P., & Sajjad, M. (2024). Free speech or free to hate?: Anti-LGBTQ+discourses in LGBTQ+-affirming spaces on Gab Social. *Journal of Homosexuality*, 71(8). <a href="https://doi.org/10.1080/00918369.2023.2218959">https://doi.org/10.1080/00918369.2023.2218959</a> [preprint]
- **Greenhalgh**, S. P. (2023). The correct [domain] name of the Church: Technology, naming, and legitimacy in the Latter-day Saint tradition. *Dialogue: A Journal of Mormon Thought*, 56(1), 1-26. <a href="https://doi.org/10.5406/15549399.56.1.01">https://doi.org/10.5406/15549399.56.1.01</a> [PDF]
- **Greenhalgh**, S. P., & Chapman, A. L. (2023). "Come for the memes, stay for defending the faith": Far-right and anti-feminist red pill influences in the #DezNat Twitter hashtag. *Journal of the Mormon Social Science Association*, 2(1), 1-34. https://doi.org/10.54587/JMSSA.0201 [PDF]
- **Greenhalgh**, S. P., DiGiacomo, D. K., & Barriage, S. (2023). Platforms, perceptions, and privacy: Ethical implications of student conflation of educational technologies. *Information and Learning Sciences*, *124*(9/10), 247-265. <a href="https://doi.org/10.1108/ILS-03-2023-0030">https://doi.org/10.1108/ILS-03-2023-0030</a> [preprint]
- Krutka, D. G., & **Greenhalgh**, S. P. (2023). "You can tell a lot about a person by reading their bio": Lessons from inauthentic Twitter accounts' activity in #Edchat. *Journal of Research on Technology in Education*, 55(3), 369-387. <a href="https://doi.org/10.1080/15391523.2021.1962454">https://doi.org/10.1080/15391523.2021.1962454</a> [preprint]
- Barriage, S., DiGiacomo, D. K., & **Greenhalgh**, S. P. (2022). Thinking beyond Library and Information Science: Interdisciplinary inspiration for children and youth services curricula. *Journal of Education for Library and Information Science*, 63(1), 1-18. <a href="https://doi.org/10.3138/jelis-2020-0079">https://doi.org/10.3138/jelis-2020-0079</a> [preprint]
- Brody, E., **Greenhalgh**, S. P., & Sajjad, M. (2022). Gayservatives on Gab: LGBTQ+ communities and far right social media. *Social Media* + *Society*, *October-December* 2022, 1-14. https://doi.org/10.1177/20563051221137088 [PDF]
- DiGiacomo, D. K., **Greenhalgh**, S. P., & Barriage, S. (2022). How students and principals understand ClassDojo: Emerging insights. *TechTrends*, 66(2), 172-184. https://doi.org/10.1007/s11528-021-00640-6 [preprint]
- Shelton, C. C., Koehler, M. J., **Greenhalgh**, S. P., & Carpenter, J. P. (2022). Lifting the veil on TeachersPayTeachers.com: An investigation of educational marketplace offerings and downloads. *Learning*, *Media and Technology*, 47(2), 268-287. <a href="https://doi.org/10.1080/17439884.2021.1961148">https://doi.org/10.1080/17439884.2021.1961148</a> [preprint]
- Williams, D. E., & **Greenhalgh**, S. P. (2022). Pseudonymous academics: Authentic tales from the Twitter trenches. *The Internet and Higher Education*, *55*(October 2022), 100870. https://doi.org/10.1016/j.iheduc.2022.100870 [preprint]
- Aguilar, S. J., Rosenberg, J. M., **Greenhalgh**, S. P., Fütterer, T., Lishinski, A., & Fischer, C. (2021). A different experience in a different moment? Teachers' social media use before and during the COVID-19 pandemic. *AERA Open*, 7. <a href="https://doi.org/10.1177/23328584211063898">https://doi.org/10.1177/23328584211063898</a> [PDF]

- **Greenhalgh**, S. P. (2021). Differences between teacher-focused Twitter hashtags and implications for professional development. *Italian Journal of Educational Technology*, 29(1), 24-43. https://doi.org/10.17471/2499-4324/1161 [PDF]
- **Greenhalgh**, S. P. (2021). Influences of game design and context on learners' trying on moral identities. *The Journal of Experimental Education*, 89(3), 450-467. https://doi.org/10.1080/00220973.2020.1712312 [preprint]
- **Greenhalgh**, S. P. (2021). Mormonism as meme in government-sponsored information operations on Twitter. *Tropos: Comunicação*, *Sociedade E Cultura*, *10*(1). <a href="https://periodicos.ufac.br/index.php/tropos/article/view/4472">https://periodicos.ufac.br/index.php/tropos/article/view/4472</a> [PDF]
- **Greenhalgh**, S. P., Krutka, D., & Oltmann, S. M. (2021). Gab, Parler, and (mis)educational technologies: Reconsidering informal learning on social media platforms. *Journal of Applied Instructional Design*, 10(3). <a href="https://doi.org/10.51869/103/sgdkso">https://doi.org/10.51869/103/sgdkso</a> [PDF]
- **Greenhalgh**, S. P., Nnagboro, C., Kaufmann, R., & Gretter, S. (2021). Academic, social, and cultural learning in the French #bac2018 hashtag. *Educational Technology Research and Development*, 69(3), 1835-1851. <a href="https://doi.org/10.1007/s11423-021-10015-6">https://doi.org/10.1007/s11423-021-10015-6</a> [preprint]
- **Greenhalgh**, S. P., Rosenberg, J. M., & Russell, A. (2021). The influence of policy and context on teachers' social media use. *British Journal of Educational Technology*, 52(5), 2020-2037. <a href="https://doi.org/10.1111/bjet.13096">https://doi.org/10.1111/bjet.13096</a> [preprint]
- Carpenter, J. P., Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2020). Spam and educators' Twitter use: Methodological challenges and considerations. *TechTrends*, *64*(3), 460-469. <a href="https://doi.org/10.1007/s11528-019-00466-3">https://doi.org/10.1007/s11528-019-00466-3</a> [preprint]
- **Greenhalgh**, S. P., Rosenberg, J. M., Staudt Willet, K. B., Koehler, M. J., & Akcaoglu, M. (2020). Identifying multiple learning spaces within a single teacher-focused Twitter hashtag. *Computers & Education*, *148*(April 2020), 103809. <a href="https://doi.org/10.1016/j.compedu.2020.103809">https://doi.org/10.1016/j.compedu.2020.103809</a>
- Koehler, M. J., Shelton, C. C., Carpenter, J. P., & **Greenhalgh**, S. P. (2020). Where does all the money go? Free and paid transactions on TeachersPayTeachers.com. *Teachers College Record*, 23478. [PDF]
- **Greenhalgh**, S. P., Koehler, M. J., & Boltz, L. O. (2019). The fun of its parts: Design and player reception of educational board games. *Contemporary Issues in Technology and Teacher Education*, 19(3). Retrieved from <a href="https://www.citejournal.org/volume-19/issue-3-19/social-studies/the-fun-of-its-parts-design-and-player-reception-of-educational-board-games/">https://www.citejournal.org/volume-19/issue-3-19/social-studies/the-fun-of-its-parts-design-and-player-reception-of-educational-board-games/</a> [PDF]
- **Greenhalgh**, S. P., Staudt Willet, K. B., & Koehler, M. J. (2019). Approaches to Mormon identity and practice in the #ldsconf Twitter hashtag. *Journal of Media and Religion*, *18*(4), 122-133. <a href="https://doi.org/10.1080/15348423.2019.1696121">https://doi.org/10.1080/15348423.2019.1696121</a> [preprint]
- **Greenhalgh**, S. P., Staudt Willet, K. B., Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*, 62(5), 501-508. <a href="https://doi.org/10.1007/s11528-018-0313-6">https://doi.org/10.1007/s11528-018-0313-6</a> [preprint]

