

## Naïve Bayes

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# **Essential Probability Concepts**

• Marginalization: 
$$P(B) = \sum_{v \in \text{values}(A)} P(B \land A = v)$$

- Conditional Probability:  $P(A \mid B) = \frac{P(A \land B)}{P(B)}$
- Bayes' Rule:  $P(A \mid B) = \frac{P(B \mid A) \times P(A)}{P(B)}$
- Independence:

$$A \perp\!\!\!\perp B \quad \leftrightarrow \quad P(A \land B) = P(A) \times P(B)$$

$$\leftrightarrow \quad P(A \mid B) = P(A)$$

$$A \perp\!\!\!\perp B \mid C \quad \leftrightarrow \quad P(A \land B \mid C) = P(A \mid C) \times P(B \mid C)$$

# **Density Estimation**

### Recall the Joint Distribution...

	alarm		¬alarm	
	earthquake	¬earthquake	earthquake	¬earthquake
burglary	0.01	0.08	0.001	0.009
¬burglary	0.01	0.09	0.01	0.79

#### How Can We Obtain a Joint Distribution?

**Option 1:** Elicit it from an expert human

**Option 2:** Build it up from simpler probabilistic facts

e.g, if we knew

$$P(a) = 0.7$$
  $P(b|a) = 0.2$   $P(b|\neg a) = 0.1$  then, we could compute  $P(a \land b)$ 

**Option 3:** Learn it from data...

# Learning a Joint Distribution

#### Step 1:

Build a JD table for your attributes in which the probabilities are unspecified

A	В	C	Prob
0	0	0	?
0	0	1	?
0	1	0	?
0	1	1	?
1	0	0	?
1	0	1	?
1	1	0	?
1	1	1	?

#### Step 2:

Then, fill in each row with:

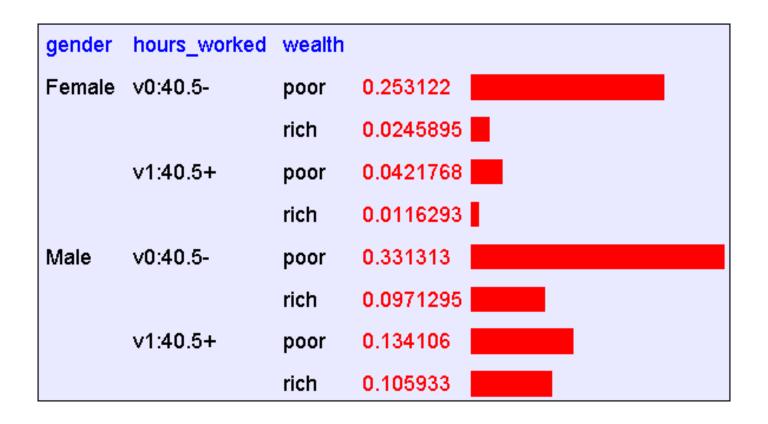
$$\hat{P}(\text{row}) = \frac{\text{records matching row}}{\text{total number of records}}$$

A	В	С	Prob
0	0	0	0.30
0	0	1	0.05
0	1	0	0.10
0	1	1	0.05
1	0	0	0.05
1	0	1	0.10
1	1	0	0.25
1	1	1	0.10

Fraction of all records in which A and B are true but C is false

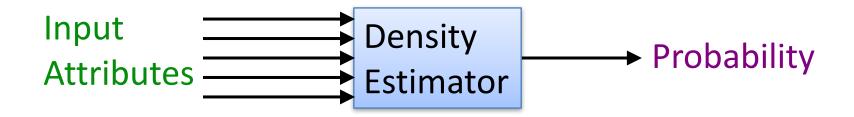
# Example of Learning a Joint PD

This Joint PD was obtained by learning from three attributes in the UCI "Adult" Census Database [Kohavi 1995]



