

Figure 1: Individual Show Sorting

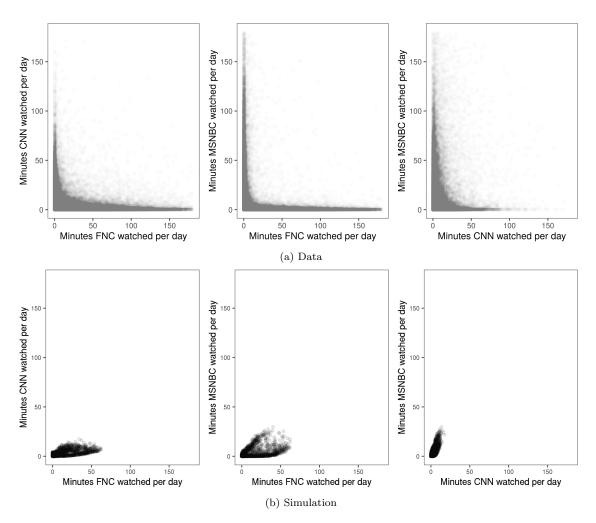


Figure 2: Cross Viewership

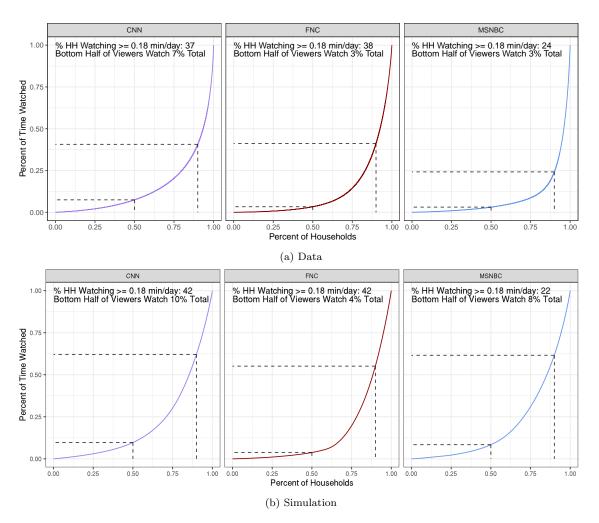


Figure 3: Lorenz Plots

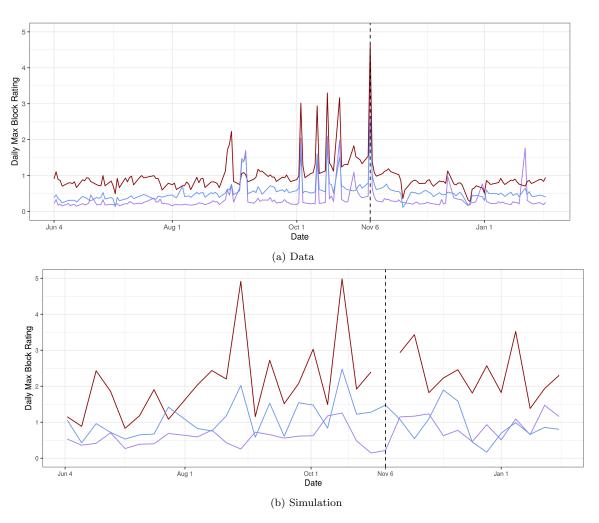


Figure 4: Proportion of Households Viewing (Nielsen,  $\max)$ 

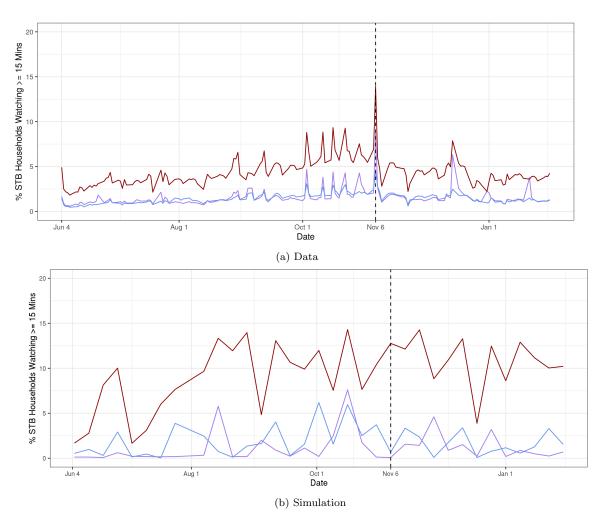


Figure 5: Proportion of Households Viewing (STB)  $\,$ 

