

BRIAN CHAPPELL

Resume

See email
brianc@brianchappell.com
Blog
Raleigh, NC, USA



Full Stack Marketer and Product Developer.

WORK EXPERIENCE

Director of Marketing GoTickets.com | 2005 - 2008
Competitive 2ndary Ticket Broker competing against the largest Ticket Brokers in the USA. Topping out at #3 in 2008. Acquired by Pfigstein Partners.

- Created initial link system to monitor link efforts as part of GOTickets.com

Owner / Lead Strategist AdaptMarketing.com | 2008 - 2022
Managed and led digital marketing agency for over 10 years and 50+ clients. Managed team of 12. Acquired by CopyPress in 2022.

- Developed link and content promotion tools.

PROJECTS

BullionMax	Financial project
Managed the Inventory / Content / Search for a Gold/Silver dealer launch	
BitIRA	Financial project
Cryptocurrency IRA investment product	
Healthcare	Healthcare project
Healthcare lead generation company	
SaaS	SaaS project
Property management software	
SaaS	SaaS project
SEO tools	
Agency	Services project
Social media agency	

EDUCATION

BS
Virginia Tech
2000-2005 (yes, the Michael Vick era)

AWARDS

Professional Business Seller™ I
AdaptPartners.com
2016

Professional Business Seller™ II
AdaptMarketing.com
2022

SKILLS

B2B
SaaS
Ecommerce
Search Marketing
Wordpress, GA, GAds, FB Ads, LinkedIn Ads

LANGUAGES

Chappellisms (Fluent)
English (Fluent)
Marketing-Dev speak (Fluent)

INTERESTS

Horses
Costa Rica
Fungi
Bugs
Trees

/brian-chappell @brianchappell