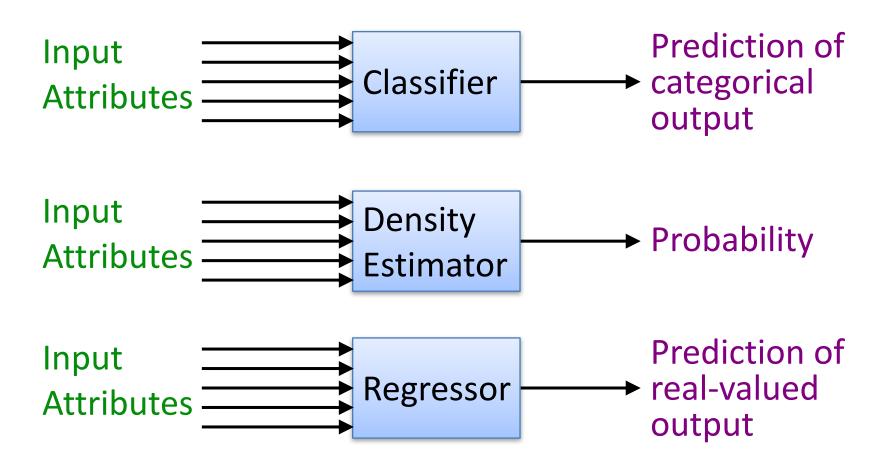
# **Density Estimation**

- Our joint distribution learner is an example of something called Density Estimation
- A Density Estimator learns a mapping from a set of attributes to a probability



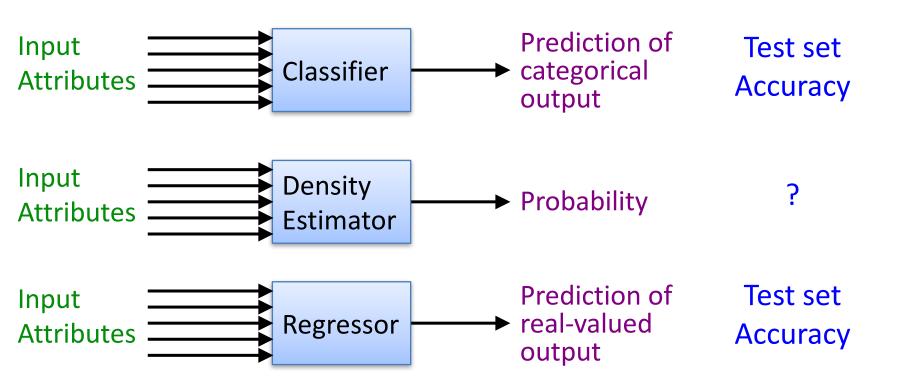
# **Density Estimation**

Compare it against the two other major kinds of models:



# **Evaluating Density Estimation**

Test-set criterion for estimating performance on future data



# **Evaluating a Density Estimator**

 Given a record x, a density estimator M can tell you how likely the record is:

$$\hat{P}(\mathbf{x} \mid M)$$

- The density estimator can also tell you how likely the dataset is:
  - Under the assumption that all records were independently generated from the Density Estimator's JD (that is, i.i.d.)

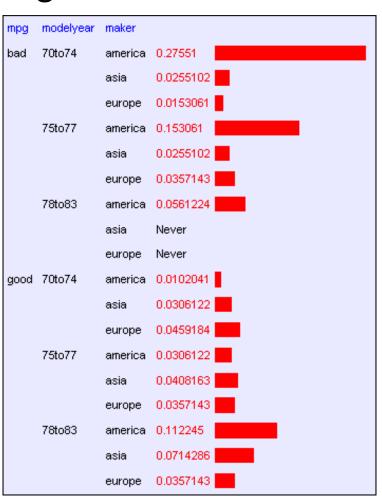
$$\hat{P}(\mathbf{x}_1 \wedge \mathbf{x}_2 \wedge \ldots \wedge \mathbf{x}_n \mid M) = \prod_{i=1}^n \hat{P}(\mathbf{x}_i \mid M)$$

