

## Pinnacle Scholars Summer Research Proposal

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Project Title: Cryptomania

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The goal of my research project this summer is to publish a book about cryptocurrencies. I will be collaborating with Forbes' writer Panos Mourdoukoutas who also teaches at Columbia University and Long Island University to complete this project. As far as the book goes, the book is looking to filter the over 1500 cryptocurrencies out there to provide readers with insight into which coins will prove to be legitimate into the future and why. The book will also attempt to show the reader how to separate blockchain technology from cryptocurrencies and try to attach intrinsic values to the different coins (if there is any at all). Overall, the book is looking to simplify the blockchain/cryptocurrency market for readers, while also showing readers that there are going to be plenty of coins circulating in the market today which will prove to be of great influence into the future.

My Stevens connection to our book this summer will be Dr. Steven Yang. Dr. Yang has agreed to be a part of the book as someone I can go to if I ever need help, and to be the bridge between mine and Dr. Mourdoukoutas' book and Stevens. During the summer, I plan to make several trips to Stevens to inform Dr. Yang of the progress.

The specific tasks which need to be accomplished for the book include the continuing gathering of research, writing drafts for the different chapters, and finding a publisher. As far as the publisher situation goes, there are three routes we could take. Our top option, but our least secure option, is having HarperCollins publish the book. Our second option is to have Forbes publish the book as an eBook, and our last option is to go through Amazon publishing. Before we go to any publishers though we must have a strong draft built through thorough research.

For our timeline, we have been gathering research since November because it would be extremely difficult to complete a book in only 10 weeks. That being said, the bulk of the writing is going to occur between the period of June 25<sup>th</sup>- August. During that period, I will be consistently going to Long Island University in Brookville during the week. In August, a publisher will have control of our book whether that publisher be Harper Collins, Forbes, or Amazon.

The special skills I will have to develop involve research, writing and communication, and modeling. I have had, and will continue to have to, reach out to a variety of different professionals to receive their input on the cryptocurrency market. Along with this, the extensive research I will have to conduct will be invaluable going forward, as research is an important part of both my Stevens curriculum and my future work. Lastly, part of my work for the book will be analyzing data and finding the value of different cryptocurrencies which will need various financial modeling techniques to provide valuable conclusions from the data.