- **Greenhalgh**, S. P., Koehler, M. J. (2017). 28 days later: Twitter hashtags as "just in time" teacher professional development. *TechTrends*, 61(3), 273–281. <a href="https://doi.org/10.1007/s11528-016-0142-4">https://doi.org/10.1007/s11528-016-0142-4</a> [preprint]
- Koehler, M. J., Arnold, B. J., **Greenhalgh**, S. P., & Boltz, L. O. (2017). A taxonomy approach to studying how gamers review games. *Simulation & Gaming*, 48(3), 363-380. https://doi.org/10.1177/1046878117703680 [preprint]
- Koehler, M. J., **Greenhalgh**, S. P., Rosenberg, J. M., & Keenan, S. F. (2017). What the tech is going on with teachers' digital teaching portfolios? Using the TPACK framework to analyze teachers' technological understanding. *Journal of Technology and Teacher Education*, 25(1), 31-59. [preprint]
- Rosenberg, J. M., **Greenhalgh**, S. P., Wolf, L. G., & Koehler, M. J. (2017). Strategies, use, and impact of social media for supporting teacher community within professional development: The case of one urban STEM program. *Journal of Computers in Mathematics and Science Teaching*, 36(3), 255-267. [preprint]
- **Greenhalgh**, S. P., Rosenberg, J. M., & Wolf, L. G. (2016). For all intents and purposes: Twitter as a foundational technology for teachers. *E-Learning and Digital Media*, *13*(1/2), 81-98. <a href="https://doi.org/10.1177/2042753016672131">https://doi.org/10.1177/2042753016672131</a> [PDF]
- Rosenberg, J. M., **Greenhalgh**, S. P., Koehler, M. J., Hamilton, E., & Akcaoglu, M., (2016). An investigation of State Educational Twitter Hashtags (SETHs) as affinity spaces. *E-Learning and Digital Media*, *13*(1/2), 24-44. <a href="https://doi.org/10.1177/2042753016672351">https://doi.org/10.1177/2042753016672351</a> [PDF]

# **Refereed Book Chapters**

- **Greenhalgh**, S. P. (2024). Influences of game design and context on learners' trying on moral identities. In Aroutis Foster & Mamta Shah (Eds.), *Virtual learning environments: Unveiling learning and identity*. Routledge. [Curated reprint of previously published journal article in edited volume]
- **Greenhalgh**, S. P. (2023). Deep assumptions and data ethics in educational technology. In Stephanie L. Moore & Tonia A Dousay (Eds.), *Applied ethics for instructional design and technology: Design, decision making, and contemporary issues*. EdTechBooks.
- **Greenhalgh**, S. P. (2023). "I'm a French teacher, not a data scientist!": Culture and language across my professions. In I. C. Plough & W. Tamboura (Eds.), *Cultures and languages across the curriculum in higher education* (pp. 99-112). Routledge.
- **Greenhalgh**, S. P., Koehler, M. J., Rosenberg, J. M., & Staudt Willet, K. B. (2021). Considerations for using social media data in learning design and technology research. In E. J. Romero-Hall (Ed.), *Research methods in learning design and technology* (pp. 64-77). Routledge.
- **Greenhalgh**, S. P. & Koehler, M. J. (2019). "Pretty good practices" for the design of teacher portfolio courses. In M. Khosrow-Pour (Ed.), *Pre-service and in-service teacher education: Concepts, methodologies, tools, and applications* (pp. 126-151). IGI Global. [*Curated reprint of previously published material in research anthology*]

- Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), Education and Information Technology Annual 2018: A Selection of AACE Award Papers (pp. 67-74). Association for the Advancement of Computing in Education (AACE). [Invited reprint of conference proceedings in edited book]
- Smith, J. P., & **Greenhalgh**, S. P. (2017). The role of (real) thinking in education: Why Dewey still raises the bar on educators. In L. J. Waks & A. R. English (Eds.), *John Dewey's* Democracy and Education: *A centennial handbook* (pp. 99-107). Cambridge University Press.
- Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]
- **Greenhalgh**, S. P., Koehler, M. J., Boltz, L. O. (2016). What we like when we like educational games: Examining the effect of design features on player enjoyment. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2016* (pp. 95-102). Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]
- Keenan, S., Rosenberg, J. M., **Greenhalgh**, S. P., & Koehler, M. J. (2016). Examining teachers' technology use through digital portfolios. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2016* (pp. 197-204). Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]
- **Greenhalgh**, S. P. (2016). Affordances and constraints of analog games for ethics education: Dilemmas and dragons. In K. D. Valentine & L. J. Jensen (Eds.), *Examining the evolution of gaming and its impact on social*, *cultural*, *and political perspectives*. IGI Global
- **Greenhalgh**, S. P., & Koehler, M. J. (2015). "Pretty good practices" for the design of teacher portfolio courses. In M. L. Niess & H. Gillow-Wiles (Eds.), *Handbook of research on teacher education in the digital age* (pp. 256-280). IGI Global.
- Rosenberg, J. M., **Greenhalgh**, S. P., & Koehler, M. J. (2015). A performance assessment of teachers' TPACK using artifacts from digital portfolios. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2015* (pp. 189-196). Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]

