

— Gregory Paul Rawlinson —

User Experience and User Interface Designer/Developer passionate about delivering engaging product experiences.



+64 22 1085795

gregraw@hotmail.com

25 William Bond Street,

Stanley Point,

Auckland, 0624

Branding

Digital Design

UX Design

UI Design

Front-End Design/Dev

HTML5

CSS3

Sass

Source Tree (Github)

Gulp

Sketch

EXPERIENCE

Kaha Software *Nov 2015 - Present*

Part of a small agile startup, designing and developing a new cloud based software package aimed at revolutionising the way production companies run their budget, production schedule, cashflow and staffing .

Being part of a small team has meant that I cover a variety of UX, design and development tasks. My primary role consists of creating user stories in conjunction with developers in our team and product owners. For this I use Sketch as it allows me to iterate quickly and respond rapidly to feedback, I also have experience in Photoshop for digital retouching and Illustrator for vector work.

I also design the user-interface and build static html prototypes that will be used in the live app, managing all SCSS files.

Bocapa *Apr 2013 - Nov 2015*

I worked across a wide range of projects from mobile websites to fully responsive cms solutions. Working in a smaller company enabled me to cross over between UX/UI Design and Front-end Development quite frequently depending on the project requirement and how much design work we had to get through.

This experience gave me an insight into MVC methodology and allowed me to explore SVG and CSS animations.

Lizzard Surf Clothing *Nov 2002 - May 2003*

I did general graphic design work for Lizzard that included designs for clothing, accessories and setting up design pages for their offshore garments.

TBWA Hunt Lascaris Durban *Mar 2001- Feb 2003*

Joined fresh out of college as a Junior Art Director.

Worked on furniture catalogues, various magazine ads and brainstormed ideas for upcoming ad campaigns in conjunction with the creative director and copywriter.



Bay of Plenty Rugby
North Harbour Rugby
Auckland Blues
All Blacks
Worcester Rugby

OTHER EXPERIENCE

Professional Rugby *March 2002 - May 2011*

Being a professional athlete over this period of my life provided me with invaluable lessons and experiences which I cherish to this day.

I arrived in New Zealand on my own many years ago, through dedication and hard work I ended up representing New Zealand on the international stage.

I was also able to travel the world through my rugby career and lived in the UK for a few years. Having lived abroad and experienced life in different cultures has given me a better perspective on my life and career. For professional athletes, transitioning out of the sport they love can be a daunting challenge. I was grateful to have found something I was equally passionate about in design and technology.

EDUCATION

Digital Media *Feb 2012 - Jan 2013*

Media Design School - receiving Special mention in Visual Design

Business Administration *Dec 2009 - Nov 2010*

Associates Degree from American Intercontinental University Online

Graphic Design *Feb 1997 - Nov 1999*

National Diploma from Durban Institute of Technology,
Durban, South Africa

National Senior Certificate *Jan 1992 - Nov 1996*

Durban High School, Durban, South Africa

MORE ABOUT ME

I live in Stanley Point, Auckland with my wife and 2 young children who I spend most of my time with when I'm not at work. When I do get the time I enjoy spending it outdoors either paddle boarding or mountain biking.

I enjoy all things digital and love finding ways in which technology can enhance our everyday lives.

References are available upon request