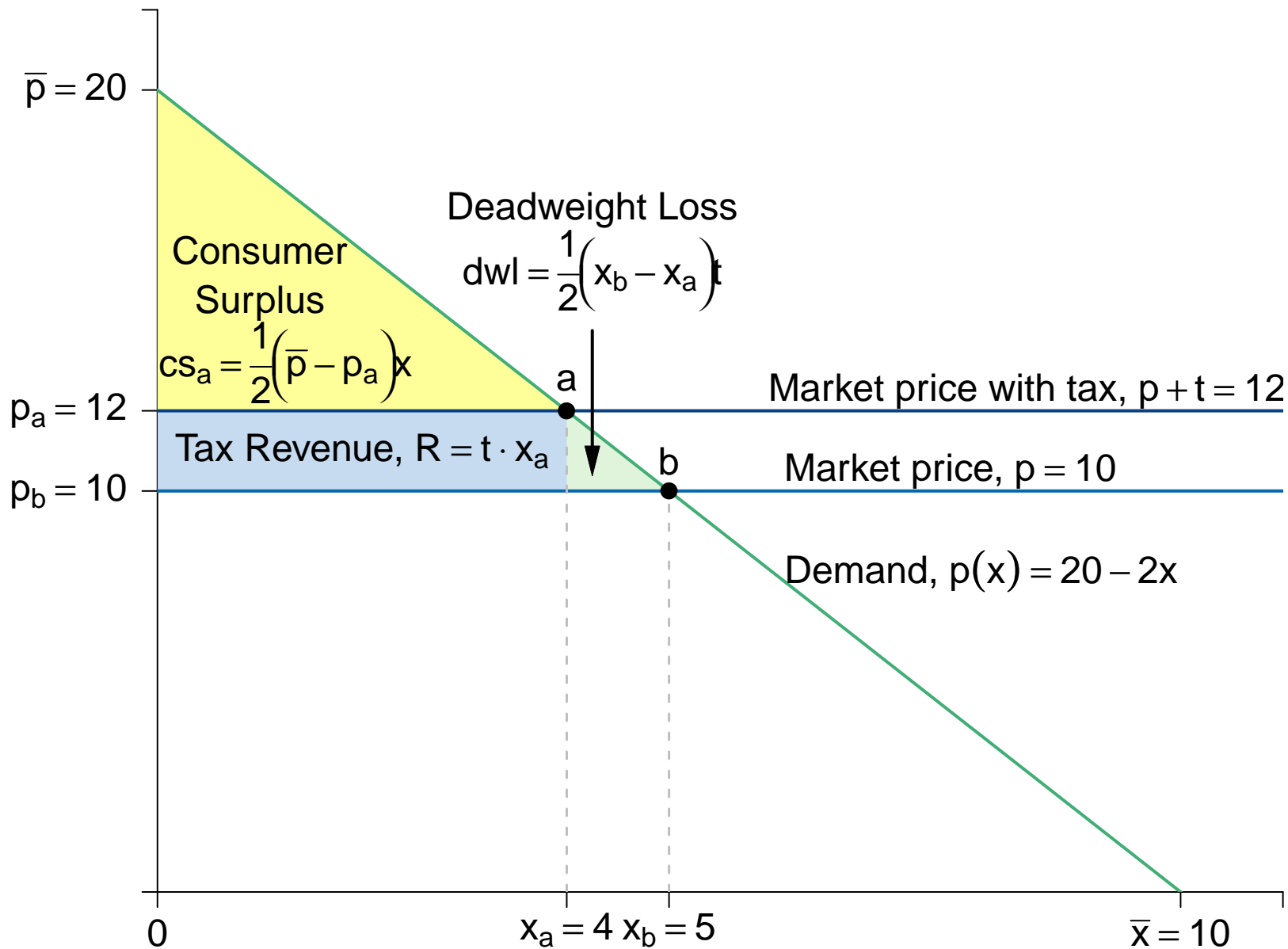


Price per kilogram,  $p$



Quantity of fish,  $x$