



# Greenify

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Green Living Spaces

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#5, 26th Block, Madhuvana Layout

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# The Concrete Jungle

Unfortunately this is the concrete jungle we live in. The concrete percentage over the greens have taken over and is getting worse everyday.

Levels of the stress hormone cortisol tend to be higher in enclosed spaces like office cubicles that are artificially lit and deprived of outside views. Poor ventilation — which is common in many older office buildings — raises the levels of carbon dioxide, which studies have shown can impair cognitive performance and dampen mood.

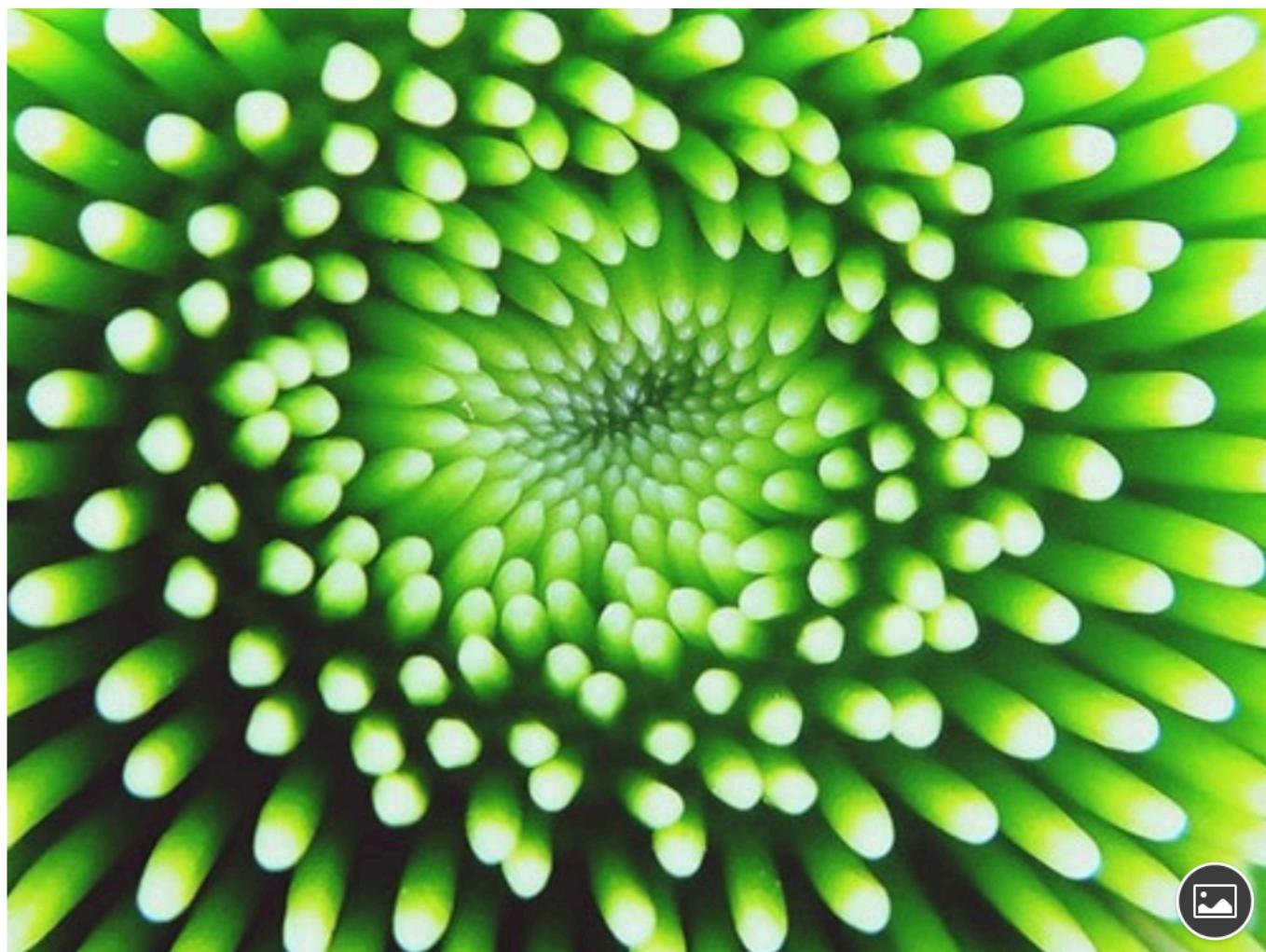
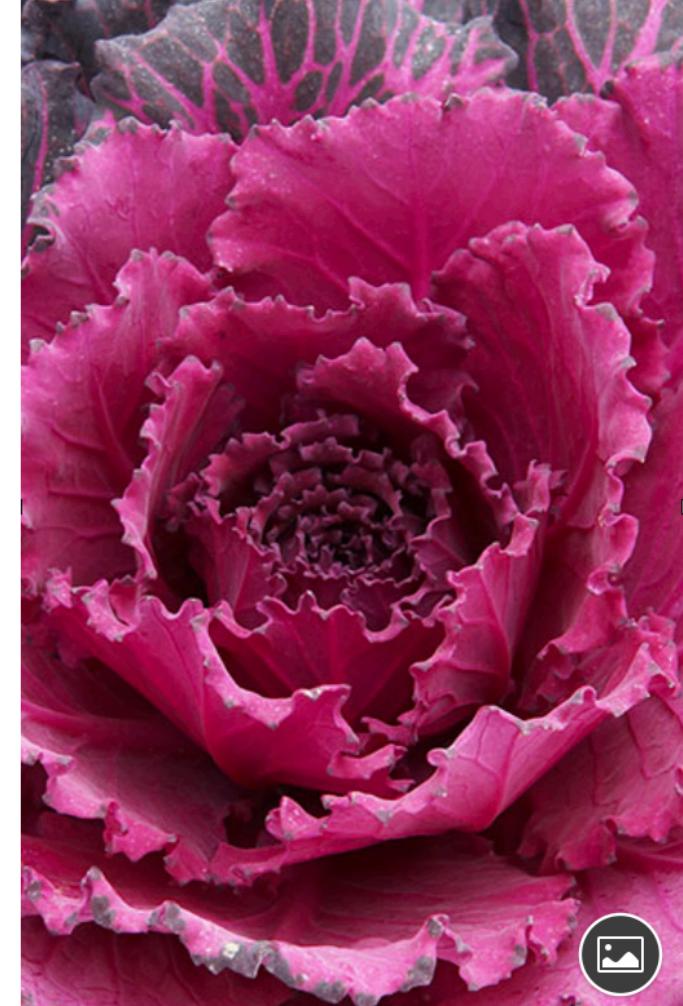
Design that ignores the natural requirements of the human body is to blame, says Judith Heerwagen, an environmental psychologist who has studied workplaces and their impact around the United States. “More time and creativity has gone into designing natural habitats for zoo animals,” she observed in an online post, “than in creating comfortable office spaces for humans.” - NYTimes[1].

