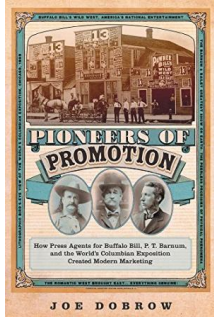


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## PIONEERS OF PROMOTION: HOW PRESS AGENTS FOR BUFFALO BILL, P. T. BARNUM, AND THE WORLD'S COLUMBIAN EXPOSITION CREATED MODERN MARKETING (HARDBACK)



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- Authored by Joe Dobrow
- Released at 2018



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