

# ECONOMICS 8100

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## Part 1. Budget

### 1. CONSUMPTION SET $X$

**Assumptions:** (Universe of Choice Objects):  $X$

**Bundles:** Elements of  $X$ .  $x \in X$

**Assumptions about  $X$ .**

1.  $\emptyset \neq X \subseteq \mathbb{R}_+^n$ .
2.  $X$  is closed.
3.  $X$  is convex.
4.  $0 \in X$ .

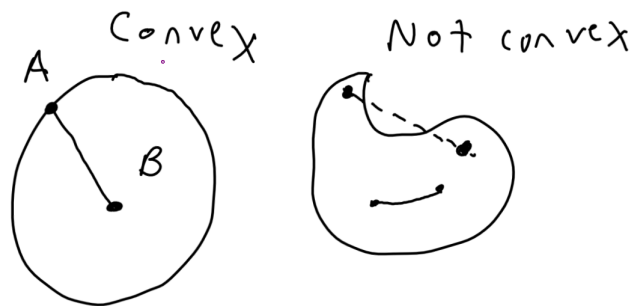


FIGURE 1.1. Examples of a Convex/Non-Convex Set.

### 2. BUDGET SET $B$

**Budget Set:**  $B \subseteq X$

$X$  defines the scope of the model.  $B$  is what an *individual consumer* chooses among.

**Example.** Budget Set with Prices and Income

$$B = \{x \mid x \in X \text{ \& } x_1 p_1 + x_2 p_2 \leq m\}$$

**Example.** Ice Cream Bowls

Every ice cream bowl  $x$  has some non-negative number of scoops of Vanilla, Chocolate, Strawberry.

$$X = \mathbb{R}_+^3$$

Budget  $B$  is the set of bowls with *no more than one scoop of ice cream*.

$$B = \left\{ x \mid x \in \mathbb{R}_+^3 \text{ \& } \sum_{i=1}^3 x_i \leq 1 \right\}$$

This is the unit-simplex in  $\mathbb{R}_3$ .

$(1, 0, 0) \in B$ . (On the boundary.)

$(0.5, 0.5, 0) \in B$ . (On the boundary.)

$(0.25, 0.25, 0.25) \in B$ . (In the interior.)

$(2, 0, 0) \notin B$

## Part 2. Preference

### 3. THE PREFERENCE RELATION

Preference Relation is a **Binary Relation**.

Formally, a binary relation on set  $X$  is a subset of the Cartesian product  $X$  with itself.

$$\succeq \subseteq X \times X$$

Another way to denote an ordered pair is “in” the relation:

If  $(x, y) \in \succeq$  we can also write  $x \succeq y$ .

Informally we say “ $x$ ” is at least as good as “ $y$ ”, or “ $x$ ” preferred “ $y$ ”.

**Axioms of  $\succeq$ .**

**Axiom 0** (*reflexive*):  $\forall x \in X, x \succeq x$ . This is implied by *axiom 1*.

**Axiom 1** (*complete*):  $\forall x, x' \in X$ , either  $x \succeq x'$  or  $x' \succeq x$  (or both).

The consumer has “some” preference over every pair of objects.

**Axiom 2** (*transitive*):  $\forall x, x', x'' \in X$  if  $x \succeq x'$  and  $x' \succeq x'' \Rightarrow x \succeq x''$ .

$\succeq$  is a “weak order” if it is complete and transitive.

### 4. RELATIONS AND SETS RELATED TO $\succeq$

**Subrelations:**

$\sim$  is the indifference relation.  $x \succeq y$  and  $y \succeq x \Leftrightarrow x \sim y$ .

$\succ$  is the strict relation.  $x \succeq y$  and not  $y \succeq x \Leftrightarrow x \succ y$ .

**Related Sets:**

$\succeq(x)$  “upper contour set”, “no worse than set”

$\preceq(x)$  “lower contour set”, “no better than set”

## 5. FROM PREFERENCES TO CHOICE

**Choice Correspondence.**

We will assume that from a budget set  $B$  a consumer “chooses” *choice set*  $C$  according to their preference  $\succeq$ .  $C = \{x | x \in B \text{ \& } \forall x' \in B, x \succeq x'\}$ .

