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# CAMP GREEN

By

GreenPill Goonies





# WELCOME TO GREENPILL GOONIES

A user-friendly app gamifying and rewarding public good coordination and impact, by integrating blockchain technology with community-driven initiatives to forge a sustainable future.

# THE STORY

- An evocative narrative that aligns with the image:  
The dichotomy of untouched nature and industrial  
expansion, mirroring the challenge of public  
goods in modern society.
- Challenges in Public Goods
- Difficulty in quantifying and measuring the impact  
of public good initiatives.
- The absence of direct, tangible incentives for  
individuals to engage in actions benefiting the  
public good.





# OUR SOLUTION: CAMP GREEN

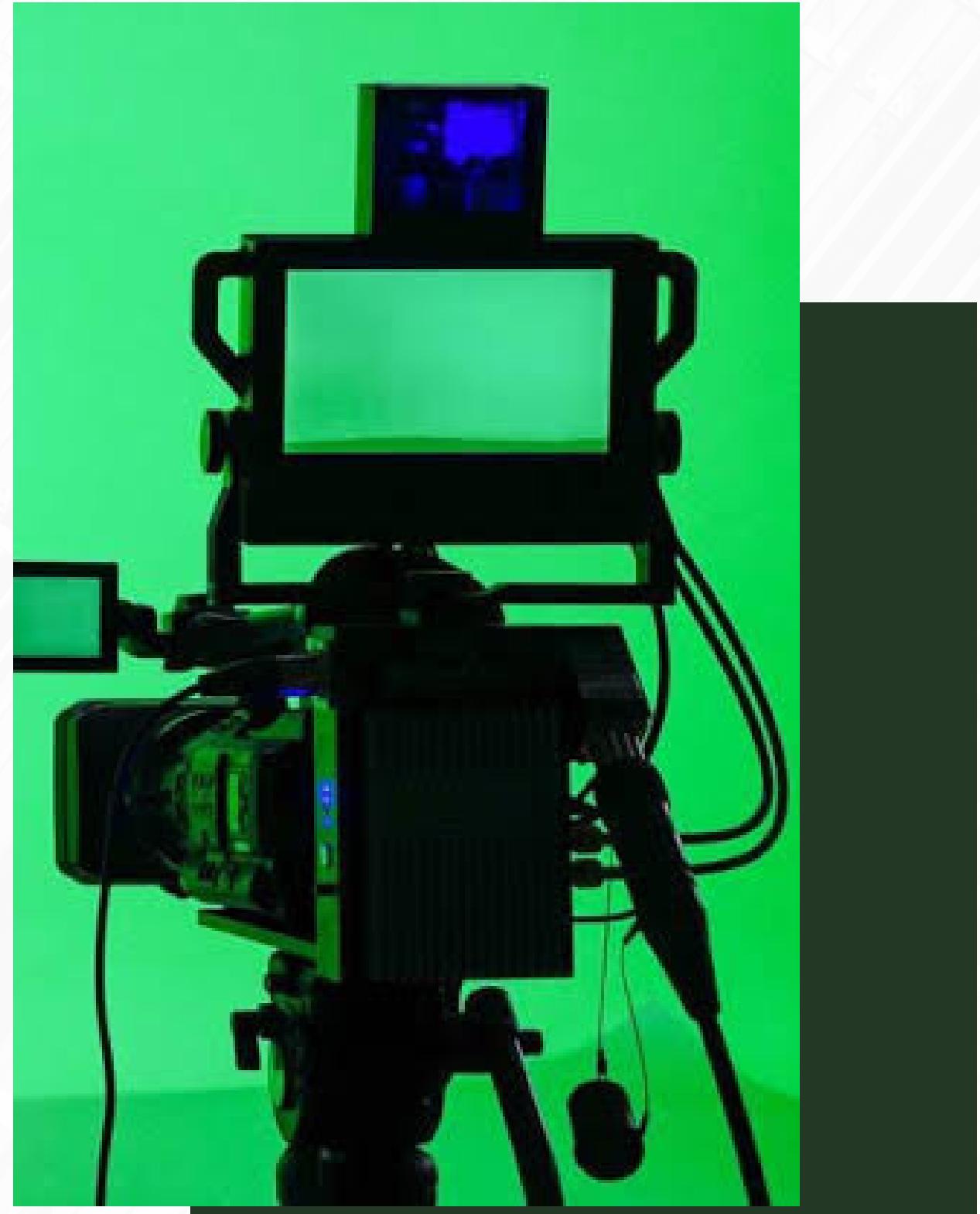
- Introduction of an open platform for managing and tracking impact through public good campaigns.
- Outline of a protocol that not only confirms but also rewards contributions to public good, analogous to restoring the natural balance depicted in the image.



# DEMO

A visual guide demonstrating the user journey on Camp Green, from campaign creation to impact confirmation.

LOOM  
RECORDING



# TECHNICAL ARCHITECTURE



## PRIMITIVES: The Three Cs



### Campaigns

Initiatives centered on the eight forms of capital, aiming to revitalize and sustain communal assets.

### Contributions

A system for individuals to contribute towards a campaign's goals, with transparent processes for compensation.

