

# CS371N: Natural Language Processing

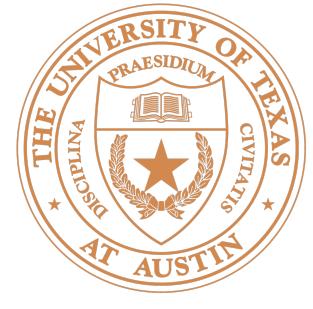
## Lecture 25: Efficiency and LLMs

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TEXAS

The University of Texas at Austin



# Announcements

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- ▶ Check-ins due tomorrow, will be graded as promptly as we can



# This Lecture

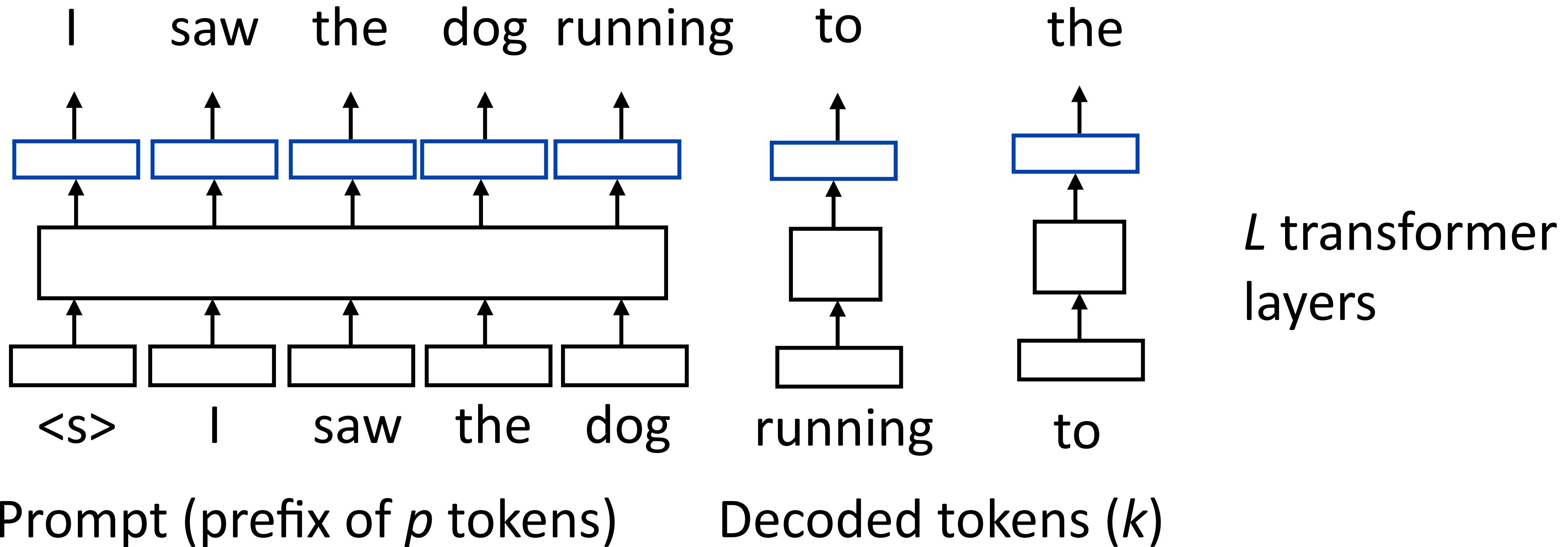
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- ▶ Decoding optimizations: exact decoding, but faster
  - ▶ Speculative decoding
  - ▶ Medusa heads
  - ▶ Flash attention
- ▶ Model compression
  - ▶ Pruning LLMs
  - ▶ Distilling LLMs
- ▶ Parameter-efficient tuning
- ▶ LLM quantization

# Decoding Optimizations



# Decoding Basics



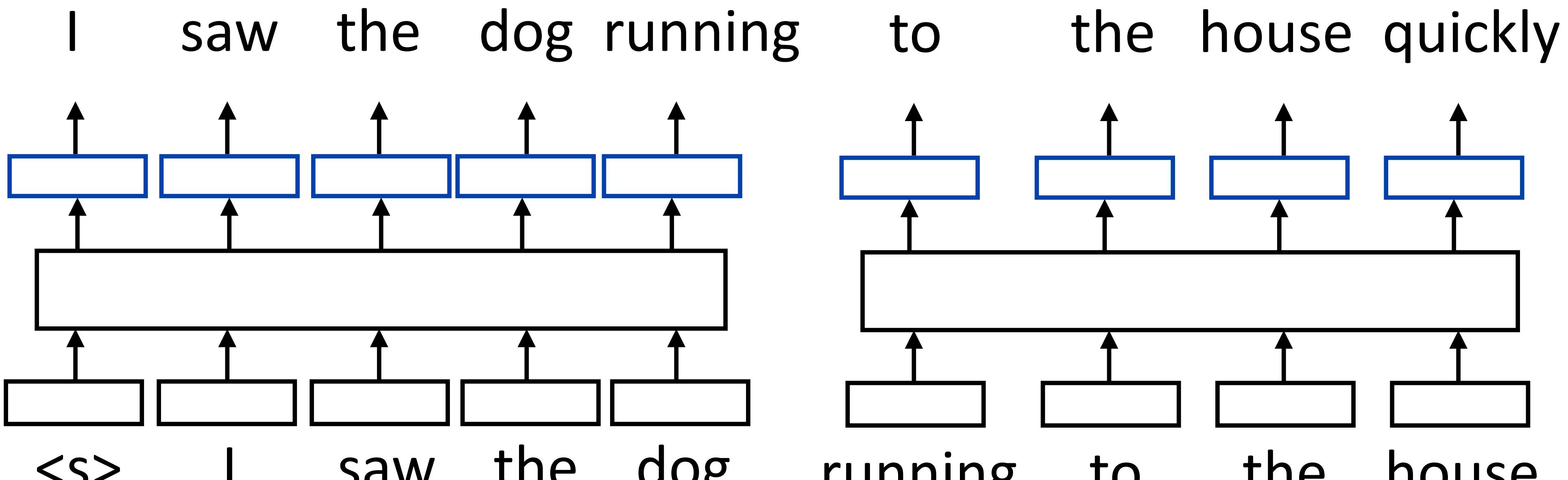
Operations for one decoder pass:  $O(pL)$

Operations for  $k$  decoder passes:  $O(pk^2L)$

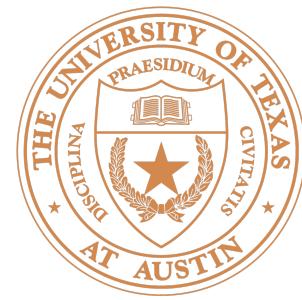
Number of **layers** in decoder  
(non-parallelizable):  $O(kL)$



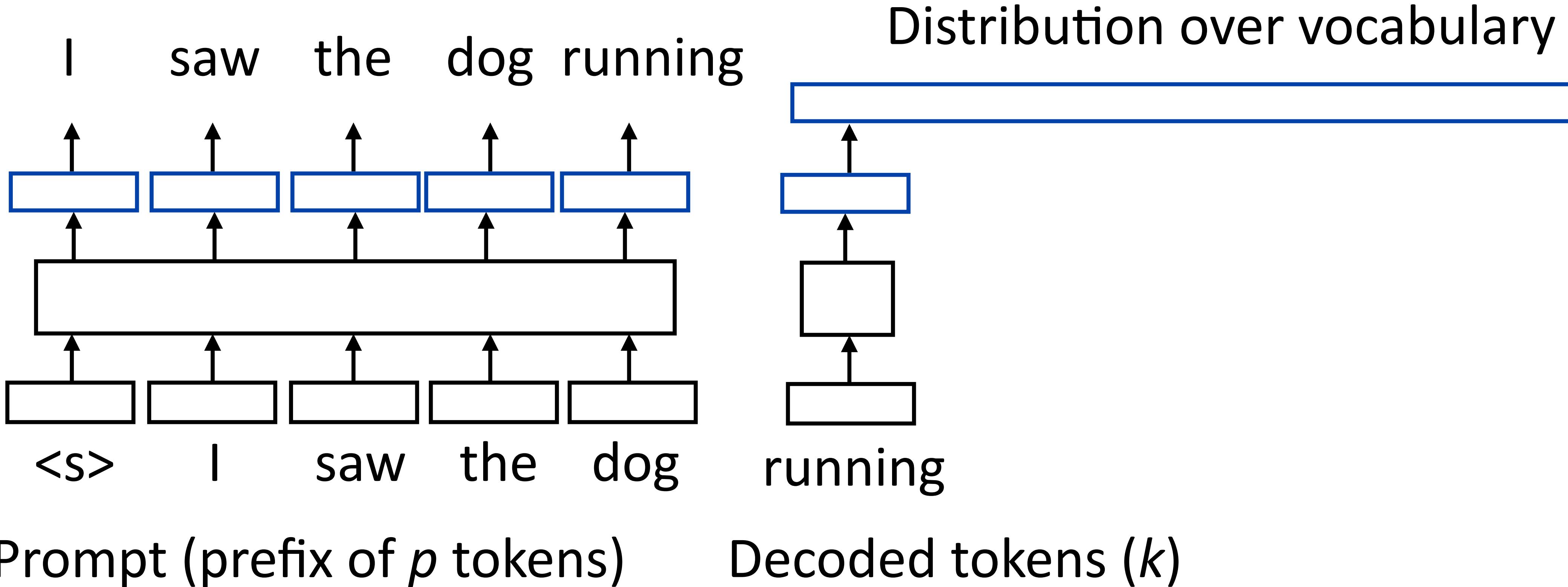
# Speculative Decoding



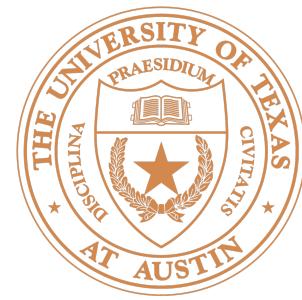
- ▶ Key idea a forward pass for several tokens at a time is  $O(L)$  serial steps, since the tokens can be computed in parallel
- ▶ Can we predict many tokens with a weak model and then “check” them with a single forward pass?



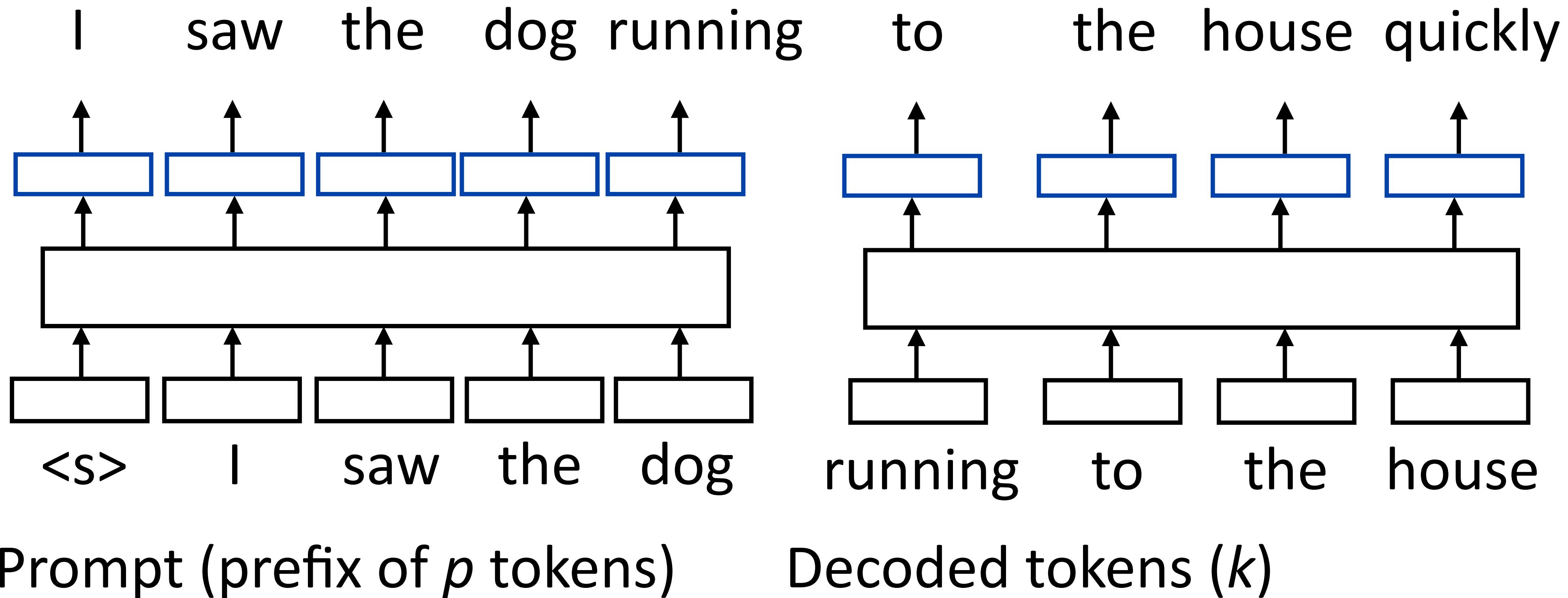
# Speculative Decoding



- ▶ When sampling, we need the whole distribution
- ▶ When doing greedy decoding, we only need to know what token was the max