### Example Small Dataset: Miles Per Gallon

#### From the UCI repository (thanks to Ross Quinlan)

192 records in the training set

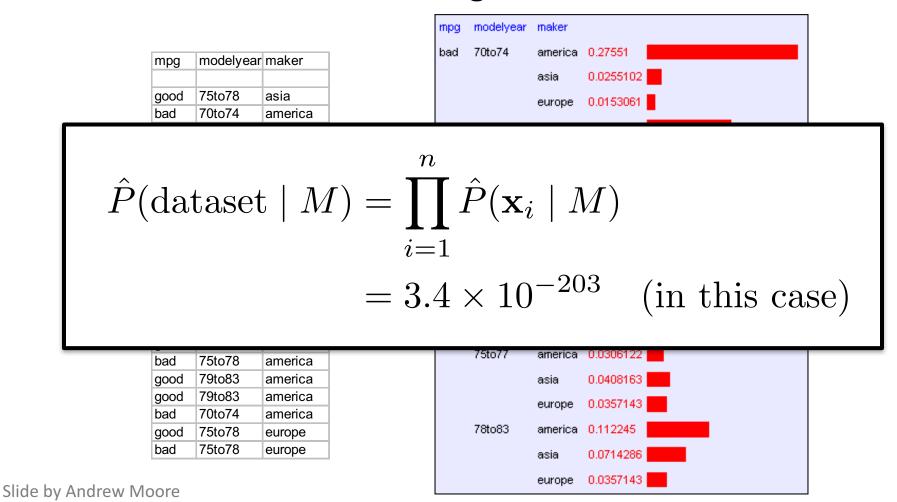
mpg	modelyear	maker
good	75to78	asia
bad	70to74	america
bad	75to78	europe
bad	70to74	america
bad	70to74	america
bad	70to74	asia
bad	70to74	asia
bad	75to78	america
:	:	:
:	:	:
:	:	:
bad	70to74	america
good	79to83	america
bad	75to78	america
good	79to83	america
bad	75to78	america
good	79to83	america
good	79to83	america
bad	70to74	america
good	75to78	europe
bad	75to78	europe



### Example Small Dataset: Miles Per Gallon

From the UCI repository (thanks to Ross Quinlan)

192 records in the training set



# Log Probabilities

For decent sized data sets, this product will underflow

$$\hat{P}(\text{dataset} \mid M) = \prod_{i=1}^{n} \hat{P}(\mathbf{x}_i \mid M)$$

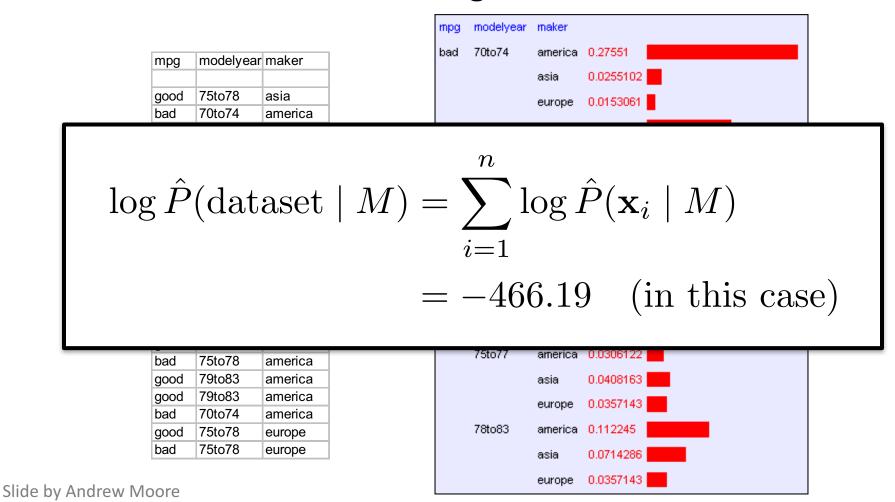
 Therefore, since probabilities of datasets get so small, we usually use log probabilities

$$\log \hat{P}(\text{dataset} \mid M) = \log \prod_{i=1}^{n} \hat{P}(\mathbf{x}_i \mid M) = \sum_{i=1}^{n} \log \hat{P}(\mathbf{x}_i \mid M)$$

