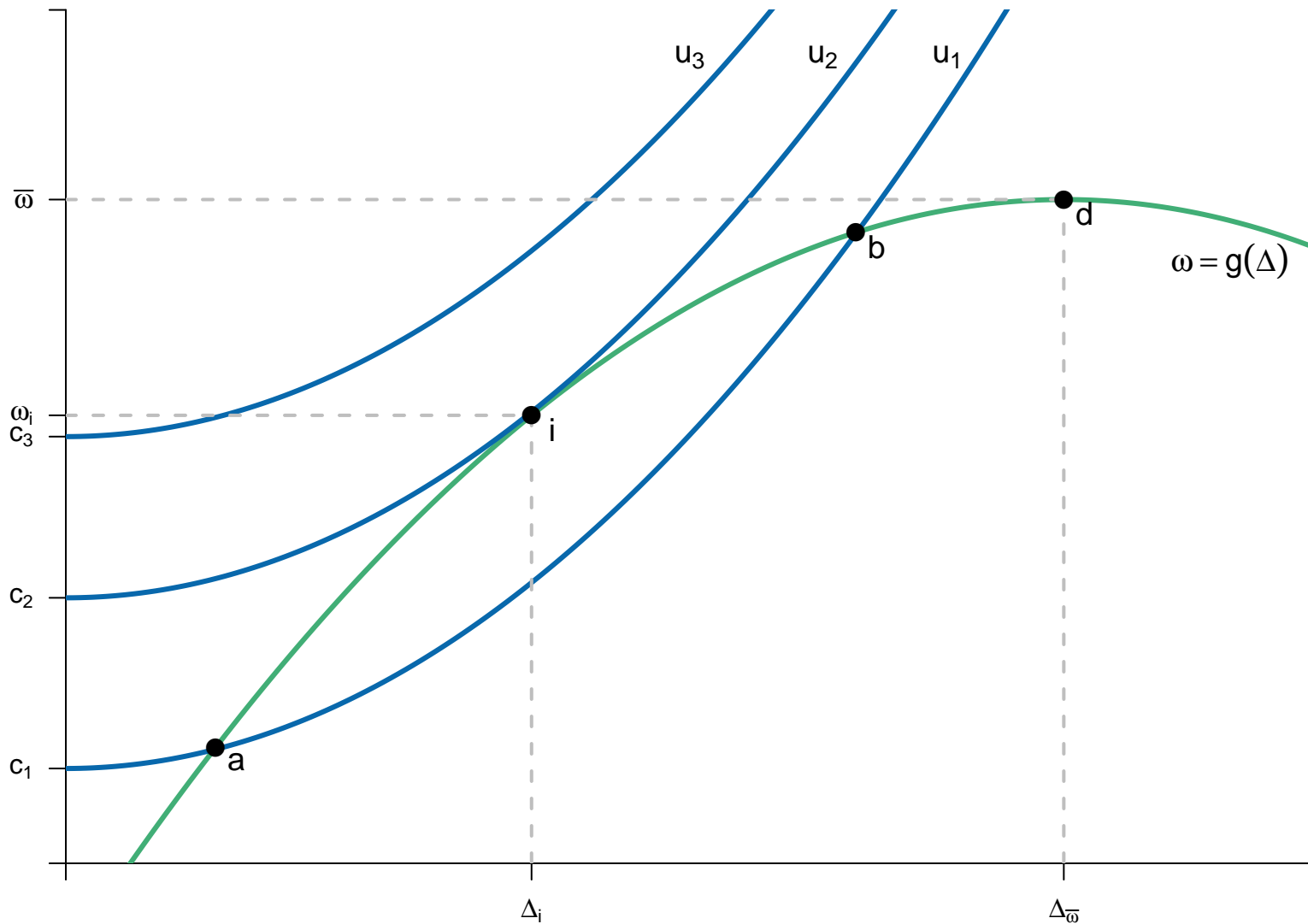


Expected wealth, ω



Difference in wealth (good versus bad outcome), Δ , risk