

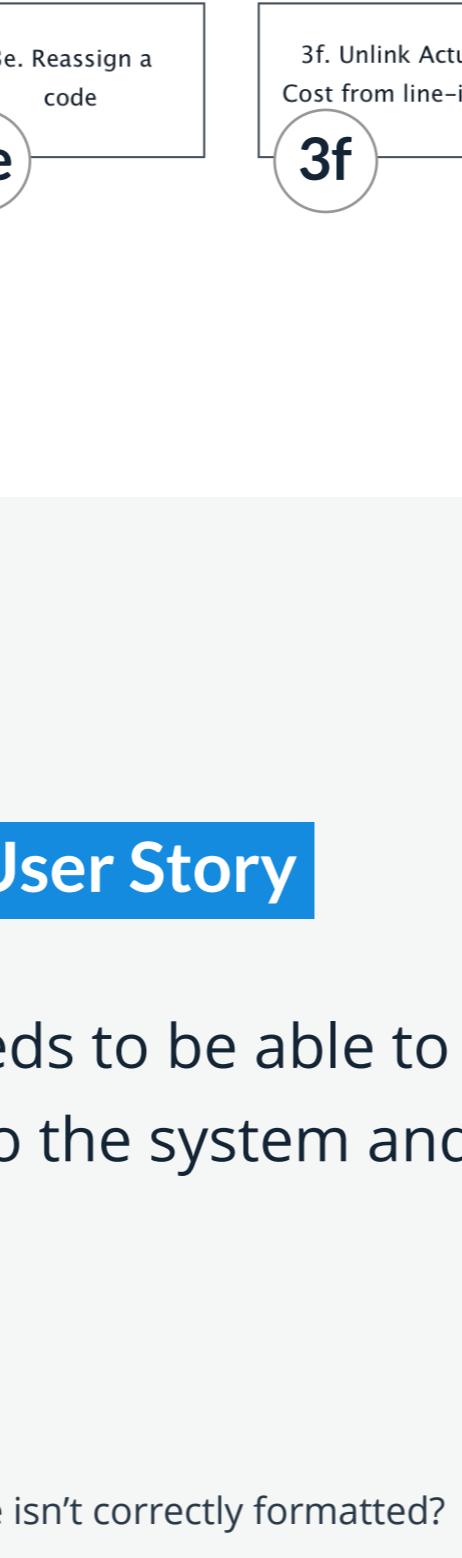
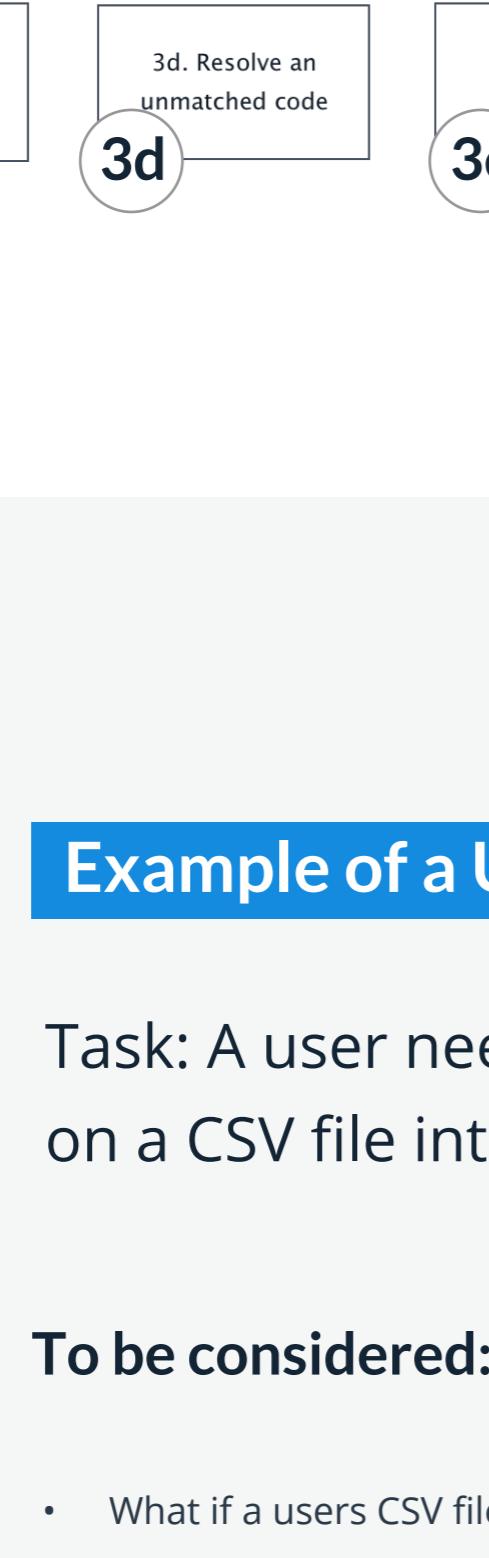