#### **Edited Conference Volumes**

Leary, H., **Greenhalgh**, S. P., Staudt Willet, K. B., & Cho, M.-H. (Eds.) (2022). *Theories to influence the future of Learning Design and Technology: 2021 AECT RTD Theory Spotlight Competition*. <a href="https://doi.org/10.59668/308">https://doi.org/10.59668/308</a>

#### Refereed Conference Presentations, Panels, and Posters

**Greenhalgh**, S. P. (2025, November). *Mormon presence on right-wing social media platforms*. Paper presented at the 2025 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.

- Sands, L., Chapman, A., & **Greenhalgh**, S. P. (2025, October). "Who wants twenty controlling women in their lives anyway?": Polygamy, gender essentialism, and masculinity on a conservative LDS online forum. Paper presented at the 2025 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- **Greenhalgh**, S. P., & Chapman, A. (2024, October). *Trends and boundaries in Mormon Twitter's reactionary #DezNat hashtag*. Paper presented at the 2024 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- **Greenhalgh**, S. P. (2023, October). *Christian nationalism in official communication from the farright social media platform Gab*. Paper presented at the 2023 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- **Greenhalgh**, S. P. (2023, October). *Navigating boundaries in Mormon spaces on far-right social media*. Paper presented at the 2023 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- Sands, L., Chapman, A., & **Greenhalgh**, S. P. (2023, October). "This is not an official site": Theological speculation and discussion on the LDS Freedom Forum. Paper presented at the 2023 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- **Greenhalgh**, S. P. & Krutka, D. G. (2023, October). *Teachers on far-right social media: The dark side of affinity spaces for informal learning*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P. & Tanner, R. C. (2023, June). *Geographical and digital borders in the Community of Christ Toronto congregation*. Paper presented at the Global Mormon Studies 2023 conference.
- Brody, E., **Greenhalgh**, S. P., & Sajjad, M. (2023, May). *Gayservatives on Gab: LGBTQ+ communities and far right social media*. Paper presented at the 2023 annual International Communication Association conference.
- Brody, E., & **Greenhalgh**, S. P., & Sajjad, M. (2023, March). *Gay Gab: Queerphobia, far-right social media, and LGBTQ+ communities*. Paper presented at the 2023 annual conference of the Society for Cinema and Media Studies.
- **Greenhalgh**, S. P., & Chapman, A. L. (2022, November). *Canceling taco Tuesday? Reactionary Mormons' struggle with the scope of religious authority*. Paper presented at the 2022 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- Bayeck, R. Y., **Greenhalgh**, S. P., Jensen, L. J., & Asino, T. I. (2021, November). *Context and values in educational technology research*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., Krutka, D. G., & Oltmann, S. (2021, November). *Gab*, *Parler*, *and reconsidering learning on social media*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.

- **Greenhalgh**, S. P., DiGiacomo, D., & Barriage, S. (2021, November). *ClassDojo and the conflation of educational technology platforms*. Roundtable presented at the meeting of the Association for Educational Communications and Technology International Convention.
- Chapman, A. L. & **Greenhalgh**, S. P. (2021, October). *Provo Feminists*, "waahmen" and Delilah's: gendered language and misogyny in the 'Deseret Nation' Twitter hashtag. Paper presented at the 2021 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association.
- **Greenhalgh**, S. P., & Chapman, A. L. (2021, June). "Brigham Young did nothing wrong": The appropriation of Mormon history in the reactionary #DezNat Twitter hashtag. Virtual poster presented at the 2021 annual meeting of the Mormon History Association.
- Bayeck, R. Y., Jensen, L. J, **Greenhalgh**, S. P., Johnson, E., Murray, J., & Asino, T. I. (2020, November). *Board games and learning*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention.
- Romero-Hall, E., Arslan-Ari, I., Gentry, W., **Greenhalgh**, S. P., Jung, Y. J., ... Ari, F. (2020, November). *Let's talk about research methods: Where are we today?* Panel presented at the meeting of the Association for Educational Communications and Technology International Convention.
- Valle, N., Moore, S. L., Ifenthaler, D., Ritzhaupt, A. D., & **Greenhalgh**, S. P. (2020, November). *Ethical issues in data-rich educational technology research*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention.
- Agosto, D. E., Abbas, J., Salib, G., Willett, R., Wheeler, N. T., ... Subramaniam, M. (2020, October). What do youth service librarians need? Reassessing goals and curricula in the context of changing information needs and behaviors of youth. Panel presented at the Association for Library and Information Science Education Conference.
- **Greenhalgh**, S. P., & Chapman, A. L. (2020, July). *Alt-right discourses as reactionary religious rhetoric in "Mormon Twitter"*. Work-in-progress paper presented at the 11th International Conference on Social Media & Society.
- Shelton, C. C., Koehler, M. J., Carpenter, J. P., & **Greenhalgh**, S. P. (2020, April). *Taking stock of TeachersPayTeachers.com: Analyzing four million classroom resources*. Paper presented at the Society for Information Technology and Teacher Education International Conference 2020.
- **Greenhalgh**, S. P., Huang, K., & Rosenberg, J. M. (2019, October). *Understanding gaming communities and exploring learning opportunities: A computational grounded theory approach*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., Nnagboro, C., Kaufmann, R., & Gretter, S. (2019, October). *Academic, social, and cultural learning in the #bac2018 Twitter hashtag*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., Staudt Willet, K. B., & Koehler, M. J. (2019, October). *Twitter hashtags and religious learning: Mormon identity and participatory practice in #ldsconf*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.

