**BRAND**: 33 1/3 RECORDS

**PRIMARY FONT:** Permanent Marker (<https://fonts.google.com/specimen/Permanent+Marker>)

* Logo (68-72px), album titles (28-34px), headers (28-34px)

**SECONDARY FONT:** Playfair Display (<https://fonts.google.com/specimen/Playfair+Display>)

* Copy, Album descriptions and details (18-22px)

**TERTIARY FONT:** Raleway – Thin/Extra Light/Light (<https://fonts.google.com/specimen/Raleway>)

* Album description titles (format, category, etc), Price, additional headings (18-22px)

**ENTRY PAGE BACKGROUND:**

<https://burst.shopify.com/photos/vinyl-record-spinning?q=vinyl>

**COLOR PALETTE:**

<https://www.canva.com/learn/website-color-schemes/>

backgrounds – white (#FFFFFF), ivory black (#1D2731)

text colors – black (#000000), gold leaf (#D9B310)