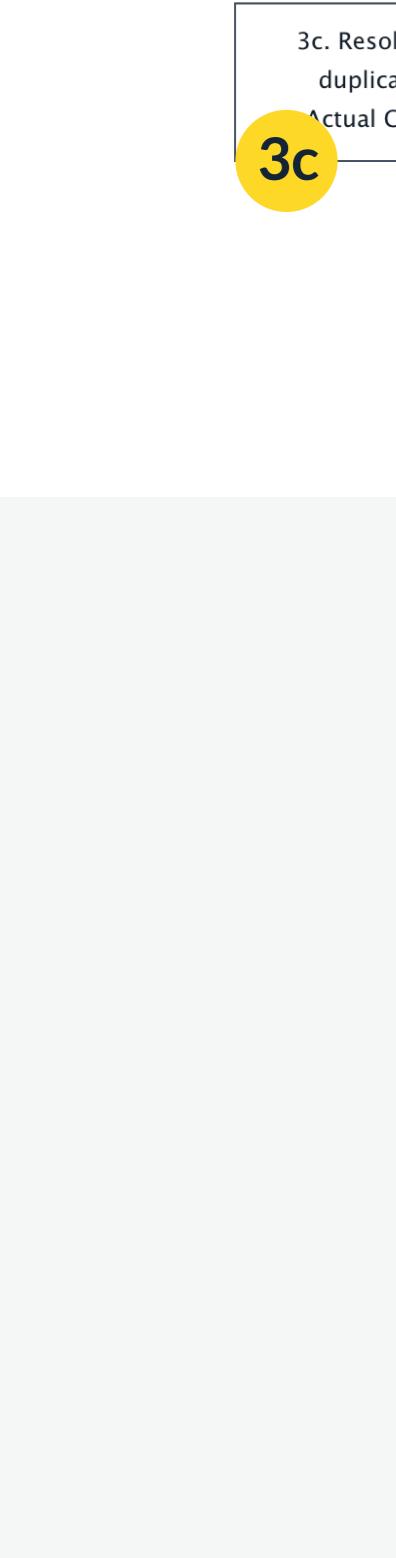
FILM & PRODUCTION MADE SIMPLE

