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Web Site Design Quote Calculator




How much should (or does) a website cost? This website design quote calculator was developed to provide a basic overview of what quotes you might receive to create your website (tiered by contractor rates). It provides the ability to select options a la carte; as needed. The estimated hours are based on what an experienced website developer would need to create your website, but can vary depending on the complexity of your project. Hover over the blue info icons for more details of each option.




Design

- ☒  Pre-made template with minor customization
- ☐  Customized template
- ☐  Custom Design
- ☒  CMS integration

Logo



- ☐ Custom Logo
- ☒  Logo conversion

Approximate Quotes



-  Low: \$1200 - \$2700
-  Medium: \$3000 - \$5100
-  Premium: \$5700 - \$10500

This project will take approximately 60 development hours, not including communications, revisions or additional feature requests.





Content

- ☐ I will be creating, adding and editing the content on my  own using my own software.
- ☒ I have content and images in digital format that need to be added as pages.
 - ☒ 5 pages needed
- ☐ I need custom content created (copywriting services).
- ☒ I need the ability to create, edit, classify, and manage my site's content (the text, images, menu structure) using a web- based interface (content management system - CMS).

Admin Features

- ☐ Database backup functionality
-  ☐ Software updates and upgrades functionality
- ☐ User Management
- ☐ Allow for additional admins, editors or contributors
-  ☐ Friendly URLs

Added Features

- ☒ Contact Form
 - ☒ Receive submissions by email (not stored in database)
 - ☐ Receive emails and store submissions in database (CMS)
- ☐ Site Search
- ☒ Photo Gallery
- ☐ Slideshow
- ☒ Calendar
 - ☐ Embedded Google calendar
 - ☒ Calendar (CMS)
- ☒ Blog
 - ☐ Standalone Blog
 - ☒ Blog (CMS)
- ☐ Google Map
- ☐ Allow user registration (CMS)
- ☐ Allow user comments (CMS)
- ☐ Add Facebook comments block
-  ☐ Special effects (javascript/jQuery)
-  ☐ Basic webform
-  ☒ Basic webform (CMS)
-  ☐ Spam prevention

eCommerce (shopping cart)

 ☐ I need simple PayPal links (no shopping cart needed).

 ☒ I need a shopping cart.

Payments/Accounting

☐ PayPal Website Standard Payments

 ☒ PayPal Website Pro Payments

 ☐ Merchant account integration (with SSL)

 ☐ Integration with accounting software

Shipping

☐ Integration with USPS

☐ Integration with UPS


☐ Integration with FedEx

☐ Provide instant shipping quotes

Options

 ☐ Manually create and edit orders.

☐ Discount coupons and/or gift certificates

 ☐ Additional store administrators

 ☐ Enhanced sales or product reports

Products

☐ I will manually enter products into the shopping cart myself.

☐ I need products and images added to the shopping cart.

☐ Need the ability to add more than 1 image per product.

☐ Quantity pricing


☐ Track stock/inventory levels

☐ Sell digital files

☐ Sell subscriptions or memberships

Search Engine Optimization (SEO)

 ☐ SEO analysis

 ☐ Search engine submission

 ☐ XML sitemap creation and submission

 ☐ Metatag keyword optimization

 ☐ Link building

☒ Google Analytics integration

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