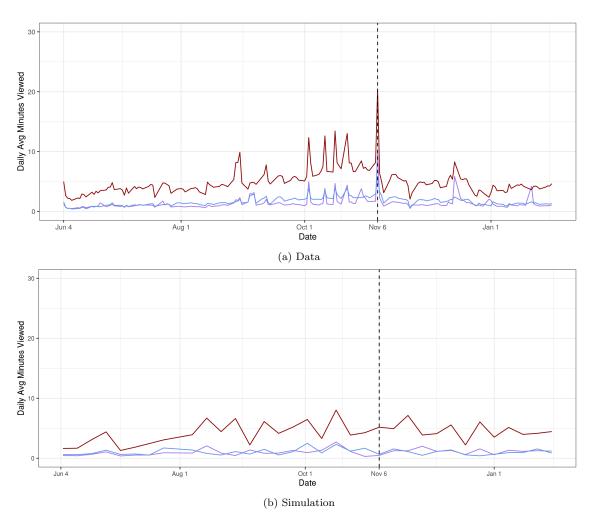


Figure 6: Average Viewership per Household (STB)

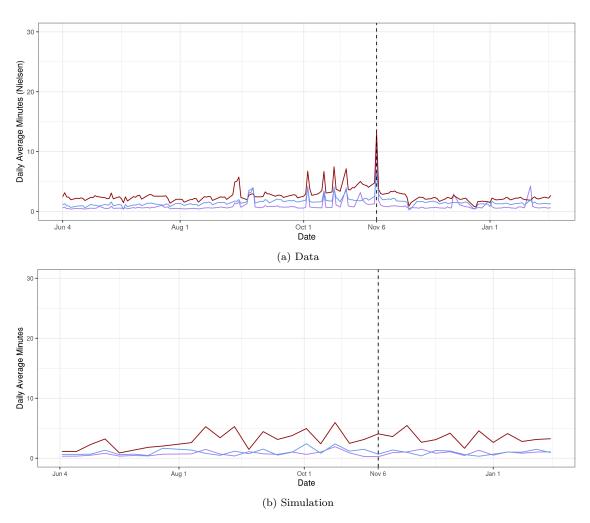


Figure 7: Average Viewership per Household (Nielsen)

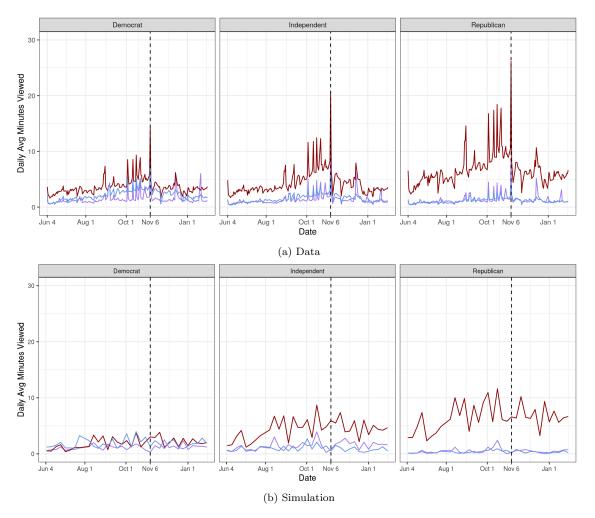
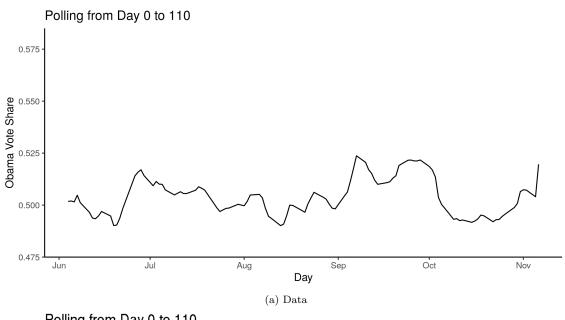


Figure 8: Average Viewership per Household by Party (STB)  $\,$ 



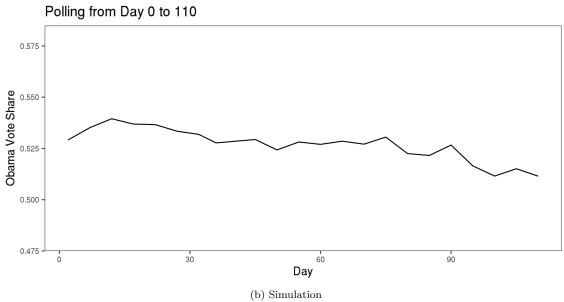


Figure 9: Polling