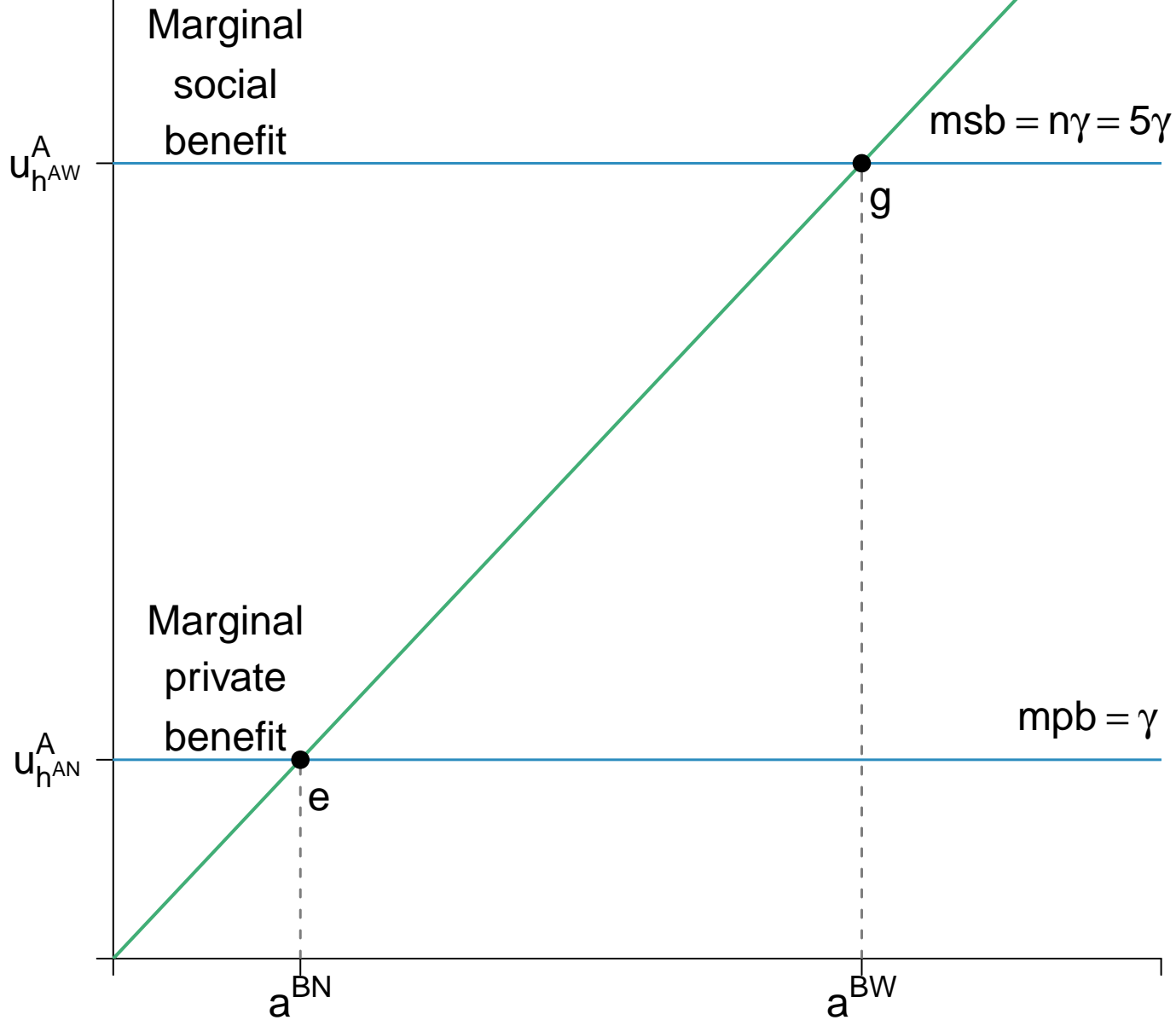


Marginal utility and disutility, u_a^B



Bridget's amount contributed, a^B