

# A MONTE CARLO GRAVITY MODEL ANALYSIS OF OD VOLUMES

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# OUTLINE

## THE MODEL

Gravity Models

Assumed Parameter Values

## SIMULATION RESULTS

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Predictions

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# GRAVITY MODELS

The gravity model is perhaps the most common trip distribution model,

$$T_{ij} = \frac{P_i[A_j f_{ij} k_{ij}]}{\sum_{n=1}^m A_j f_{ij} k_{ij}} \quad (1)$$

$T_{ij}$  Trips from  $i$  to  $j$

$P_i$  Origins at  $i$

$A_j$  Destinations at  $j$

$f_{ij}$  Travel cost function.

$k_{ij}$  Empirical adjustment factor.

# OUR MODEL

We use a particular negative exponential cost function described by Meyer and Miller,

$$T_{ij} = \frac{P_i A_j t_{ij}^{-b}}{\sum_{j=1}^N A_j t_{ij}^{-b}} \quad (2)$$

$t_{ij}$  is the holistic “travel cost” between  $i$  and  $j$ .

The negative exponent assures a diminishing marginal cost of travel time, and is typically estimated (we make a conservative assumption of  $b = 1$ ). We replace  $k$  with an iterative solution mechanism.

# TRAVEL COST COMPONENTS

The travel time is

$$t_{ij} = \frac{d_{ij}}{s} + \lambda W_{ij} \quad (3)$$

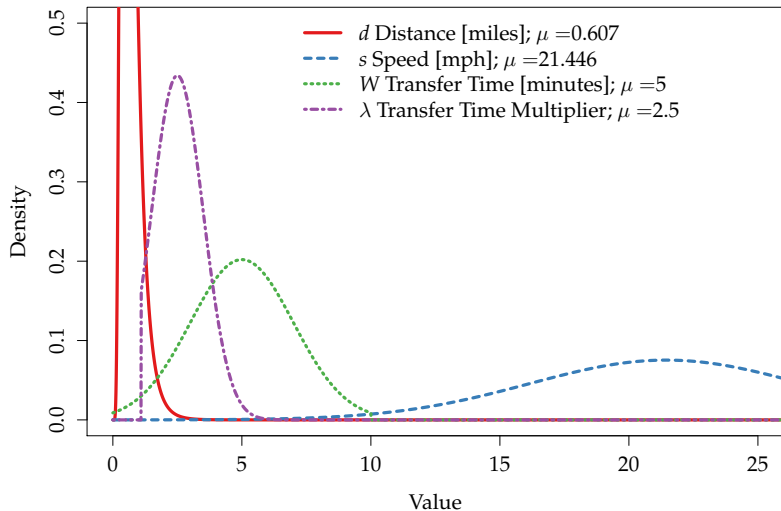
$d_{ij}$  Distance between  $i$  and  $j$

$s$  System average speed

$\lambda$  Transfer penalty

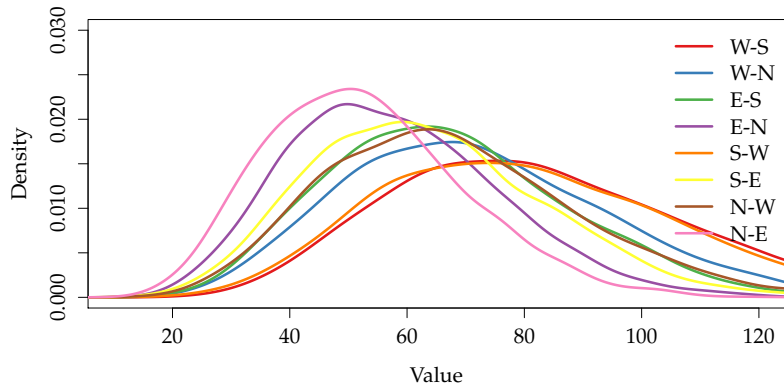
$W_{ij}$  Transfer time between  $i$  and  $j$

# ASSUMED PARAMETER VALUES



# MONTÉ CARLO SIMULATION

We take 5,000 random draws from the assumed parameter distributions and run the gravity model.



# RESULTS

	Std. Dev.	Mean	25 <sup>th</sup> pctl	75 <sup>th</sup> pctl	Most Likely
W-S	25.33	82.50	50.81	153.14	75.88
W-N	22.34	71.67	45.83	136.93	67.69
E-S	20.42	67.14	42.35	125.92	63.66
E-N	17.96	57.83	39.15	118.25	49.82
S-W	25.36	80.88	49.28	152.92	74.16
S-E	19.79	63.49	39.69	123.18	59.31
N-W	21.19	67.36	39.11	121.73	63.48
N-E	16.76	52.88	35.66	108.11	50.51



# PROJECT OUTCOMES

An independent goal of this project was to improve our own literacy and skill in open-source and academic software. We used the following programs and systems:

R

knitr

L<sup>A</sup>T<sub>E</sub>X

GitHub

Publicly hosted on GitHub as `GT_TranspoComp/Transit`