GenevAnalytics

An in depth analytics tool about each municipality of Geneva

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TOPIC & IDEA

OFFERING BOTH A STATISTICAL AND VISUALIZATION TOOL FOR IN DEPTH ANALYTICS OF EACH MUNICIPALITY IN GENEVA

ALLOWS THE USER TO FOLLOW TRENDS AND GET MORE INSIGHTS ON EACH MUNICIPALITY. MIGHT BE HELPFUL IN FUTURE INVESTMENT DECISIONS FOR EXAMPLE.

A STATISTICAL & VISUALIZATION TOOL

- WE OFFER STATISTICS ON REAL ESTATE PRICES EVOLUTION, POPULATION, FACILITIES AND OTHER INFORMATION SUCH AS CRIMINAL RATES. ALL THE INFORMATION IS WELL ORGANIZED IN DIFFERENT TABS, MAKING IT REALLY USER-FRIENDLY.

- WE ALSO OFFER A VISUALIZATION TOOL REPRESENTED AS A MAP OF GENEVA WITH ALL THE MUNICIPALITIES HIGHLIGHTED AND SORTED IN A DIFFERENT SHADE OF YELLOW-RED COLOR. THE USER CAN EASILY SORT THE MUNICIPALITIES ACCORDING TO THEIR SELECTED CRITERIA.

USER-FRIENDLY

○ THIS APP IS VERY EASY TO USE AND REALLY INTUITIVE. IT DOESN'T EVEN NEED ANY EXPLANATION SINCE WE'VE MADE IT AS SIMPLE AS POSSIBLE.

○ AN ABSTRACT AND SOME GENERAL INFORMATION ARE GIVEN FOR EACH MUNICIPALITY FOR THE USER TO GET TO KNOW MORE ABOUT A SPECIFIC MUNICIPALITY.