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MBA Program Information

Form Title	MBA Program Information
Academic Program*	Daytime MBA
Application Round	Round 1 - Daytime - October 1, 2024

Certificates

Certificate(s)	Health Sector Management
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Concentrations

Concentration(s)	Entrepreneurship and Innovation
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Dual Degrees

Are you applying for a Dual Degree?	No
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Reapplicants

Have you submitted a Daytime or Accelerated Daytime MBA application in a prior application cycle?	No
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Connect with the Fuqua Community

The Fuqua admissions process provides many opportunities for you to connect with the Fuqua community and begin building your Duke network. Would you like to share your preferred email address with our current students and alumni? By selecting Yes, you opt	Yes
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Biographical Information

Biographical

First Name	Cameron
Last Name	Greenwalt
Sex	Male
Birthdate	12/13/1998
Native Language	English

Contact

Email	camerongreenwalt@gmail.com
Mobile	+1 385-310-6815
Mailing Address	30 S Main St Farmington, UT 84025-2351 United States

Citizenship

Citizenship Status	United States Citizen
Primary Citizenship	United States

Military Information

Have you served or are you currently serving as a member of the military?	No Military Service
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Fulbright Information

Are you applying as a part of a Fulbright Fellowship program?	No
Gender Identity	Male
Your Pronoun/s	He/Him/His
Do you identify as LGBTQ+?	No
Are you a native of North Carolina?	No

Additional Information

LinkedIn	https://www.linkedin.com/in/greenwaltc/
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Family Information

Form Title	Family Information
Marital Status	Married

Spouse/Partner Information

First Name	Natalie
Last Name	Greenwalt
Email	camerongreenwalt@gmail.com
Phone	3853106815
Please list all degree granting institutions:	Brigham Young University-Idaho
Highest Education Level	Bachelor's Level Degree
Current Employer	N/A
Occupation	N/A
Does your Spouse/Partner have an affiliation with Duke University or Duke Health? (Choose the most recent affiliation.)	No Affiliation
Partner Type	Partner

Children Information

Number of Children	0
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Parent Information

Parent Type	Father
First Name	Stephen
Last Name	Greenwalt
Employer	Arby's
Occupation	Line worker
Highest Education Level	G-Bachelor's Level Degree
Please list all degree granting institutions:	Averett University
Does your Parent/Guardian have an affiliation with Duke University or Duke Health? (Choose the most recent affiliation.)	No Affiliation

Parent Information

Parent Type	Mother
First Name	Lestelle
Last Name	Schwab
Employer	Retired
Occupation	Retired

Family Information (continued)

Highest Education Level	Master's Level Degree
Please list all degree granting institutions:	Brigham Young University, Western Governors University
Does your Parent/Guardian have an affiliation with Duke University or Duke Health? (Choose the most recent affiliation.)	No Affiliation

Additional Family Ties to Duke

Do any other members of your family have a relationship with Duke University or Duke Health?	No
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Optional Background Information

Are you a first-generation college student?	No
Are you from a low-income family background?	Yes
Lived Experiences	My mother pursued a master's degree after divorcing my father when I was 20 so that she could get a job and save for retirement.

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Other Duke University/Duke Health

Form Title

Other Duke University/Duke Health Connections

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Academic History

Graduate #1

Institution	University of Illinois Urbana* (1836)
Dates of Attendance	08/2022 - 12/2023
Location	Urbana, IL, United States
Primary Language is English	Yes
Degree	Master's: 12/2022
Major	Computer Science
GPA	3.87 / 4
Is this your undergrad conferring degree school?	No

Undergraduate #1

Institution	Brigham Young University (4019)
Dates of Attendance	01/2020 - 04/2022
Location	Provo, UT, United States
Primary Language is English	Yes
Degree	BS: 04/2022
Major	Computer Science
GPA	3.97 / 4
Is this your undergrad conferring degree school?	Yes

