



Social Change Advocacy

Core Principles Co

Create an experience that is liberating

vs. dominating

- Engage in dialogue vs. counsel or advise
- Recognize intersection and complexity

 vs. single aspects or events
- Place the person's reality and actual needs at the
- Engage with social networks, family, and community vs. isolated individuals

vs. institutions' needs

Approach as a social problem
 vs. individual or psychological

Core Activities

- Connect with women/
 survivors and supportive
 networks to strengthen
 community and create solidarity.
- Understand the nature of violence against women and how it affects women, individually and collectively.
- Analyze what it is that will alleviate the problems caused (for individuals and for women as a group) AND prevent them occurring in the future.
- **Strategize** a course of action (steps, details, and preparation) to create change.
- **Implement** the strategy: take the collective actions and steps necessary to create the change.
- **Reflect and Adapt** in relation to shifting conditions, success or failure of strategies used, and intended or

unintended consequences.

Theoretical Foundation

- Understand violence against women in the context of a system of gender oppression. The violence is a tool that maintains the oppression that all women experience to varying degrees. Gender oppression intersects with other forms of oppression: they reinforce and perpetuate each other.
- identity groups is necessary to end oppression in all forms. Women/survivors who have experienced violence must be a primary force in collective work to end violence against women and the system of gender oppression that it maintains.