Informally,  $C$  is the set of objects that are at least as good as anything else in the set.

**Example With Transitive Preferences**

$X = \{a, b, c\}$ .  $a \succeq b, c \succeq a, c \succeq b$ .

$$C(\{a\}) = a, C(\{b\}) = b, C(\{c\}) = c$$

$$C(\{a, b\}) = a, C(\{a, c\}) = c, C(\{b, c\}) = c$$

$$C(\{a, b, c\}) = c$$

## 6. CYCLES LEAD TO EMPTY CHOICE SETS

**6.1. The Problem with Intransitive Preferences.**  $X = \{a, b, c\}$ .  $a \succeq b, c \succeq a, b \succeq c$ . *This is intransitive!*

Choice correspondence:

$$C : P(X) / \emptyset \rightarrow X$$

$$C(\{a\}) = a, C(\{b\}) = b, C(\{c\}) = c$$

$$C(\{a, b\}) = a, C(\{a, c\}) = c, C(\{b, c\}) = b$$

$$C(\{a, b, c\}) = \emptyset$$

This consumer cannot make a choice from the set  $\{a, b, c\}$ .

**6.2. Cycles and Empty Choices.** Notice in the previous example,  $a \succ b, a \succ c, c \succ a$ . We have proved (essentially) that if there is a cycle, there is an empty choice set.

In fact, suppose, there is an empty choice set **and**  $X$  is finite. There must be a cycle.

$$\forall x \in B, \#(\succ(x)) < \#(B)$$

By completeness,  $\forall x \exists x' \in X : x' \succ x$ . Choose an  $x_1$ , let  $x_2$  be any element of  $\succ(x_1)$ . We have  $x_2 \succ x_1$ . If there is an  $x_3 \in \succ(x_2)$  such that  $x_1 \succ x_3$  we have identified a cycle. Otherwise, we continue with an inductive step. Suppose we have  $x_n \succ \dots \succ x_1$ .  $\succ(x_n)$  is non-empty. Either it contains an element  $x_{n+1}$  such that there is an  $x_i \succ x_{n+1}$  in which case we have identified a cycle or it does not and we continue with another inductive step. Either we find a cycle or reach the  $N_{th}$  step

with  $x_N \succ x_{n-1} \succ \dots \succ x_1$ .  $\succ (x_N)$  is non-empty.

So, the cycle condition is equivalence to a non-empty choice set. Transitivity of  $\succsim$  implies transitivity of  $\succ$  which implies no cycles (try this last step at home). But do no-cycles imply transitivity of  $\succsim$ ? No. Here is a counter-example:

$$x \succ y, y \sim z, z \succ x$$

### 7. INTRANSITIVITY: EMPTY CHOICES, INCOHERENT CHOICES: PICK ONE.

So if no-cycles of the strict preference is equivalent to non-empty choice (in finite sets), and transitivity of  $\succsim$  is not equivalent to no-cycles, why do we assume it?

**Finite non-emptiness:** For any  $B$  with  $\#(B) \in \mathbb{I}$ ,  $C(B) \neq \emptyset$

**Coherence:** For every  $x, y$  and  $B, B'$  such that  $x, y \in B \cap B'$ ,  $x \in C(B) \wedge y \notin C(B) \Rightarrow y \notin C(B')$ .

Suppose there is an intransitive  $\succsim$ . There exists either a  $B$  where  $C(B) = \emptyset$  or there exists a  $x, y, B, B'$  where the choice correspondence is incoherent.

By intransitivity:

$$1) x \succ y, y \succ z, z \succ x$$

$$C(\{x, y, z\}) = \emptyset$$

$$2) x \sim y, y \sim z, z \succ x$$

$$3) x \sim y, y \succ z, z \succ x$$

$$x \notin C(\{x, y, z\})$$

$$y \in C(\{x, y, z\})$$

$$x \in C(\{x, y\})$$

$$4) x \succ y, y \sim z, z \succ x$$

Can you find the incoherent choice?

