

bacon



bacon
press

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A Celebration of Art, Craft, and Fashion





This Bacon belongs to

.....

bacon

Publisher



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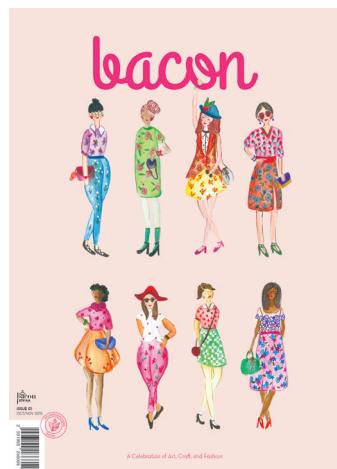


Illustration by Gregoria Aurel

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A little something about Bacon

Bacon is a magazine that takes its time. Within the colorful pages of Bacon, we will be celebrating art, craft, and fashion. Bacon is a part of your daily journey, a part of you Bacon is dedicated to be always connected and shared with you to do and have a talk about things we both love. Bacon's philosophy is for everyone to be merry about who they are and embrace it because Bacon believe how there are a lot of wonderful things we can do in our imperfections. Bacon is here to empower you to believe in yourself, be confident and to grow better every single day. There are no rules applied here, it's the same way with how you hold your pen, cut your papers or eat your bacon.

Bacon doesn't judge,
Bacon understands.

a letter from bacon

Hi, _____ (*write your name here*)

Welcome to the first issue of Bacon!

First of all, do you know what is “inflorescence”? Yes, it’s related about botany, plants, flowers, leaves, you name it! Second, how was it chosen to be the title of Bacon’s first issue? For Bacon, there are much more to that. So before we go on, let me show you what the dictionary says about the meaning of inflorescence.

inflorescence:

/in-flaw-res-uh ns/

1. a flowering, blooming or blossoming.

2. Botany.

the scientific study of plants, including their physiology, structure, genetics, ecology, distribution, classification, and also economic importance; a group or cluster of flowers arranged on a stem that is composed of a main branch or a complicated arrangement of branches. Morphologically, it is the part of the shoot of seed plants where flowers are formed and which is accordingly modified.

As you see both meanings of inflorescence, it is so clear what is the theme of this issue. It will be about nature inspired fashion which specialized on botany. So prepare yourself to see a lot of prints, leaves, and flowers! But, it does not stop there, as we have the first meaning which is flowering or blossoming. Bacon is hoping that we (yes, Bacon and you!) will be growing and blossoming together. Just like how plants grow and flower blossom, we as human also needs to always develop ourself and flourish our life. To be a fashion magazine, Bacon wants to be different. We will talk about art and crafts too! We don’t need those models to showcase those fashion pieces, as we just need you. We want you to understand and be grateful fully about yourself. We want you to treat yourself as good as how you treat your good friend. Well, that applies on your fashion too because how you dress up is one of the proof of how confident you are and it is the key. I hope Bacon will be part of your fun, your creativity, part of your daily journey, and to be a part of you. We want you to feel warm and comfortable everytime you open your Bacon, where you can find joy doing the activities that we have inside and feel the best of you. Be originally you and embrace yourself! Let’s start to make the best of what we have from now on. I hope you enjoy your first bite of Bacon and keep wanting more!

Bacon doesn’t judge, Bacon understands.



Gregoria Aurel

dear **bacon**...

Feel free to write to us if you got something to tell us, to ask us, or even if you just want to know how we dress up our **bacon** for breakfast today!

hello@baconpress.com

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I'd rather wear flowers in my hair, than flowers around my neck



WHAT WRAPS OUR EARTH?

(Take your pen and fill in the blank)

Us.
Nature.
Fashion.

The idea of the way nature wraps the earth and fashion wraps our body is showing how nature is one of the major inspiration for fashion industry.



WHAT WRAPS OUR BODY?

(Take your pen and fill in the blank)

“

Fashion is not something that exists in dresses only. Fashion is in the sky, in the street; fashion has to do with ideas, the way we live, what is happening.

”

The world of fashion often draws upon the nature world to drive its creativity. It is likely because nature offers a wide variety of looks that we can achieve in fashion, whether it comes from a forest or a peaceful coastal retreat or a garden filled with flowers and plants. Nature spaces offer us a wide color palettes and also sets of textures or patterns that the fashion industry are able to work with. The way the nature wraps our earth is the main insight for designers in designing fashion pieces and ornaments to wrap the human's body for as long as human beings have been wearing clothes. Famous French Fashion designer Coco Chanel, who ruled over the Parisian haute couture for almost six decades said, "Fashion is not something that exists in dresses only. Fashion is in the sky, in the street; fashion has to do with ideas, the way we live, what is happening."

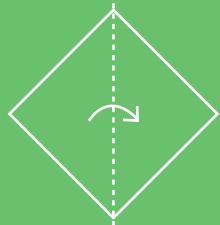
Fashion is made of trends that spring and disappear along time. Fashion is all about appearance, and designers are always looking for inspiration to kindle their creativity. Attractive colors, shapes, textures, and prints are all around in nature and it gives a fresh perspective for

the fashion designers. Observing nature also enables them to take in new elements into their designs. The awe factor in nature is to inspire the creativity of designing, enclosing personality, color and variety. Nature is a perfect way that can recharge one's soul and ease the mind. The most important part of getting the inspiration is not just to view it, but to pay more attention and able to include the elements into the design aspect. For example are the textures and colors of leaves, and also variety of flowers kinds and shapes can be creatively used in fashion designing to make prints and patterns that we can put in fashion pieces, not forgetting small things like accessories and beads.

Nature had been a great source of inspiration for artists and designers. In current times, it is not enough to use nature as just the way it is. The way suitable nature elements being used, such as patterns and colors, brings a timeless elegance and gives a different experiences for us to marvel at the beauty of nature. Many ways of artistry that nature provides to the fashion industry is a proof that Mother Nature is indeed the fashion industry's greatest muse.

PAPER LEAVES

Use the paper on the right and follow the instruction below



1. Fold the paper in half to mark the diagonal fold line, and open it up



2. Valley fold the left and right hand points over to the middle



3. Mountain fold and unfold the bottom corner to the middle



4. Bring the left- and right-hand bottom corners to the middle



5. Valley fold the triangular flap to meet the middle fold-line



6. Valley fold the triangular flap to the right. Turn the leaf over.



7. Here is the completed leaf, you can make 6 leaves



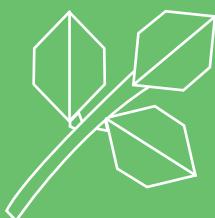
8. Use part B of paper for folding the stem, fold it into half



9. Fold over and over again to make it slimmer



10. Here is the completed stem



10. Glue leaves to the stalk, thereby forming the branch



WEAR IT AND THRIVE FROM IT

It's possible to have a lengthy conversation about a print derived from the natural shapes of leaves and flowers. Do you dare to see how much more can you say from it?

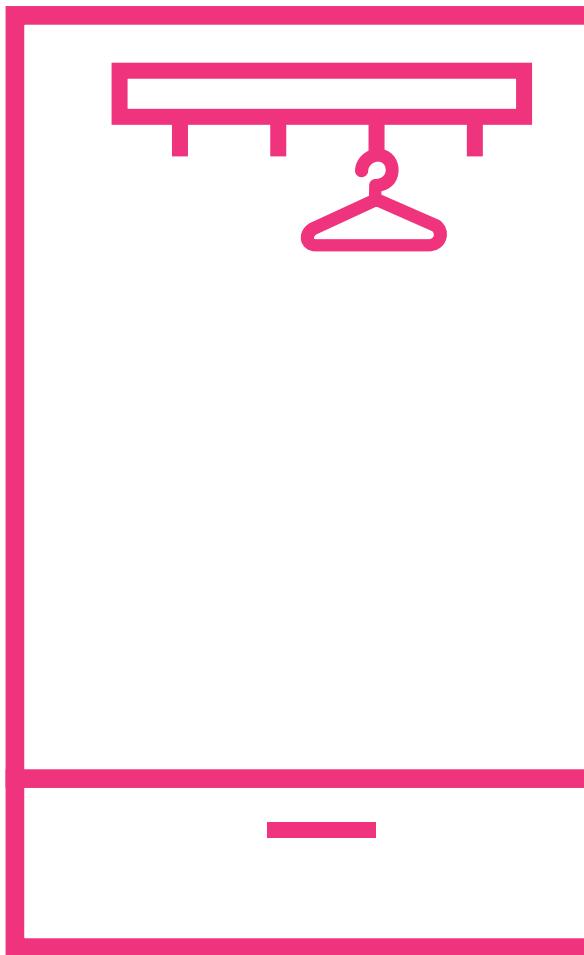
Nowadays, there are a never-ending search for innovation in fashion design and fashion houses are going pattern crazy. They're innovating original prints that stand out more than any logo could. It's amazing what can be turned into a print. And there you have it. The art of prints can lift the appeal of a label to smarter, more educated shoppers. It's possible to have a long conversation about a swirl print derived from layered photographs of stones and water or even shapes of leaves and flowers. Incorporating prints and patterns into your outfit can add a lot of fun to your outfit when done correctly. It's easy to get caught up in the beauty

of features from nature, like flowers and leaves, but throwing every pattern in your closet into one outfit can create a clashing style. Certain patterns have their own characteristics, and knowing how and when to wear each prints will showcase your personality in your wardrobe. But for us, a print with flowers and leaves all over it is still the winner.