Copy Coursework

Form Title	Coursework
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Course Categories	
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Calculus:	A,A,A
Statistics:	A
Finance:	A-
Accounting:	A
Economics:	B+

Copy Test Scores

GMAT Legacy (prior to February 2024)

GMAT Legacy (prior to February 2024)	Self-Reported Score
	Date: 04/12/2023
	Total: 730 (95%)
	Verbal: 42 (96%)
	Quantitative: 47 (54%)
	AWA: 6.0 (86%)
	Integrated Reasoning: 8 (90%)

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Professional Experience

Form Title	Professional Experience
Resume	
Resume	Uploaded 10/01/2024
Career Focus and Professional Experience	
Which of the following most closely matches your current industry?	Healthcare
Which of the following most closely matches your current job function?	Information Technology
Which of the following most closely matches your future intended career industry?	Healthcare
Which of the following most closely matches your future intended job function?	Other
Please specify:	Product Management
	40
	4
Company Sponsorship	
What level of financial funding, if any, will you be receiving from your current employer (including Veterans Administration and/or Department of Defense)?	No Company Sponsorship

Job #1

Organization Name	Dexcom
Dates of Employment	12/2022 - Present
Starting Position	Software Development Engineer I
Ending Position	Software Development Engineer II
Description	People with diabetes can use our devices to continuously monitor glucose levels, avoiding finger pricks. My team develops the cloud-based software that powers our mobile apps.
Starting Compensation	Annual Base: \$94,000.00
Ending Compensation	Annual Base: \$115,672.00 Annual Bonus: \$10,469.00
Location	Farmington, UT, United States
Direct/Indirect Reports	0

Job #2

Organization Name	Rincon Research Corporation
Dates of Employment	05/2022 - 12/2022
Starting Position	Researcher/Scientist I
Ending Position	Researcher/Scientist I
Description	The company performs top-secret contract work for agencies in the US intelligence community in the digital signal processing domain. Most company personnel are engineers, and business units are organized according to contract.
Starting Compensation	Annual Base: \$91,000.00
Ending Compensation	Annual Base: \$91,000.00 Annual Bonus: \$0.00
Location	Tucson, AZ, United States
Direct/Indirect Reports	0
Reason for Departure	I left to join a company with fewer regulations, a more collaborative environment, and more direct impact on people's lives.

Activity #1

Role Youth Group Leader
Organization Name The Church of Jesus Christ of Latter-day Saints
Location Tucson, AZ, United States
Dates of Participation 05/01/2022 - 03/01/2023
Frequency 3 hour(s) per week 40 week(s) per year
Description Facilitated youth skill-building and character development by organizing weekly 1-2 hour activities and weekly 1-hour theological lessons.

Activity #2

Role Teaching Assistant for the Computer Science Department
Organization Name Brigham Young University
Location Provo, UT, United States
Dates of Participation 04/01/2020 - 04/01/2022
Frequency 20 hour(s) per week 44 week(s) per year
Description Held office hours to support students by providing improvement roadmaps, identifying logical disconnects, and explaining concepts in relatable terms.

Activity #3

Role Human Centered Computing Laboratory Research Assistant
Organization Name Brigham Young University
Location Provo, UT, United States
Dates of Participation 08/01/2021 - 04/01/2022
Frequency 10 hour(s) per week 36 week(s) per year
Description Collaborated with team members to develop robotics and computer vision/AI software. Data obtained in work was used in 3 published conference papers.

Activity #4

Role Research Intern
Organization Name Oak Ridge National Laboratory
Location Provo, UT, United States
Dates of Participation 06/01/2021 - 08/01/2021
Frequency 40 hour(s) per week 10 week(s) per year
Description Conducted experimental computing research and authored a paper published in a notable journal. Presented research findings at an internal conference.