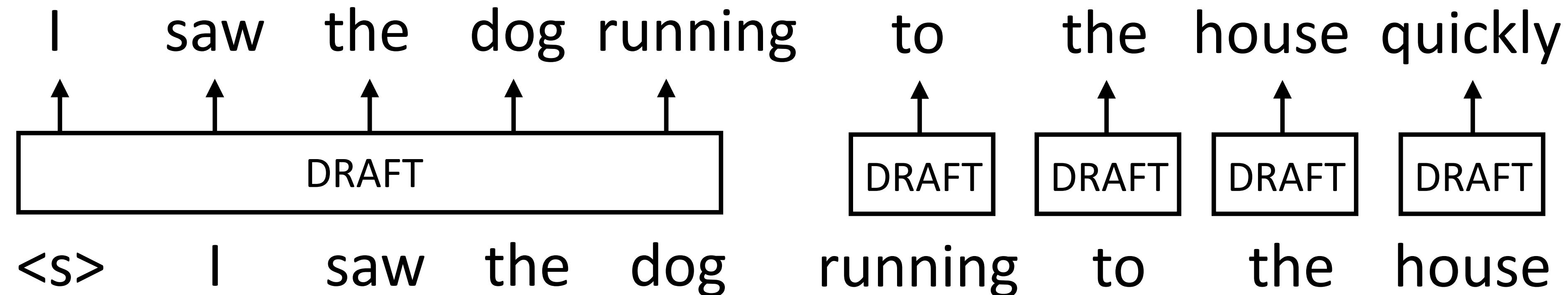
# Speculative Decoding



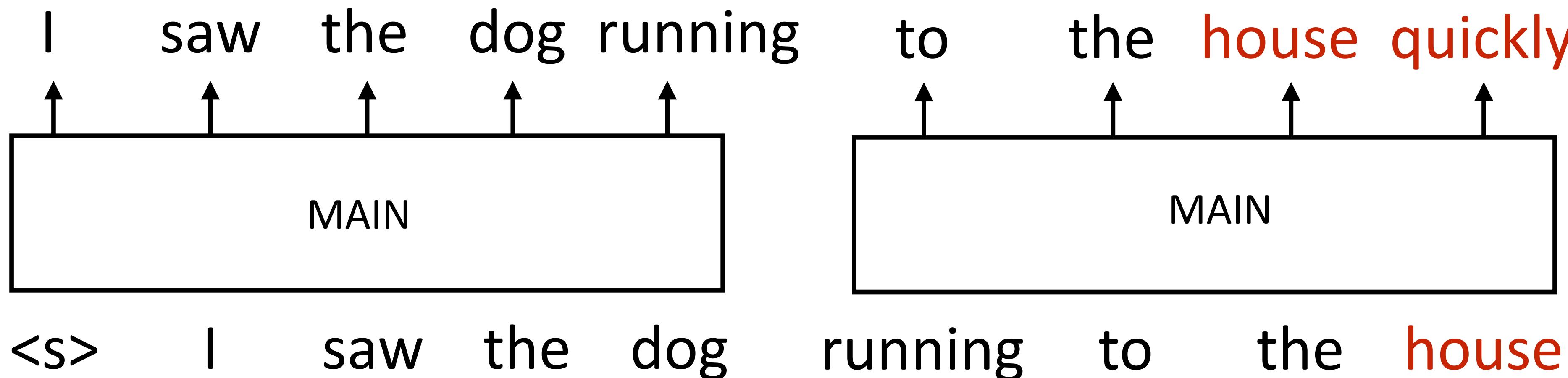
- We can use a small, cheap model to do inference, then check that “to”, “the”, “house”, “quickly” are really the best tokens from a bigger model



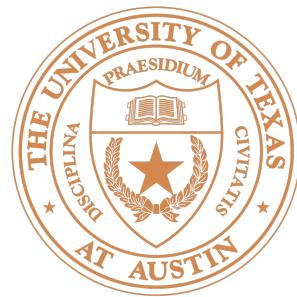
# Speculative Decoding: Flow



- ▶ Produce decoded tokens one at a time from a fast draft model...



- ▶ Confirm that the tokens are the max tokens from the slower main model. Any “wrong” token invalidates the rest of the sequence



# Speculative Decoding

[START] japan : s benchmark bond n

Leviathan et al. (2023)

[START] japan : s benchmark nikkei 22 ,75

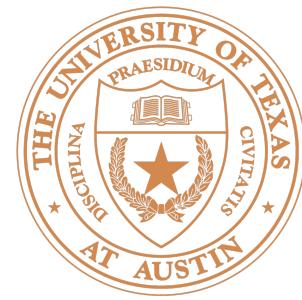
[START] japan : s benchmark nikkei 225 index rose 22 ,76

[START] japan : s benchmark nikkei 225 index rose 226 ,69 7 points

[START] japan : s benchmark nikkei 225 index rose 226 ,69 points , or 0 1

[START] japan : s benchmark nikkei 225 index rose 226 ,69 points , or 1 : 5 percent , to 10 , 9859

- ▶ Can also adjust this to use sampling. Treat this as a proposal distribution  $q(x)$  and may need to reject + resample (rejection sampling)

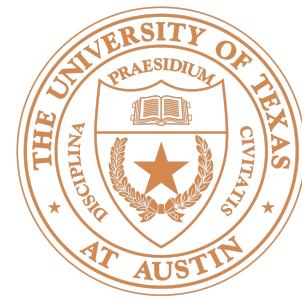


# Speculative Decoding

- ▶ Find the first index that was rejected by the sampling procedure, then resample from there

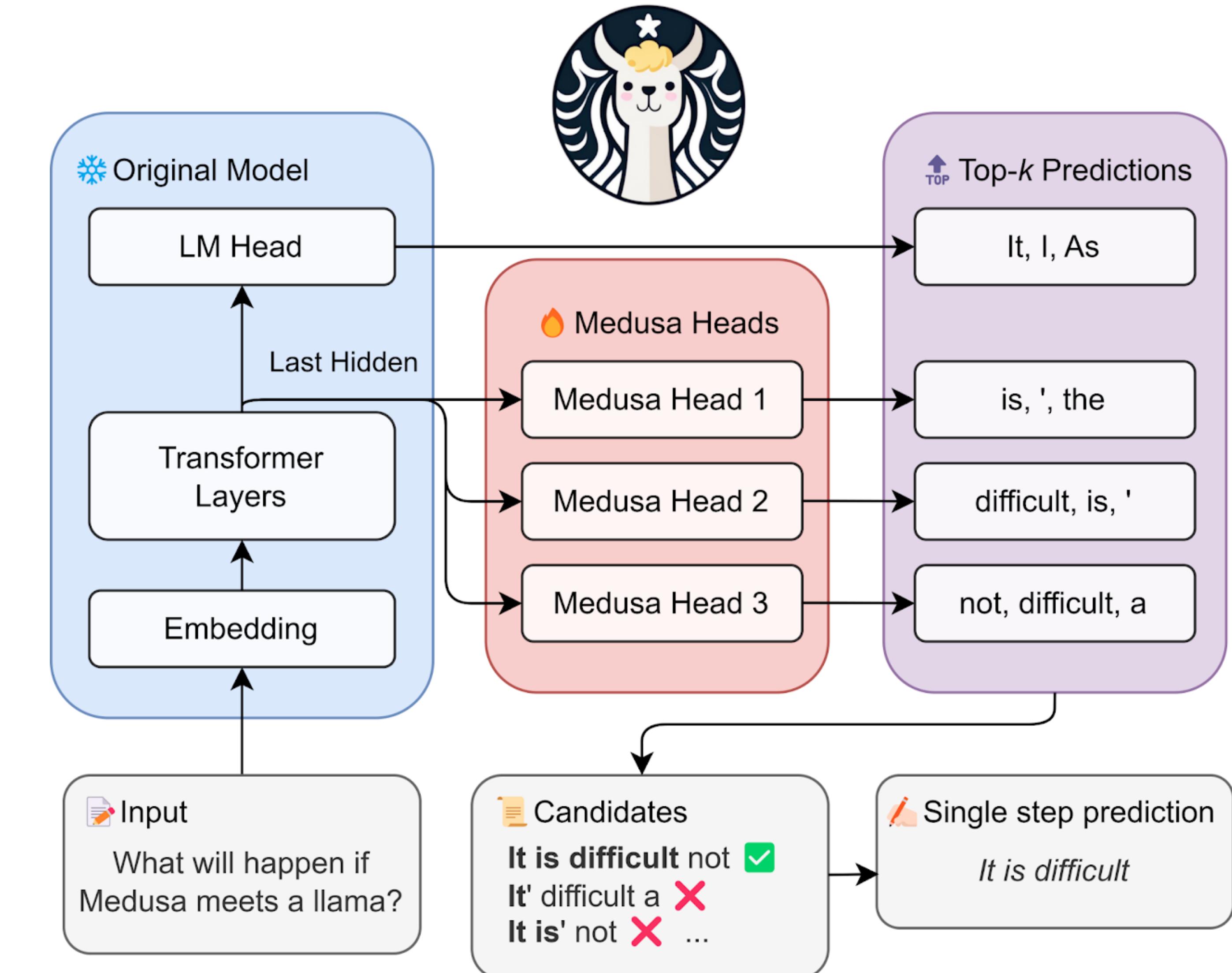
**Inputs:**  $M_p, M_q, prefix$ .

- ▷ Sample  $\gamma$  guesses  $x_{1,\dots,\gamma}$  from  $M_q$  autoregressively.  
**for**  $i = 1$  **to**  $\gamma$  **do**
  - $q_i(x) \leftarrow M_q(prefix + [x_1, \dots, x_{i-1}])$
  - $x_i \sim q_i(x)$**end for**
- ▷ Run  $M_p$  in parallel.  
 $p_1(x), \dots, p_{\gamma+1}(x) \leftarrow M_p(prefix), \dots, M_p(prefix + [x_1, \dots, x_\gamma])$
- ▷ Determine the number of accepted guesses  $n$ .  
 $r_1 \sim U(0, 1), \dots, r_\gamma \sim U(0, 1)$   
 $n \leftarrow \min(\{i - 1 \mid 1 \leq i \leq \gamma, r_i > \frac{p_i(x)}{q_i(x)}\} \cup \{\gamma\})$
- ▷ Adjust the distribution from  $M_p$  if needed.  
 $p'(x) \leftarrow p_{n+1}(x)$   
**if**  $n < \gamma$  **then**
  - $p'(x) \leftarrow norm(max(0, p_{n+1}(x) - q_{n+1}(x)))$**end if**
- ▷ Return one token from  $M_p$ , and  $n$  tokens from  $M_q$ .  
 $t \sim p'(x)$   
**return**  $prefix + [x_1, \dots, x_n, t]$