The blooming flowers of summer aren't just for the gardens anymore. Bold floral prints allow you to effortlessly coordinate natural beauty into your outfit. Capture the soft, organic feel of this print by looking for pieces that reflect watercolor brush strokes in light hues of red, blue and green. The delicate pastel colors provide a more graceful feature to the ensemble, so consider selecting ultra-feminine pieces like skirts and dresses for this pattern type. However, floral patterns don't have to be dainty. Go bold with brighter colors and a more defined floral print. Darker shades allow your outfit to make a more intense impression, and with the variety of flower hues, it's easy to select accessories that coordinate. Select a chunky necklace, pronounced ring or bold-colored jacket that picks up on tones found in the floral print. Nothing quite says summer like sipping on a fruity drink on the sandy shores of a beach. Capture this relaxed, fun vibe in a tropical print outfit. Integrate this style into bottoms or a top, and the vibrant seasonal colors will put you and everyone else in the right mindset for summer. You can bloom from what you wear and let everyone see it.

Botany

POPS THE WARDROBE UP

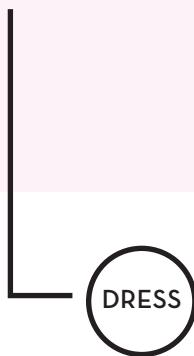


The botany print comes in fiesty bright colors or even demure pales and the flowers and leaves will give a special touch to a lot of pieces. Flip through the pages to see how the botany print can add a pop to your wardrobe and your outfit.

