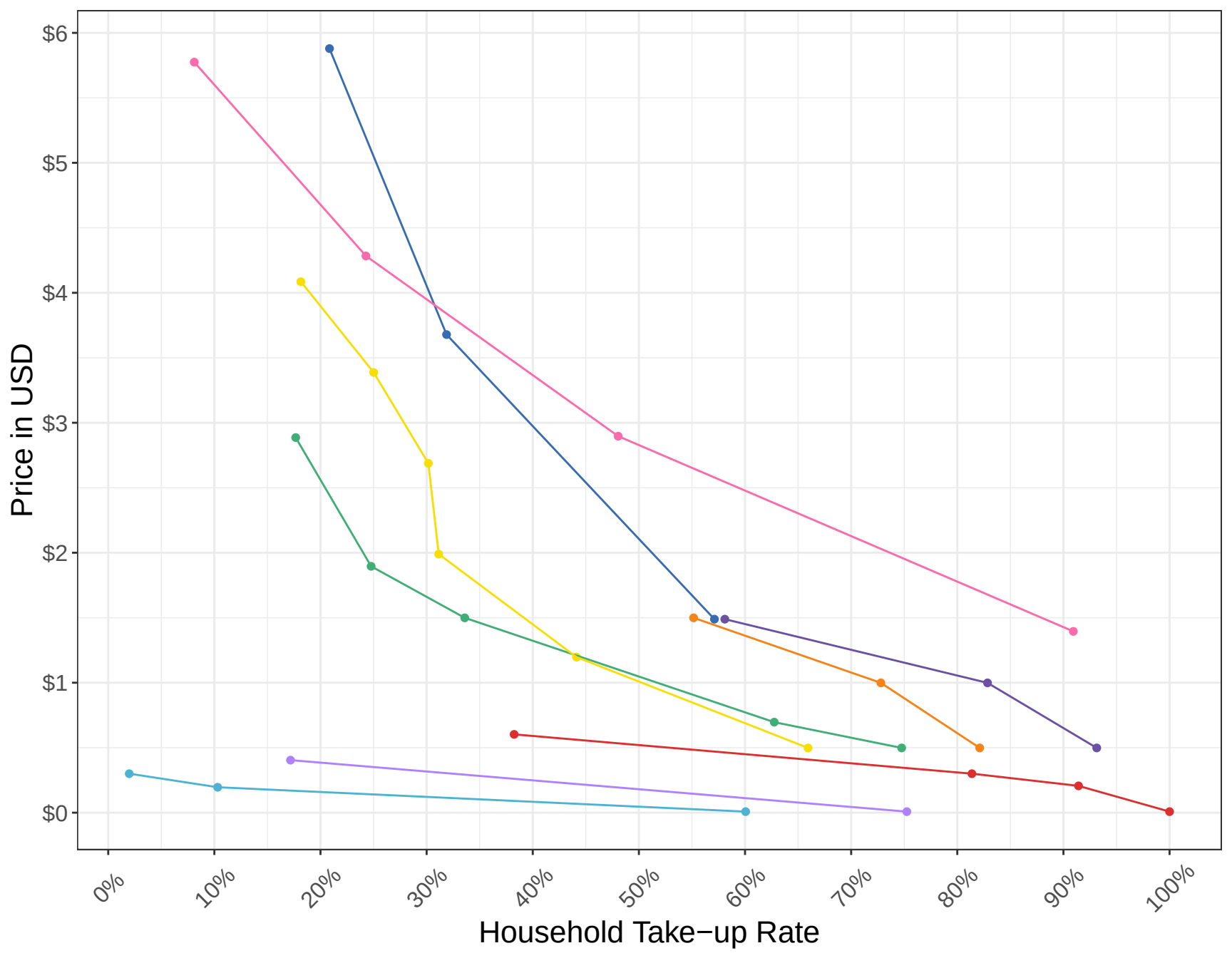
$6
$5
$4
$3
$2
$1
$0
Price in USD
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
Household Take−up Rate