Activity #5

Role Volunteer Representative Missionary
Organization Name The Church of Jesus Christ of Latter-day Saints
Location Charlotte, NC, United States
Dates of Participation 11/01/2017 - 11/01/2019
Frequency 76 hour(s) per week 52 week(s) per year

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Activities (continued)

Description
Taught individuals and performed community service in North Carolina. Fulfilled leadership vision by leading groups of 8 and 18 other volunteers.

Merit Scholarship Information

Form Title Merit Scholarship Information

Merit Scholarship Options

All applicants are considered for merit-based scholarships awarded by Fuqua. Some merit scholarships are only available to individuals who meet certain specific criteria. Please read the description of each merit scholarship type below carefully, and only

Manning-Margolis Scholars Program

First Choice Impact Scholar Focus:

Fuqua Impact Scholars
Fuqua Merit-Based Scholarship
Duke IE

Second Choice Impact Scholar Focus:

HSM

Please share with us how you believe your engagement as a Fuqua Impact Scholar would enhance your post-MBA career goals (100 words maximum):

One harsh reality of MBA education is that many students choose post-MBA career paths based more on the ability to repay student loans than the ability to achieve their initial dreams. I'm not immune to falling into the same thinking pattern. The Fuqua Impact Scholarship would ease my financial burden and allow me to participate more in Duke I&E, as I would be less worried about student loan repayment. Additionally, it would help me more readily pursue my dream of starting a company that delivers novel medical device technology to relieve the suffering of those dealing with neurological disorders.

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Market Information

Form Title

Market Information

Market Information

To what other business schools are you applying?

Harvard Business School

How did you first hear?

Family Member/Friend

Encouraged to apply

Curriculum

Family Member/Friend

Health Sector Management

School Culture/Community

Reputation of School

Rankings

Duke Innovation & Entrepreneurship

Admissions Officer (specify)

Class Profile

Application Fee Waiver Information

Form Title	Application Fee Waiver Information
Are you qualified to receive an application fee waiver?	Yes
Please select the option that best fits your qualification for a fee waiver.	Event Attendance
In the box below, please provide details on the qualifying condition you have met (i.e., date of the event, which event attended, which qualifying group's membership, etc.).	09/10/2024 6:00PM EST Daytime MBA Virtual Information Session

Form Title MBA Essays

Short Answer Question

What are your post-MBA career goals? Share with us your first-choice career plan and your alternate plan.

When I was young, my dad suffered a series of mini-strokes that left him with a severe personality disorder. This experience made me determined to one day start a medical technology venture that gives hope to those suffering from neurological conditions. Post-MBA, I want to become a product manager in the healthcare/MedTech industry at a company such as Pfizer, Amgen, or a start-up. Experience as an "intrapreneur" will prepare me to become an entrepreneur. Alternatively, I will seek to become a project manager, as the experience of managing resources and forming teams would be crucial when I start a company.

