T9 – End Study Project

T-ESP-901

End Study Project

ESP

{EPITECH.}

End Study Project

binary name: T-ESP-901_$AcademicYear_$GroupName.zip
delivery method: Moodle

- The totality of your source files, except all useless files (binary, temp files, obj files,...), must be included in your delivery.

- All the bonus files (including a potential specific Makefile) should be in a directory named *bonus*.

We assume that you already started a lot of work on your project…

…now, you're expected to plan your business and promote your project in order to get the job done!

{ EPITECH. }

Digital marketing & communication

In addition to the previous documents, you MUST communicate about your project in order to promote it to various people (business angels, banks, customers, final users, …).

This communication MAY gather:

- graphical contract,
- logos,
- manage identity on:
    - social networks
    - websites

- …

Business model

Crafting a project is good…

…Earning money with it is better!

You MUST work on a business plan.

A proper canvas may help you define your business.

Requirements

- You MUST update processes and working methods
- You MUST update quality assurance processes
- You MUST update the specifications previously defined
- You MUST define communication rules
- You MUST define your business model

Delivery

You are expected to deliver the following files:

- Source code of the project

- A document that lays out development methods, norm, etc …

- Quality Assurance Testing (QAT)

- User Acceptance Testing (UAT)

- Specifications document updated

- Business plan document

- All the necessary documents related to communication