# Medusa Heads

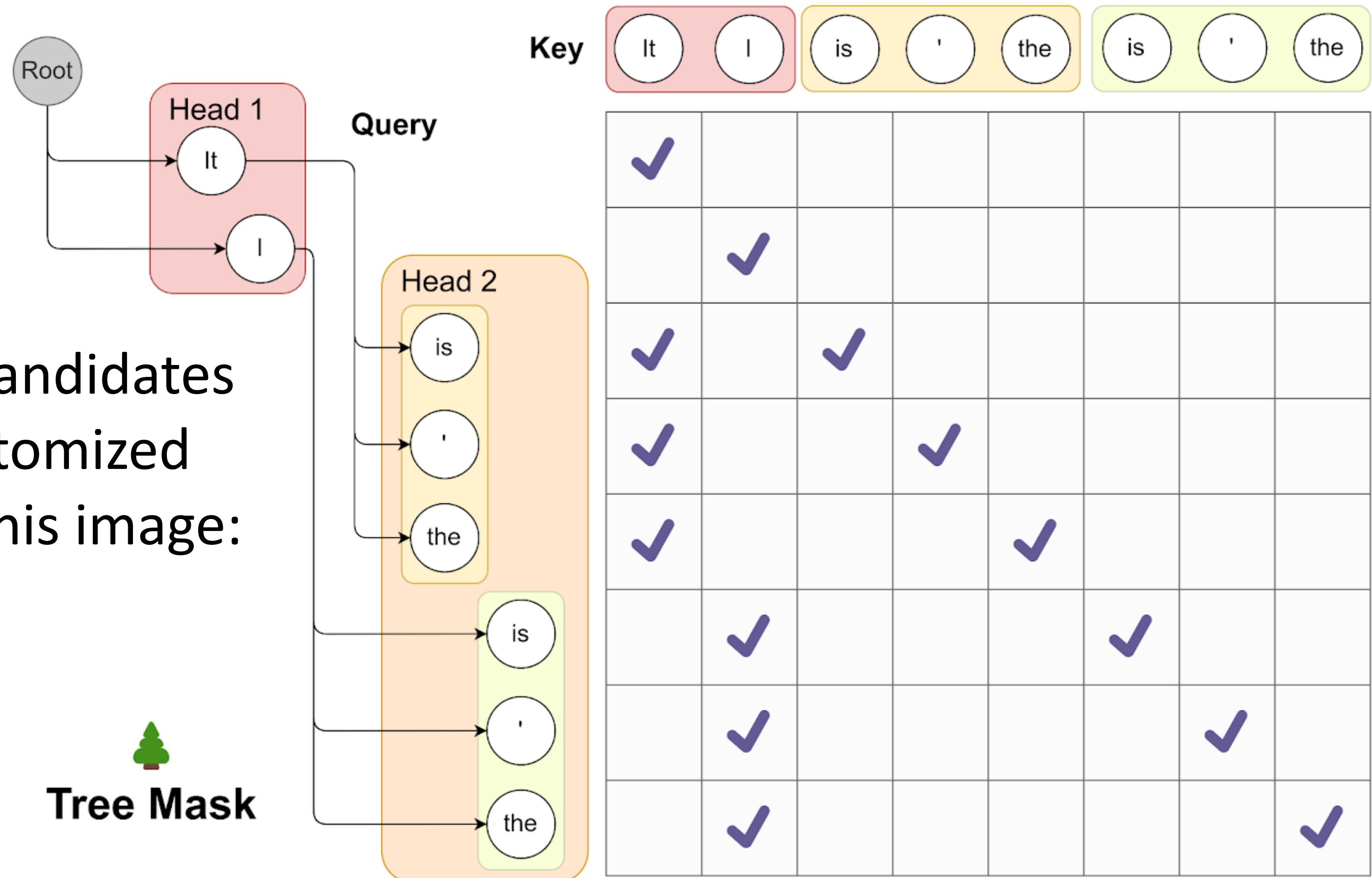
- ▶ The “draft model” consists of multiple prediction heads trained to predict the next  $k$  tokens





# Medusa Heads

- ▶ Evaluate multiple candidates at once using a customized attention layer. In this image:  $2 \times 3$  candidates

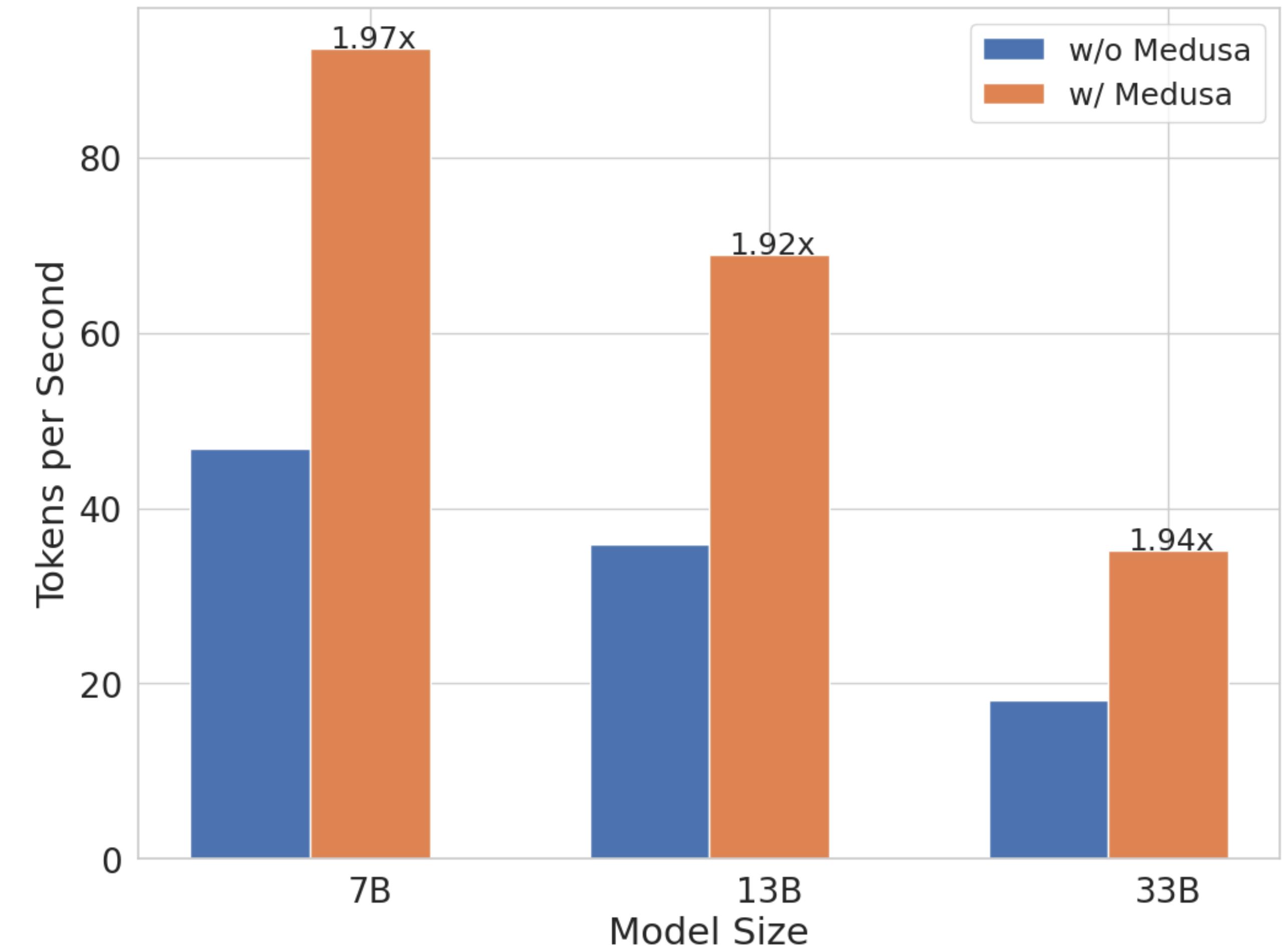


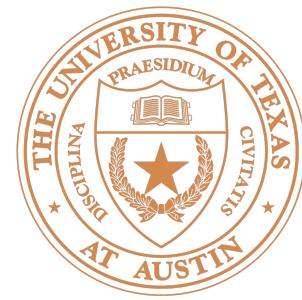


# Medusa Heads

- ▶ Speedup with no loss in accuracy!

