Gregory Losco

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Github | LinkedIn | Blog | Personal Website

SOFTWARE ENGINEER

Experienced in Ruby on Rails, JavaScript and React based programming with five-years of experience in account management and operations at an AdTech company. With a background in advertising, I know how to prioritize competing tasks under pressure, meet deadlines, and deliver a quality product for the client. I transitioned to software engineering to help tech companies solve problems with a passion for making software smarter.

TECHNICAL SKILLS

Ruby, Rails, Javascript, React, Redux, SQL, Active Record, Sinatra, Git, HTML, CSS, MVC, REST API

TECHNICAL PROJECTS

React + Redux Quarantine Activity Tracker - Github | Demo
Tracker for users to keep track of activities completed while sheltering in place at home.
- Managed state, user experience, and scalability with React, Redux, and asynchronous requests with Thunk.
- Utilized React routes, components, lifecycle methods, props, and combined reducers
- Rails API backend endpoints for fitness activities, recipes, hobbies, and livestreams.
- Implemented Semantic UI for CSS stylizing

Javascript Fantasy Basketball Drafting App - Github | Demo
Mock draft application for Fantasy Basketball leagues based on fake user and player data.
- Developed a Rails API backend with user and player endpoints generated by the Faker gem.
- Implemented three AJAX fetch calls to server to get User and Player data, as well as update Player names
- Created a sort method that sorts User cards and re-renders them to the DOM alphabetically
- Users and Players were created via OOJS classes, which encapsulated methods for rendering their data in HTML to the frontend

Ruby on Rails Workout Studio Reviewer - Github | Demo
Fitness management application allowing users to log, rate, and review workout studios they've attended.
- Integrated OAuth to allow users to login via Github
- Routes follow RESTful convention and are nested within resources they 'belong to'
- Implemented validation errors when login/signup criteria is incomplete
- Added an Active Record scope method querying for reviews garnering 5 stars.

EXPERIENCE

Kargo Global, LLC   New York, NY
Account Manager   January '18 - March '20
- Responsible for owning and developing strong relationships with key client and agency stakeholders across Emerging account partners
- Participate in all parts of the sales cycle with a focus on post-sale, developing incremental strategies and client retention
- Collaborate with all internal departments to ensure delivery of top-tier products and services

Campaign Manager   August '16 - December '17
- Delivered $5.2mm+ in revenue across 43+ campaigns in 2017 with one of the lowest over-delivery rates on the team
- Prepared and analyzed performance reporting to ensure even campaign pacing and low discrepancy

EDUCATION

Flatiron School   New York, NY
Full Stack Web Development, Ruby on Rails and JavaScript program   March '19 - May '20

Boston College   Chestnut Hill, MA
B.A. in English & Political Science   2010 - 2014