

B's output, x^B

$$\frac{\bar{p} - c}{2\beta} = 18$$

$$x^{BN} = 12$$

$$x^{B*} = 9$$

$$\pi_2^B$$

$$\pi_1^B$$

Better for
consumers

j

n

Better
for
owners

$$\pi_1^A$$

$$\pi_2^A$$

$$x^{A*} = 9$$

$$x^{AN} = 12$$

$$\frac{\bar{p} - c}{2\beta} = 18$$

A's output, x^A

