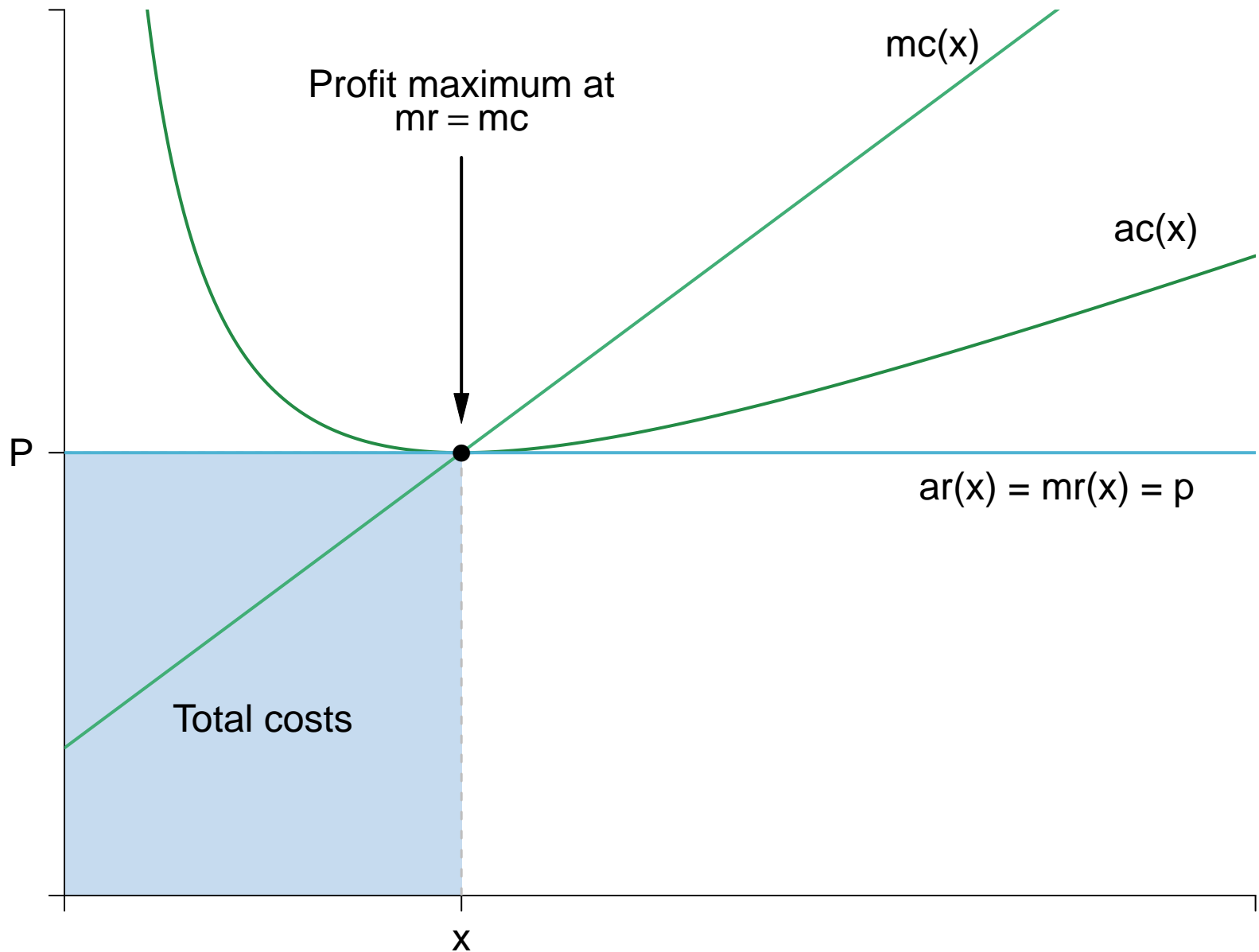


Price, Revenue and Costs,  $p$ ,  $r$ ,  $ac$  and  $mc$



Quantity,  $X$