Speedup on different model sizes

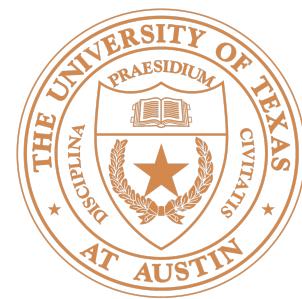




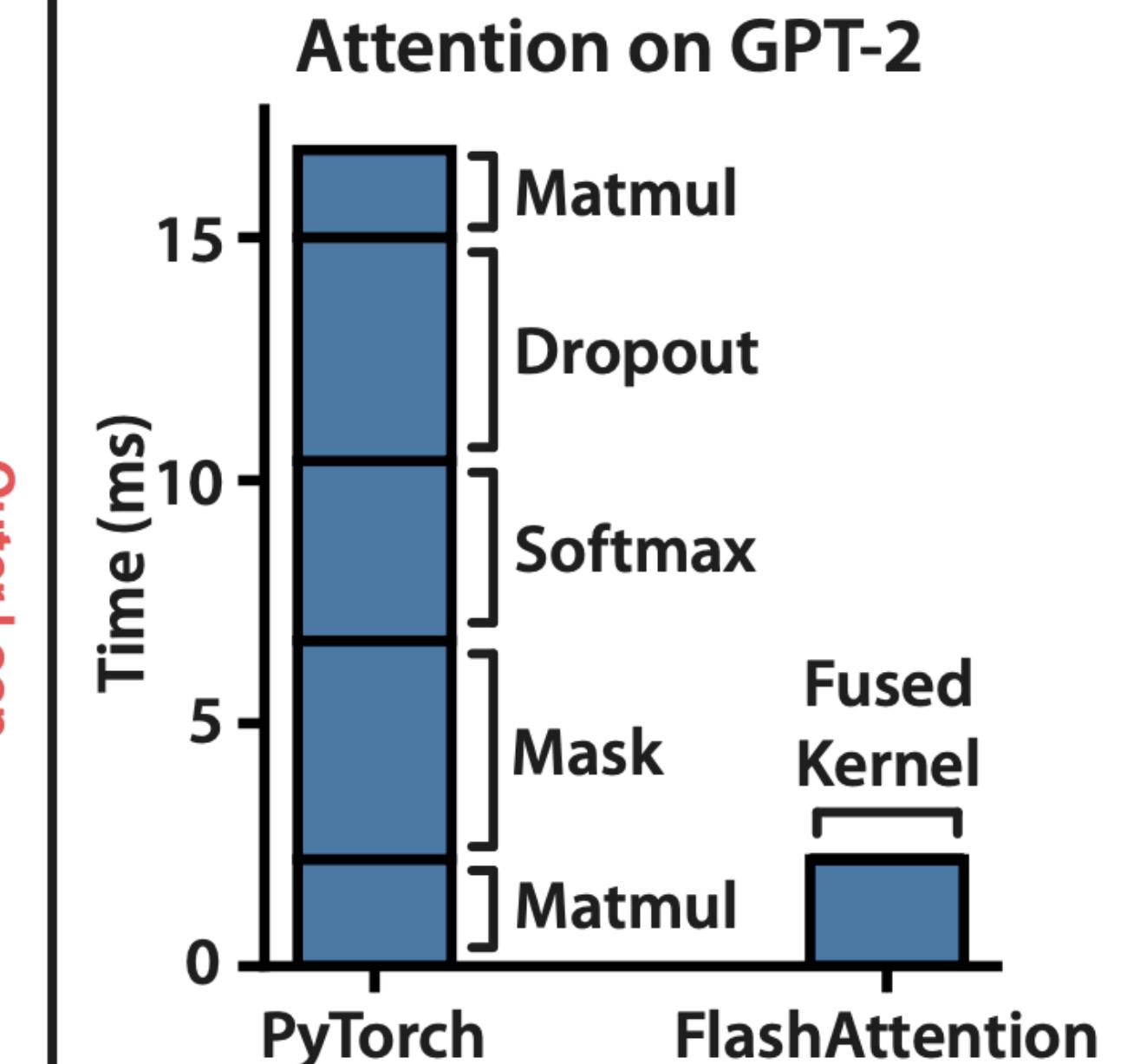
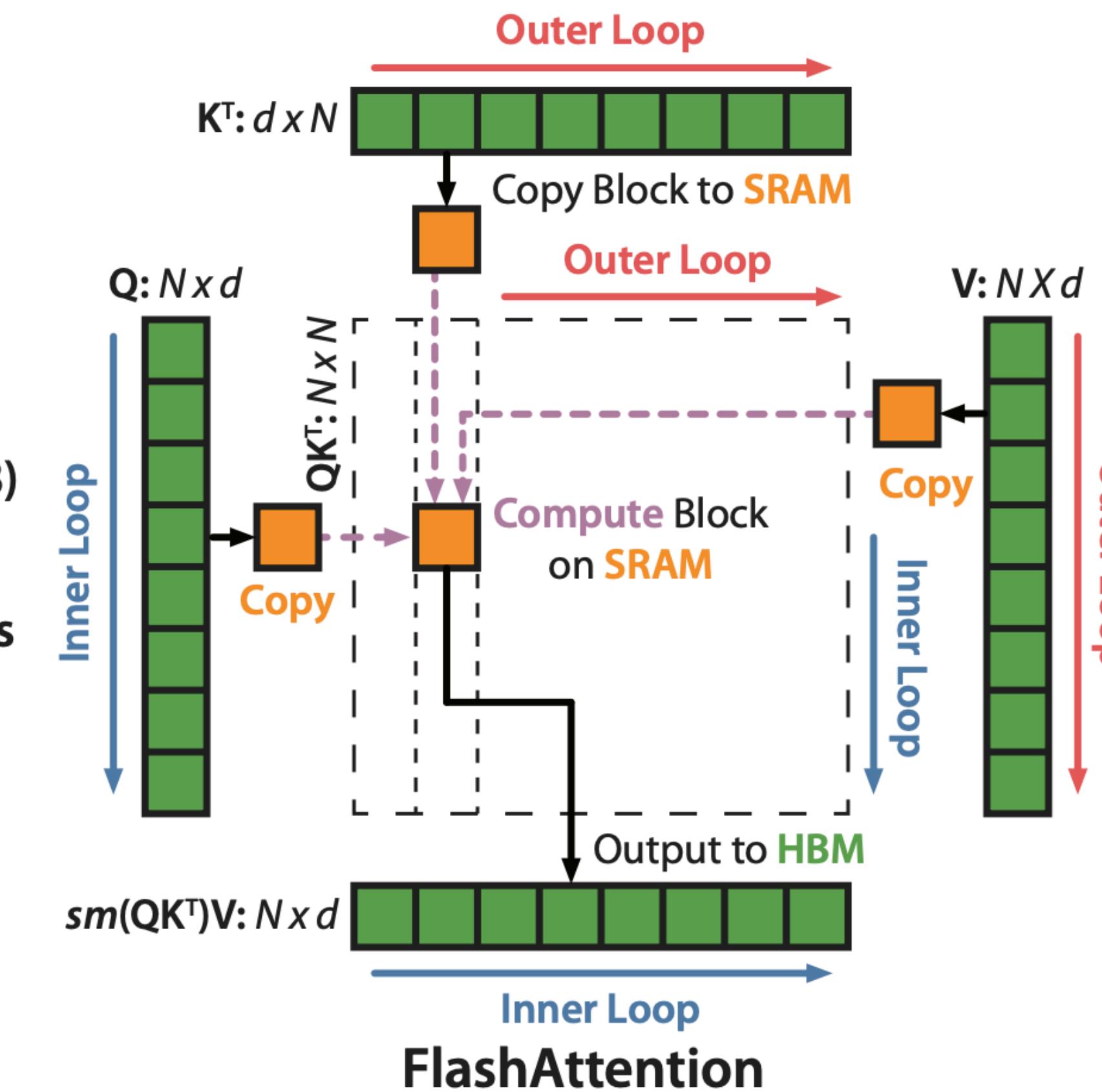
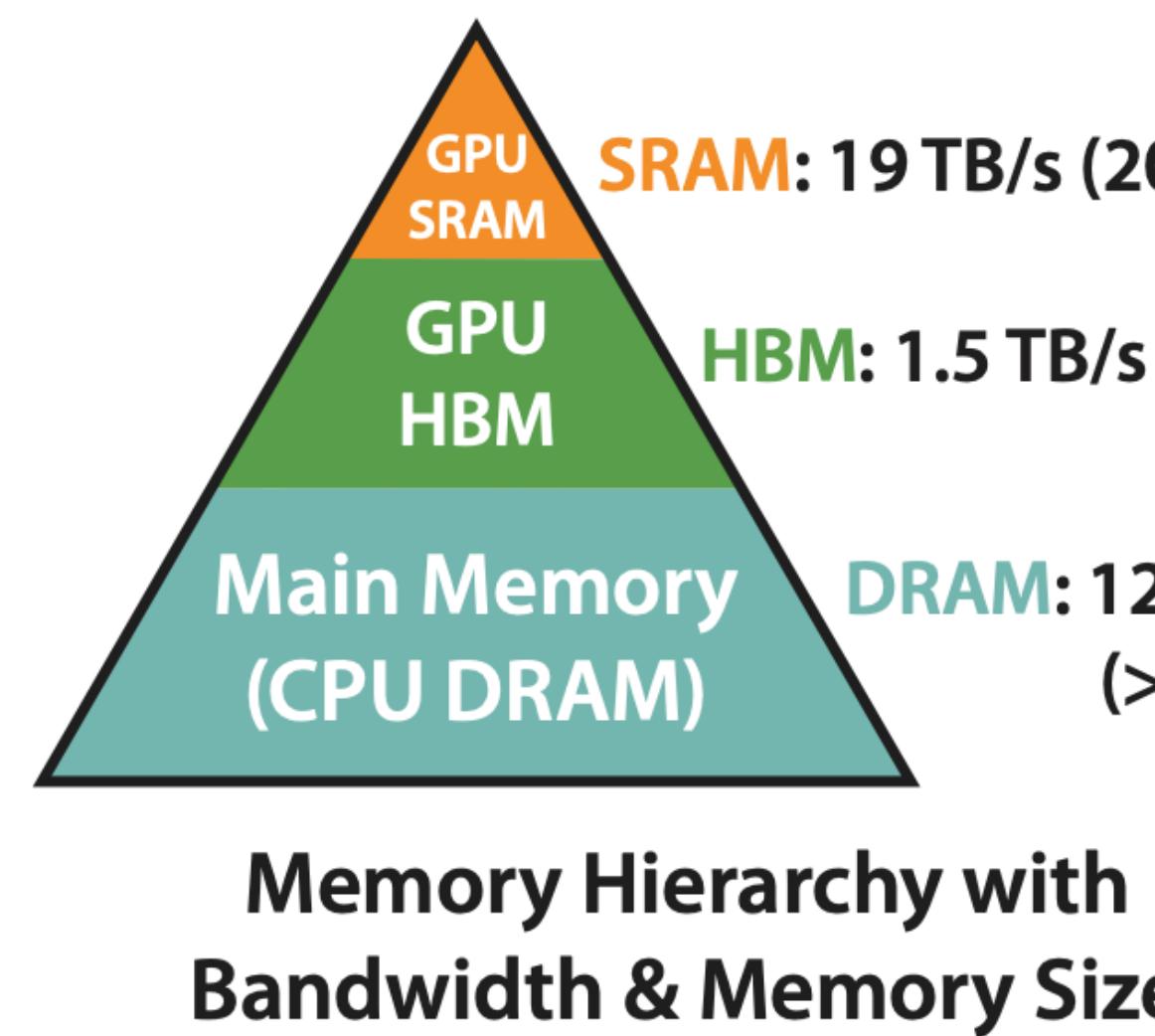
# Other Decoding Improvements

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- ▶ Most other approaches to speeding up require changing the model (making a faster Transformer) or making it smaller (distillation, pruning; discussed next)
- ▶ Batching parallelism: improve throughput by decoding many examples in parallel. (Does not help with latency, and it's a little bit harder to do in production if requests are coming in asynchronously)
- ▶ Low-level hardware optimizations?
  - ▶ Easy things like caching (KV cache: keys + values for context tokens are cached across multiple tokens)



# Flash Attention



- ▶ Does extra computation during attention, but avoids expensive reads/writes to GPU “high-bandwidth memory.” Recomputation is all in SRAM and is very fast
- ▶ Essentially: store a running sum for the softmax, compute values as needed

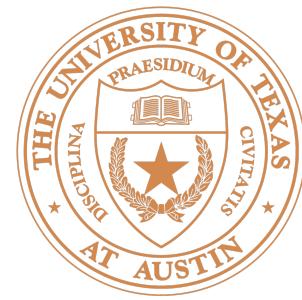


# Flash Attention

Models	ListOps	Text	Retrieval	Image	Pathfinder	Avg	Speedup
Transformer	36.0	63.6	81.6	42.3	72.7	59.3	-
FLASHATTENTION	37.6	63.9	81.4	43.5	72.7	59.8	2.4x
Block-sparse FLASHATTENTION	37.0	63.0	81.3	43.6	73.3	59.6	<b>2.8x</b>
Linformer [84]	35.6	55.9	77.7	37.8	67.6	54.9	2.5x
Linear Attention [50]	38.8	63.2	80.7	42.6	72.5	59.6	2.3x
Performer [12]	36.8	63.6	82.2	42.1	69.9	58.9	1.8x
Local Attention [80]	36.1	60.2	76.7	40.6	66.6	56.0	1.7x
Reformer [51]	36.5	63.8	78.5	39.6	69.4	57.6	1.3x
Smyrf [19]	36.1	64.1	79.0	39.6	70.5	57.9	1.7x

- ▶ Gives a speedup for free — with no cost in accuracy (modulo numeric instability)
- ▶ Outperforms the speedup from many other approximate Transformer methods, which perform substantially worse

# Model Compression



# Approaches to Compression

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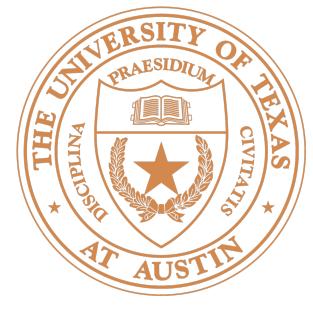
- ▶ Pruning: can we reduce the number of neurons in the model?
  - ▶ Basic idea: remove low-magnitude weights
- ▶ Issue: sparse matrices are not fast, matrix multiplication is very fast on GPUs so you don't save any time!



# Approaches to Compression

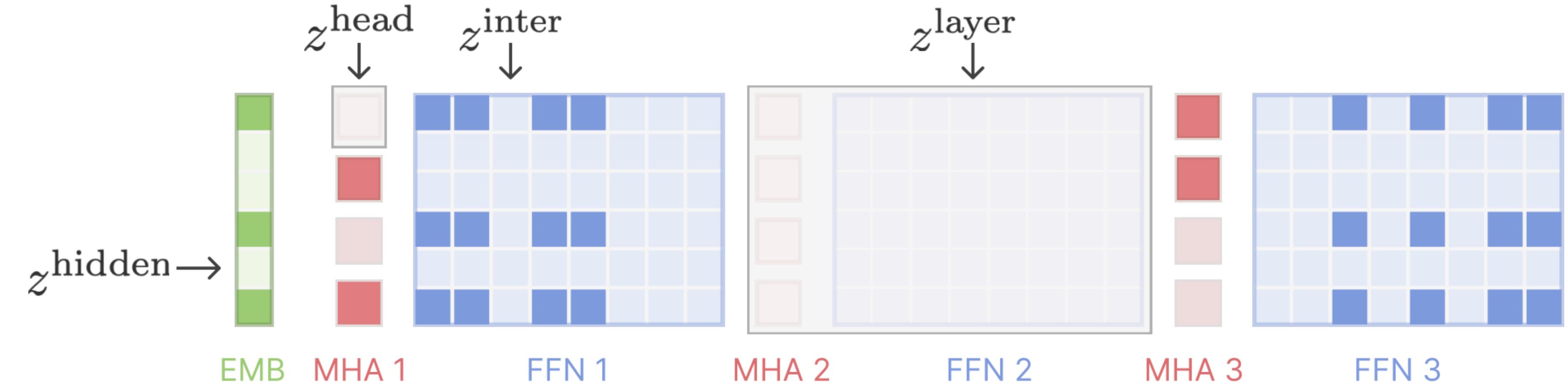
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- ▶ Pruning: can we reduce the number of neurons in the model?
  - ▶ ~~Basic idea: remove low-magnitude weights~~
  - ▶ Instead, we want some kind of structured pruning. What does this look like?
- ▶ Still a challenge: if different layers have different sizes, your GPU utilization may go down