- Neumann, K., Lu, Y.-H., Ding, A.-C., Moore, R., & **Greenhalgh**, S. P., (2019, October). *New faculty inspired by mentors at AECT's Early Career Symposium*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., Koehler, M. J., & Staudt Willet, K. B. (2019, March). *Every nation, kindred, tongue and 'tweeple': International use of the #ldsconf Twitter hashtag*. Paper presented at the Decentered Mormonism: Assessing 180 Years of International Expansion conference.
- Carpenter, J., Koehler, M., Staudt Willet, K. B., & Greenhalgh, S. P. (2019). Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use. In K. Graziano (Ed.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2019* (pp. 2702-2711). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Staudt Willet, K. B., **Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., Staudt Willet, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J. (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018.
- Greenhow, C. M., Brandon, D. L., **Greenhalgh**, S. P., Koehler, M. J., Staudt Willet, K. B., & Li, J. (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018..
- Dousay, T. A., Asino, T., Luo, T., Krutka, D. G., **Greenhalgh**, S., Rodesiler, L, & Walster, D. (2018). Social media & teacher professional development. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2018* (pp. 2251-2255). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., **Greenhalgh**, S. P., & Koehler, M. J. (2018). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference* 2018 (pp. 495-503). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- **Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2017, November). *Hide and go tweet: Comparing methods for locating educational hashtag participants*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., Staudt Willet, K. B., Rosenberg, J. M., & Koehler, M. J. (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research*. Paper presented at the Association for Educational Communications and Technology International Convention.

- **Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2017, May). Combining data sets and methods to explore equity in teacher professional development. In D. G. Krutka (Chair), *Data*, *Big and Small*. Symposium conducted at the meeting of the American Educational Research Association.
- Greenhalgh, S. P., Rosenberg, J. M., & Koehler, M. J. (2017). Avoiding madness in our methods: Considerations for Twitter research in teacher education. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 1558-1561). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh, S. P., & Koehler, M. J. (2017). Tweeting in the time of terrorism: Who participates in a French hashtag-based affinity space, where, and how? In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference* 2017 (pp. 614-619). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Rosenberg, J. M., Akcaoglu, M., Staudt Willet, K. B., **Greenhalgh**, S. P., & Koehler, M. J. (2017). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 283-286). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2017). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 1823-1830). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Willis, J., **Greenhalgh**, S. P., Nadolny, L., Liu, S., Aldemir, T., Rogers, S., Trevathan, M., ... and Oliver, W. (2017). Exploring the rules of the game: Games in the classroom, game-based learning, gamification, and simulations. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 475-480). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- **Greenhalgh**, S. P. (2016, October). *Some of these games are not like the others: Educational board games, genres, and learning*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P., & Koehler, M. J. (2016, October). *Teachers, Twitter, and terrorism: Combining digital research methods to study online educational conversations in France*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- Nyland, R., **Greenhalgh**, S. P., Rosenberg, J. M., Koehler, M. J., Veletsianos, G., & Kimmons, R. (2016, October). *Public data mining methods, ethics, & legalities*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention.

- Rosenberg, J. M., **Greenhalgh**, S. P., & Wolf, L. G. (2016, October). *Participating from near and far: Analyzing online graduate learning communities with social network analysis*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention.
- **Greenhalgh**, S. P. (2016, April). Exploring the effect of second language proficiency on students' completion of other game-based curricular tasks. Paper presented at the meeting of the American Educational Research Association.
- Arnold, B., Koehler, M., & **Greenhalgh**, S. P. (2016). Design principles for creating and maintaining immersive experiences in educational games. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference* 2016 (pp. 502-508). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- **Greenhalgh**, S. P., Koehler, M. J., & Boltz, L. O. (2016). What features we like when we like educational games. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 554-561). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh, S. P., Rosenberg, J. M., & Wolf, L. G. (2016). For every tweet there is a purpose: Twitter within (and beyond) an online graduate program. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference* 2016 (pp. 2044-2049). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Keenan, S. F., Rosenberg, J. M., **Greenhalgh**, S. P., & Koehler, M. J. (2016). Examining teachers' technology use through digital portfolios. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 1084-1091). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Koehler, M. J., **Greenhalgh**, S. P., & Boltz, L. O. (2016). Here we are, now entertain us! A comparison of educational and non-educational board games. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference* 2016 (pp. 567-572). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Rosenberg, J. M., Koehler, M. J., Akcaoglu, M., **Greenhalgh**, S. P., & Hamilton, E. R. (2016). State Educational Twitter Hashtags: An introduction and research agenda. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 355-360). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- **Greenhalgh**, S. P., Rosenberg, J. M., Keenan, S., & Koehler, M. J. (2015, November). *An investigation of the use of digital portfolios for understanding educators' technology knowledge*. Paper presented at the Association for Educational Communications and Technology International Convention.

- Rosenberg, J. M., Akcaoglu, M., Hamilton, E., **Greenhalgh**, S. P., & Koehler, M. J. (2015, November). *Tweeting U.S.A.: An examination of State Educational Twitter Hashtags (SETHs)*. Paper presented at the Association for Educational Communications and Technology International Convention.
- Boltz, L. O., Arnold, B. & **Greenhalgh**, S. (2015). Players, features, and enjoyment: Entertainment games as models for educational games. In D. Rutledge & D. Slykhuis (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 822-829). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
- Koehler, M., **Greenhalgh**, S. P., & Zellner, A. (2015). Potential applications of sentiment analysis in educational research and practice Is SITE the friendliest conference? In D. Rutledge & D. Slykhuis (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 1348-1354). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
- Rosenberg, J., **Greenhalgh**, S. P., & Koehler, M. (2015). A performance assessment of teachers' TPACK using artifacts from digital portfolios. In D. Rutledge & D. Slykhuis (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 3390-3397). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
- **Greenhalgh**, S. P., Boltz, L. O., & Koehler, M. J. (2014, October). What's in an (educational) game? Ub3r mechanics and l337 motifs! Paper presented at the Meaningful Play conference.
- Greenhalgh, S. P., Rosenberg, J. M., Zellner, A., & Koehler, M. J. (2014). Zen and the art of portfolio maintenance: Best practices in course design for supporting long-lasting portfolios. In M. Searson & M. N. Ochoa (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2014* (pp. 1755–1761). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
- Koehler, M. J., Rosenberg, J. M., **Greenhalgh**, S. P., Zellner, A., & Mishra, P. (2014). Can portfolio-based assessments demonstrate teachers' TPACK? In J. Voogt (Chair), *Artifacts demonstrating teachers' technology integration competencies*. Symposium conducted at the meeting of the Society for Information Technology and Teacher Education.