### Example Small Dataset: Miles Per Gallon

From the UCI repository (thanks to Ross Quinlan)

192 records in the training set



## Pros/Cons of the Joint Density Estimator

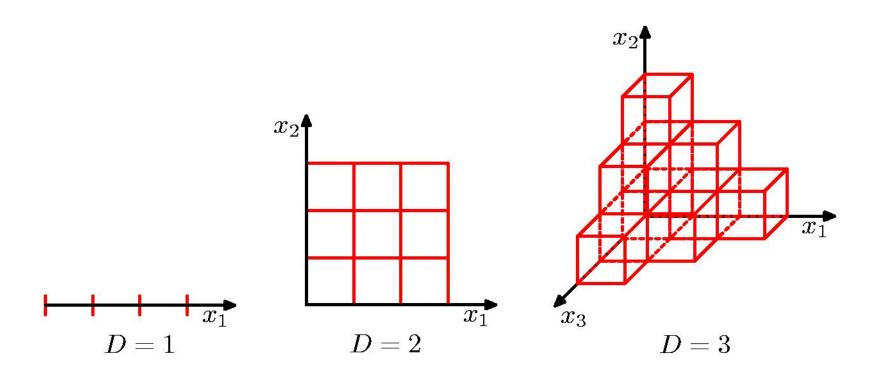
#### The Good News:

- We can learn a Density Estimator from data.
- Density estimators can do many good things...
  - Can sort the records by probability, and thus spot weird records (anomaly detection)
  - Can do inference
  - Ingredient for Bayes Classifiers (coming very soon...)

#### The Bad News:

 Density estimation by directly learning the joint is impractical, may result in adverse behavior

# **Curse of Dimensionality**



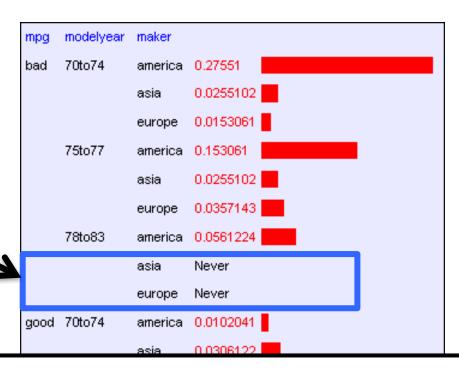
### The Joint Density Estimator on a Test Set

	Set Size	Log likelihood
Training Set	196	-466.1905
Test Set	196	-614.6157

- An independent test set with 196 cars has a much worse log-likelihood
  - Actually it's a billion quintillion quintillion quintillion quintillion quintillion
- Density estimators can overfit...
  - ...and the full joint density estimator is the overfittiest of them all!

# **Overfitting Density Estimators**

If this ever happens, the joint PDE learns there are certain combinations that are impossible



$$\log \hat{P}(\text{dataset} \mid M) = \sum_{i=1}^{n} \log \hat{P}(\mathbf{x}_i \mid M)$$
$$= -\infty \quad \text{if for any } i, \, \hat{P}(\mathbf{x}_i \mid M) = 0$$

### The Joint Density Estimator on a Test Set

	Set Size	Log likelihood
Training Set	196	-466.1905
Test Set	196	-614.6157

• The only reason that the test set didn't score  $-\infty$  is that the code was hard-wired to always predict a probability of at least  $1/10^{20}$ 

# The Naïve Bayes Classifier

# Bayes' Rule

Recall Baye's Rule:

$$P(\text{hypothesis} \mid \text{evidence}) = \frac{P(\text{evidence} \mid \text{hypothesis}) \times P(\text{hypothesis})}{P(\text{evidence})}$$

