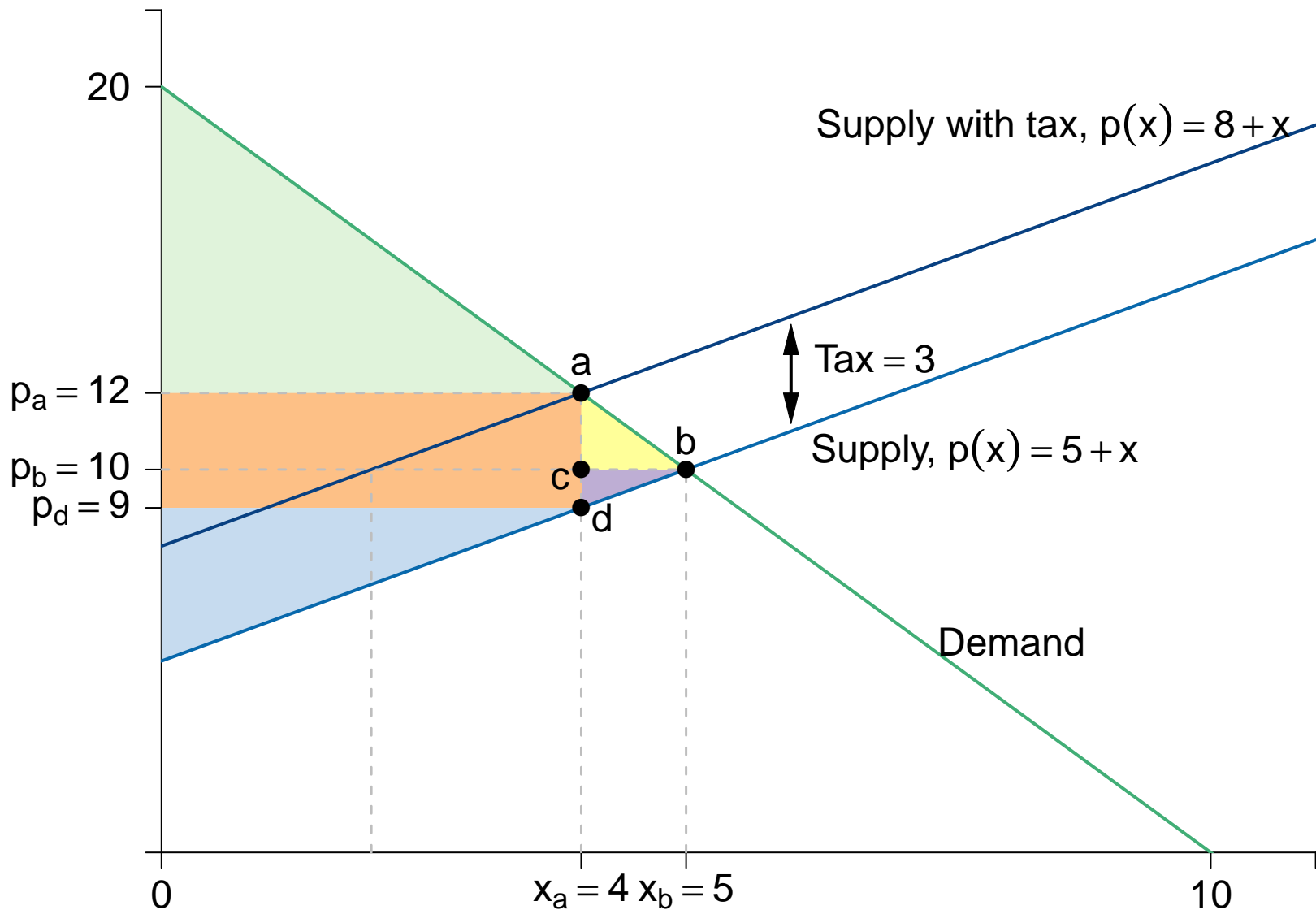


Price per six-pack, p



Quantity of sugary drinks (thousands of six-packs), x