#### **Invited Research Talks**

- **Greenhalgh**, S. P. & Chapman, A. B. (2023, October). #DezNat, the internet, and Latter-day Saint religious authority. Invited presentation for the Bainbridge Island Latter-day Saint Fireside Series.
- **Greenhalgh**, S. P. (2021, April). "*The correct [domain] name of the church*": *Online presence, naming, and legitimacy*. Invited presentation for the 2021 Mormon Studies Conference, Claremont Graduate University, Claremont, CA.
- **Greenhalgh**, S. P. (2021, February). "I'm a French teacher, not a data scientist!": Culture and meaning in (my) internet research. Invited presentation for Instructional Psychology and Technology program graduate seminar, Brigham Young University, Provo, UT.

- Hartman, D. K., Kwong, J., & **Greenhalgh**, S. P. (2015, May). *The child, the curriculum, and computer games: The digital gamification of education in the U.S.* Keynote address at the 1st International Congress of the Turkic World Children's Games and Toys, Eskişehir University, Eskişehir, Turkey.
- Hartman, D. K., **Greenhalgh**, S. P., & Kwong, J. (2015, May). *The gamification of teaching and learning in U.S. schools: Concepts, practices, designs, and technologies*. Keynote address at the 14th USOS Symposium, Bartin University, Bartin, Turkey.

#### RESEARCH FUNDING

### **Successful Applications**

2021-2022 University of Kentucky College of Communication and Information, Speed Dating for Researchers XI (\$7,500)

Gay Gab: Alt-Right Social Media and the LGBTQ Community

co-PIs: Evan Brody, Spencer P. Greenhalgh

2018-2021 Herman and Rasiej Math Initiative at the University of Southern California (\$8,820)

Exploring how Beginning Elementary Mathematics Teachers Seek out Resources through Social Media

PI: Stephen Aguilar (University of Southern Califronia); Co-PIs: Joshua Rosenberg (University of Tennessee—Knoxville), Christian Fischer (University of California—Irvine), **Spencer P. Greenhalgh**; Co-I: Michael Lawson (University of Tennessee—Knoxville)

2019-2020 University of Kentucky College of Communication and Information Research Activities fund (\$2,000)

Platforms, Pedagogies, and Privacy: A Study into the Landscape of Digital Platform Use in Kentucky Public Schools

co-PIs: Spencer P. Greenhalgh, Daniela DiGiacomo, Sarah Barriage

2019-2020 Southeastern Conference Visiting Faculty Travel Grant Program, via University of Tennessee—Knoxville (\$711)

Educational Policy and Teachers' Use of Twitter

visiting faculty: Joshua M. Rosenberg (University of Tennessee—Knoxville); hosting faculty: Annelise M. Russell (Martin School of Public Policy and Administration, University of Kentucky); co-hosts: **Spencer P. Greenhalgh**, Danielle Duffy (Martin School of Public Policy and Administration, University of Kentucky)

2018-2019 Claremont Graduate University Global Mormon Studies Research Grant (\$500)

Every Nation, Kindred, Tongue, and "Tweeple": International Use of the #ldsconf and #twitterstake Twitter Hashtags

PI: Spencer P. Greenhalgh

# **Unsuccessful Applications**

Institute of Museum and Library Services National Leadership Grants for Libraries (\$144,794)

Library Websites and Library Values: Setting the Stage for National-Scale Research

PI: Spencer P. Greenhalgh; Co-I: Elizabeth A. Spencer; Co-I: Youngok Choi

#### OTHER PRESENTATIONS

#### Webinars

- Bayeck, R., Rosario, A., Asino, T. I., **Greenhalgh**, S. P., & Salmons, J. E. (2022, March). *Understanding cultural issues in research design*, webinar for SAGE Methodspace. <a href="https://www.methodspace.com/blog/understanding-cultural-issues-in-research-design">https://www.methodspace.com/blog/understanding-cultural-issues-in-research-design</a>
- Dean, J., Kantor, J., Gonzales, L., Kennedy, M. & **Greenhalgh**, S. P. (2019, August). *Collaborative web annotation with Hypothesis in Canvas*, webinar for The Hypothesis Project. <a href="https://www.youtube.com/watch?v=\_z5G5WYQymo">https://www.youtube.com/watch?v=\_z5G5WYQymo</a>
- Krutka, D., Gleason, B., Carpenter, J. P., Dousay, T. A., & **Greenhalgh**, S. P. (2018, February). Social media in education, webinar for the Social Media Special Interest Group of the Society of Information Technology and Teacher Education. <a href="https://www.youtube.com/watch?">https://www.youtube.com/watch?</a> v=8IeW3QQ2Wqk

#### **Guest Lectures**

- **Greenhalgh**, S. P. (2024, June). "Who benefits?" Platform perspectives, digital labor, and the digital divide, guest lecture for LIS 600: Information in Society, University of Kentucky.
- **Greenhalgh**, S. P. (2023, September). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.
- **Greenhalgh**, S. P. (2023, February). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.
- **Greenhalgh**, S. P. (2022, October). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.
- **Greenhalgh**, S. P. (2022, April). *Deep assumption and data ethics in educational technology*, guest lecture for STEM 695: Studying Digital Learning Environments and Learning Analytics, University of Tennessee—Knoxville
- **Greenhalgh**, S. P. (2021, April). *Social media research methods*, invited visit to Claremont Mormon Studies Student Association, Claremont Graduate University.
- **Greenhalgh**, S. P. (2020, October). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.
- **Greenhalgh**, S. P. (2020, April). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.

- **Greenhalgh**, S. P. (2019, September). *Hypothesis as a social annotation tool for language education*, guest lecture for FLT 881: Teaching Foreign Language with Technology, Michigan State University.
- **Greenhalgh**, S. P. (2018, November). *Social media affinity spaces and teacher professional development*, guest lecture for EDLT 534: Developing Educational Leaders Using Technology, Drexel University.
- **Greenhalgh**, S. P. (2018, October). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.
- **Greenhalgh**, S. P. (2017, July). *Copyright, fair use, and Creative Commons*, guest lecture for Michigan State University's MAET Year 1 Summer hybrid program.
- **Greenhalgh**, S. P. (2016, July). *Copyright, fair use, and Creative Commons*, guest lecture for Michigan State University's MAET Year 1 Summer hybrid program.

