### How will the Booth MBA help you achieve your immediate and long-term post-MBA career goals? (250-word minimum)

### At 18, I sat in the lobby of a psychiatry clinic and watched as firefighters entered the building and escorted my dad to be involuntarily committed to a psychiatric institution. Healthcare professionals said that commitment was our only option. Years earlier, my dad suffered a series of mini-strokes that damaged critical areas of his brain, leaving him with a severe personality disorder. I felt helpless to fix my dad's situation. Having witnessed the pain my family endured due to my father's condition, I feel deeply that no one should ever have to experience such hardship. I am determined to develop groundbreaking medical technologies to alleviate the suffering of those affected by neurological conditions and deliver those technologies at scale.

### Before joining Dexcom, I struggled to see how a computer scientist could improve people's health. However, I learned to use my skills to improve the health of people with diabetes; I built a platform to increase company engagement with millions of users worldwide, bringing more people to our life-saving therapies. For a time, I led my team of developers to realize my product manager's vision. I’ve gained enough technical and industry experience that I am ready to use the Booth MBA to transition into product management in healthcare. As a product manager, I will leverage my technical abilities to amplify my impact on those affected by neurological disorders. Innovating existing products and developing new technologies as a product manager will prepare me to start a neurological technology venture.

### I recently learned that Booth started offering the Healthcare concentration in September 2023. I've had the Booth MBA on my radar ever since my brother-in-law, Justin Wilson, started the part-time program several years ago. I was drawn to Booth's flexible curriculum, analytical-focused learning, and culture of thoughtful debate. Still, I couldn't see myself—a software engineer in MedTech—at Booth because it had limited healthcare-related offerings. Now that Booth has a Healthcare concentration, I can use the Booth MBA to pair my technical background with product innovation and entrepreneurship to make a real difference in healthcare.

At Booth, I will take Developing New Products and Services and use the lessons learned in completing real-world product development projects as I launch a new technology as a product manager post-MBA. I will also take Entrepreneurship in Health/Life Sciences to gain the commercial, financial, and operational tools I will use when starting my neurological technology venture. My time at Dexcom showed me that regulation often leads people into procedural ruts, thus stymieing innovation. Throughout my career, I want to be a leader who can persuade people to overcome procedural barriers and not surrender to the status quo. I plan to develop that leadership capability in the Power and Influence course. As a member of the Healthcare Group, I will network with healthcare companies and industry professionals to land a position post-MBA. Drawing from my experience at Dexcom conducting interviews to vet software engineer candidates, I can help my Healthcare Group classmates by leading a workshop on hiring practices for software engineers.

Some closing sentence here.

### An MBA is as much about personal growth as it is about professional development. In addition to sharing your experience and goals in terms of career, we’d like to learn more about you outside of work. Use this opportunity to tell us something about who you are. (250-word minimum)

I am a tactile, hands-on person, and I like to figure out how stuff works by taking things apart, repairing them, and putting them back together. When my wife and I moved from school in Utah to my first job in Arizona, we had to furnish our apartment. Being a broke, newlywed couple, every dollar we could save counted. We visited a furniture retailer, and I found an excellent leather couch in the clearance section. The retailer listed the couch for $600, or 90% off the regular retail price. It turns out that the retailer discounted the couch so heavily because the recliners wouldn’t work, and they couldn’t fix it. I was confident I could fix the couch, but my wife was less than enthusiastic about buying a broken couch. I persuaded my wife to be ok with the purchase by emphasizing that we could tolerate the financial risk because the bargain was so great and by explaining that no other couch available at even twice the listed retail price would be anywhere near as high quality. When the couch arrived at our apartment, I took the couch apart to diagnose the problem. Thankfully, I could fix the problem without much hassle and became a recliner expert in the process. Now, every time I sit on this couch, I take a little pride in knowing that I got a $6,000 couch at a steal of a price. In fact, I’m sitting on that couch as I write this essay.

As mentioned briefly in my first essay, my dad suffers from severe mental health and personality disorders, which ultimately led to my parent’s divorce and my dad living on welfare. Over the last several years, my older brother has begun exhibiting similar symptoms and consequently has not been able to hold a steady job. Since March of this year, my brother hasn’t had employment or appropriate medical care. Since my mother and stepfather left to serve a mission in Ecuador last year and won’t return until later this year, I am the only family member living nearby to support him while he gains employment. One of the biggest challenges I’ve faced in supporting my brother is figuring out how to offer help without enabling co-dependent behavior. To understand how to accomplish this best, I sought guidance from my grandfather, and he offered this counsel: being nice is not necessarily the same thing as being kind. My grandfather meant that I could be nice by unconditionally giving ongoing financial support to my brother. However, in doing so, I would be putting my brother at a long-term disadvantage. To be kind, I needed to help my brother improve, regardless of whether my brother would perceive that as rudeness. So, I decided to implement a system where I would pay for my brother’s groceries and other necessities on condition that he submit a specified number of job applications each week. Then, to disincentivize gaming my system, I instituted a rule that any item beyond absolute necessities would only be provided conditional on him getting job interviews each week. For example, I would buy him eggs if he submitted enough applications, and he would get some Kombucha if he had a job interview. By instituting this system with my brother, I’ve helped teach him the basic principles of job searching, and I’ve learned that I want to help people and help them be better. My recent experiences with my brother have helped me reaffirm my commitment to develop and distribute neurological technologies at scale so that I can help those who have been affected by these disorders.