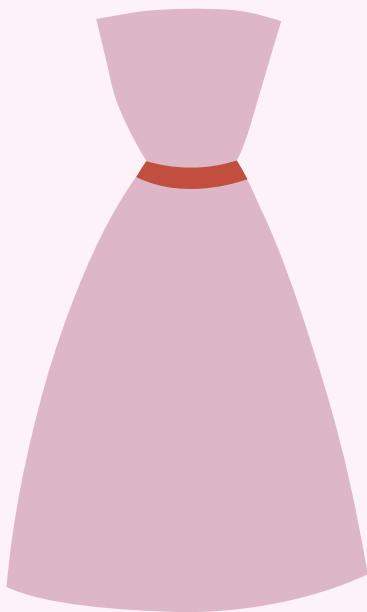


Botany

POPS THE WARDROBE UP

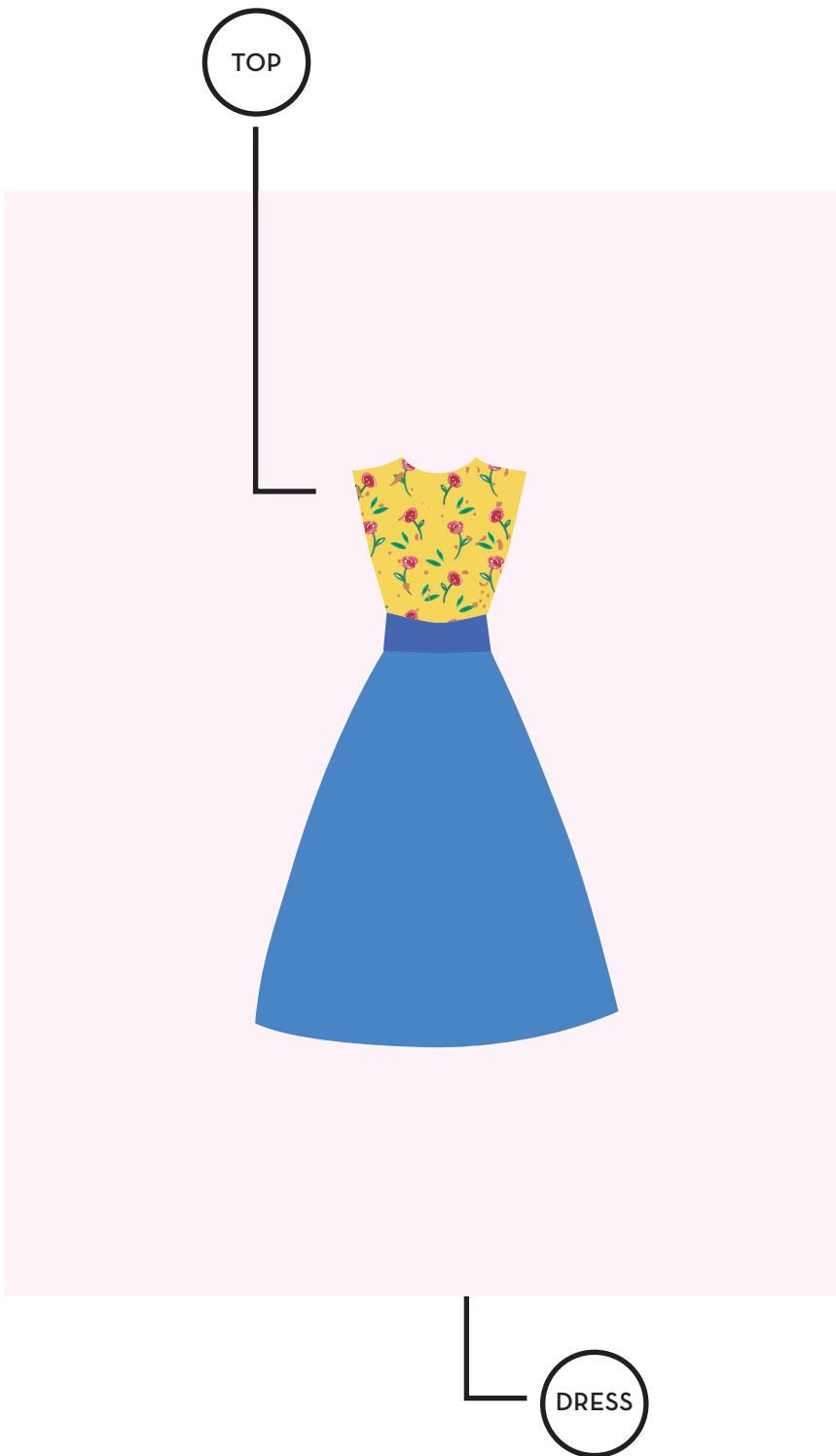


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BOT-TOM

Botany

POPS THE WARDROBE UP



DRESS

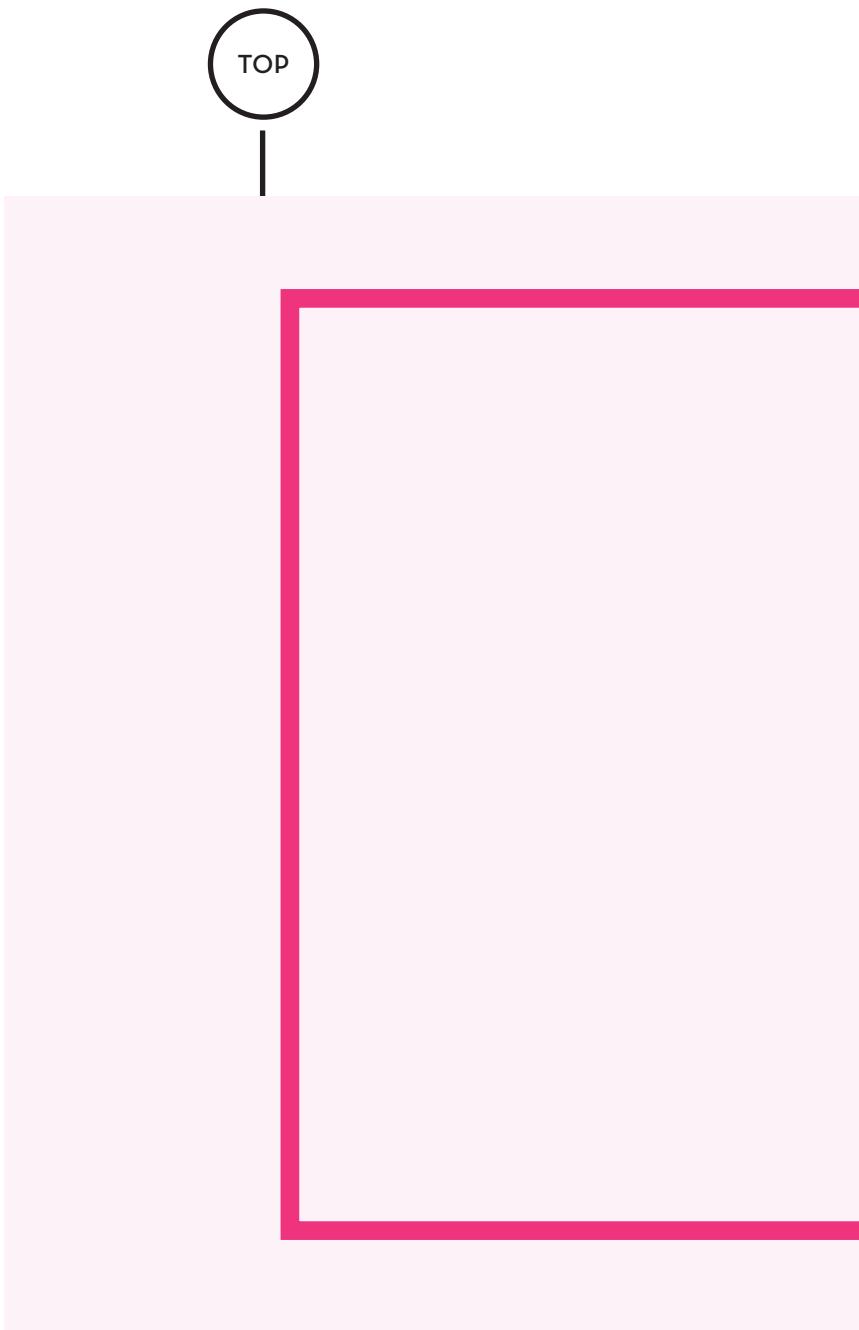
The botany print comes in fiesty bright colors or even demure pales and the flowers and leaves will give a special touch to a lot of pieces. Flip through the pages to see how the botany print can add a pop to your wardrobe and your outfit.



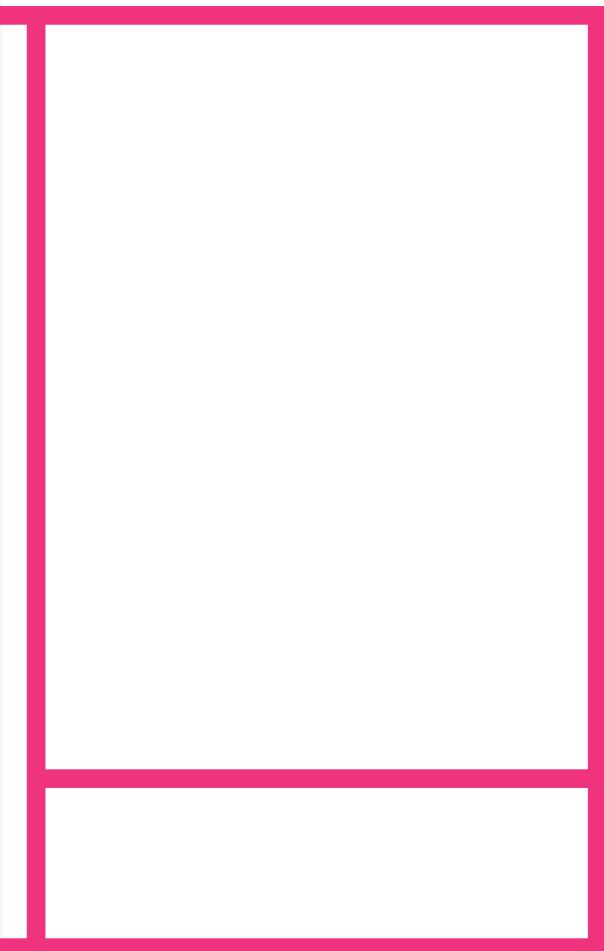
BOT-
TOM

Botany

POPS THE WARDROBE UP



The botany print comes in fiesty bright colors or even demure pales and the flowers and leaves will give a special touch to a lot of pieces. Flip through the pages to see how the botany print can add a pop to your wardrobe and your outfit.



breed the flowers,
keep the leaves





THE *Wide* STRIDES



Culottes moment is here! Whether you are a jeans person or a dress person, culottes can always be a choice.

(From top, clockwise) Topshop multicolor floral print culottes, \$89, Topshop tulip print culottes, \$89, Topshop Japanese floral border print culottes, \$109, River Island green floral print culottes, \$76, Topshop cape leaf print culottes, \$89, Suno floral print culottes, \$264

“

At a party in the country, they
are able to be more elegant
than a summer dress.

”

We realized that the word on everyone's lips this year seems to be culottes and why shouldn't it be? They are comfortable, stylish and practical, making it the most popular item this season. The word "Culottes" has had varied meanings throughout history. Once used to describe knee breaches worn by the upper middle class gentlemen of Europe from the late Middle Ages or Renaissance through the early nineteenth century and, today the word refers to a split skirt or anything that hangs like a skirt, but is actually pants. Recently, culottes have remerged from their dormancy and onto the streets. Culottes has been showing us a lot of various shapes, sizes and pattern. Many people chooses a black culottes as it is the most basic staple to have in the wardrobe, but culottes with nature inspired print are all around for us to choose give a different look. First things first, if you want to jump on the Culotte bandwagon, we advise having at least three pairs. A printed pair, a black or navy or denim pair, and one bright coloured and printed pair. Having these three pairs will give you enough freedom to play around in mixing and matching them and experiment with different looks to see which one that complements your body type and works best for you. Even though in our community wearing a pants to a party sometimes is still considered not so appropriate, but culottes can do a different thing. At a party in the country, they are able to be more elegant than a summer dress. As long as we are confident with what we are wearing and we still appropriately style it, it can be happened! Try more fun and playful looks with printed culottes and go for something bold and bright if you want to, and pair the culottes with a plain or neutral top depending on the color palettes of the prints. So here are five tips on how to achieve different looks from a culottes.

TREAT THEM LIKE A SUNDRESS

Co-ordinating culottes to match your top and go for matching nature prints, it feels no different with your favorite midi dress.

TREAT THEM LIKE JEANS

Why not wear them with a classic white T-shirt? You can also play with proportion, with a long vest that sharpens the entire outfit.

PRETEND THEY ARE A MIDI SKIRT

Tucking a shirt into culottes can be transformative as it balances out your silhouette. The pattern here is the focal point, so go simple on top with a plain top.

WEAR THEM TO A FANCY PARTY

If you're heading to a party and you'd rather be comfortable, silky culottes worn with a nice top is not only just as good as any dress, but way more creative.

PAIR THEM WITH TRAINERS

You don't have to wear heels with culottes to make them cool. Pair with your favorite sneakers for a casual and easy weekend look.

CULOTTES > GOING OUT TOP

A culotte jumpsuit works just as well as a going out top for a night out. Just play around with accessories and you are ready to go!



paste photo of yourself
wearing culottes

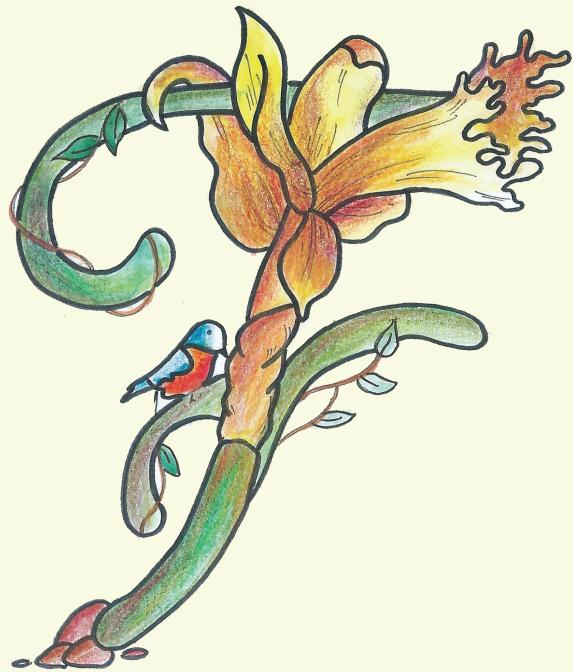
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Occasion:

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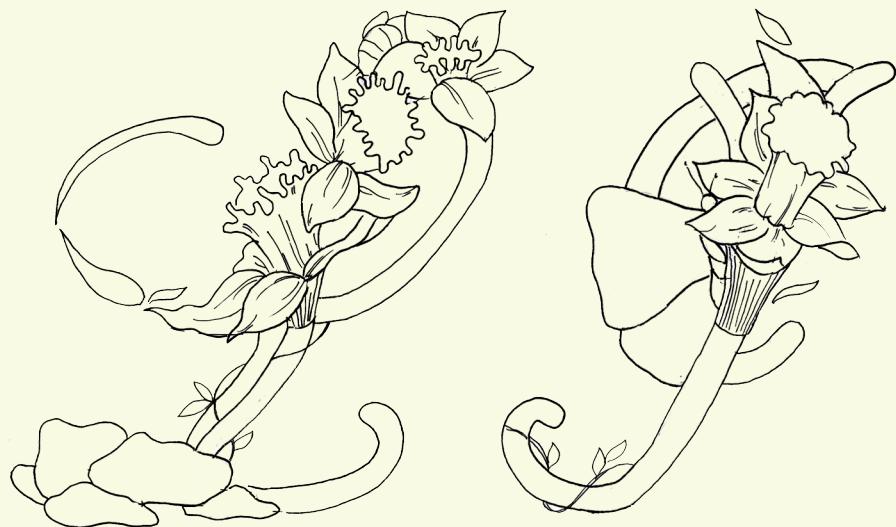
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Flourish Your Life

Just like flowers, we are always trying to flourish in life: to grow and develop in vigorous ways and to be carefree. There are 3 ways that Bacon think is the best way to flourish in our life and they are as simple as to be yourself, to believe in yourself, and always choose to be happy.





This typeface is inspired from the poem "Daffodils" and it is all hand drawn with the main concept of flourish and blending in with nature.

A B C D

E F G H

I J K L

M N O P

Q R S T

U V W X

Y Z

Tear, copy and enlarge this page to make your own typeface.
Get lost with flowers and leaves and have fun!



ANNA RIFLE BOND

blooming a paper trail

Anna is the co-founder and the creative director of Rifle Paper Co. A few years ago, Anna was working as a freelance graphic designer, designing posters for her husband Nathan's band. Together they put up an online shop with few designs. She attributes part of their success to how naïve they were and how they just did it without over-thinking everything. Over the span of a few years, she and her husband have built a design-driven company with over 100 employees that remains nimble, efficient, and creative.

In a culture and an industry dominated by the pursuit of all things digital, Anna Bond has managed to build an empire out of paper. Would her contemporaries have recommended she start a paper good company as U.S Postal Service revenues plummeted in 2009? Probably not. Would they have instead encouraged her, at age 24, to apply her design and illustration sensibilities to the growing digital industry? Probably. Good thing she wouldn't have listened anyway.

Bond, now 30, has a mind that's as much her own as her style. Prior to founding Rifle Paper Co., Bond and husband Nathan were living in her in-laws' Winter Park, FL, garage apartment, Bond freelancing, Nathan playing in a band. She opened an online shop to showcase her designs and discovered she was drawn to designing invitations as she combined what she loved about posters with stationery, and she got to use her best strengths in a lot of ways. Because she knew little about the wholesale industry, Bond decided the next stop on her journey should be the National Stationery Show in New York, where she surprised to learn there wasn't anything similar to her own style in the industry. As she suspected, it was her aesthetic that set Rifle apart. "Our cards are as beautiful as letterpress even if they're not letterpress, and there's no reason why they shouldn't be in the same category. Before our brand, full-color cards

were always priced cheaper and were always kind of looked down on a little bit, like they were less high-end," Bond says.

Between May and November, when the duo launched their website, Bond designed their first products, using the money they made from their wedding invitation sales to fund their first production run and produce their website. They invested all their profits back into the company and have been debt-free and profitable since. Today, Rifle Paper Co. has 120 employees in the company and they are going strong. Although Anna Rifle Bond serves as creative director of a seven-person design team, Bond still creates products but says she would give up the illustration before the creative direction. "I think running the business is like a creative outlet for me," she says. "I love getting to be part of the conversation about our packaging and how orders are arriving to people and what message is being communicated to our partners and customers."

Rifle Paper Co. continues to fearlessly expand until now, as evidenced by collaboration with Lauren Conrad, Le Sportsac and Garance Dore in fashion industry. The company is also confidently but cautiously branching out into gifts. After six years, Bond is still caught off guard by the success of a company born out of a passion for paper and a penchant of perfection.

While Bond has never sought glory, her great unflinching approach to both business and design has propelled Rifle Paper into the spotlight as an industry darling. "I wasn't the type of person to stand out or make a lot of noise really growing up, but there's something inside of me that's a little bit fearless about going out and just kind of doing it," she says. "And I think part of what I had to learn is that this wouldn't be worth it if I didn't absolutely love and believe in what I was doing."



Universally Flattering

Bacon has teamed up with one of our favorite brand, **Topshop**, to come to our fashion department. They are simply made for everyone, no matter for a petite, a tall, a skinny or a maternity, they will flatter everyone and have it all covered.

You will see preview of Topshop's UNIQUE AW15 collection that is filled with nature inspired prints and embellishment.

Other than that, Bacon will bring you to a chat with their young and inspirational stylist, Syafiqah, and we will show you some of our favorite nature printed pieces in store that comes with styling tips and outfit planning for your week. Botany prints are all over their collections this season and the drooling is not over yet.

U
N
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Q
U
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Launched in 2001, and now Unique is in its twenty third season. Unique showcases Topshop's own design talents on the international stage in the fashion week.



UNIQUE





Topshop UNIQUE has shown on schedule at
London Fashion Week since 2005









UNIQUE AW15 collections are inspired from nature and
we can see a lot of nature prints with embellishments.



UNIQUE

ROOMS

UNIQUE

TOPSHOP
UNIQUE



UNIQUE IS TOPSHOP'S CATWALK
COLLECTION SHOWING EVERY SEASON
AT LONDON FASHION WEEK

NOW IN STORE



TWENTY AND LIVING HER DREAM: *Syafiqah Marcella*

Stripes or leopard? Blazer or parka? Jeans or skirt?
Those things are Syafiqah's common question of the day
as a stylist at our favorite store, TOPSHOP.

Hi Syaf! Please tell a little bit about yourself.

Hi Bacon! My name is Syafiqah and I am 20 this year. I'm working as a stylist in one of my (our!) favorite brand which is Topshop!

How and when did you start working in Topshop?

I've been working in Topshop for the past 3.5 years, almost 4. I first went for the company's (Wing Tai) walk-in interview in 2012. Got the job but unfortunately they had to put me in a different brand which is Diva. Diva is a shop that sells accessories, which is not what I'm really interested at. I'm more interested in fashion and apparel. Cut the story short, months later, my manager had to transfer me and a few other staffs to a different brand as the shop will be closing down. When asked which brands I'm interested in working at, without hesitating I immediately told her that I'm interested in working at Topshop. I then got transferred to Topshop as a part time fashion coordinator. Oh they call all their staffs fashion coordinator instead of sales assistant. Cool isn't it? But that's not how I got to be a stylist in Topshop. I worked there for about 2 years and my manager and the stylist that I was working with decided to help me apply to be Assistant Stylist. Had to go through a few stages of interview before getting selected to be A. Stylist which is Assistant Stylist that was really nerve wrecking.

What do you love about your job?

What I love about my job is that I get to meet and style different people while working, be it a walk-in customer, a social media influencer or a celebrity! I get extremely happy and satisfied and also feel like I have

accomplished something when my customers are happy and excited about their purchases! The best feeling is when your customer walk out of the shop happy!

Do you have a favorite piece from the Topshop Unique collection?

This is tough! I have a few favorite pieces from the Topshop Unique collection! The pieces that I really like the most would be the white botanical printed dress and vinyl a-line skirt and the skirt and suit co-ords! They are to die for! The collection is actually inspired by the English country side!

How would you describe your personal style?

My style is very edgy. I love some good old leather jackets. I am also obsessed with anything metallic and glittery and if you see my shoe rack, they are mostly pointed boots or brogues!

If you could ransack anyone's wardrobe, whose would it be?

Alexa Chung and Kylie Jenner! Wished I own everything from their closet!

What is your first memory of Topshop?

My first memory of Topshop would be the baseball varsity jacket that my mum got me when I was 16! That was my first Topshop piece and still love it up to date!

Thank you for your time Syaf! We wish you all the best for your stylist career and don't forget to style us up everytime we visit you xx.