#### **College and Department**

- **Greenhalgh**, S. P. (2022, June). *Virtual Lunch N Learn: Hypothesis*, UK College of Communication and Information.
- Martin, J., **Greenhalgh**, S. P., Oltmann, S., Kaufmann, R., DeVito, A., ... Frisby, B. (2021, January). *Student engagement forum*, UK College of Communication and Information.
- **Greenhalgh**, S. P., Kaufmann, R., Griffin, J., Hudd, E., Taylor, N., ... Starr, B. (2020, September). *Tips and tricks for effective online learning*, CI Shapes and Supports Students Virtual Event Series, UK College of Communication and Information.
- **Greenhalgh**, S. P. (2020, July). *An educational technology perspective on the flipped classroom environment*, brown bag lunch series, UK College of Communication and Information.
- **Greenhalgh**, S. P. (2020, January). *Academic*, *social*, *and cultural learning in the #bac2018 Twitter hashtag*, research seminar, UK College of Communication and Information.
- Cahill, M., Scarduzio, J., Harrington, N., Dragojevic, M., Frisby, B., **Greenhalgh**, S. P., & Jiang, M. (2019, August). *Beginning your research agenda*, faculty panel for incoming graduate students, UK College of Communication and Information.
- **Greenhalgh**, S. P. (2019, February). *Internet research methods: A conceptual walkthrough*, workshop for the Instructional Communication Research Group at the University of Kentucky's School of Information Science.
- **Greenhalgh**, S. P. (2017, January). 28 days later: Twitter hashtags as "just in time" teacher professional development, talk for the Educational Psychology and Educational Technology PhD program's prospective student day at Michigan State University.
- **Greenhalgh**, S. P. (2016, April). *State Educational Twitter Hashtags as affinity spaces*, brownbag talk for Michigan State University's Educational Psychology and Educational Technology PhD program.

**Greenhalgh**, S. P. (2013, April). *Best practices in course design for supporting long-lasting portfolios*, brownbag talk for Michigan State University's Educational Psychology and Educational Technology PhD program.

#### TEACHING AND ADVISING

#### Awards

2022 Alternative Textbook Grant

PhD program

**UK** Libraries

#### **Alternative Textbooks**

Greenhalgh, S. P. (2025). *Introduction to data science: A remixed textbook for ICT/LIS 661 at the University of Kentucky [Fall 2025 edition]*. https://spencergreenhalgh.com/ict\_lis\_661\_textbook\_2025\_fall/\_book/

Greenhalgh, S. P. (2023). *Introduction to data science: A remixed textbook for ICT/LIS 661 at the University of Kentucky [Fall 2023 edition]*. <a href="https://spencergreenhalgh.com/ict\_lis\_661\_textbook\_2023\_fall/\_book/">https://spencergreenhalgh.com/ict\_lis\_661\_textbook\_2023\_fall/\_book/</a>

Greenhalgh, S. P. (2022). *Introduction to data science: A remixed textbook for ICT/LIS 661 at the University of Kentucky*. <a href="https://doi.org/10.13023/is.textbook.01">https://doi.org/10.13023/is.textbook.01</a>

### **Courses Taught**

Courses Taught		
2019-present	Faculty, UK School of Information Science graduate programs - Games, Literacy, Meaning, and Learning - Introduction to Data Science	
2019-present	Associate Graduate Faculty, UK Communication PhD program - Research Problems in Communication [independent study] - Special Topics (Internet and Social Media Research)	
2018-present	Faculty, UK Information Communication Technology undergraduate program - Technologies for Information Services - Content Management Systems - Information Literacy and Critical Thinking	
2021	Faculty, UK College of Communication and Information - Academic Orientation	
2013-2018	Graduate Instructor, MSU Educational Technology MA program  - Educational Technology Capstone Course  - Electronic Assessment for Teaching and Learning  - Technology and Leadership  - Teaching for Understanding with Technology  - Applying Educational Technology to Issues of Practice  - Learning in School and Other Settings  - Approaches to Educational Research  - Teaching Students Online	
2017	Teaching Assistant, MSU Educational Psychology and Educational Technology	

- Introduction to Qualitative Methods in Educational Research

2014-2016 Language Fellow, MSU Residential College in the Arts and Humanities

 French Integrated Language Option

 2011-2012 Student Instructor, BYU Department of French and Italian

 First-Year French, Part 2

### **Workshops and Outreach**

- **Greenhalgh**, S. P. (2025, October). *Introduction to the Information Communication Technology major*, CI Connect Living Learning Program, College of Communication and Information, University of Kentucky.
- **Greenhalgh**, S. P. (2024, October). *Introduction to the Information Communication Technology major*, CI Connect Living Learning Program, College of Communication and Information, University of Kentucky.
- **Greenhalgh**, S. P. (2023, September). *Introduction to the Information Communication Technology major*, CI Connect Living Learning Program, College of Communication and Information, University of Kentucky.
- **Greenhalgh**, S. P., Hu, A. D., Rosenberg, J. M., & Staudt Willet, K. B. (2023, March). *ChatGPT panel discussion*, College of Education, Michigan State University.
- **Greenhalgh**, S. P. (2023, March). *Planning and doing research with social media and internet data*, Communication Graduate Student Association, College of Communication and Information, University of Kentucky.
- **Greenhalgh**, S. P. (2022, November). *Introduction to the Information Communication Technology major*, CI Connect Living Learning Program, College of Communication and Information, University of Kentucky.
- **Greenhalgh**, S. P. (2022, October). *Knowledge on tap*, Communication Graduate Student Association, College of Communication and Information, University of Kentucky.
- Staudt Willet, K. B., **Greenhalgh**, S. P., & Rosenberg, J. M. (2020, October). *Simple collection and powerful analysis of Twitter data using R*, Association for Educational Communications and Technology.
- Staudt Willet, K. B., **Greenhalgh**, S. P., & Rosenberg, J. M. (2019, October). *Online data and open source tools: Analyzing educational internet data using R*, Association for Educational Communications and Technology.
- **Greenhalgh**, S. P. (2016, November). *A brief introduction to topic modeling*, Michigan State University Digital Humanities.
- **Greenhalgh**, S. P. (2016, March). *Making your own educational games with Twine*, Michigan Association for Computer Users in Learning conference, Grand Rapids, MI.
- **Greenhalgh**, S. P. (2016, February). *Practicing teaching using games*, workshop for visiting Indonesian teacher educators at Michigan State University.

