### *Intentionality is a key aspect of what makes our graduates successful Kellogg leaders. Help us understand your journey* by articulating your **motivations** for pursuing an MBA, the **specific goals** you aim to achieve, and why you believe **now** is the right moment. Moreover, share **why you feel Kellogg is best suited to serve as a catalyst for your career aspirations** and **what you will contribute** to our community of lifelong learners during your time here?

When I was 18, I sat in the lobby of a psychiatry clinic. I watched as firefighters entered the building and escorted my dad to be involuntarily committed to a psychiatric institution. Healthcare professionals said that commitment was our only option. Many years earlier, my dad suffered a series of mini-strokes that damaged critical areas of his brain, leaving him with a severe personality disorder. I felt helpless to fix my dad's situation. Having witnessed the pain my family endured due to my father's condition, I feel deeply that no one should ever have to experience such hardship. What future technologies will exist that could have helped treat my dad? I am determined to develop groundbreaking medical technologies to alleviate the suffering of those affected by neurological conditions and deliver those technologies at scale.

Before joining Dexcom, I struggled to see how a computer scientist could improve people's health. However, I learned to use my skills to improve the health of people with diabetes. I built a platform to increase company engagement with millions of users around the world, bringing more people to our life-saving therapies. For a time, I led my team of developers to realize my product manager's vision. Now, I aspire to be the person who defines the vision by leveraging my technical abilities as a product manager to amplify my impact on those affected by neurological disorders. Product management will prepare me to start a neurotech venture.

At Kellogg, the Healthcare at Kellogg pathway will help me succeed as a product manager at a company such as Johnson & Johnson or Pfizer. The Healthcare Entrepreneurship track will equip me with the tools to start my medical technology company. The experiential offerings within these paths are the most compelling to me. In NUVention: Medical Innovation, I will help my teammates in the develop prototypes. In return, I will grow my expertise beyond solely product development and gain experience presenting ideas to real healthcare executives. In the Medical Technology Financing and Commercialization course, I will work with a healthcare company, which will help me network into a position post-MBA.

Drawing from my experience at Dexcom conducting interviews to vet software engineer candidates, I can help my Entrepreneurship & Venture Capital Club classmates source the "builders" for their ideas. In the Healthcare Club, I want to lead a workshop on hiring practices for software engineers.

At Dexcom, I spent about half of a software release cycle doing documentation and regulatory work. I decided to automate much of our regulatory documentation creation so that we could spend more time creating value. In the Healthcare Club, I can teach my clubmates how to maintain agile development while conforming to regulatory processes.

### *Kellogg leaders are primed to tackle challenges everywhere, from the boardroom to their neighborhoods.* Describe a specific professional experience where you had to make a difficult decision. Reflecting on this experience, identify the values that guided your decision-making process and how it impacted your leadership style.

In 2023, I attended a conference hosted at the Stanford Hospital for current and prospective Stanford MBA students from my church. One of the conference speakers, Stanford Hospital CEO David Entwistle, described the hospital's operation, emphasizing its focus on incorporating cutting-edge, innovative technologies to improve patient care. David's speech made it clear that Stanford is where I can begin to pursue my vision of advancing medical technology and expanding access to therapies through innovative business solutions. As I interacted with current students at the conference, I learned that the Stanford MBA community is filled with creative, diverse, compassionate people with a drive to make a difference. I want to be a part of and contribute to that community.

The next step on my journey to improve health outcomes is to become a product manager in MedTech. I will use my technical experience to develop innovative therapies and coordinate product launches more effectively. Product management will prepare me to start a neurological technology venture.

As I’ve researched the offerings of the Stanford MBA program, several opportunities stand out to me. I’m most excited to participate in *Start-up Garage*, where I will use my software engineering expertise to help my classmates by validating ideas, proposing technical solutions, and building prototypes. In *Start-up Garage*, I will gain first-hand experience developing, financing, and bringing ideas to market. Drawing from my experience at Dexcom conducting interviews to vet software engineer candidates, I can help my classmates in the *Product Club* find the "builders" for their ideas. I will study *Biodesign Innovation* to gain practical experience applying my computer science expertise to invent new healthcare technology products while collaborating with students from interdisciplinary fields. Stanford’s flexible curriculum will enable me to take courses in the School of Medicine to deepen my understanding of neurology.

One pervasive problem in regulated industries is that organizations adopt processes and develop cultures that restrict corporate agility, thus stymieing disruptive innovation. Dexcom grew around one core product technology and struggled to create disruptive products. I want to learn how to address these challenges. In *Beyond Disruption: Entrepreneurial Leadership Within Existing Organizations*, I will learn how to be an effective “intrapreneur” and drive cultural change while maintaining the core business. In the *Leadership Lab*, I will develop the ability to persuade personnel to get out of procedural ruts.

The large-scale health challenges I seek to address demand seamless collaboration across interdisciplinary fields—something Stanford excels at more than anywhere else.

Boba would like to thank you for taking the time to review my application!

A dog lying on the floor

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