“The best feeling is when
your customer walk out
of the shop happy!”



REVEAL THE SECRET

There are 3 secrets of how they always have something for everyone. They are just simply universally flattering.

Topshop is a British multinational fashion retailer of clothing, shoes, make-up and accessories. It has around 500 shops worldwide, of which some 300 are in the United Kingdom and they also have online shopping operations. So, it is no wonder that it needs to be able to access all the women in the world by providing various ranges and sizes to flatter all the customers they have.

Topshop separates their available sizes in their clothing, which makes their clothing accessible to different sizes. There are **four different size ranges** in Topshop, which are Tall, Petite, Maternity, and Mini. The availability of these different sizes shows that Topshop also aims to attract different people of different ages and sizes to wear their products with ease.

The petite and tall departments are all about lengths: the inseams and rises of bottoms, and the sleeve length and torso length of tops. There are also times when you can purchase an item in a particular size to manipulate the fit. For example, as a regular size you might get an extra-short petite top to wear over a flared skirt. Or as a petite you might get a regular sized sweater to create a longer and more relaxed look. So, be free and wear your clothings the way you want it!

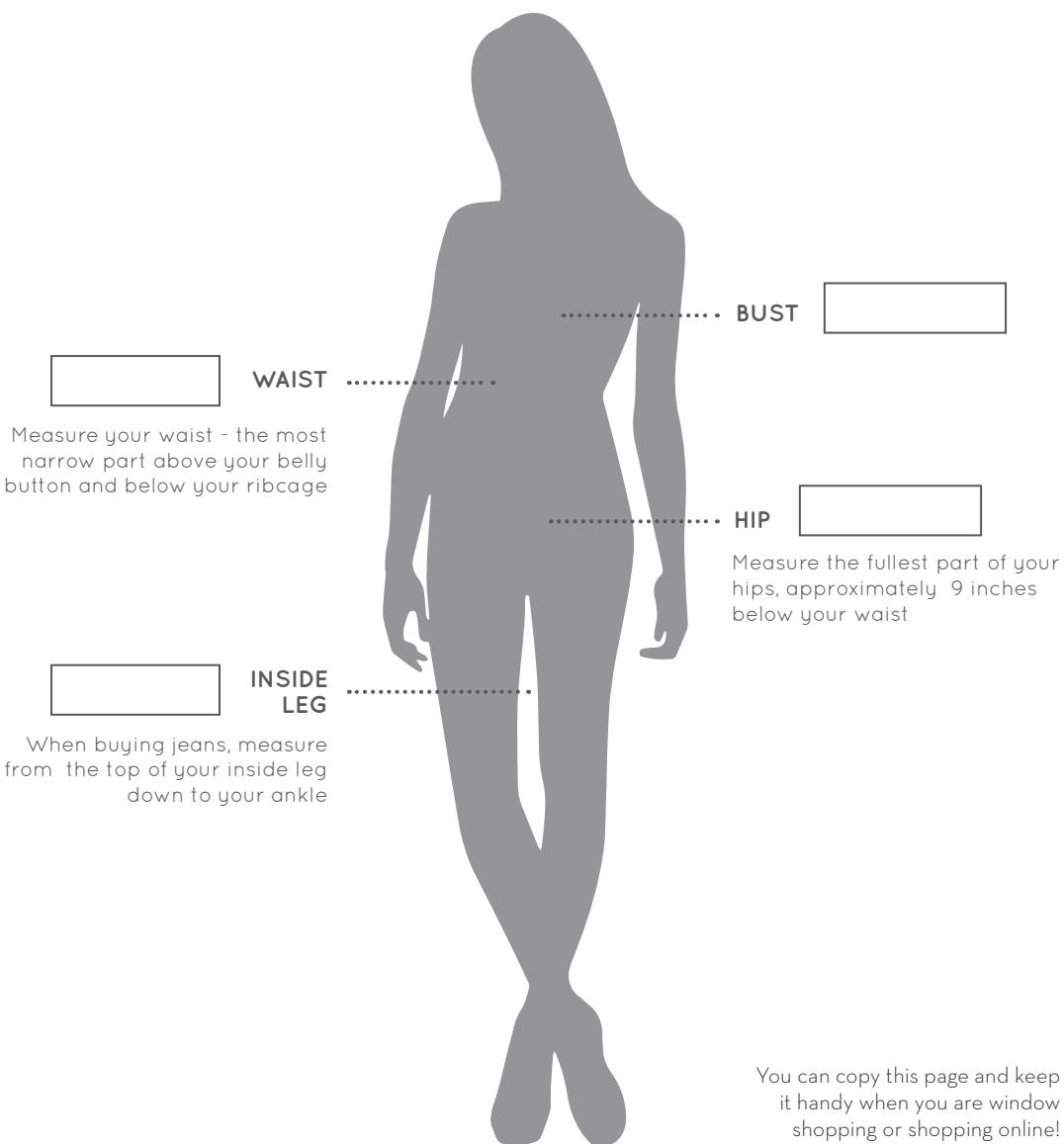
Topshop provides different choices of available product range, they have a various designs that belongs to different groupings. For example, there is a line in their clothing that is called Topshop Unique, which is more premium, and more into designer-like runway clothing, while they also have jersey product lines that only sell basics, which are more affordable. Those various product lines shows how their clothing items are **to be accessible for all ages**.

Petite, regular or tall clothing sizes are sized for your height and the length of your limbs, torso and rise. For example, women who are around 5'3" or shorter are thought of as "petite". Women who are between 5'5" and 5'7" are thought as "regular" and women who are 5'8" and taller are "tall". The beautiful thing of these specialized clothing sizes lies in the cut. The sizing within one of the ranges will increase the length and the width.

Fill in the next page and let us help you to determine what size will fit you best!

Fill in your details and match it with the size guide

UK size	4	6	8	10	12	14	16	18
US size	0	2	4	6	8	10	12	14
EU size	32	34	36	38	40	42	44	46
BUST (cm)	77	80	82	87	92	97	102	107
WAIST (cm)	60	62	65	69	74	79	84	89
HIP (cm)	82	84	87	92	97	102	107	112



12



Source: Topshop Singapore



12 Pieces to Style Up Your 7 Days

MONDAY	2	+	4		
TUESDAY	7	+	9	+	4
WEDNESDAY	1	+	8		
THURSDAY	5	+	3		
FRIDAY	10	+	9		
SATURDAY	12	+	4		
SUNDAY	6	+	shopping time after a Sunday brunch!		

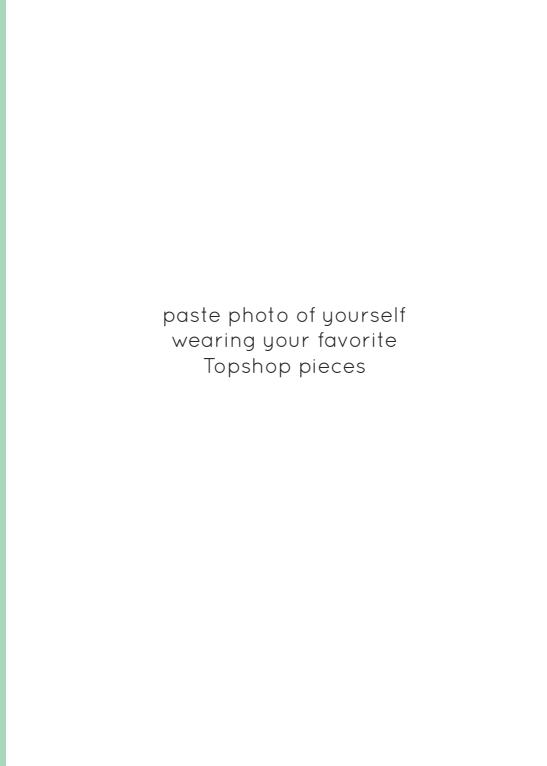
Bacon & Syafiqah's tips

TIP ONE Stick to similar shades and contrast a larger pattern with a smaller design of the pattern

TIP TWO It's a must to choose a pattern that works with your personal taste and style. It's your choice!

TIP THREE Accessories is one the most true ways to balance prints that is in the outfit that you are wearing

TIP FOUR Styling with menswear inspired clothing is a proof way of looking chic yet fun. e.g. teacher



paste photo of yourself
wearing your favorite
Topshop pieces

Date:

Occasion:

.....

.....

.....

HIDE & SEEK

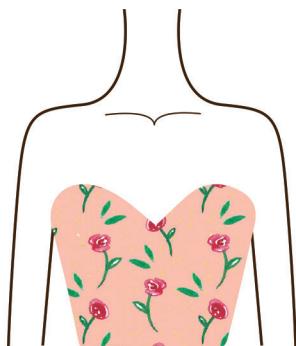
Can you find 15 words related to Bacon's first issue?
One has been done for you!



