Dear Mr Big Event,

My name is Claude Prod'hon and I am chief executor of the Iron Man project.

We are writing to you because we believe that you, through your Firefall event, share our belief that the Iron man armor could revolutionize our world. We also believe that our armor has been a unifying force, drawing crowds of people from across the community to follow the growth of this project.

The mission of this project is to give a better and safer future for the world. At present we are close to a finished prototype and we would like to showcase it.

Our reason for approaching you is that we are seeking partnerships with like-minded businesses in the area, businesses that also have a goal of seeing more people taking part in robotized armor parts, (our prototype uses a robotized helmet, LEDs and speakers to simulate the real armor). In trying to identify those businesses that share our goal it was hard to go past your event, which has been an integral part of the electronics worlds for the past 20 years.

While I will call you to discuss directly, we are seeking to establish a sponsorship with a strong partner. The benefits for your business of signing up as a partner with us would be that we would:

Actively promote your business through such exposure as:

* Your logo placed on the suit
* Your name and business name placed up on our sponsors' honor board
* Participation in our team dinners and recognition in all speeches
* A certificate of appreciation to hang in your event room.

We have developed what we believe is a great value-for-money package for a business partner, which I would like to discuss further.

We think this arrangement would provide your business with a real profile boost through our successful work. We think this arrangement could also benefit the community through strengthening our team.

I can be contacted during business hours on 5555 5555, or on mobile 0414 000 000, while our marketing manager Gregory Koenig can be contacted on 5554 5454. I look forward to discussing this opportunity with you.

Thanks for your time. Yours sincerely,

Claude Prod'hon.