



Essential of Strategic Management Theory: Strategic Management Concept (Paperback)

By Tomohisa Fujii

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Large Print. Language: English. Brand new Book. To link a best analysis of the affairs of a business technique to the action of the management reform by collecting the useful information which fitted a purpose, being good and using it, to put the idea law of the business intelligence which can use the analysis of the affairs of a business technique to be excellent to the body is valid. This manual is the introduction to understand tactically about the basic knowledge about the basic concept with the analysis of the affairs of a business technique which is necessary to practice a business intelligence and the mechanism of the business reform. The skill of the basic knowledge of the systematical business management reform can be learned by this manual's picking up the business strategy technique that all over the world is excellent from the wide field with the historical background, too, being based and incorporating illustration into everywhere. Here, let's introduce contents in each chapter. " Chapter 1 " whether or not " to convert an idea law - what for the tactical analysis of the affairs of a business technique...



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