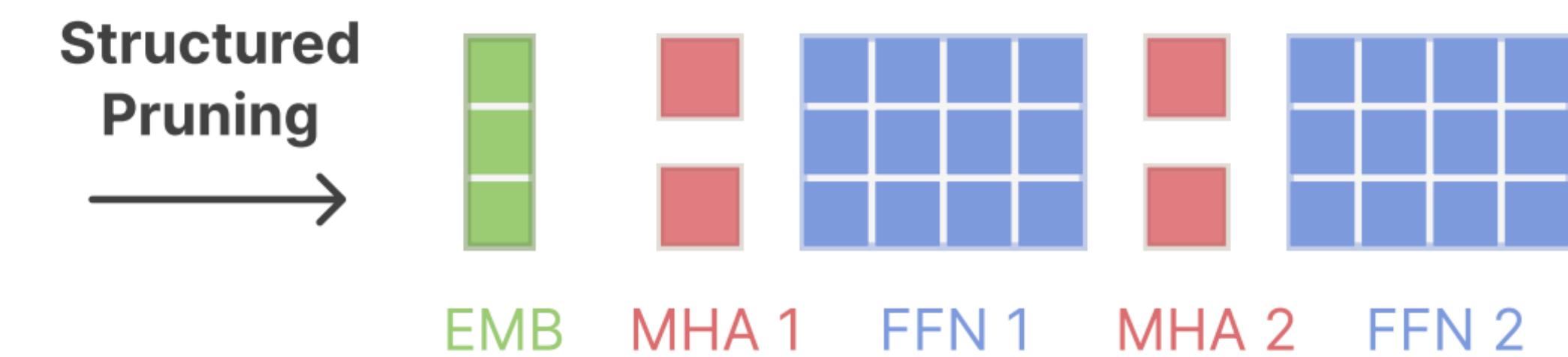


# Sheared Llama

- ▶ Idea 1:  
targeted  
structured  
pruning



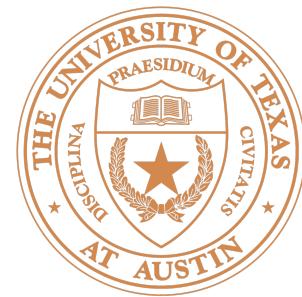
- ▶ Parameterization and regularization encourage sparsity, even though the z's are continuous



- ▶ Idea 2: continue training the model in its pruned state

**Target Model**  
 $L_{\mathcal{T}} = 2, d_{\mathcal{T}} = 3, H_{\mathcal{T}} = 2, m_{\mathcal{T}} = 4$

Mengzhou Xia et al. (2023)



# Sheared Llama

Model (#tokens for training)	Continued		LM LAMBADA	World Knowledge		Average
	LogiQA	BoolQ (32)		NQ (32)	MMLU (5)	
LLaMA2-7B (2T) <sup>†</sup>	30.7	82.1	28.8	73.9	46.6	64.6
OPT-1.3B (300B) <sup>†</sup>	<b>26.9</b>	57.5	58.0	6.9	24.7	48.2
Pythia-1.4B (300B) <sup>†</sup>	27.3	57.4	<b>61.6</b>	6.2	<b>25.7</b>	48.9
Sheared-LLaMA-1.3B (50B)	<b>26.9</b>	<b>64.0</b>	61.0	<b>9.6</b>	<b>25.7</b>	<b>51.0</b>
OPT-2.7B (300B) <sup>†</sup>	26.0	63.4	63.6	10.1	25.9	51.4
Pythia-2.8B (300B) <sup>†</sup>	28.0	66.0	64.7	9.0	26.9	52.5
INCITE-Base-3B (800B)	27.7	65.9	65.3	14.9	<b>27.0</b>	54.7
Open-LLaMA-3B-v1 (1T)	28.4	70.0	65.4	<b>18.6</b>	<b>27.0</b>	55.1
Open-LLaMA-3B-v2 (1T) <sup>†</sup>	28.1	69.6	66.5	17.1	26.9	55.7
Sheared-LLaMA-2.7B (50B)	<b>28.9</b>	<b>73.7</b>	<b>68.4</b>	16.5	26.4	<b>56.7</b>

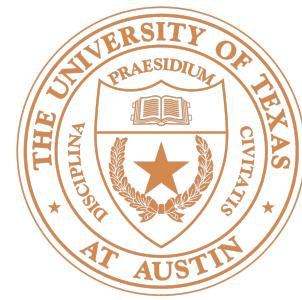
- ▶ (Slightly) better than models that were “organically” trained at these larger scales



# Approaches to Compression

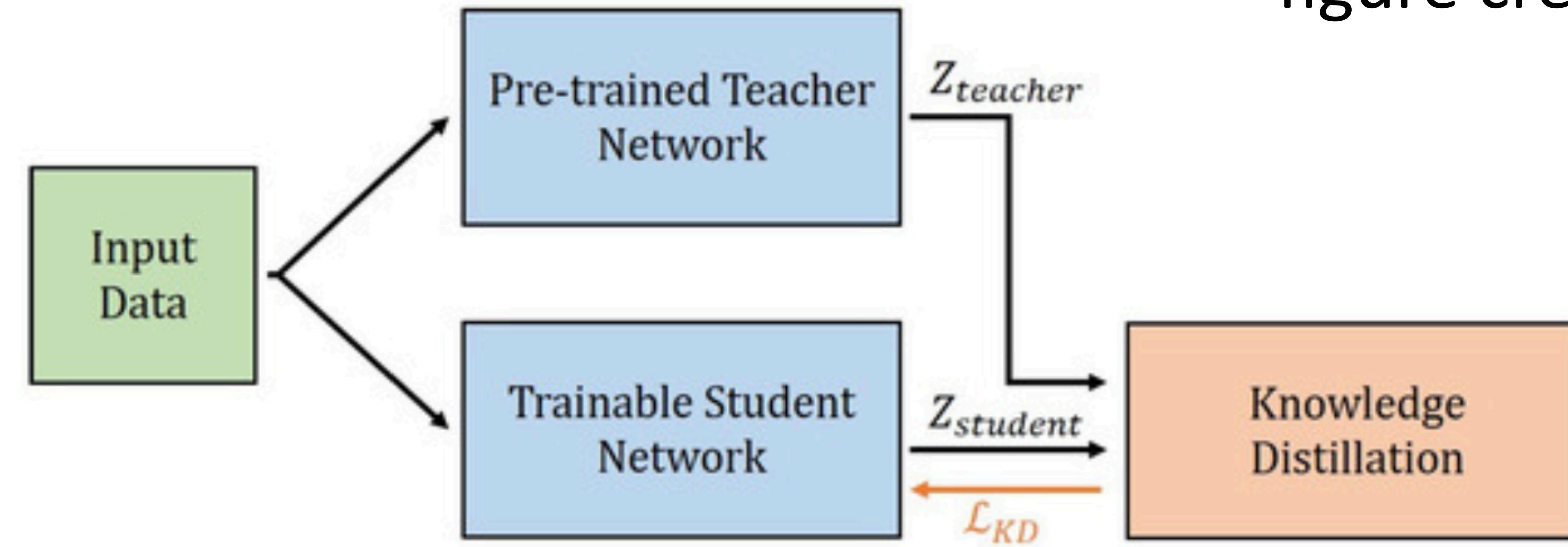
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- ▶ Pruning: can we reduce the number of neurons in the model?
  - ▶ ~~Basic idea: remove low-magnitude weights~~
  - ▶ Instead, we want some kind of structured pruning. What does this look like?
- ▶ Knowledge distillation
  - ▶ Classic approach from Hinton et al.: train a *student* model to match distribution from *teacher*



# DistilBERT

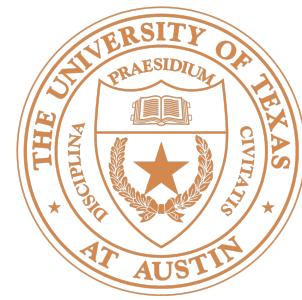
figure credit: Tianjian Li



Suppose we have a classification model with output  $P_{teacher}(y | x)$

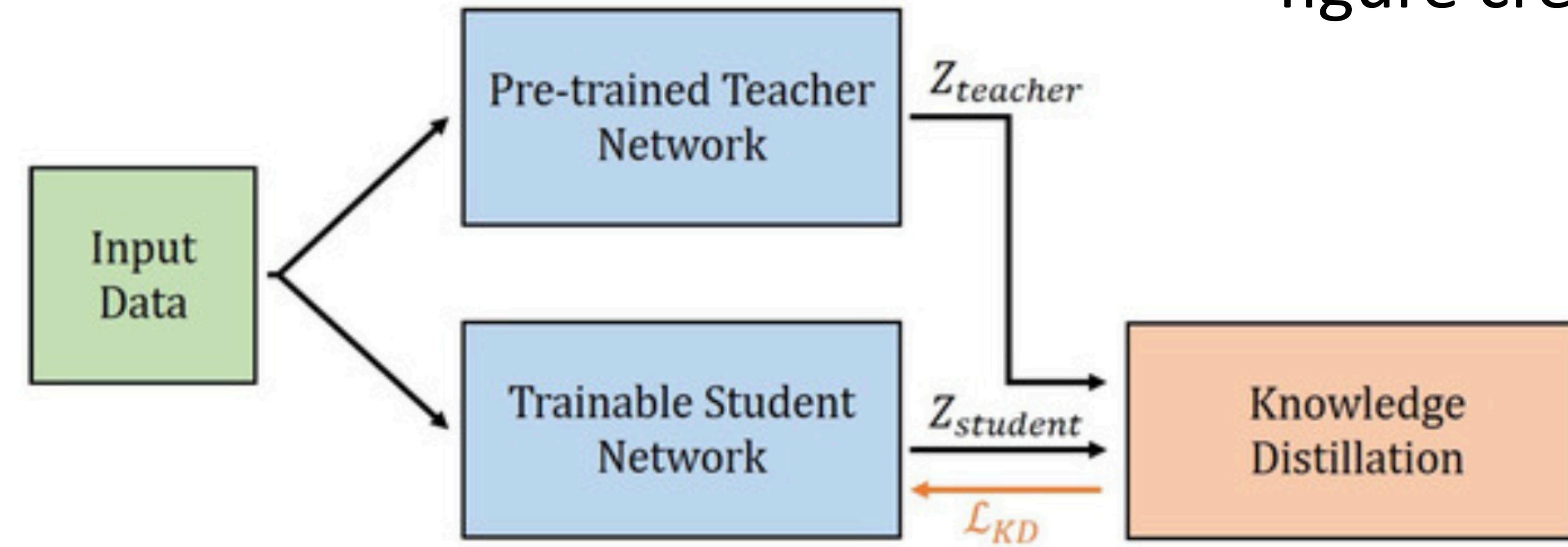
Minimize  $KL(P_{teacher} || P_{student})$  to bring student dist close to teacher

Note that this is not using labels — it uses the teacher to “pseudo-label” data, and we label an entire distribution, not just a top-one label

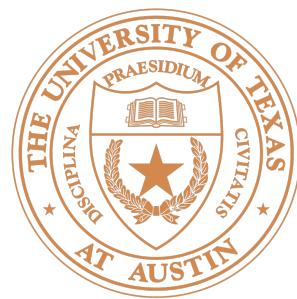


# DistilBERT

figure credit: Tianjian Li



- ▶ Use a teacher model as a large neural network, such as BERT
- ▶ Make a small student model that is half the layers of BERT. Initialize with every other layer from the teacher



# DistilBERT

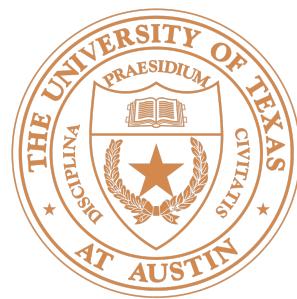
Model	Score	CoLA	MNLI	MRPC	QNLI	QQP	RTE	SST-2	STS-B	WNLI
ELMo	68.7	44.1	68.6	76.6	71.1	86.2	53.4	91.5	70.4	56.3
BERT-base	79.5	56.3	86.7	88.6	91.8	89.6	69.3	92.7	89.0	53.5
DistilBERT	77.0	51.3	82.2	87.5	89.2	88.5	59.9	91.3	86.9	56.3

Table 2: **DistilBERT yields to comparable performance on downstream tasks.** Comparison on downstream tasks: IMDb (test accuracy) and SQuAD 1.1 (EM/F1 on dev set). D: with a second step of distillation during fine-tuning.