## 8. INDIFFERENCE SETS

**8.1. Indifference Maps.** To understand preferences, we often draw sets of the form  $\sim(x)$ . Many times these are one dimension smaller than the space of bundles, in which case we often call them *indifference curves*, but they need not have any special structure, unless we make further assumptions about preferences. There is only one thing we really know about these sets.

**8.2. Complete, Transitive Preferences have Indifference Sets that Do Not Intersect. Result.** *Indifference curves do not cross.* For two bundles  $x \succ y$ ,  $\sim(x) \cap \sim(y) = \emptyset$ .

Proof is given visually below:

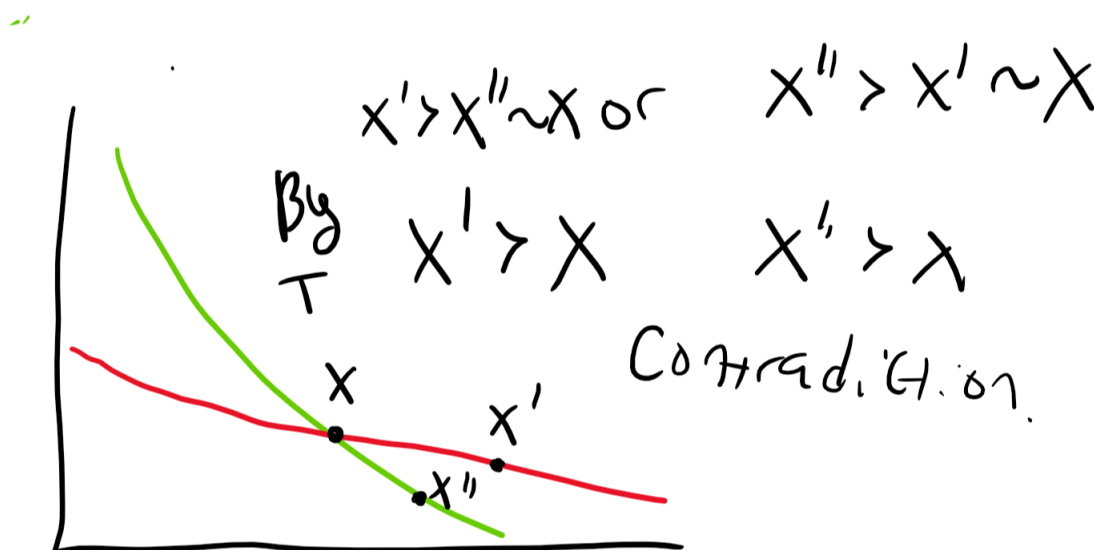


FIGURE 8.1. Distinct Indifference Sets do not Intersect

## Part 3. From Preference to Utility

## 9. UTILITY REPRESENTS PREFERENCES

Suppose there is some  $U : X \rightarrow \mathbb{R}$  such that  $U(x) \geq U(x') \Leftrightarrow x \succeq x'$  then we say  $u(\cdot)$  represents preference relation  $\succeq$ . When does such a representation exist?

9.1. Finite  $X$ .

**Proposition 1.** *A  $U(\cdot)$  exists that represents  $\succeq \Leftrightarrow \succeq$  is complete and transitive.*

*Proof.* Let's start with  $\Rightarrow$ .

Because  $\geq$  is complete on the real numbers, for every  $x, y \in X$  either  $u(x) \geq u(y)$  or  $u(y) \geq u(x)$  thus because  $u(\cdot)$  represents  $\succeq$ , it is complete.

By similar argument,  $\succsim$  is transitive. For every three  $x, y, z \in X$ . If  $u(x) \geq u(y)$  and  $u(y) \geq u(z)$  then  $u(x) \geq u(z)$  because  $\geq$  is transitive on the real numbers.