**Greenhalgh**, S. P. (2015, October). *Gaming in the classroom*, professional development session at Ruth Fox Elementary School

**Greenhalgh**, S. P., Rosenberg, J. M., & Mehta, R. (2015, May). *Online presence for graduate students: An introduction*. BHEARD Scholar Conference, East Lansing, MI.

# **Mentoring and Advising**

2020-present	dissertation committee member, University of Kentucky  - Fame Hale (2025-present)  Communication PhD program  - Jenny Ferguson (2024-present)  Education Sciences PhD program  - Julie Pfeiffer (2023-2024)  Education Sciences PhD program  - Jane Walsh (2021-2023)  Educational Leadership PhD program  - Megan Reynolds (2020-2023)  Education Sciences PhD program
2025-present	thesis committee member, Communication MA program - Ashley McCann - Jenna Young
2025-present	undergraduate thesis committee member, Gaines Center for the Humanities Fellowship - Caleb Dotson (chair) - Danielle Ferriell
2020-present	advisor, ICT master's students
2019-present	supervisor, ICT undergraduate interns
2020-2022	independent study advisor, ICT master's program, University of Kentucky - Josephine Leow (content management, 2022) - Steve Sommer (data analytics, 2020)
2021	dissertation defense outside examiner, University of Kentucky - Nicholas Davis Educational Leadership EdD program
2021	supervisor, University of Kentucky Honors Capstone Project - Meagan Wilkins
2019	supervisor, Honors Course Conversions - Meagan Wilkins (ICT 302)
2019	external thesis reviewer, Higher Education Administration and Leadership MA program, Royal Roads University - Bradley Congram (thesis coordinator George Veletsianos)
2019	directed research advisor, Communication and Information PhD program, University of Kentucky - Cynthia Nnagboro
2016-2018	member of three research practicum committees, Educational Psychology and Educational Technology PhD program, Michigan State University

# MEDIA APPEARANCES AND COVERAGE

- Kemsley, T. & Noyce, D. (2025, February 26). 'Mormon Land': Are LDS men falling prey to extremist online messages and messengers about masculinity? *The Salt Lake Tribune*. https://www.sltrib.com/religion/2025/02/26/mormon-land-are-lds-men-falling/
- Kemsley, T. (2025, February 16). Move aside tradwives. Here's how social media is shaping LDS men's views of masculinity for better or worse. *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2025/02/16/how-social-media-is-shaping-latter/">https://www.sltrib.com/religion/2025/02/16/how-social-media-is-shaping-latter/</a>
- Kemsley, T. (2024, July 13). Study suggests a darker side to DezNat movement that says its only aim is to support LDS Church leaders. *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2024/07/13/deznat-says-researcher-were-seeing/">https://www.sltrib.com/religion/2024/07/13/deznat-says-researcher-were-seeing/</a>
- Brown, N. (2024, June 10). LDS women need a platform where they can safely and freely speak out. *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2024/06/08/natalie-brown-lds-women-need/">https://www.sltrib.com/religion/2024/06/08/natalie-brown-lds-women-need/</a>
- Price, M. (2023, August 4). Library Science alumna uses gamification to encourage reading. *UKnow*. <a href="https://uknow.uky.edu/professional-news/library-science-alumna-uses-gamification-encourage-reading/">https://uknow.uky.edu/professional-news/library-science-alumna-uses-gamification-encourage-reading/</a>
- Stack, P. F. (2023, July 30). Why dismissing all #DezNat users as overzealous, over-the-line Latter-day Saints may be wrong. *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2023/07/30/why-dismissing-all-deznat-users/">https://www.sltrib.com/religion/2023/07/30/why-dismissing-all-deznat-users/</a>
- Petrey, T. G. (Host). (2023, June 15). The true domain name of the church: A conversation with Spencer P. Greenhalgh [Audio podcast episode]. In *Dialogue Out Loud*. Dialogue. <a href="https://www.dialoguejournal.com/podcasts/the-true-domain-name-of-the-church-a-conversation-with-spencer-p-greenhalgh/">https://www.dialoguejournal.com/podcasts/the-true-domain-name-of-the-church-a-conversation-with-spencer-p-greenhalgh/</a>
- Stack, P. F. & Noyce, D. (2023, April 19). 'Mormon Land': Wrangling over 'thechurchofjesuschrist.org' who owns the name? *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2023/04/19/mormon-land-churchs-internet/">https://www.sltrib.com/religion/2023/04/19/mormon-land-churchs-internet/</a>
- Stack, P. F. (2023, April 16). How the LDS Church worked and worked and paid and paid to get its name 'right' on the internet. *The Salt Lake Tribune*. https://www.sltrib.com/religion/2023/04/16/how-lds-church-worked-worked-paid/
- Klein, A. (2023, January 18). Is the Gas app safe? Here's what you need to know. *EducationWeek*. https://www.edweek.org/technology/is-the-gas-app-safe-heres-what-you-need-to-know/2023/01
- Prothero, A. (2023, January 9). Seattle district sues social media companies over students' mental health. *EducationWeek*. <a href="https://www.edweek.org/leadership/seattle-district-sues-social-media-companies-over-students-mental-health/2023/01">https://www.edweek.org/leadership/seattle-district-sues-social-media-companies-over-students-mental-health/2023/01</a>
- Klein, A. (2022, December 1). 'Gas' is the latest app to catch fire with kids. What you need to know about it. *EducationWeek*. <a href="https://www.edweek.org/technology/gas-is-the-latest-app-to-catch-fire-with-kids-what-you-need-to-know-about-it/2022/12">https://www.edweek.org/technology/gas-is-the-latest-app-to-catch-fire-with-kids-what-you-need-to-know-about-it/2022/12</a>
- Johnson, S. (2022, May 22). UK information communication professor: Limits to social media free speech is tricky. WEKU. <a href="https://www.weku.org/interviews/2022-05-22/uk-information-communication-professor-limits-to-social-media-free-speech-is-tricky">https://www.weku.org/interviews/2022-05-22/uk-information-communication-professor-limits-to-social-media-free-speech-is-tricky</a>