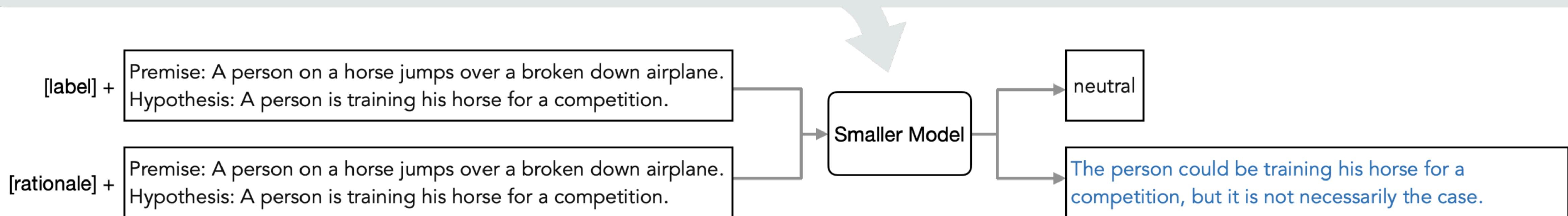
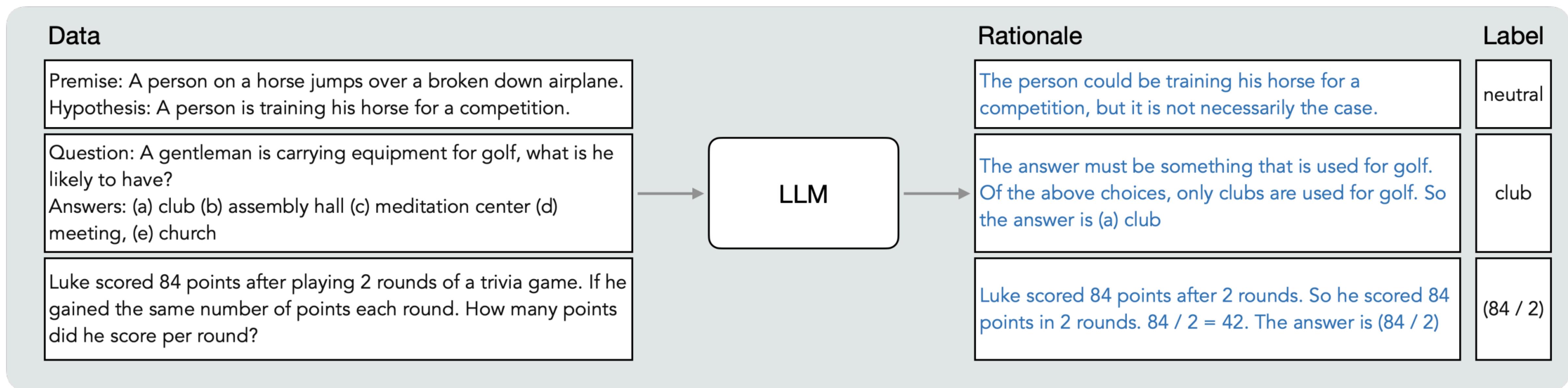
Model	IMDb (acc.)	SQuAD (EM/F1)
BERT-base	93.46	81.2/88.5
DistilBERT	92.82	77.7/85.8
DistilBERT (D)	-	79.1/86.9

Table 3: **DistilBERT is significantly smaller while being constantly faster.** Inference time of a full pass of GLUE task STS-B (sentiment analysis) on CPU with a batch size of 1.

Model	# param. (Millions)	Inf. time (seconds)
ELMo	180	895
BERT-base	110	668
DistilBERT	66	410

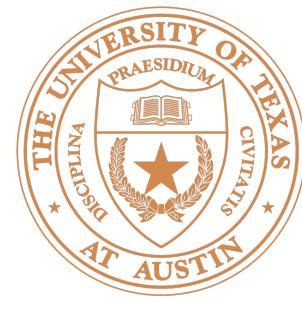


# Other Distillation



- ▶ How to distill models for complex reasoning settings? Still an open problem!

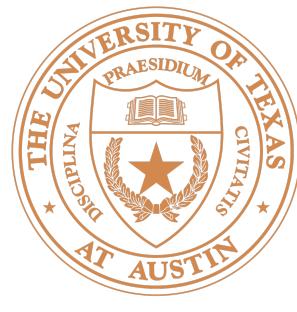
# Parameter-Efficient Tuning



# Parameter-Efficient Tuning

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- ▶ Rather than train all model parameters at once, can we get away with just training a small number of them?
  - ▶ What are the advantages of this?
- 
- ▶ Typical advantages: lower memory, easier to serve many models for use cases like personalization or multitasking
  - ▶ Not an advantage: faster (it's not)



# BitFit

$$\mathbf{Q}^{m,\ell}(\mathbf{x}) = \mathbf{W}_q^{m,\ell} \mathbf{x} + \mathbf{b}_q^{m,\ell}$$

$$\mathbf{K}^{m,\ell}(\mathbf{x}) = \mathbf{W}_k^{m,\ell} \mathbf{x} + \mathbf{b}_k^{m,\ell}$$

$$\mathbf{V}^{m,\ell}(\mathbf{x}) = \mathbf{W}_v^{m,\ell} \mathbf{x} + \mathbf{b}_v^{m,\ell}$$

- ▶ Tune only the bias terms of the Transformer architecture, don't fine-tune the weights
- ▶ How many parameters do you think this is?

$$\mathbf{h}_1^\ell = att(\mathbf{Q}^{1,\ell}, \mathbf{K}^{1,\ell}, \mathbf{V}^{1,\ell}, \dots, \mathbf{Q}^{m,\ell}, \mathbf{K}^{m,\ell}, \mathbf{V}^{m,\ell})$$

and then fed to an MLP with layer-norm (LN):

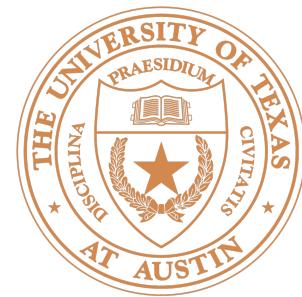
$$\mathbf{h}_2^\ell = \text{Dropout}(\mathbf{W}_{m_1}^\ell \cdot \mathbf{h}_1^\ell + \mathbf{b}_{m_1}^\ell) \quad (1)$$

$$\mathbf{h}_3^\ell = \mathbf{g}_{LN_1}^\ell \odot \frac{(\mathbf{h}_2^\ell + \mathbf{x}) - \mu}{\sigma} + \mathbf{b}_{LN_1}^\ell \quad (2)$$

$$\mathbf{h}_4^\ell = \text{GELU}(\mathbf{W}_{m_2}^\ell \cdot \mathbf{h}_3^\ell + \mathbf{b}_{m_2}^\ell) \quad (3)$$

$$\mathbf{h}_5^\ell = \text{Dropout}(\mathbf{W}_{m_3}^\ell \cdot \mathbf{h}_4^\ell + \mathbf{b}_{m_3}^\ell) \quad (4)$$

$$\text{out}^\ell = \mathbf{g}_{LN_2}^\ell \odot \frac{(\mathbf{h}_5^\ell + \mathbf{h}_3^\ell) - \mu}{\sigma} + \mathbf{b}_{LN_2}^\ell \quad (5)$$



# BitFit

	%Param	QNLI	SST-2	MNLI <sub>m</sub>	MNLI <sub>mm</sub>	Avg.	
Train size		105k	67k	393k	393k		
(V)	Full-FT†	100%	<b>93.5</b>	<b>94.1</b>	<b>86.5</b>	<b>87.1</b>	<b>84.8</b>
(V)	Full-FT	100%	91.7±0.1	93.4±0.2	85.5±0.4	85.7±0.4	84.1
(V)	Diff-Prune†	0.5%	<b>93.4</b>	<b>94.2</b>	<b>86.4</b>	<b>86.9</b>	<b>84.6</b>
(V)	BitFit	0.08%	91.4±2.4	93.2±0.4	84.4±0.2	84.8±0.1	84.2
(T)	Full-FT‡	100%	91.1	<b>94.9</b>	86.7	85.9	<b>81.8</b>
(T)	Full-FT†	100%	<b>93.4</b>	94.1	86.7	<b>86.0</b>	81.5
(T)	Adapters‡	3.6%	90.7	94.0	84.9	85.1	81.1
(T)	Diff-Prune†	0.5%	<b>93.3</b>	94.1	<b>86.4</b>	<b>86.0</b>	<b>81.5</b>
(T)	BitFit	0.08%	92.0	<b>94.2</b>	84.5	84.8	80.9

- Degraded performance, but only train <0.1% of the parameters of the full model!



# LoRA

- ▶ Alternative: learn weight matrices as  $(W + BA)$ , where  $BA$  is a product of two low-rank matrices.
  - ▶ If we have a  $d \times d$  matrix and we use a rank reduction of size  $r$ , what is the parameter reduction from LoRA?
- ▶ Allows adding low-rank matrix on top of existing high-rank model
- ▶ Unlike some other methods, LoRA can be “compiled down” into the model (just add  $BA$  into  $W$ )

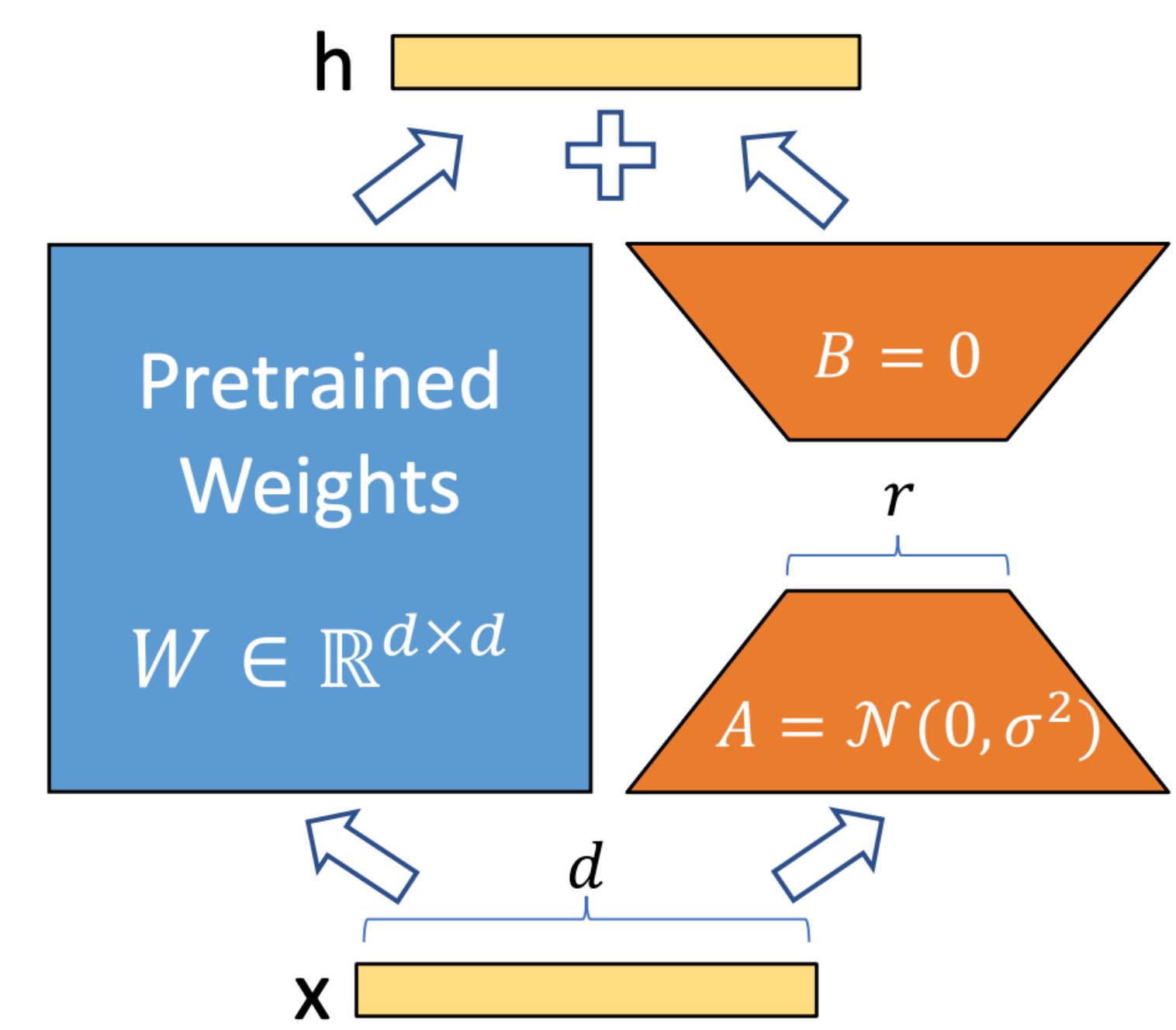
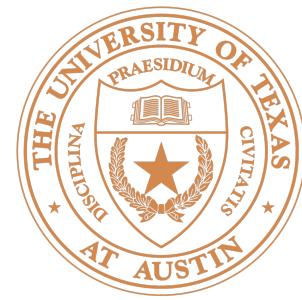


Figure 1: Our reparametrization. We only train  $A$  and  $B$ .

