Gregory Losco

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Github | LinkedIn | Blog | Personal Website

SOFTWARE ENGINEER

Experienced in Ruby on Rails, JavaScript and React based programming with five-years of work experience in account management and operations in Advertising Technology. With a background in advertising, I know how to prioritize competing tasks under pressure, meet deadlines, and deliver high quality products for clients. I transitioned to software engineering to help technology companies solve problems with a passion for making software smarter.

TECHNICAL SKILLS

Ruby, Rails, Javascript, React, Redux, SQL, Active Record, Sinatra, Git, HTML, CSS, MVC, REST API

TECHNICAL PROJECTS

React + Redux Quarantine Activity Tracker - Github | Demo
Tracker for users to keep track of activities completed while sheltering in place at home.
- Managed state, user experience, and scalability with React, Redux, and asynchronous requests with Thunk.
- Utilized React routes, components, lifecycle methods, props, and combined reducers.
- Rails API backend endpoints for fitness activities, recipes, hobbies, and livestreams.
- Implemented Semantic UI for CSS stylizing.

Javascript Fantasy Basketball Drafting App - Github | Demo
Mock draft application for Fantasy Basketball leagues based on fake user and player data.
- Developed a Rails API backend with user and player endpoints generated by the Faker gem.
- Implemented three AJAX fetch calls to server to get User and Player data, as well as update Player names.
- Created a sort method that sorts User cards and re-renders them to the DOM alphabetically.
- Users and Players were created via OOJS classes, which encapsulated methods for rendering their data in HTML to the frontend.

Ruby on Rails Workout Studio Reviewer - Github | Demo
Fitness management application allowing users to log, rate, and review workout studios they've attended.
- Integrated OAuth to allow users to login via Github.
- Routes follow RESTful convention and are nested within resources they 'belong to'.
- Implemented validation errors when login/signup criteria is incomplete.
- Added an Active Record scope method querying for reviews garnering 5 stars.

EXPERIENCE

Kargo Global, LLC   New York, NY
Account Manager   January '18 - March '20
- Responsible for owning and developing strong relationships with key client and agency stakeholders across emerging account partners.
- Participated in all aspects of the sales cycle with a focus on post-sale leading development of incremental spend strategies and client retention
- Led project management for clients across internal departments to ensure delivery of top-tier products and services through feedback, market strategy and product knowledge.

Campaign Manager   August '16 - December '17
- Delivered $5.2mm+ in revenue across 43+ campaigns in 2017 with one of the lowest over-delivery rates on the team.
- Prepared and analyzed performance reporting to ensure campaign pacing and low discrepancy.

EDUCATION

Flatiron School   New York, NY
Full Stack Web Development, Ruby on Rails and JavaScript program   March '19 - May '20

Boston College   Chestnut Hill, MA
B.A. in English & Political Science   2010 - 2014