BACON	FLUORISH	CULOTTES	JERSEY	FLOWERS
BOTTOM	LEAVES	FLORET	DRESSES	INFLORESCENCE
EARTH	BLOSSOM	POPS	BOTANY	TOP

LET THE NECKLINE TALK

When it comes to choosing an outfit, it's the neckline that is likely to make all the difference while still embracing all of your features.



SWEETHEART

Just like its name, a sweetheart neckline forms two curves like a type of heart shape at the bust line that rise over the underarms and reach high over the breasts. Since this neckline has a shape to provide considerable coverage to the breasts, this works well in accentuating cleavage and perfect for large busted ladies. This neckline gives a lot of room to work with since the shoulders are mostly bare – especially if it's strapless. The best thing about this shape, it visually elongates the face and provides proportional balance the overall silhouette. Suits for almost everyone, but best recommended for busted ladies to accentuate cleavage, short chin and neck, angular face shape as it balances the contours of the sweetheart and etite women with small breasts and narrow shoulders to show more curves.



JEWEL

A jewel neck is a plain, basic neckline that is rounded and reaches just above the collarbone. It was named after its ability to showcase a piece of jewelry such as a pendant or brooch against the fabric, so that the eye is drawn upward to the jewelery and the face. A jewel neckline is very similar to the boat neck or "bateau" neck, which is another modest, rounded neckline but doesn't cover the collarbone. Sleeveless jewel neck shirts and dresses draw attention to the arms. A top or dress with this kind of cut looks best with another garment layered over it, such as a cardigan or jacket to add some texture to an otherwise plain neckline. Jewel neck tops are also a good choice to pair with short skirts or shorts, as they give balance to the outfit and prevent it from looking too formal.



SCOOP

This neckline can be worn by almost every silhouette. This neckline displays the collarbone beautifully and elongates a short or thick neck, but depending on its cut, different body type has different width of scoop. A wide or large scooped neckline on a shirt, for example, tends to flatter women with narrow shoulders since it makes it appears wider. It also fits better for smaller chests or women with athletic body types. As for bustier ladies or those with broad shoulders, they can do a smaller scoop to disguise their large bust area, unless they want to show much of their cleavage. While large scoop necks create curves, a low scooped neckline can also give the illusion of a longer neck and is flattering to those carrying extra fat under the chin. However, the curvy neckline will also highlights a round, full face.



V-NECK

Because it gives vertical impression to the outfit, this type of neckline can create a leaner, longer, and taller silhouette. It's universally flattering and popular for all figures, as it can create a balanced look, not only draws the eye upward to the face but also enhance the neck and elongate the body. Plus, there's also versatility in a V-neck because you can lower or raise the V with a button-down shirt. Especially for those who have broad shoulders, thick torsos, or short necks, this neckline is well suggested. But overall, depending on cut of the neckline, whether you are petite, skinny, or plus size, the V-neck flatters almost every body shapes. Suit for almost every body type and size, but best for short neck, broad shoulders and also wide, round, and square jaws as it helps to elongate the face shape.

SQUARE NECK

Collarbone and décolleté region is one of the most alluring parts of any woman. Not to mention, wearing an open neckline, including square neckline that shows it off is going to make most women appear longer and leaner. Basically, these necklines are suitable for all body types, but obviously you have to take into consideration each body type. For example, they are good for women with big bust since they provide a sophisticated frame to the décolleté without revealing too much cleavage. This type of necklines also helps to elongate short neck and narrow shoulders. And if you are a skinny girl, petite, or small chested, make sure to wear a fitted square to bring the illusion of curves to your bustline, plus don't forget to fill it out a bit with a padded bra. This neck line Suits for almost every body type and size.

TURTLENECKS

These necklines, especially the turtlenecks, have an extended tight-fitting high collar that tends to create volume in the neck area. A true turtleneck that hits a couple of inches below the chin will whittle away your height, making it best for those who want to offset a long neck or face. Among varieties of neckline, this shape can be considered as one type that needs greater attention. Make sure to give room between the top of the turtleneck and your chin to avoid that "floating head" effect. Length proportion is key when wearing a turtleneck. Fold it under and adjust the length rather than folding the top of the turtle over. Or look for high collars with details to give more accents and dimensions to the neck area. Suits for those with a long face or thin neck and those with narrow shoulders and faces.

Forever in Bloom

Flora by Gucci, a silk scarf which become a symbol of continuity from the Gucci archive. It is timeless, it is whimsical, and it is forever in bloom.







Four kinds of seasons,
Three types of insects,
Nine bouquets of flowers.

Gucci

The Flora History

The legendary Flora print holds much significance in Gucci's history, dating back to 1966 when Princess Grace visited the brand's Via Monte Napoleone store with her husband Rainier, the prince of Monaco. There, Rodolfo Gucci wanted to gift her a special present and commissioned artist Vittorio Accornero to create a floral pattern for an original silk scarf. The result: a gorgeous silk scarf that portrayed nine bouquets of flowers from all four seasons, gracefully illustrated with berries, butterflies, dragonflies and insects. A whimsical motif, Flora is a symbol of continuity from the Gucci archive – and rightly so, its graphics are timeless, apt for all seasons. An image inspired by fairytales and real life; it continues to be reinvented keeping the original aesthetics in mind.

Vittorio Accornero

Vittorio Accornero born in 1896 in Italy, Accornero's work debuted as an illustrator. Accornero became really well known and win many awards for his illustrations of children's books, posters and illustrations for cruise lines. In 1934, Accornero got very successful ways in the art world. Accornero continued to illustrate children's books most notably editions of Grimm's Fairy Tales, Hans Christian Anderson, and Shakespeare. He would also claim fame in the world of theatrical set design for movies, opera, and stage. It should come as no surprise that when Rodolfo Gucci would go searching for the best artist to design a new line of scarves for the world renown House of Gucci, his choice would be none other than Vittorio Accornero. The story goes that Hollywood actress and later Princess, Grace Kelly one day entered the shop of Rodolfo Gucci in a panic for a last minute gift for a friend who was getting married. She desired to purchase a floral scarf and Vittorio designed one especially for her.

The Vintage Fragrance

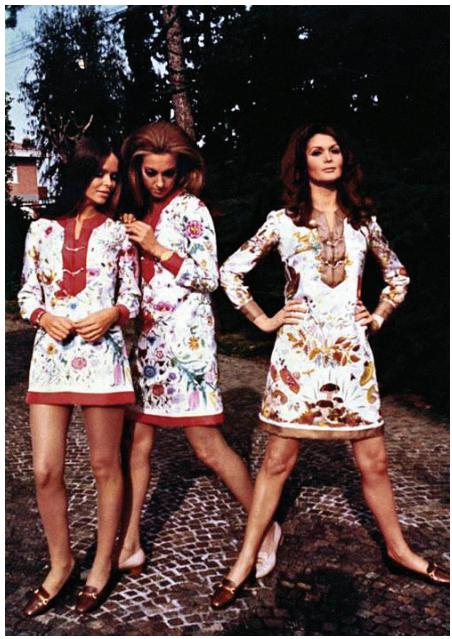
Flora was re-incarnated as a women's fragrance with Flora by Gucci in 2009 and the Flora Garden Collection which launched in 2011. And now, in 2014, the heritage continues with Flora 1966, originating in the iconic 1966 design from the Gucciarchives, rediscovered by Giannini. It is indeed a special scarf and perfume to own, with a print that has been in existence since over 40 years, and worn by historic personalities.

Forever in Bloom

In 1965, Gucci wanting to pay homage to the then Princess Grace, commissioned Accornero to design the now famous "Flora" pattern to honor the princess because she had a passion for flowers. The design itself a botanical piece consisting of 37 different colors within the design. Intricately dispersed among lilies, carnations, daisies etc. there are also butterflies, dragonflies, lady bugs and various other types of small beetles. Flora was an instant success, and surpassed all sales records within America. Still today more than forty years later, has become a beloved and sought after design by collectors all over the world.

