38.txt

Message-ID: <2194589.1075855666394.JavaMail.evans@thyme>  
Date: Mon, 11 Dec 2000 08:27:00 -0800 (PST)  
From: jsmith@austintx.com  
To: phillip.k.allen@enron.com  
Subject: RE:  
Mime-Version: 1.0  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit  
X-From: "Jeff Smith" <jsmith@austintx.com>  
X-To: <Phillip.K.Allen@enron.com>  
X-cc:   
X-bcc:   
X-Folder: \Phillip\_Allen\_Dec2000\Notes Folders\All documents  
X-Origin: Allen-P  
X-FileName: pallen.nsf  
  
I WILL TALK TO LUTZ ABOUT HIS SHARE OF THE LEGAL BILLS.  
  
BASIC MARKETING PLAN FOR STAGE COACH:  
  
1. MAIL OUT FLYERS TO ALL APT. OWNERS IN SEGUIN (FOLLOW UP WITH PHONE  
CALLS TO GOOD POTENTIAL BUYERS)  
2. MAIL OUT FLYERS TO OWNERS IN SAN ANTONIO AND AUSTIN(SIMILAR SIZED  
PROPERTIES)  
3. ENTER THE INFO. ON TO VARIOUS INTERNET SITES  
4. ADVERTISE ON CIB NETWORK (SENT BY E-MAIL TO +\= 2000 BROKERS)  
5. PLACE IN AUSTIN MLS  
6. ADVERTISE IN SAN ANTONIO AND AUSTIN PAPERS ON SUNDAYS  
7. E-MAIL TO MY LIST OF +\- 400 BUYERS AND BROKERS  
8. FOLLOW UP WITH PHONE CALLS TO MOST APPROPRIATE BUYERS IN MY LIST  
  
  
  
  
> -----Original Message-----  
> From: Phillip.K.Allen@enron.com [mailto:Phillip.K.Allen@enron.com]  
> Sent: Monday, December 11, 2000 2:44 PM  
> To: jsmith@austintx.com  
> Subject:  
>  
>  
> Jeff,  
>  
> The file attached contains an operating statement for 2000 and a  
> proforma for 2001. I will follow this week with a current rentroll.  
>  
> (See attached file: noi.xls)  
>  
> Regarding the Leander land, I am working with Van to get a loan and an  
> appraisal. I will send a check for $250.  
>  
> Wasn't I supposed to get a check from Matt Lutz for $333 for part  
> of Brenda  
> Stone's legal bills? I don't think I received it. Can you follow up.  
>  
> When you get a chance, please fill me in on the marketing strategy for the  
> Stagecoach.  
>  
> Phillip  
> sell bac