

Spencer P. Greenhalgh (he/him/his)  
Curriculum Vitae

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## EDUCATION

2018	PhD	Michigan State University	Educational Psychology and Educational Technology
2012	BA	Brigham Young University	French Teaching

## PROFESSIONAL APPOINTMENTS

2023-present	Associate Professor	School of Information Science, University of Kentucky
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## RELEVANT SCHOLARSHIP

### Refereed Journal Articles

**Greenhalgh, S. P.** (2023). The correct [domain] name of the Church: Technology, naming, and legitimacy in the Latter-day Saint tradition. *Dialogue: A Journal of Mormon Thought*, 56(1), 1-26. <https://doi.org/10.5406/15549399.56.1.01>

**Greenhalgh, S. P., & Chapman, A. L.** (2023). "Come for the memes, stay for defending the faith": Far-right and anti-feminist red pill influences in the #DezNat Twitter hashtag. *Journal of the Mormon Social Science Association*, 2(1), 1-34. <https://doi.org/10.54587/JMSSA.0201>

**Greenhalgh, S. P.** (2021). Mormonism as meme in government-sponsored information operations on Twitter. *Tropos: Comunicação, Sociedade E Cultura*, 10(1).  
<https://periodicos.ufac.br/index.php/tropos/article/view/4472>

### Invited Research Talks

**Greenhalgh, S. P. & Chapman, A. B.** (2023, October). *#DezNat, the internet, and Latter-day Saint religious authority*. Invited presentation for the Bainbridge Island Latter-day Saint Fireside Series.

**Greenhalgh, S. P.** (2021, April). *"The correct [domain] name of the church": Online presence, naming, and legitimacy*. Invited presentation for the 2021 Mormon Studies Conference, Claremont Graduate University, Claremont, CA.

## RELEVANT MEDIA APPEARANCES AND COVERAGE

- Kemsley, T. (2024, July 13). Study suggests a darker side to DezNat movement that says its only aim is to support LDS Church leaders. *The Salt Lake Tribune*.  
<https://www.sltrib.com/religion/2024/07/13/deznat-says-researcher-were-seeing/>
- Brown, N. (2024, June 10). LDS women need a platform where they can safely and freely speak out. *The Salt Lake Tribune*. <https://www.sltrib.com/religion/2024/06/08/natalie-brown-lds-women-need/>
- Stack, P. F. (2023, July 30). Why dismissing all #DezNat users as overzealous, over-the-line Latter-day Saints may be wrong. *The Salt Lake Tribune*.  
<https://www.sltrib.com/religion/2023/07/30/why-dismissing-all-deznat-users/>
- Petrey, T. G. (Host). (2023, June 15). The true domain name of the church: A conversation with Spencer P. Greenhalgh [Audio podcast episode]. In *Dialogue Out Loud*. Dialogue.  
<https://www.dialoguejournal.com/podcasts/the-true-domain-name-of-the-church-a-conversation-with-spencer-p-greenhalgh/>
- Stack, P. F. & Noyce, D. (2023, April 19). 'Mormon Land': Wrangling over 'thechurchofjesuschrist.org' — who owns the name? *The Salt Lake Tribune*.  
<https://www.sltrib.com/religion/2023/04/19/mormon-land-churchs-internet/>
- Stack, P. F. (2023, April 16). How the LDS Church worked and worked — and paid and paid — to get its name 'right' on the internet. *The Salt Lake Tribune*.  
<https://www.sltrib.com/religion/2023/04/16/how-lds-church-worked-worked-paid/>
- Stack, P. F. (2022, May 15). TikTok or tracting? LDS missionaries are singing, dancing and preaching online, but do these videos work? *The Salt Lake Tribune*.  
<https://www.sltrib.com/religion/2022/05/15/tiktok-or-tracting-lds/>
- Stack, P. F. (2021, January 31). Unholy war: Is #DezNat an online platform for defending the LDS Church or a launching pad for extremists? *The Salt Lake Tribune*. Retrieved from  
<https://www.sltrib.com/religion/2021/01/31/unholy-war-deznat-troops/>

## RELEVANT SERVICE TO PROFESSION

### Mormon Social Science Association

- 2024-present    Production Editor, *Journal of the Mormon Social Science Association*  
2023-present    Secretary

### Global Mormon Studies Network

- 2019-present    Website Administrator, Global Mormon Studies network  
2022-2023       technical lead, GMS 2023 Online Conference  
2022-2023       member, GMS 2023 Conference Committee  
2022-2023       member, GMS 2023 Program Committee  
2020-2023       member, Steering Committee, Global Mormon Studies network