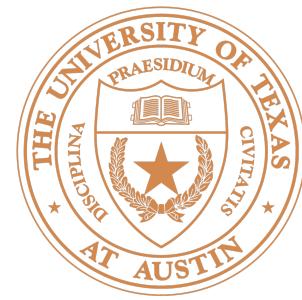


# LoRA

Model & Method	# Trainable Parameters	MNLI	SST-2	MRPC	CoLA	QNLI	QQP	RTE	STS-B	Avg.
RoB <sub>base</sub> (FT)*	125.0M	<b>87.6</b>	94.8	90.2	<b>63.6</b>	92.8	<b>91.9</b>	78.7	91.2	86.4
RoB <sub>base</sub> (BitFit)*	0.1M	84.7	93.7	<b>92.7</b>	62.0	91.8	84.0	81.5	90.8	85.2
RoB <sub>base</sub> (Adpt <sup>D</sup> )*	0.3M	87.1 <sub>±.0</sub>	94.2 <sub>±.1</sub>	88.5 <sub>±1.1</sub>	60.8 <sub>±.4</sub>	93.1 <sub>±.1</sub>	90.2 <sub>±.0</sub>	71.5 <sub>±2.7</sub>	89.7 <sub>±.3</sub>	84.4
RoB <sub>base</sub> (Adpt <sup>D</sup> )*	0.9M	87.3 <sub>±.1</sub>	94.7 <sub>±.3</sub>	88.4 <sub>±.1</sub>	62.6 <sub>±.9</sub>	93.0 <sub>±.2</sub>	90.6 <sub>±.0</sub>	75.9 <sub>±2.2</sub>	90.3 <sub>±.1</sub>	85.4
RoB <sub>base</sub> (LoRA)	0.3M	87.5 <sub>±.3</sub>	<b>95.1</b> <sub>±.2</sub>	89.7 <sub>±.7</sub>	63.4 <sub>±1.2</sub>	<b>93.3</b> <sub>±.3</sub>	90.8 <sub>±.1</sub>	<b>86.6</b> <sub>±.7</sub>	<b>91.5</b> <sub>±.2</sub>	<b>87.2</b>
RoB <sub>large</sub> (FT)*	355.0M	90.2	<b>96.4</b>	<b>90.9</b>	68.0	94.7	<b>92.2</b>	86.6	92.4	88.9
RoB <sub>large</sub> (LoRA)	0.8M	<b>90.6</b> <sub>±.2</sub>	96.2 <sub>±.5</sub>	90.9 <sub>±1.2</sub>	<b>68.2</b> <sub>±1.9</sub>	<b>94.9</b> <sub>±.3</sub>	91.6 <sub>±.1</sub>	<b>87.4</b> <sub>±2.5</sub>	<b>92.6</b> <sub>±.2</sub>	<b>89.0</b>

- ▶ LoRA is much better than BitFit, even better than vanilla fine-tuning on GLUE!

# LLM Quantization



# LLM Quantization

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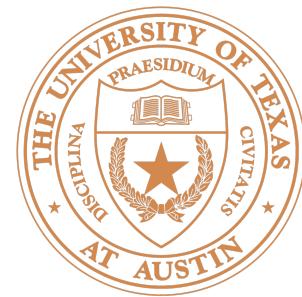
- ▶ A significant fraction of LLM training is just storing the weights
  - ▶ Normal floating-point precision: 4 bytes per weight, gets large for 10B+ parameter models!
- ▶ How much is needed for fine-tuning?
  - ▶ The Adam optimizer has to store at least 2 additional values for each parameter (first- and second-moment estimates)
  - ▶ Memory gets very large! Can we reduce this?



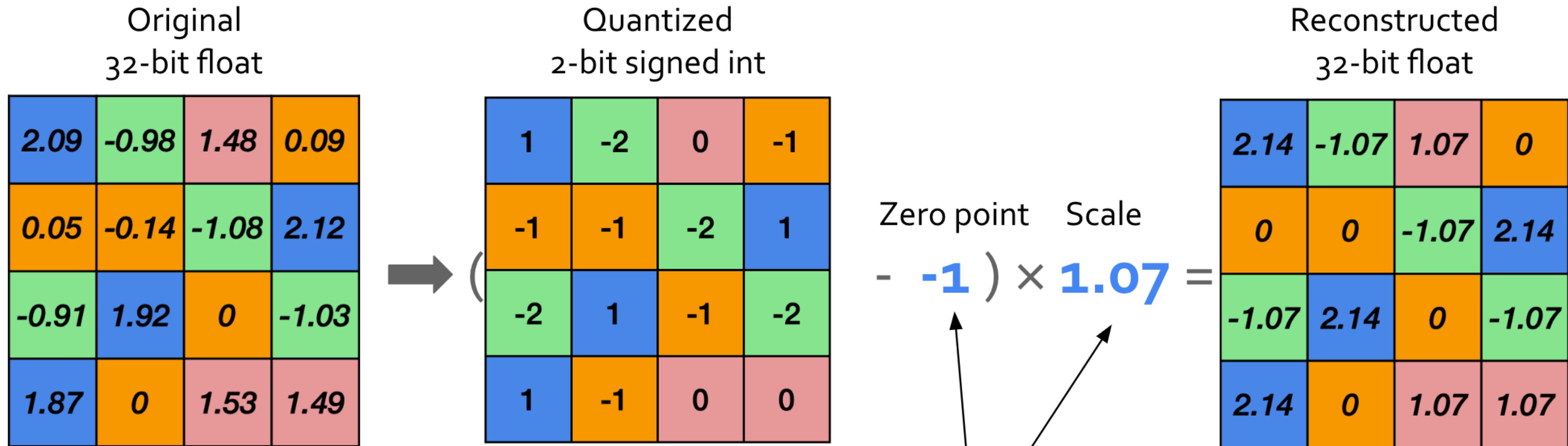
# LLM Quantization

	Exponent	Fraction
IEEE 754 Single Precision 32-bit Float (FP32)	8	23
 A horizontal bar divided into 32 equal segments. The first 7 segments are colored teal, followed by 1 segment colored blue, and then 24 segments colored yellow.		
IEEE 754 Half Precision 16-bit Float (FP16)	5	10
 A horizontal bar divided into 16 equal segments. The first 4 segments are colored teal, followed by 1 segment colored blue, and then 11 segments colored yellow.		
Google Brain Float (BF 16)	8	7
 A horizontal bar divided into 16 equal segments. The first 7 segments are colored teal, followed by 1 segment colored blue, and then 8 segments colored yellow.		
Nvidia FP8 (E4M3)	4	3
 A horizontal bar divided into 8 equal segments. The first 4 segments are colored teal, followed by 1 segment colored blue, and then 3 segments colored yellow.		

slide credit: Tianjian Li

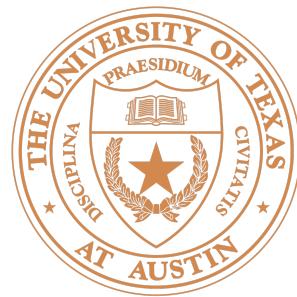


# LLM Quantization



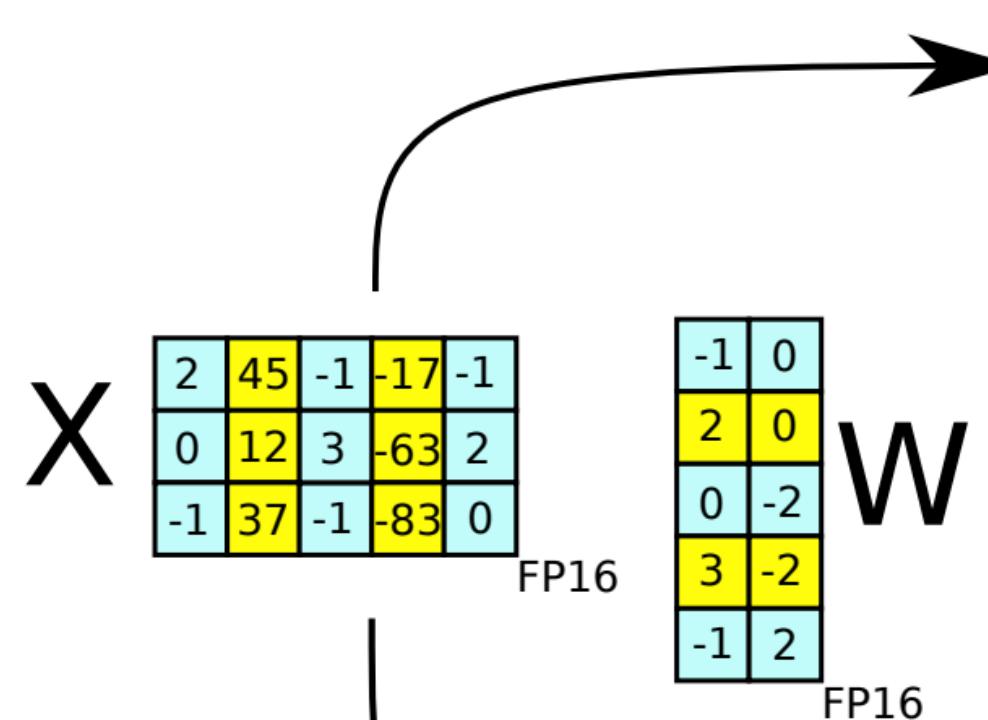
- Outlier weights can make it hard to find a good zero point/scale

slide credit: Tianjian Li



# LLM Quantization

## LLM.int8()



### 8-bit Vector-wise Quantization

(1) Find vector-wise constants:  $C_W$  &  $C_X$

$$\begin{array}{c} X \\ \downarrow C_X \\ \begin{matrix} 2 & 2 & -1 & -1 \\ 3 & 0 & 3 & 2 \\ 1 & -1 & -1 & 0 \end{matrix} \end{array} \quad \begin{array}{c} W \\ \downarrow C_W \\ \begin{matrix} 1 & 2 \\ -1 & 0 \\ 0 & -2 \\ -1 & 2 \end{matrix} \end{array}$$

(2) Quantize

$$\begin{aligned} X_{\text{FP16}} * (127/C_X) &= X_{\text{I8}} \\ W_{\text{FP16}} * (127/C_W) &= W_{\text{I8}} \end{aligned}$$

(3) Int8 Matmul

$$X_{\text{I8}} \cdot W_{\text{I8}} = \text{Out}_{\text{I32}}$$

(4) Dequantize

$$\frac{\text{Out}_{\text{I32}} * (C_X \otimes C_W)}{127*127} = \text{Out}_{\text{FP16}}$$

### 16-bit Decomposition

(1) Decompose outliers

$$\begin{array}{c} X \\ \downarrow \\ \begin{matrix} 45 & -17 \\ 12 & -63 \\ 37 & -83 \end{matrix} \end{array} \quad \begin{array}{c} W \\ \downarrow \\ \begin{matrix} 2 & 0 \\ 3 & -2 \end{matrix} \end{array}$$

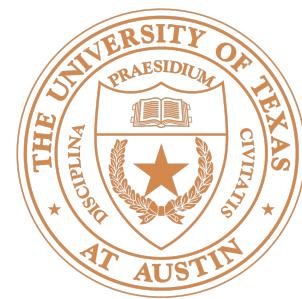
(2) FP16 Matmul

$$X_{\text{FP16}} \cdot W_{\text{FP16}} = \text{Out}_{\text{FP16}}$$

Legend:  
■ Regular values  
■ Outliers

- Solution: combine 8-bit and 16-bit quantization, where most stuff is 8-bit quantized

Dettmers et al. (2022)