Essay 1

Essay 1 Uploaded 09/30/2024

Essay 2

Essay 2 Uploaded 10/01/2024

Optional Information

Optional Statement Uploaded 10/01/2024

1. All my life, I wanted a motorcycle. I knew I couldn't justify such a purchase if I had kids on the way. I purchased my first motorcycle last March. Two weeks later, my wife found out she was pregnant.
2. At 18, I watched my dad be involuntarily committed to a psychiatric institution. This incident—an indirect result of his earlier mini-strokes—is a significant contributor to my motivation to help ease the burden of those affected by neurological conditions.
3. Every Sunday, I make a loaf of sourdough bread to bring to my grandparent's home for dinner.
4. After high school, I served a 2-year full-time ecclesiastical mission in North Carolina, including Elon/Gibsonville, Winston-Salem, and Charlotte.
5. As a leader of 18 other missionaries, one of the most difficult challenges I faced was motivating other missionaries to work diligently. Proselytizing for 76 hours per week is *not* the most fun activity.
6. On my mission, one of my companions (or 24/7 working partner) and I couldn't stand each other at first. We worked together to overcome our differences and are now best friends. We even ride motorcycles together regularly.
7. I'm a bargain hunter. When my wife and I furnished our first apartment, I snagged a brand-new couch for 90% off because it had a broken recliner. I spent a weekend diagnosing and fixing the problem, and now the couch works just fine!
8. I'm on an on-call rotation at work. Sometimes, I'll need to get up in the middle of the night to resolve a software problem. I have a great appreciation for all on-call workers worldwide.
9. I've almost finished reading the Dune series. I started the series after watching the first movie a few years ago. I'm nearly free!
10. In my church congregation, I help plan and execute group activities for the entire congregation.
11. In Tucson, I was a church youth group leader for boys ages 13-15. One of my favorite activities I helped coordinate was making portable camping stoves.
12. I'm a big-time skier and have visited almost every ski resort in Utah. To me, skiing blends serenity and excitement perfectly.
13. Last March, I severely strained my back while bench pressing 300 lbs, and I have attended physical therapy for the last several months. I learned my lesson and no longer "ego lift".
14. Last year, my wife and I got a golden doodle puppy. I learned to be my own professional groomer to save on grooming costs.
15. As a research assistant at BYU, I programmed a robot to play a block dilemma game with a human opponent.
16. As a research intern at the Oak Ridge National Laboratory, I got to do a lot of nerdy work in high-performance computing. During my internship, I wrote and published a research paper. This experience taught me to communicate complex topics and accept scrutiny with maturity.
17. Growing up, I played the French horn in several community symphonies.
18. During my free time in high school, I earned a trade degree in "Composite Materials Technology" (think fiberglass, carbon-fiber, Kevlar).
19. This summer, I helped onboard a couple of engineers to my project and mentored an intern for a summer project.

20. I've worked primarily on one major project at Dexcom. I helped take that project from concept to value-driving production service, gaining much experience in the entire software product development lifecycle.
 21. While I led my development team, I became overwhelmed trying to fulfill too many responsibilities. In my search to learn how to manage everything, I realized it's better to meet a few responsibilities well than to meet many responsibilities poorly.
 22. One time, I worked 20 hours straight to successfully unblock my team from a critical piece of software that only one developer could write. Would I do that again? No. That was dumb. However, I learned I had the tenacity to push through challenging obstacles and developed healthier work boundaries afterward.
 23. My team had an issue where developers often stepped on each other's toes. I reduced team friction by giving each engineer a designated "code space" to work in.
 24. Last year, my cousin came out as transgender. This event sparked in me the desire to develop a deeper understanding of the challenges LGBTQ+ individuals face. Consequently, I joined Dexcom's PRIDE employee resource group. In doing so, I'm taking meaningful steps to become a leader who fosters inclusive communities.
 25. As a kid, I started a small business making and selling doughnuts. I even led a doughnut-making demo in my city's courthouse and was featured in the [local newspaper](#).
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Boba would like to thank you for taking the time to review my application!



Duke is working to establish the research triangle as the "Silicon Valley of the South" through the Innovation and Entrepreneurship Center. Given my connection to North Carolina and my background in computer science, I want to help further establish the community of innovators in this area. Over the last few years, I took a targeted marketing communications software platform from concept to production service. Along the way, I gained critical insight into the intricacies and nuances of developing a high-quality, functioning software platform, including architecting software systems, prototyping, presenting demos, ensuring regulatory compliance, implementing testing/verification strategies, coordinating software releases, and supporting systems in production. Long story short, even simple software ideas can have cascading downstream effects that the less experienced would need help navigating. Though I have experience navigating these software development pipelines and have concrete conceptual knowledge from my educational background, I need to gain experience in many other aspects of innovating and getting ideas to market. In Duke Innovation and Entrepreneurship and the Entrepreneurship and Venture Capital Club, I can contribute as a "builder" of ideas and gain the holistic innovator experience I lack. I plan to use my technical expertise to help my Entrepreneurship and VC clubmates by assessing the viability of their ideas, proposing technical solutions, building prototypes, and formulating company technical strategies. As I do so, I will gain practical experience in all other facets of entrepreneurship and become an influential innovator.