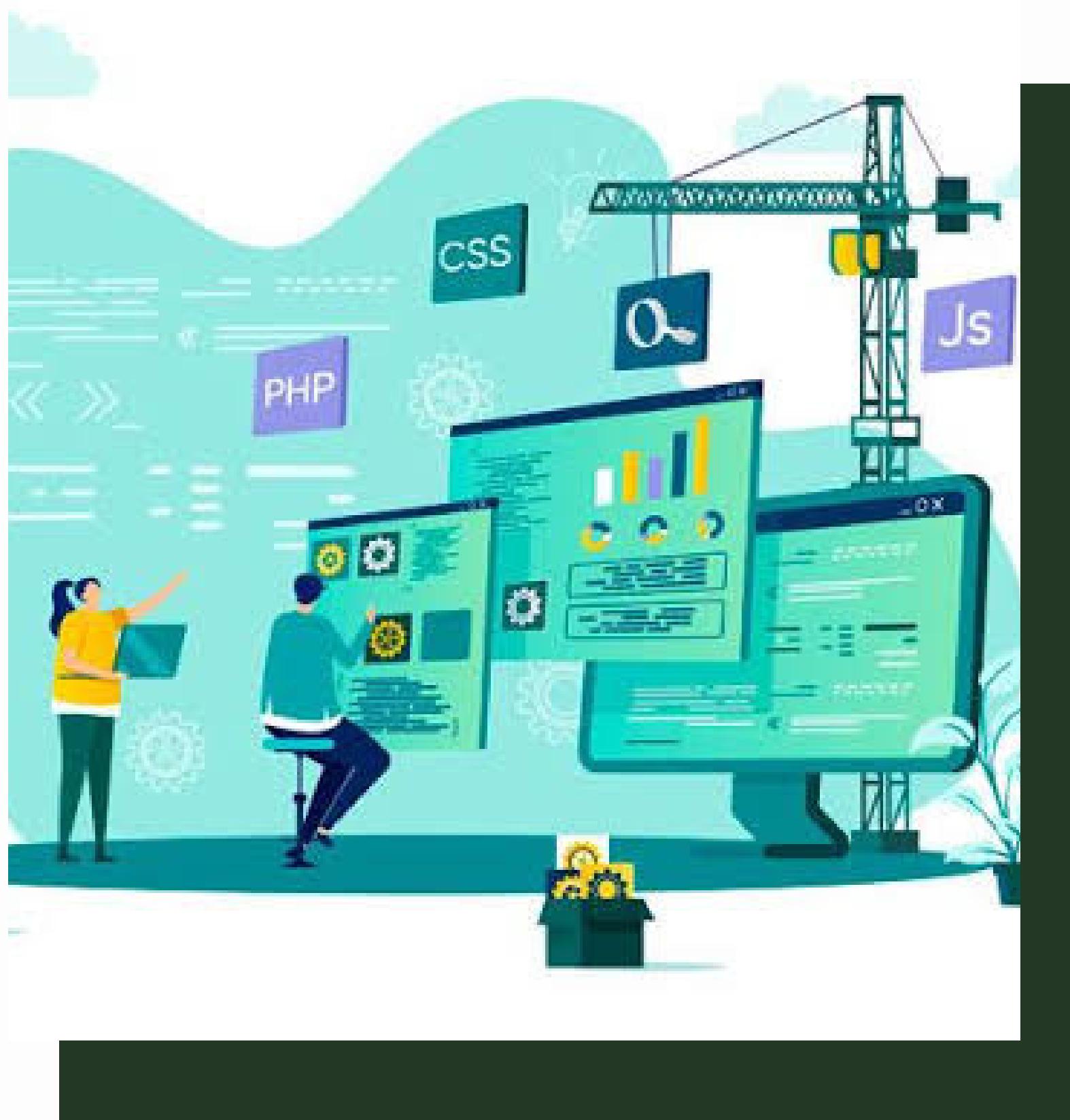
### Confirmation

A robust framework allowing campaign teams to verify contributions, ensuring integrity and trust.



# TECH STACK

- Utilizing Solidity for smart contracts, TypeScript for backend development, and React for responsive UI/UX design.
- Integration of Hypercerts for campaign-owned treasuries and the Ethereum Attestation Service (EAS) for verifiable contributions.
- Innovative use of Tokenbound Accounts to facilitate NPC-like interactions within the platform, enhancing user engagement.
- Hypercerts & EAS: Detailed explanation of how Hypercerts underpin the economic model and EAS provides a decentralized attestation mechanism.



# USER INTERFACE



## Web UI

Demonstration of creating campaigns and confirming contributions.



## App UI

Walkthrough of the user experience for making contributions via a Progressive Web App.



# THE FUTURE OF CAMP GREEN



Expanding on the initial solutions to enable more granular problem-solution campaigns.

Establishing a protocol treasury for sustainable governance, leveraging DAO structures for community-led decisions.

Enhancing community interaction, including mechanisms for signaling intent and preferences.



# CONCLUSION

Reiterating the Greenpill Goonies' commitment to leveraging technology for the greater good.

A call to action for attendees to participate and contribute to the shared vision of a better world, as seen in the convergence of natural beauty and human ingenuity in the cover image.



# THANK YOU