# LLM Quantization

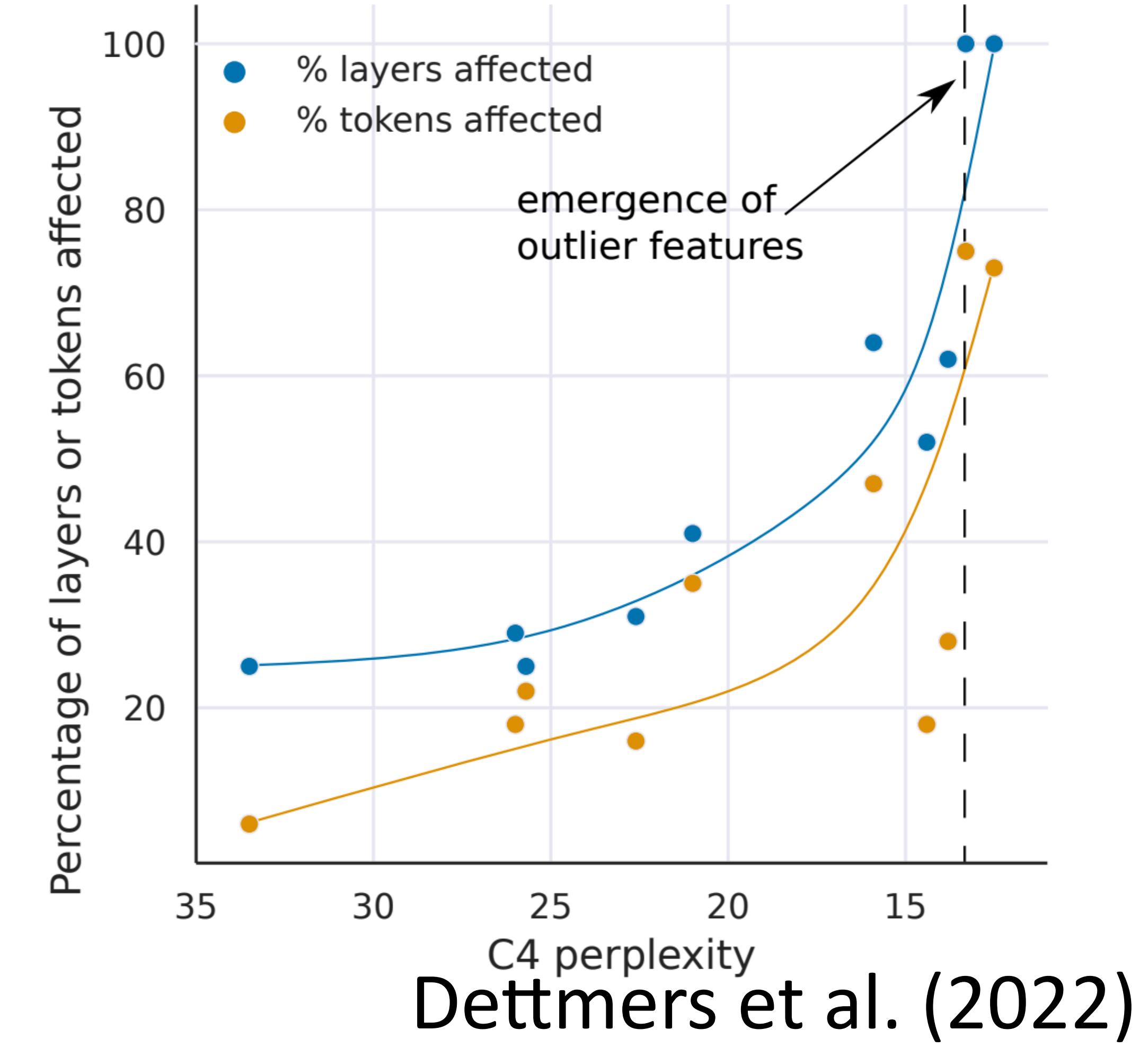
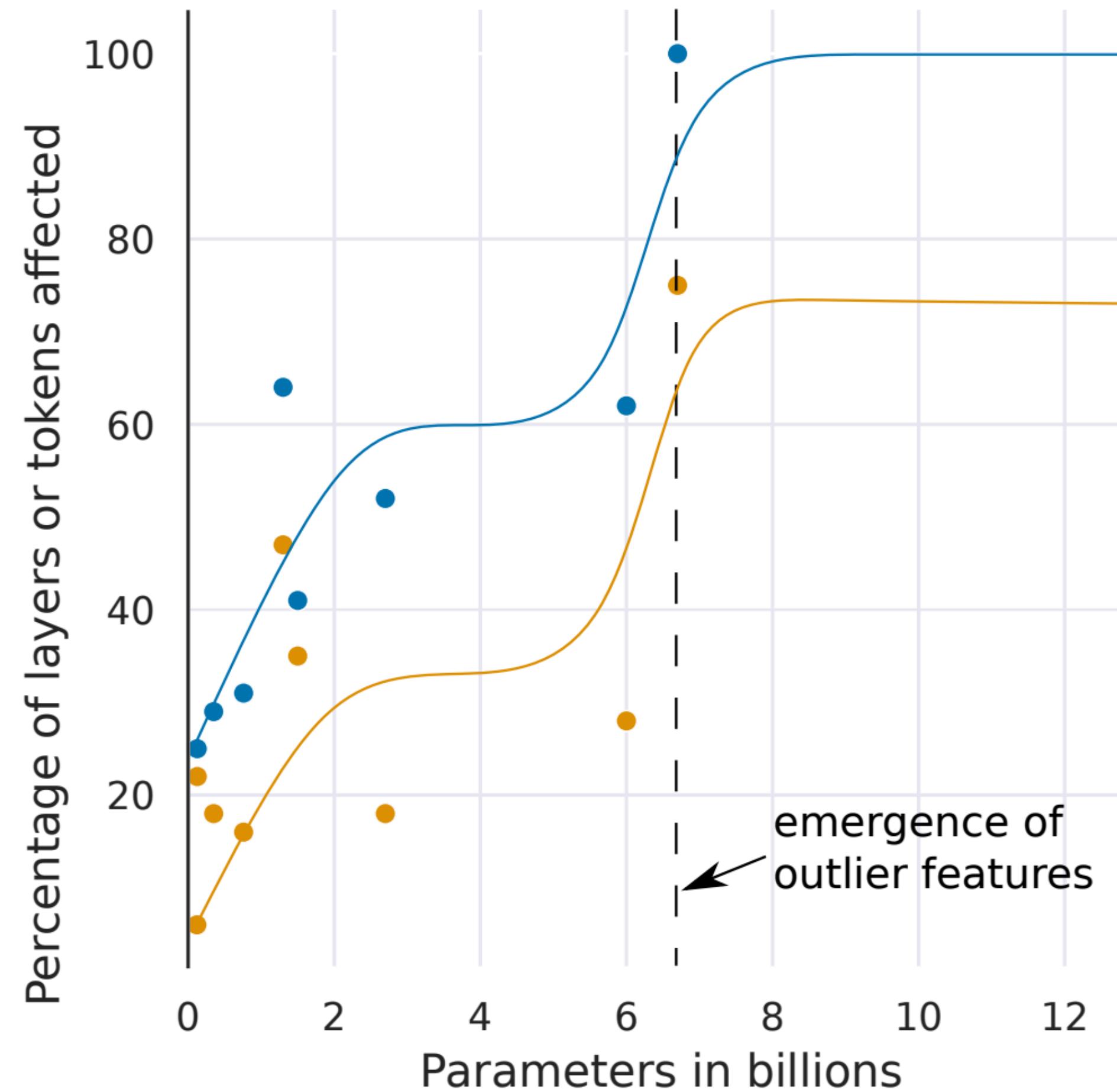
Parameters	125M	1.3B	2.7B	6.7B	13B
32-bit Float	25.65	15.91	14.43	13.30	12.45
Int8 absmax	87.76	16.55	15.11	14.59	19.08
Int8 zeropoint	56.66	16.24	14.76	13.49	13.94
Int8 absmax row-wise	30.93	17.08	15.24	14.13	16.49
Int8 absmax vector-wise	35.84	16.82	14.98	14.13	16.48
Int8 zeropoint vector-wise	25.72	15.94	14.36	13.38	13.47
Int8 absmax row-wise + decomposition	30.76	16.19	14.65	13.25	12.46
Absmax LLM.int8() (vector-wise + decomp)	25.83	15.93	14.44	<b>13.24</b>	<b>12.45</b>
Zeropoint LLM.int8() (vector-wise + decomp)	<b>25.69</b>	<b>15.92</b>	<b>14.43</b>	<b>13.24</b>	<b>12.45</b>

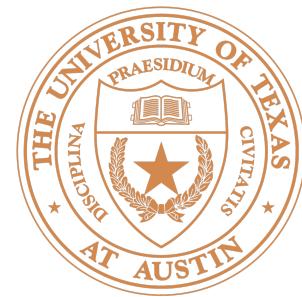
- ▶ Validation perplexity on language modeling. Prior Int8 techniques degrade, the decomposition maintains performance



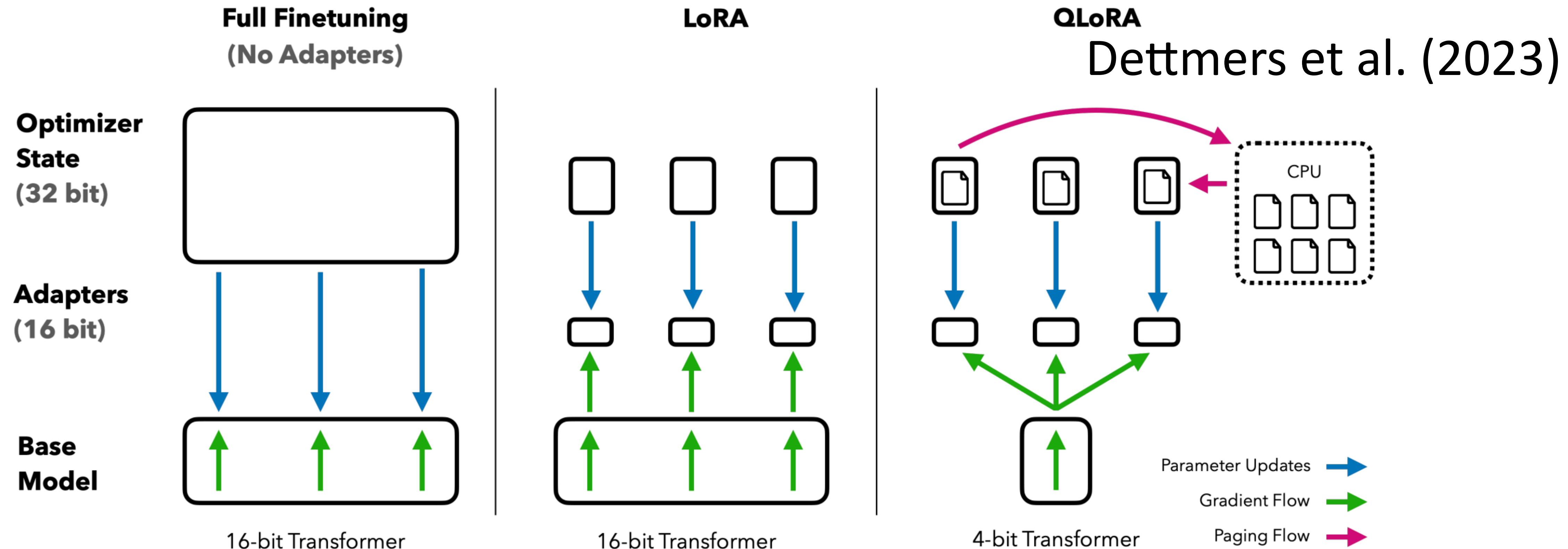
# LLM Quantization

- ▶ Interestingly, the outlier features that require 16-bit quantization emerge at large scale





# QLoRA: Memory-efficient training



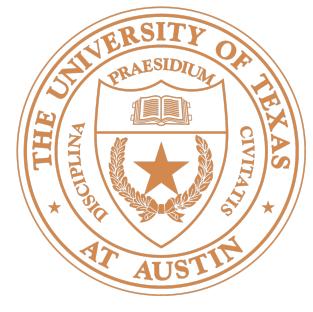
- ▶ 4-bit “normal float”, takes advantage of the fact that NN weights typically have a zero-centered normal distribution
- ▶ Paged optimizer state to avoid memory spikes (due to training examples with long sequence length)



# Where is this going?

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- ▶ **Better GPU programming:** as GPU performance starts to saturate, we'll probably see more algorithms tailored very specifically to the affordances of the hardware
- ▶ **Small models**, either distilled or trained from scratch: as LLMs get better, we can do with ~7B scale what used to be only doable with ChatGPT (GPT-3.5)
- ▶ **Continued focus on faster inference:** faster inference can be highly impactful across all LLM applications



# Takeaways

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- ▶ Decoding optimizations: speculative decoding gives a fast way to exactly sample from a smaller model. Also techniques like Flash Attention
- ▶ Model optimizations to make models smaller: pruning, distillation
- ▶ Model compression and quantization: standard compression techniques, but adapted to work really well for GPUs