At Dexcom, I wanted to reach outside my day-to-day responsibilities, so I asked to help conduct interviews to hire software engineers. In my interviews, I learned how to discern top talent. It was insightful to see how great a discrepancy can exist between how good a candidate looks on a resume and how that candidate performs as an engineer. Companies—especially start-ups—need to acquire top engineering talent to stay competitive, and innovators with great ideas can stumble in finding sound engineers to build their ideas. I will use my experience vetting software engineering candidates to help my Entrepreneurship and VC clubmates source the "builders" for their ideas. In the Health Care Club, I want to lead a workshop on hiring practices for software engineers.

One pervasive problem in regulated industries is that organizations adopt processes and develop cultures that restrict corporate agility, thus stymieing disruptive innovation. When I started working at Dexcom, I spent about half of each software release cycle doing documentation and regulatory work. This burden slowed down the rate at which my team could innovate. I decided to automate much of our regulatory documentation creation so that we could spend more time creating actual value rather than dealing with overhead. At Fuqua, I want to learn how to address these industry problems and prepare my classmates who plan to enter heavily regulated industries. In the Health Care Club, I want to present on the importance of agile development while conforming to regulatory processes at a club event.

My GMAT Quantitative percentile is lower than I would have liked, but I am confident that I will excel in Fuqua's rigorous MBA program given my technical educational and professional background.

CAMERON GREENWALT
(385) 310-6815 | camerongreenwalt@gmail.com

EXPERIENCE

DEXCOM, RESEARCH AND DEVELOPMENT (NASDAQ: DXCM) **FARMINGTON, UT**
Software Development Engineer II 11/2023 – present
Software Development Engineer I 12/2022 – 11/2023

Dexcom is an industry leader in glucose monitoring devices for diabetes management, having 2.3 million users globally and \$3.6B revenue FYE 2023.

- Led a team of four engineers to develop a software platform to facilitate marketing communications via mobile app messaging
 - o Increased new product adoption by 400% in a one-week period and accounted for 20% of new product adoption overall by launching a marketing campaign via my platform
 - o Increased feature velocity by persuading product management to invest more time in addressing critical architecture changes against pressure to develop new features
 - o Gained industry newsletter recognition for developing an innovative platform not found elsewhere in the medical devices industry
 - o Reduced software deployment process time by 90% by advising against using an in-house solution and instead taking ownership of the software deployment process
- Increased feature velocity by securing leadership approval to use a modern software language
- Decreased software feature go-to-market time by leading presentations on technical practices to ~60 R&D personnel, propagating adoption of the practices by other teams

RINCON RESEARCH CORPORATION **TUCSON, AZ**
Research/Scientist I 05/2022 – 12/2022

Rincon Research Corporation is a small company that contracts with the US Intelligence and Defense communities. My work responsibilities were top-secret, so I am limited in the detail I can discuss.

- Advised leaders on integrating novel computing technologies into current products by developing a software prototype and presenting findings to leadership
- Enhanced customer data analysis ability by building a system to gather data from various global sources to one centralized cloud-based location

EDUCATION

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN **URBANA, IL**
Master of Computer Science. GPA 3.87/4.0 2022-2023

BRIGHAM YOUNG UNIVERSITY **PROVO, UT**
Bachelor of Science in Computer Science, Minor in Business. Cum Laude. GPA 3.97/4.0 2020-2022

- Oak Ridge National Lab intern and BYU Human-centered Computing Lab research assistant
- Computer science teaching assistant; ~20 hours per week throughout the entire program

ADDITIONAL

- **Volunteer Missionary**, *The Church of Jesus Christ of Latter-day Saints* (2017-2019)
 - o Accelerated proselyting efforts by leading a team of 18 volunteers
- **Co-authored** a paper published in IEEE, the largest technical professional organization (2021)
- **Eagle Scout Award Recipient**, *The Boy Scouts of America* (2012)