Now we prove  $\Leftarrow$ :

Define  $U(x) \equiv \#(\prec(x))$

Example:  $a \succ b, b \succ c$ .  $\prec(a) = \{a, b, c\}$ .  $U(a) = 3$ .

Lemma: For  $x \succsim y$ ,  $\prec(y) \subseteq \prec(x)$  (proved in PS1).

By this lemma, for  $x \succsim y$ ,  $\prec(y) \subseteq \prec(x)$  and thus  $\# \prec(y) \leq \# \prec(x)$  and  $u(x) \geq u(y)$ .  $\square$

**9.2. Countably infinite  $X$ .** Pick any arbitrary order on the bundles:  $(x_1, x_2, \dots)$ . And assign weights to those bundles  $w(x_i) = \frac{1}{i^2}$ . The following utility function represents preferences:

$$u(x) = \sum_{y \in \prec(x)} w(y)$$

Example: “ $\pi$  shows up unexpectedly when eating ice cream.”

An even number of scoops of ice cream are better than an odd number of scoops and otherwise more is better than less.

$$u(2) = \sum_{i=1}^{\infty} \left( \frac{1}{(2i-1)^2} \right) = \frac{\pi^2}{8}$$

$$u(4) = \frac{1}{4} + \frac{\pi^2}{8}$$

**9.3. Uncountable  $X$ .** The *Lexicographic* preferences have no utility representation:

$$X = \mathbb{R}_+^2$$

$(x_1, x_2) \succ (y_1, y_2)$  if  $x_1 > y_1$  or  $x_1 = y_1$  and  $x_2 > y_2$ .

$\succsim$  is complete, and transitive. [Prove this for practice].

Pick two real numbers  $v_2 > v_1$  and construct four bundles  $(v_1, 1), (v_2, 1), (v_1, 2), (v_2, 2)$ .

$$(v_2, 2) \succ (v_2, 1) \succ (v_1, 2) \succ (v_1, 1)$$

Suppose there is a utility function representing these preferences, then we have two disjoint intervals:

$$[u(v_2, 1), u(v_2, 2)]$$

$$[u(v_1, 1), u(v_1, 2)]$$

For every real number, we can construct an interval like this. Because the rationals are dense in the reals, there is a rational number in each of these intervals. Thus, for every real, we can find a unique rational number. That is, we have a mapping from the reals into the rationals which implies that the cardinality of the rationals

is at least as large as that of the reals.  $\#\mathbb{Q} \geq \#\mathbb{R}$ . This contradicts that the cardinality of the rationals is strictly smaller than the reals.

**9.4. An example of preference relation with a utility representation.** Cars have horse power in  $[0, 999]$  and cup holders in  $\mathbb{Z}_+$  (integers).

Suppose preferences are lexicographic and more cup holders are more important than more horsepower.

$u(c_i, h_i) = c_i + \frac{h_i}{1000}$  represents these preferences.

*See problem set 2 for example where we do not bound the horse power.*

**9.5. What ensures a utility representation in an uncountable universe?** A preference relation is representable by a utility function  $U(x)$  iff  $\forall x, y \in X$  s.t.  $x \succ y$ ,  $\exists x^* \in X^* \subset X$  s.t.  $x \succsim x^* \succ y$  and the set  $X^*$  is countable.

To construct the utility function,  $U(x)$ , Pick any arbitrary order on the bundles in  $X^*$ :  $(x_1, x_2, \dots)$ . And assign weights to those bundles  $w(x_i) = \frac{1}{i^2}$ . The following utility function represents preferences:

$$u(x) = \sum_{y \in \succsim(x) \cap X^*} w(y)$$

**9.6. Continuous  $\succsim$ .** Preference relation  $\succsim$  is continuous if  $\forall x \in X$ ,  $\succsim(x)$  and  $\prec(x)$  are closed in  $X$ .