Product Overview

KAHA is a project management tool, built by producers for producers to save you time and money

KAHA came about due to one TV Production Company Manager's frustration at running over time and over budget on productions due to very manual processes that still exist in the Production Industry today.

It's a cloud based software package aimed at revolutionising the way production companies run their budget, production schedule, cashflow and staffing.



My Role

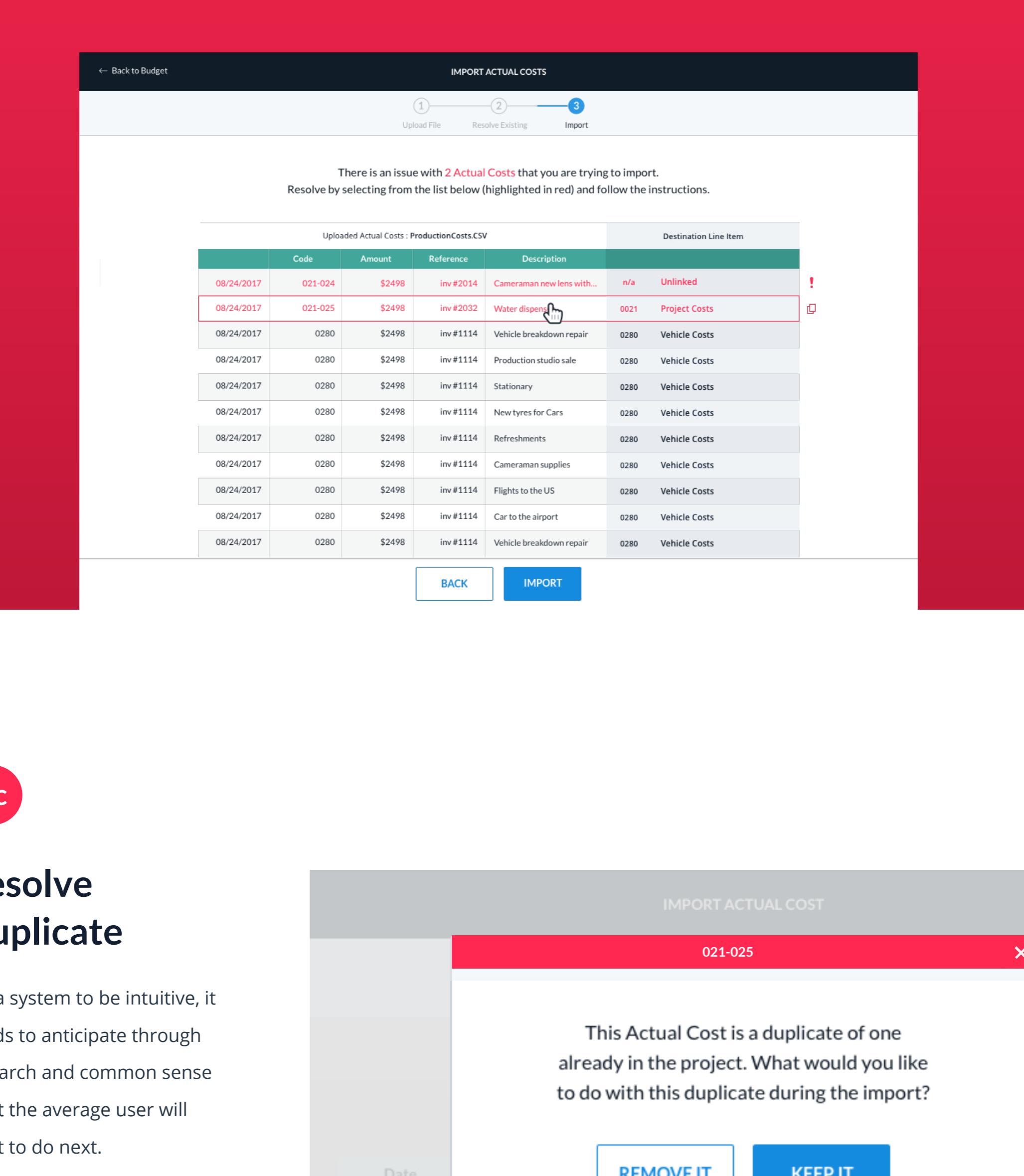
Hired as a UX/UI designer, I was initially brought on board to help flesh out a very basic concept into a tangible product. The very small size our team meant that I cross between UX/UI and Development tasks regularly, leveraging my training in Graphic Design and Digital Media.

My primary role however was creating user stories for discussion within our team and potential users, creating high fidelity mockups and creating prototypes which were used in the final app. Our app was built using AngularJS which meant my familiarity with MVC has increased. I was also tasked with looking after the SCSS files and building out the static HTML.

Design Lifecycle at KAHA

Since a users journey through an app is never quite as straightforward as following a pre-defined path, it can be rather difficult to design for the myriad of differing options and would be extremely time consuming.

The following shows a glimpse of my current workflow, creating, labelling and building a set of mini-user flows which when put together allow for multiple scenarios that are easier for our developers to grasp and keep track of.



