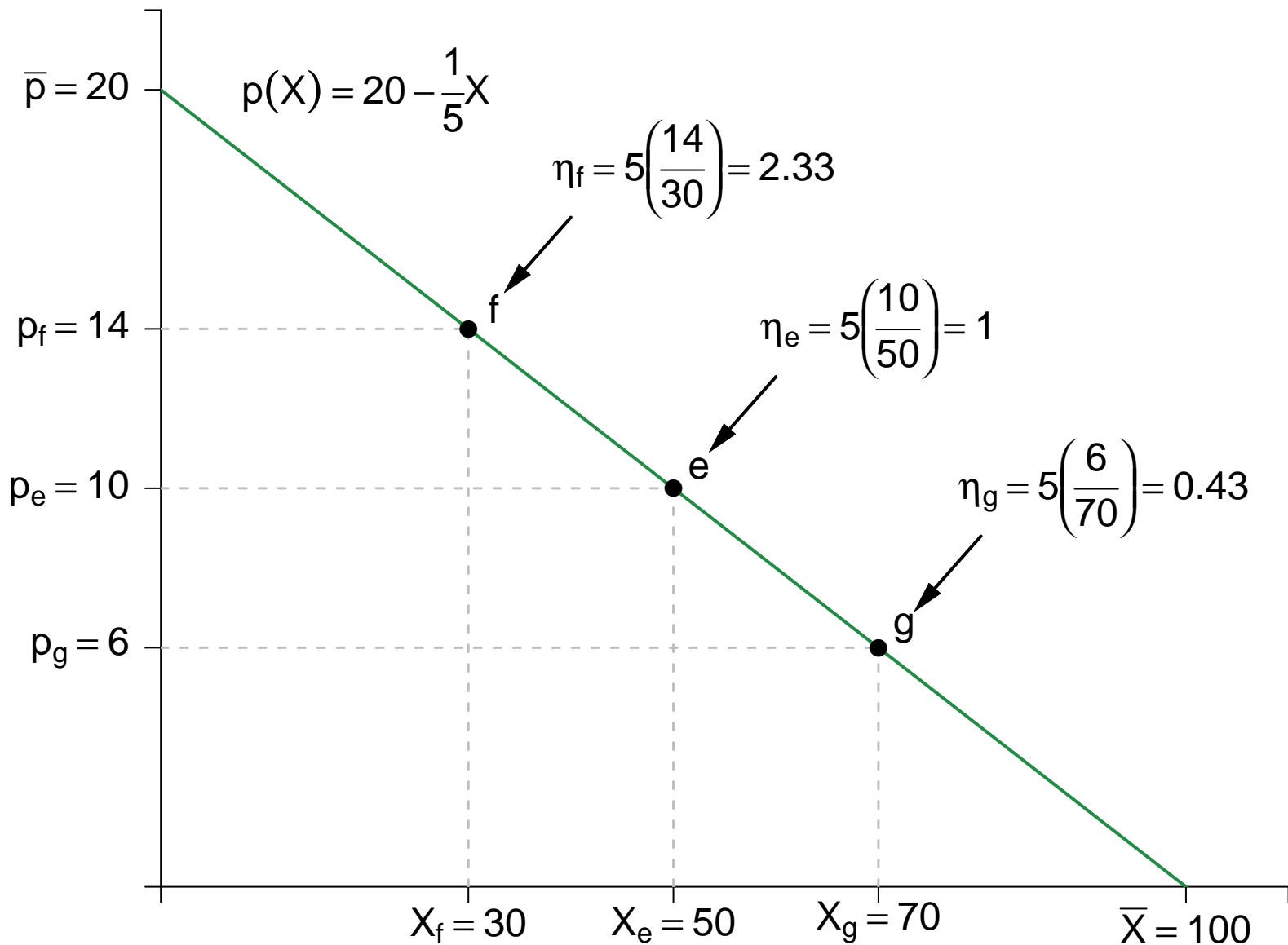


Price per unit of the good,  $p$



Market quantity of the good,  $X$