Computer rays

Mimic nature

# The world is more colorful

A study of hospitals by the architectural expert Roger Ulrich found that patients whose windows looked out on views of nature needed less pain medication and were released from the hospital on average about a day earlier than those whose rooms faced a bare brick wall. - NYTimes[1]





## Biophilic designs - Green working spaces

The term, from the Greek for “love of living things,” was popularized by the Harvard biologist E.O. Wilson, who argues that **humans** are hard-wired by our evolutionary biology to be **emotionally attracted** to the **natural world**. Advocates of biophilic design say that to be called green, a building needs to do more than just use energy efficiently and have a **minimal carbon footprint**. Rather, it needs to be a health-promoting place for the people who live and work there.

Architecture with our **biology in mind** pays off in **fewer sick days** and **better work performance**, according to Mr. Cook. “We know that we lower absenteeism and what we call presenteeism.

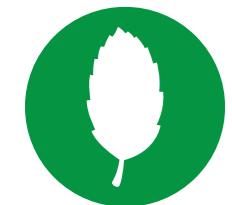
- NYTimes[1]

# What we do

## Custom Designs

We inspect your space and make it greener.

We also look at ventilation, light and other architectural features to select plants [2].



**Basic** - Includes basic pots, aesthetic plants selected to enhance the workspace.



**Healthy** - Includes all of basic + variety of plants including air purifiers, climbers and hangings.



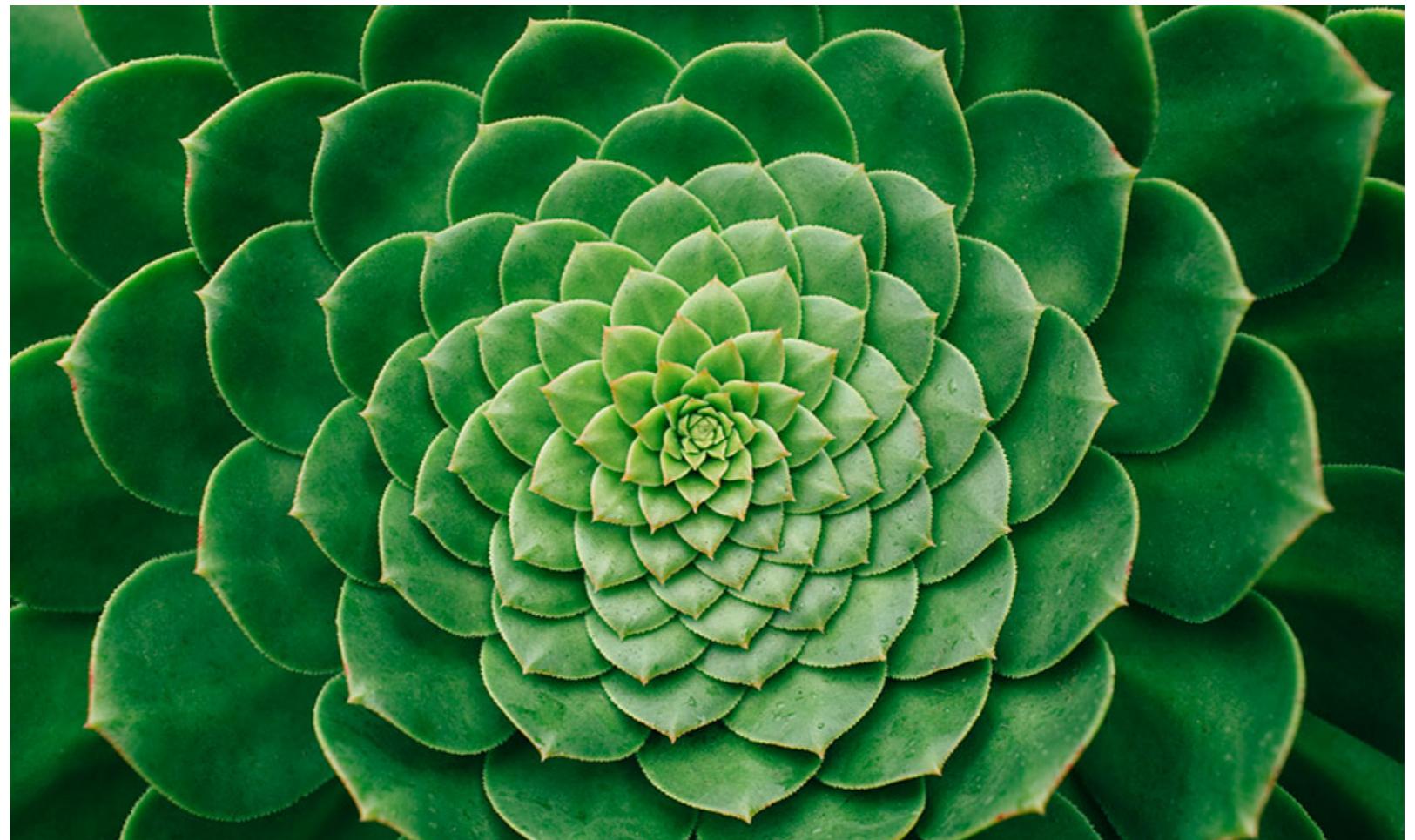
Includes all of basic + variety of plants + “objects of curiosity”



**All** - The max package containing all of above.



And the science of healthy buildings continues to advance. Research by an international team in 2014 showed that ***people who worked in offices with leafy green plants concentrated better and were 15 percent more productive than those who went about their day in spartan offices without them*** [1].



## References

[1] <https://www.nytimes.com/2018/01/11/well/a-greener-more-healthful-place-to-work.html>

[2] <https://www.hsph.harvard.edu/news/press-releases/green-office-environments-linked-with-higher-cognitive-function-scores/>

[3] <https://citytoday.news/dasara-doll-exhibition-prize-distribution-held/>

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