Example of a User Story

Task: A user needs to be able to import Actual Costs stored on a CSV file into the system and into their Cost Report.

To be considered:

- What if a users CSV file isn't correctly formatted?
- What if there are already duplicates in the system, do we need to remove them?
- If there are codes that don't match up with line-items in the budget, how will the system know where to assign these actual costs to. Is there a way to resolve this?
- Do we need to differentiate the errors between duplicate actual costs and line-items that aren't linked to the budget?
- How much information do we need to show for each of the actual costs during the import?

After discussion of these points with our team, stakeholders and users of the software, we were able to make design decisions about what needed to be included in this particular piece of functionality

The KAHA interface

Our company values are Creative, Simple, Efficient, Precise and Intuitive which needed to be reflected in our user interface. I chose blue as the primary colour throughout the app as it promotes a feeling of calm which is the intended effect we're hoping our product will portray in an industry that's full of stressful deadlines. The bright pink/red alert contrast the blue to give an indication that an action is required



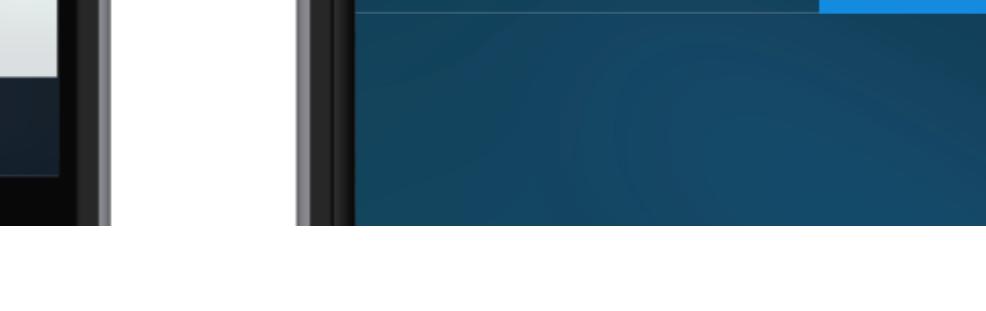
1

Upload File

We split the importing of Actual Costs into three parts, it was necessary to include a wizard to show the number of steps left to complete the importing process and keep the user engaged.

My aim throughout the product is to keep things as simple as possible for the user and reduce the clutter.

It was necessary for a link to be added here explaining to the user how to correctly format their CSV file.



Import Actual Costs

Upload a CSV file with your Actual Costs

Production Costs.csv CHOOSE FILE

Unsure how to format your CSV file? See the Guidelines ↗

CANCEL

UPLOAD

3b Resolving Duplicates / Codes

As is used throughout our system, anything highlighted in red signifies an alert that requires action to solve the issue.

In this step we've used different icons to indicate there are two different actions that will take place when the user clicks on the alerted row.



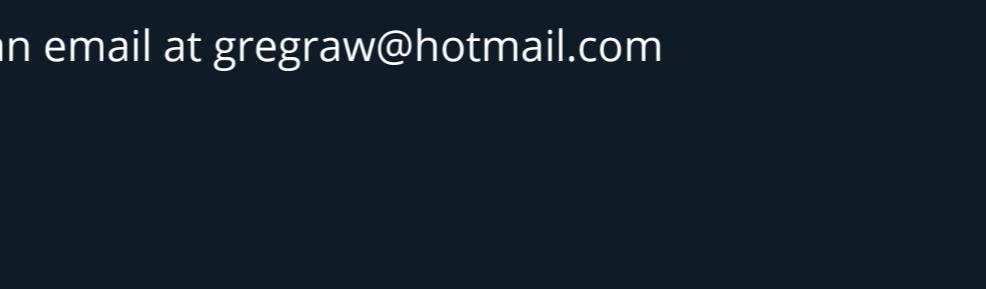
2

Resolve Duplicate

For a system to be intuitive, it needs to anticipate through research and common sense what the average user will want to do next.

We've focused on breaking tasks into simple yes/no type questions to guide the user through the software.

It was necessary for a link to be added here explaining to the user how to correctly format their CSV file.



Import

Import</