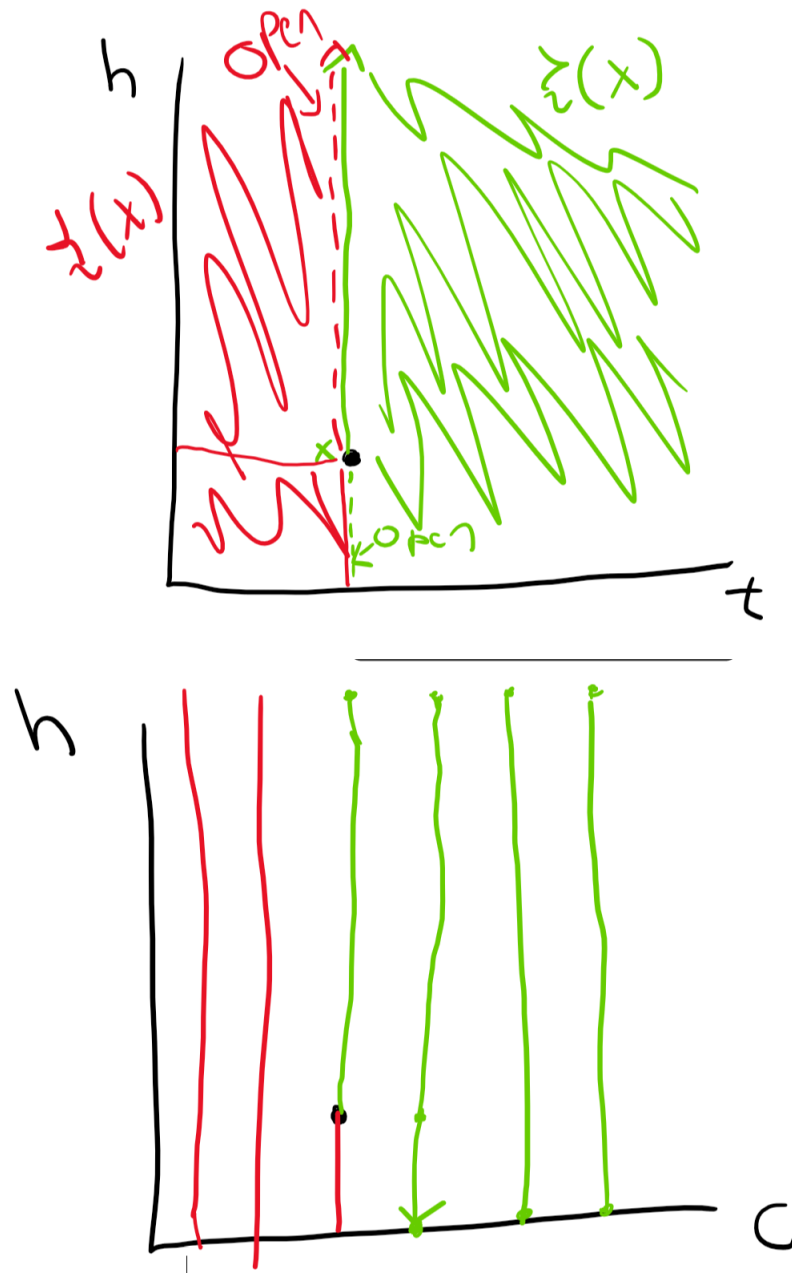


FIGURE 9.1. Not Continuous/Continuous Lexicographic Preferences.

9.7. **What ensures a continuous utility representation?** A *complete*, *transitive*, and *continuous* preference relation  $\succsim$  can be represented by a continuous utility function  $U(x)$  and, a continuous utility function represented C,T,C preferences.



10. OTHER PROPERTIES OF  $\succsim$ 

10.1. **Monotonicity.** Ensure consumers consume on the boundary of the budget set.

