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040	_	_	\$a UPB \$b eng \$e rda \$c UPB
046	_	_	\$s 2007-01-09 \$2 edtf
110	2	_	\$a Apple Inc.
368	_	_	\$a Corporations, American \$2 lcsh
370	_	_	<pre>\$e Cupertino (Calif.) \$2 naf</pre>
371	_	_	\$a 1 Apple Park Way \$b Cupertino \$c CA \$e 95014
372	-	-	\$a Computer software \$a Computers \$a Household electronics \$a iPhone (Smartphone) \$a iPad (Computer) \$2 lcsh
377	_	_	\$a eng
378	_	_	\$q Stephen Richards
410	2	_	<pre>\$a Apple (Firm)</pre>
500	1	_	<pre>\$w r \$i Founder: \$a Jobs, Steve, \$d 1955-2011</pre>
510	2	_	<pre>\$w r \$i Predecessor: \$a Apple Computer, Inc.</pre>
670	_	-	\$a Wikipedia, 13 February 2007 \$b (Apple Inc.; American multinational technology company headquartered in Cupertino, California that designs, develops, and sells consumer electronics, computer software, and online services; founded by Steve Jobs, Steve Wozniak, and Ronald Wayne; formerly known as Apple Computer Company (1976-1977) and Apple Computer, Inc. (1977-2007); in January 2007, Jobs renamed the company Apple Inc., reflecting its shifted focus toward consumer electronics, and announced the iPhone, which saw critical acclaim and significant financial success; headquarters: 1 Apple Park Way, Cupertino, California); industry: Computer hardware; Computer software; Consumer electronics; Digital distribution; Semiconductors; Fabless silicon design; Corporate venture capital; products: Macintosh; iPod; iPhone; iPad; Apple Watch; Apple TV; HomePod; macOS; iOS; watchOS; tvOS; iLife; iWork; Final Cut Pro; Logic Pro; GarageBand)
670	-	-	\$a Macworld San Francisco 2007 Keynote Address, podcast viewed 14 February 2019 \$b (on January 9, 2007 Steve Jobs announced the company name change from Apple Computer, Inc. to Apple Inc.)

## Field Indicators Subfield data

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                  $a Jobs, Steve, $d 1955-2011
                  $a San Francisco (Calif.) $b Palo Alto (Calif.) $c United States $v Wikipedia, Oct. 6, 2011 $u
370
                  http://en.wikipedia.org/wiki/Steve_jobs
373
                  $a Apple Computer, Inc. $2 naf
                  $a Inventors $a Businesspeople $a Chief executive officers $2 lcsh
374
375
                  $a Males $2 lcdgt
377
                  $a eng
378
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                  $a Jiabosi, $d 1955-2011
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400
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400
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                  $a 賈伯斯, $d 1955-2011
667
                  $a Non-Latin script reference not evaluated
670
                  $a Steve Jobs, c1988: $b p. 8, etc. (Steven Paul Jobs, b. Feb. 24, 1955)
670
                  $a WW in Amer., 1986-87 $b (Jobs, Steven Paul, 1955- )
670
                   $a Washington Post, Oct. 6, 2011 $b (Steve Jobs dies; Apple co-founder was 56; Jobs died
                   Wednesday (Oct. 5, 2011); an original thinker who helped create the Macintosh, one of the world's
                  most influential computers, Mr. Jobs also reinvented the portable music player with the iPod,
                  launched the first successful legal method of selling music online with iTunes, reordered the
                  cellphone market with the iPhone and jump-started the electronic-tablet market with the IPad)
670
                  $a Tu jie Jiabosi, 2011: $b t.p. (賈伯斯 = Jiabosi = Jia Bosi = Steve Jobs)
                  $a Jobs, Steve, $d 1955-2011 $0 (CaOONL)ncf10657631
700
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953
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Field	Indicato	ors	Subfield data
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042		_	\$a pcc
043		_	\$a n-us
050	0	0	\$a HC102.5.J63 \$b J63 2011
082	0	0	\$a 081 \$2 23
100	1 .	_	\$a Jobs, Steve, \$d 1955-2011.
245	1	0	<pre>\$a I, Steve : \$b Steve Jobs, in his own words / \$c edited by George Beahm.</pre>
260		_	<pre>\$a Chicago, Ill. : \$b Agate, \$c c2011.</pre>
300		_	\$a 160 p.; \$c 18 cm.
504		_	\$a Includes bibliographical references.
520		_	\$a "A collection of direct quotes from Steve Jobs on topics related to business, technology, Apple, and life"Provided by publisher.
600	1	0	\$a Jobs, Steve, \$d 1955-2011 \$v Quotations.
610	2	0	\$a Apple Computer, Inc.
650	_	0	\$a Businesspeople \$z United States \$v Quotations.
650	_	0	\$a Success in business \$v Quotations.
700	1 .	_	\$a Beahm, George W.

## Field Definition

0XX	Standard numbers, classification numbers, codes
1XX	Headings (authoritative and reference)
2XX	Complex see references
3XX	Complex see also references
4XX	See from tracings
5XX	See also from tracings
6XX	Notes
7xx	Linking entries
8XX	Alternative graphics
9XX	Reserved for local implementation

X00	Personal names
X10	Corporate names
X11	Meeting names
X30	Uniform titles
X48	Chronological terms
X50	Topical terms
X51	Geographic names
X55	Genre/form terms