- Stack, P. F. (2022, May 15). TikTok or tracting? LDS missionaries are singing, dancing and preaching online, but do these videos work? *The Salt Lake Tribune*. https://www.sltrib.com/religion/2022/05/15/tiktok-or-tracting-lds/
- Stack, P. F. (2021, July 21). Assistant Alaskan A.G. under investigation for allegedly posting bigoted #DezNat tweets. *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2021/07/21/assistant-alaskan-ag/">https://www.sltrib.com/religion/2021/07/21/assistant-alaskan-ag/</a>
- Stack, P. F. (2021, June 18). Some #DezNat troops, fearful of being publicly outed, are retreating from digital LDS war. *The Salt Lake Tribune*. <a href="https://www.sltrib.com/religion/2021/06/18/some-deznat-troops/">https://www.sltrib.com/religion/2021/06/18/some-deznat-troops/</a>
- Stack, P. F. (2021, January 31). Unholy war: Is #DezNat an online platform for defending the LDS Church or a launching pad for extremists? *The Salt Lake Tribune*. Retrieved from <a href="https://www.sltrib.com/religion/2021/01/31/unholy-war-deznat-troops/">https://www.sltrib.com/religion/2021/01/31/unholy-war-deznat-troops/</a>

#### SERVICE TO INSTITUTION

# **University of Kentucky**

2025-present	member, UK2UK Cooperative (games and digital research), Gaines Center for the Humanities
2024-present	member, Open Educational Resources Grant Program Advisory Board, UK Libraries
2023	representative of ICT major, "Spotlight on a Major" series, Stuckert Career Center
2020	CELT-designated peer reviewer for Summer 2020 online learning transition due to COVID-19
2020	CELT-designated helper for College of Engineering's online learning transition due to COVID-19
2019	French language and culture consultant for University of Kentucky Institutional Review Board

### College of Communication and Information, University of Kentucky

2023-2025	member of College Faculty Council
2023	participant in ad hoc International Initiatives Think Tank
2021	instructor for College section of UK 101: Academic Orientation
2019-2020	member of Mission and Values Task Force, College Strategic Planning Council

## School of Information Science, University of Kentucky

2024-present	member of SIS Curriculum Committee
2019-2024	member of ICT Program Exam Committee
2024	appeared in MSICT recruitment video
2023-2024	member of ICT Admissions Committee
2023-2024	member of SIS Faculty Search Committee
2020-2024	member of ICT Curriculum Committee

2022-2023	member of SIS Director Search Committee	
2020-2023	member of SIS Curriculum Committee	
2020-2023	member of ICT Planning Committee	
2021-2022	member of ad-hoc Mission and Vision Committee	
2019-2020	member of ICT Admissions Committee	
2018-2020	member of ad-hoc ICT periodic review committee	
	SERVICE TO PROFESSION	
Mormon Socia	l Science Association	
2024-present	Production Editor, Journal of the Mormon Social Science Association	
2023-present	Secretary	
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Global Mormo	on Studies Network	
2019-present	Website Administrator, Global Mormon Studies network	
2022-2023	technical lead, GMS 2023 Online Conference	
2022-2023	member, GMS 2023 Conference Committee	
2022-2023	member, GMS 2023 Program Committee	
2020-2023	member, Steering Committee, Global Mormon Studies network	
Association for	Educational Communications and Technology	
2018-2023	reviewer, TechTrends [AECT-affiliated journal]	
2022-2023	Featured Research Coordinator, Research and Theory Division	
2018-2023	reviewer, AECT International Convention	
2021-2022	Secretary, Research and Theory Division	
2021-2022	member of Theory Spotlight Competition committee for 2022 Convention	
2020-2021	Board Member at Large, Research and Theory Division	
2020-2021	member of Theory Spotlight Competition committee for 2021 Convention	
Society for Information Technology and Teacher Education		
2016-2017	Co-chair, Games and Simulations special interest group	
2016-2017	Reviewer, SITE International Conference	
A E d	antional December Association	
American Edu	cational Research Association	
2015-2016	Communications Deputy, Division C: Learning & Instruction	
Other		
2021-2024	ad-hoc reviewer, Information and Learning Sciences	

ad-hoc reviewer, Learning, Media, and Technology

ad-hoc reviewer, Journal of Media and Religion

2024

2024

2023	ad-hoc reviewer, International Journal of Educational Research	
2023	ad-hoc reviewer, Professional Development in Education	
2023	ad-hoc reviewer, Globalisation, Societies and Education	
2023	ad-hoc reviewer, Hawaii International Conference on System Sciences	
2023	ad-hoc reviewer, Open Education Studies	
2022-2023	ad-hoc reviewer, Social Media & Society	
2016-2023	ad-hoc reviewer, E-Learning and Digital Media	
2021-2022	ad-hoc reviewer, The Internet and Higher Education	
2021-2022	ad-hoc reviewer, Computers & Education	
2022	ad-hoc reviewer, British Journal of Educational Technology	
2021	ad-hoc reviewer, <u>A Third Library is Possible</u> , Council on Library & Information Resources Postdoctoral Fellowship Program	
2021	reviewer for edited book: 50 Years of Education Research Trends	
2021	ad-hoc reviewer, Journal of Applied Instructional Design	
2021	ad-hoc reviewer, Journal of Education for Teaching	
2021	ad-hoc reviewer, Teaching and Teacher Education	
2020	ad-hoc reviewer, AERA Open, Special Topic: Educational Data Science	
2020	ad-hoc reviewer, Journal on Computing and Cultural Heritage	
2019	reviewer for edited book: Research Methods in Learning Design and Technology	
2019	ad-hoc reviewer, Journal of Educational Computing Research	
2018	reviewer, Association of Internet Researchers Conference	
2015	reviewer for edited book: Examining the Evolution of Gaming	
	SERVICE TO COMMUNITY	
2025	judge for Kentucky High School Speech League Student Congress state finals	
2022	copyright consultant for Kentucky Student Technology Leadership Program State Championship	
ADDITIONAL TRAINING		
2023	College of Communication and Information QPR Suicide Prevention Certification Office of Student Success	
2021	University of Kentucky Office for Student Success  Integrated Success Coach Advocate Training	
2018	Association for Educational Early Career Research Symposium Communications and Technology	
2018	University of Kentucky Unconscious Bias Training	
2016	Humanities Intensive Teaching and Learning Text Analysis: From Object to Interpretation	