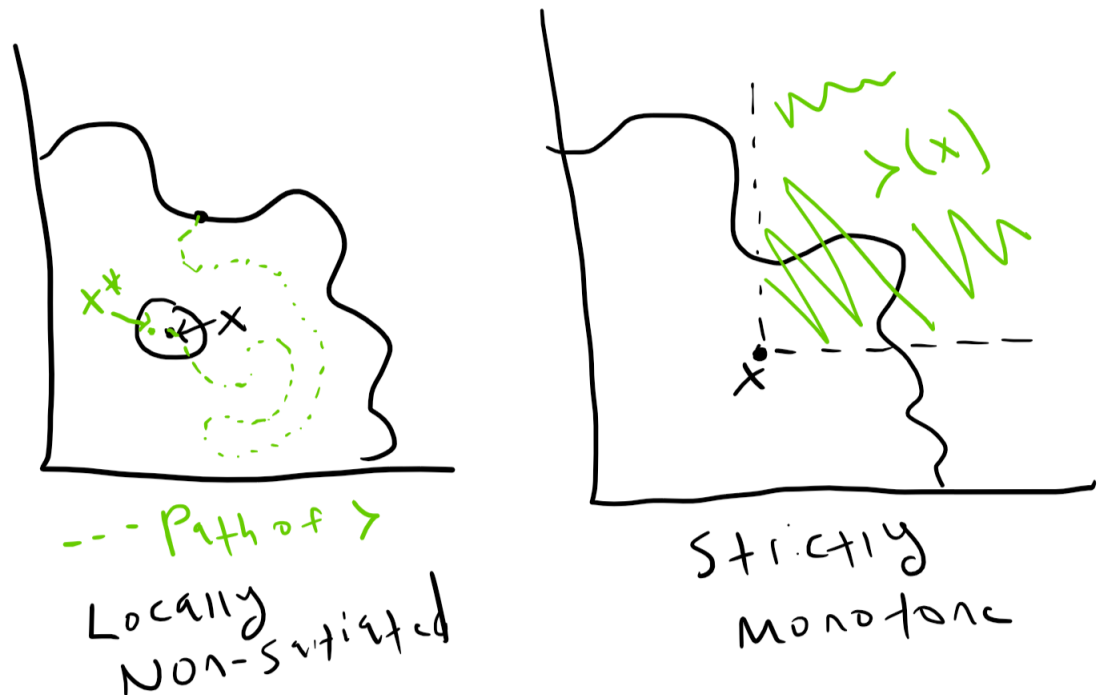


FIGURE 10.1. Locally Non-satiated vs. Strictly Monotone

10.1.1. *Strict Monotonicity. More stuff is better.*

First, some notation:

For  $X \subseteq \mathbb{R}^n$

$x \geq x'$  iff  $x_i \geq x'_i$  for all  $i \in \{1, 2, \dots, n\}$

$x \gg x'$  iff  $x_i > x'_i$  for all  $i \in \{1, 2, \dots, n\}$

For example:  $(2, 2) \gg (1, 1)$ ,  $(2, 1) \geq (1, 1)$ ,  $(1, 1) \geq (1, 1)$

**Definition. Strict Monotonicity.**  $x \geq x' \Rightarrow x \succ x'$  and  $x \gg x' \Rightarrow x \succ x'$

10.1.2. *Local Nonsatiation. Definition. Local Nonsatiation.*  $\forall x \in X$  and  $\forall \varepsilon > 0$ ,  $\exists x^* \in B_\varepsilon(x)$  such that  $x^* \succ x$ .

A consumer can always change the bundle a “little bit” no matter how small that little bit is, and find something strictly better.

**10.2. Convex Sets, Convex/Concave Functions, Quasi-Convex/Concave Functions.**

10.2.1. *Convex Sets.*

10.2.2. *Strictly Convex Sets.*

10.2.3. *Convex Functions.*

10.2.4. *Concave Functions.*

10.2.5. *Quasi-Convex Functions.*

10.2.6. *Quasi-Concave Functions.*

**10.3. Convexity of  $\succsim$ .**

**10.4. Utility and Preference Relationships.**  $U(x)$  strictly increasing  $\Leftrightarrow \succsim$  is strictly monotonic.

$U(x)$  is (strictly) quasiconcave  $\Leftrightarrow \succsim$  is (strictly) convex.