

# Gregory Losco

Hillsborough, CA 94010

☎ (978) 994-4265 | ✉ me@greglosco.com | 👤 greglosco.com | 🌐 greglosco | in greglosco

## Software Engineer

---

Experienced in Ruby on Rails, JavaScript and React-based programming with a Bachelor's degree and five-years of experience in account management and operations in Advertising Technology. I know how to prioritize tasks under pressure, meet deadlines, and deliver high quality products for clients. I transitioned to software engineering to use my problem-solving skills and contribute to the foundation of a company's technology and products.

## Skills

---

Ruby, Rails, Javascript, React, Redux, SQL, Active Record, Sinatra, Git, HTML, CSS, MVC, REST

## Projects

---

### Quarantine Activity Tracker (React + Redux, Rails, Fetch API, SPA) – Github | Demo

A SINGLE-PAGE APPLICATION THAT HELPS USERS TRACK ACTIVITIES COMPLETED WHILE SHELTERING IN PLACE.

- Managed state, user experience, and scalability with React, Redux, and asynchronous requests with Thunk
- Utilized React routes, components, lifecycle methods, props, and combined reducers
- Rails API backend endpoints for fitness activities, recipes, hobbies, and livestreams
- Leveraged Semantic UI for CSS styling

### Fantasy Basketball Drafting App (HTML/CSS, JS, Rails, Fetch API) – Github | Demo

A DEMO APP FOR FANTASY BASKETBALL LEAGUES WITH MOCK USER AND PLAYER DATA.

- Developed a Rails API backend with user and player endpoints generated by the Faker gem
- Implemented AJAX fetch calls to server to get User and Player data, as well as update Player names
- Created a sort method that sorts User cards and re-renders them to the DOM alphabetically
- Created OOJS classes for users and players, encapsulating methods for rendering data in HTML to the frontend

### Workout Studio Reviewer (HTML/CSS, Rails, OAuth + REST) – Github | Demo

FITNESS MANAGEMENT APPLICATION ALLOWING USERS TO LOG, RATE, AND REVIEW WORKOUT STUDIOS THEY'VE ATTENDED.

- Integrated OAuth to allow users to login via Github
- Nested routes follow RESTful convention
- Implemented form validation with Active Record Validations and password authentication with bcrypt
- Added an Active Record scope method querying for reviews garnering 5 stars

## Experience

---

### Kargo Global, LLC

New York, NY

ACCOUNT MANAGER

January '18 - March '20

- Developed strong relationships with key client and agency stakeholders across emerging account partners
- Participated in all aspects of the sales cycle with a focus on post-sale responsibilities, incremental spend strategies, and client retention
- Led project management across internal departments, ensuring delivery of services through feedback, market strategy and product knowledge

CAMPAIGN MANAGER

August '15 - December '17

- Delivered \$5.2mm+ in revenue across 43+ campaigns, optimizing toward a low over-delivery rate
- Prepared and analyzed performance reporting to monitor campaign pacing and ensure low discrepancy
- Optimized campaign performance metrics toward client KPIs and benchmarks

## Education

---

### Flatiron School

New York, NY

FULL STACK WEB DEVELOPMENT, RUBY ON RAILS AND JAVASCRIPT PROGRAM

March '19 - May '20

### Boston College

Chestnut Hill, MA

BACHELOR OF ARTS IN ENGLISH AND POLITICAL SCIENCE

2010 - 2014