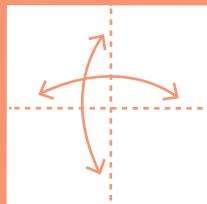
Next page:

1. Flora print in Gucci's clothing (1970)
2. Princess Grace of Monaco in Flora print

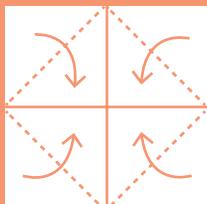


PAPER FLOWERS

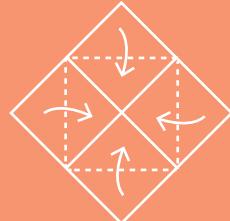
Use the paper on the right and follow the instruction below



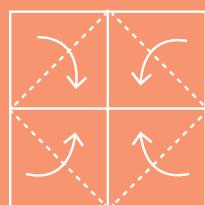
1. Fold in the paper as shown in above to make creases



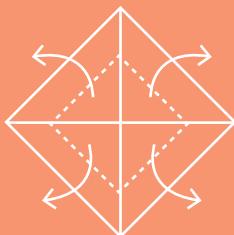
2. Valley fold the corners to the middle and press flat



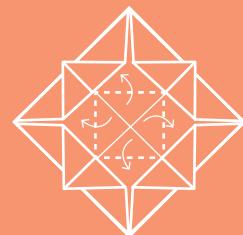
3. Fold the four sides to meet the center point



4. Fold again to meet the center line



5. Fold out as the dotted line of the flap of the paper



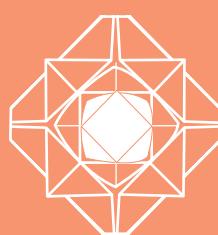
6. Fold out again the inner part of the paper flap



7. Fold out the most inner part as shown above



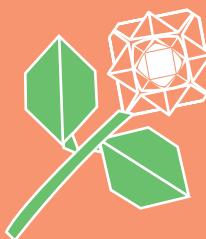
8. Fold backward the corner of the paper, as shown



9. Fold over and over again to make it slimmer



10. Stick it to the leaves (page 14) to make it complete



10. It can be stuck to the stem as well to give a different look



VIVETTA

making and wearing things you love

We adore Vivetta and would love to know more about it; can you tell us when you set it up and why?

I began working as designer's assistant infashion houses and I knew I really wanted to develop my own range. Working as a design assistant, I feel that I wwas able to learn everything about starting my own brand, from the bottom up. I started Vivetta because I wanted to be free to choose my own colours - like the pale colours I prefer and to add unexpected details to garments, such as the cat pockets on the furcoat which I designed for my second collection in Autumn/Winter 2009. Before then, there weren't any cats on clothing!

When did your introduction and interest into the fashion world begin?

I think every girl is interested in fashion, or at least has a personal preference of style. I'm not only interested in fashion only, I love beautiful things and unusual objects, whether it's about clothing, people or houses! I started working in fashion because, to me, it was like being a painter without painting - to design clothing is a kind of pop art. Each dress or item is reproduced in series and is worn by different people.

Where do you get your inspiration?

I get my inspiration from the things I love - nature, cats, vintage objects, dolls, etc - but I always purpose them in a different way. It also depends on how I am feeling in that period when I'm designing the collection.

You live in Milan, Italy - how does Italian style and culture influence your designs?

Now I live between Milan and Assisi, which is in the countryside 500km away from Milan. I love both places because they are so different, so I can move to the other when I feel bored of one. I live in Italy and I'm Italian, but I also feel an affinity with other places like Japan.

All of your designs are brilliant always brilliant and on point, how do you start the design process?

I start thinking of my passions, then I think about colours. Colours are very important, so sometimes I will start with the fabrics.

Can you tell us about your typical working day?

I get up at 6:30am and wake my baby Otto, then if it is sunny I will walk to my office and starting work at around 9:30am. First I check my emails , then I start to do more creative work, designing embroideries, colouring draws etc. I have a big notice board where the definitive draws hang, and 2 or 3 times at week a model comes into my office and we do fittings of the new samples.

What's your favourite thing about working on your own label?

My favourite thing about working on my label is having the freedom to design what I want and whenever I want. I also love to be free to organise my own time.

What's the worst thing about it?

The worst thing is money. To do what I would like to do, I need money and often the budget doesn't allow for me to do exactly what I wish.

Do you have any advice for anyone wanting to set up their own label?

Don't give up! I also had many difficulties, mostly at the beginning, but I didn't give up. I believed in my project.

What do you most look forward to in winter time?

I love winter. I hope I could come to London for some business appointments soon. I love London too, it's my favourite place - I hope to live there one day! I also love the snow in winter and to be home in front of the fire with my cats, sitting on the sofa, reading a book.



Photos: Betty Magazine

Whenever I'm wearing fashion pieces related to nature, I just feel so good. I feel so deeply grateful to be a part of its beauty.

