

JANUARY 06, 2015

## Statement of Accomplishment

## GREGOR ULM

HAS SUCCESSFULLY COMPLETED AN ONLINE NON-CREDIT COURSE OFFERED BY DUKE UNIVERSITY.



## **Advertising and Society**

This interdisciplinary course examines the relation of advertising in the United States and globally to society, culture, history, and the economy.

WILLIAM O'BARR

PROFESSOR OF CULTURAL ANTHROPOLOGY

Vmo 3m

DUKE UNIVERSITY