-Gabriella Audrey-



A Magical Crown



Photos: Betty Magazine











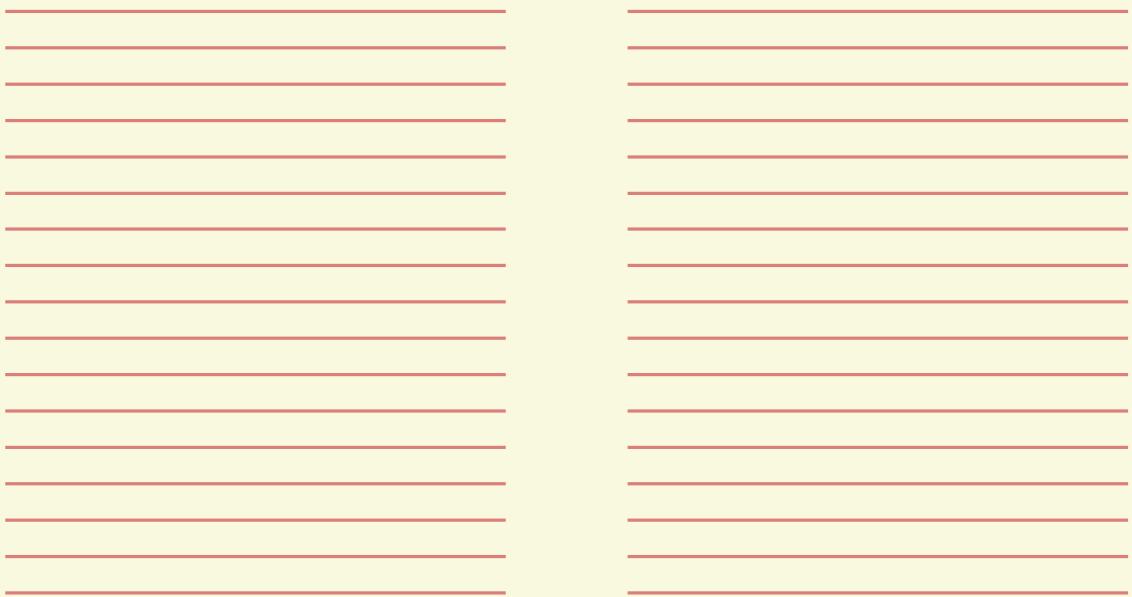
DOT TO DOTS

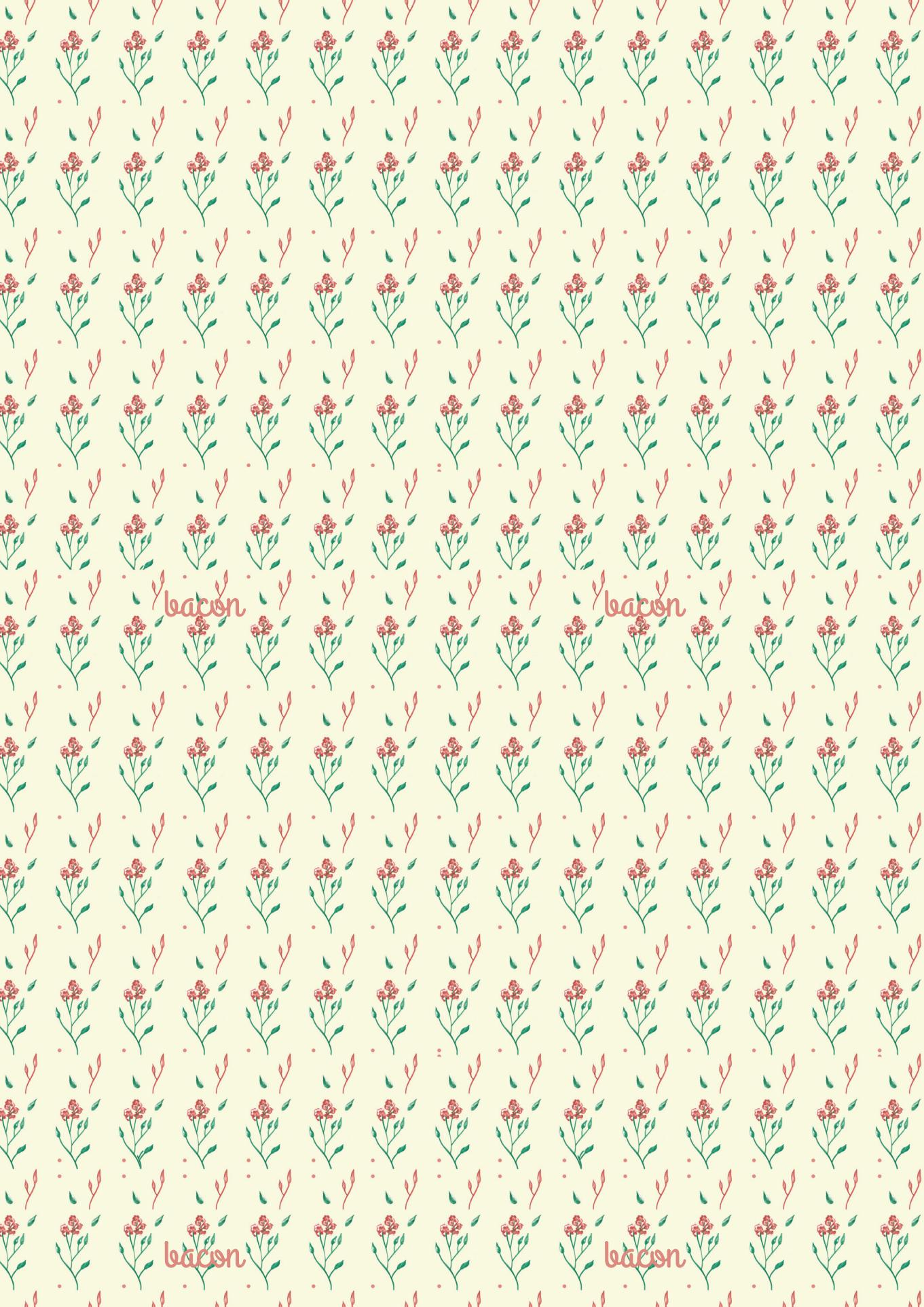
Join the dots and reveal a big floppy hat for you to design your own magical crown inspired by nature!

SOW AND SEND

Cut and fold the envelopes according to the back side, fill with the letter paper in the next page and send to your beloved ones!







bacon

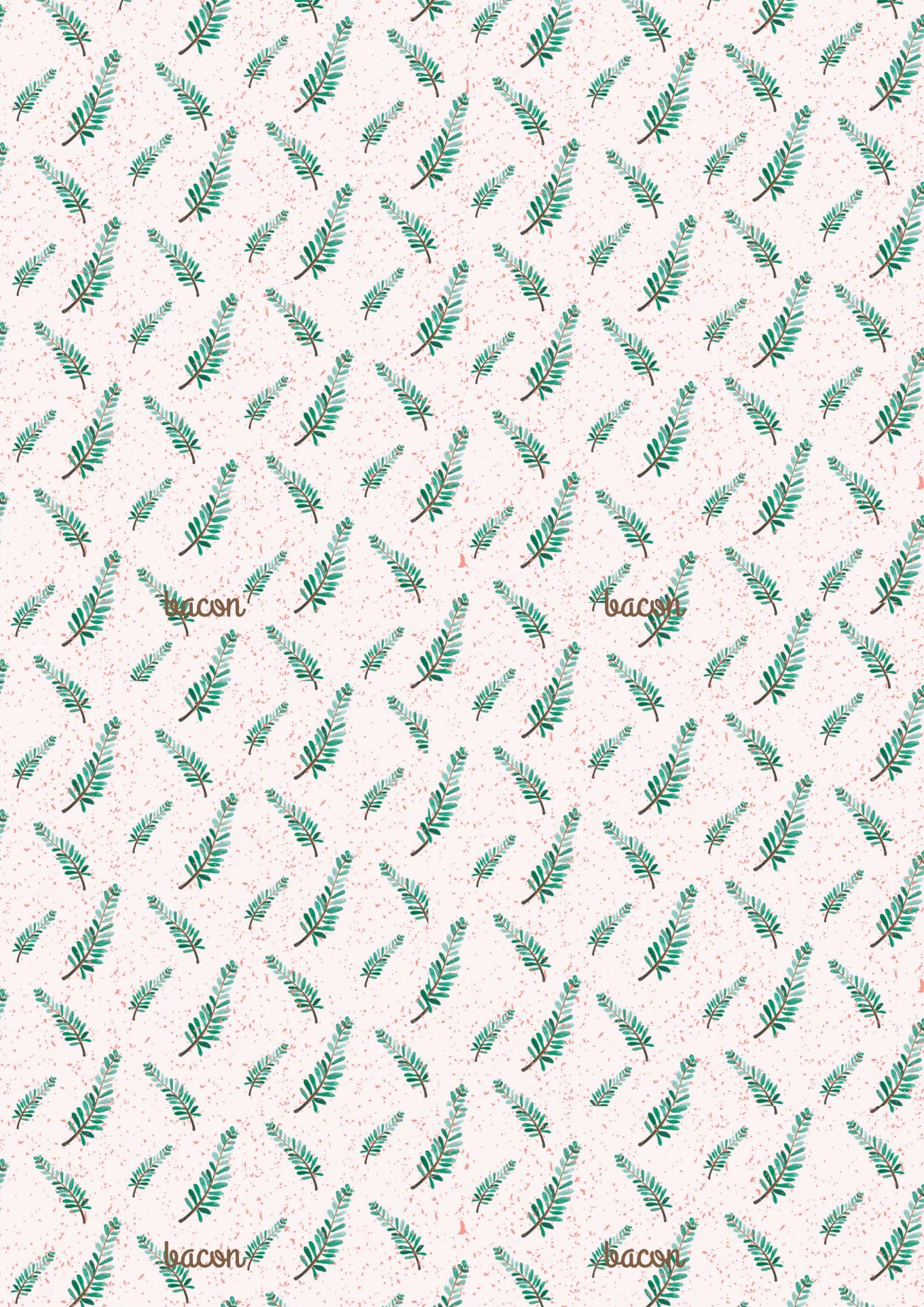
bacon

bacon

Your second envelope is here!







The Blooming Kit

A survival guide for all the creative and independent reader of Bacon in the process of blooming and flourishing in their life. Beware, you are the one everyone is curious about.

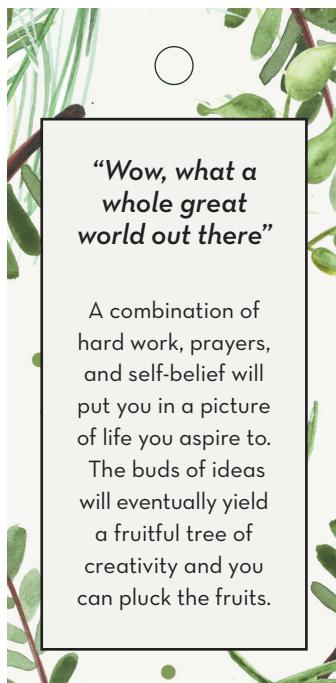
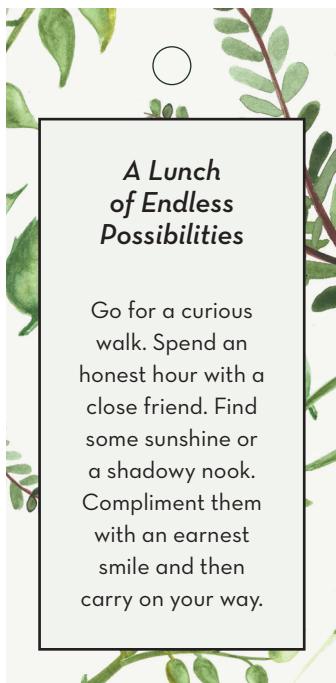
SPROUT LIST

A checklist by Bacon for a more flourishing day of yours.
Whatever you decide to do, make sure it makes you happy.

✓	ACTIVITIES	WHAT/HOW
	Wearing my favorite outfit	
	Have a good breakfast	
	Treat myself something sweet	
	Do more and more DIY	
	Give an endless smile	
	Clean something up	
	Exercises in the garden	
	Cook something really good	
	Drink 6 glass of water everyday	
	Hug someone tightly	
	Guilty pleasures	
	Play my favorite playlist	
	Celebrate something silly	
	Magic words: please & thank you	
	A long talk with a good friend	
	Be grateful for everything	

SEED BACK AND RELAX

A daily reminder for you whose life is defined by creativity, big dreams, boundless curiosity, and a desire to learn.



Cut the tags, punch a hole, tie them with Bacon's special twine and bring them with you wherever you go.



reference list

inflorescence

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Hands On

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All materials taken are edited and
adjusted accordingly by Bacon