• Equivalently, we can write:

$$P(Y = y_k \mid X = \mathbf{x}_i) = \frac{P(Y = y_k)P(X = \mathbf{x}_i \mid Y = y_k)}{P(X = \mathbf{x}_i)}$$

where X is a random variable representing the evidence and Y is a random variable for the label

This is actually short for:

$$P(Y = y_k \mid X = \mathbf{x}_i) = \frac{P(Y = y_k)P(X_1 = x_{i,1} \land \dots \land X_d = x_{i,d} \mid Y = y_k)}{P(X_1 = x_{i,1} \land \dots \land X_d = x_{i,d})}$$

where  $X_j$  denotes the random variable for the j <sup>th</sup> feature

# Naïve Bayes Classifier

Idea: Use the training data to estimate

$$P(X \mid Y)$$
 and  $P(Y)$ .

Then, use Bayes rule to infer  $P(Y|X_{\mathrm{new}})$  for new data

Easy to estimate from data

from data Impractical, but necessary

$$P(Y = y_k \mid X = \mathbf{x}_i) = \frac{P(Y = y_k)P(X_1 = x_{i,1} \land \dots \land X_d = x_{i,d} \mid Y = y_k)}{P(X_1 = x_{i,1} \land \dots \land X_d = x_{i,d})}$$

Unnecessary, as it turns out

• Estimating the joint probability distribution  $P(X_1, X_2, \dots, X_d \mid Y)$  is not practical

# Naïve Bayes Classifier

**Problem:** estimating the joint PD or CPD isn't practical

Severely overfits, as we saw before

However, if we make the assumption that the attributes are independent given the class label, estimation is easy!

$$P(X_1, X_2, \dots, X_d \mid Y) = \prod_{j=1}^d P(X_j \mid Y)$$

- In other words, we assume all attributes are conditionally independent given Y
- Often this assumption is violated in practice, but more on that later...

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
sunny	warm	normal	strong	warm	same	yes
sunny	warm	high	strong	warm	same	yes
rainy	cold	high	strong	warm	change	no
sunny	warm	high	strong	cool	change	yes

$$P(play) = ?$$
  $P(\neg play) = ?$ 

$$P(Sky = sunny | play) = ?$$
  $P(Sky = sunny | \neg play) = ?$ 

$$P(Humid = high | play) = ?$$
  $P(Humid = high | \neg play) = ?$ 

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$$P(play) = ?$$
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rainy	cold	high	strong	warm	change	no
sunny	warm	high	strong	cool	change	yes

$$P(play) = 3/4$$
  $P(\neg play) = 1/4$   
 $P(Sky = sunny | play) = ?$   $P(Sky = sunny | \neg play) = ?$   
 $P(Humid = high | play) = ?$   $P(Humid = high | \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
sunny						yes
sunny						yes
rainy	cold	high	strong	warm	change	no
sunny						yes

$$P(play) = 3/4$$

$$P(\neg play) = 1/4$$

$$P(Sky = sunny | play) = ?$$

$$P(Sky = sunny | \neg play) = ?$$

$$P(Humid = high | play) = ?$$

$$P(Humid = high \mid \neg play) = ?$$

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
sunny						yes
sunny						yes
rainy	cold	high	strong	warm	change	no
sunny						yes

$$P(play) = 3/4$$

$$P(Sky = sunny | play) = 1$$

$$P(Humid = high | play) = ?$$

$$P(\neg play) = 1/4$$

$$P(Sky = sunny | \neg play) = ?$$

$$P(Humid = high \mid \neg play) = ?$$

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

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rainy						no
sunny	warm	high	strong	cool	change	yes

$$P(play) = 3/4$$
  $P(\neg play) = 1/4$   $P(Sky = sunny | play) = 1$   $P(Sky = sunny | \neg play) = ?$   $P(Humid = high | play) = ?$   $P(Humid = high | \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

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$$P(play) = 3/4$$
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 $P(Sky = sunny | play) = 1$   $P(Sky = sunny | \neg play) = 0$   
 $P(Humid = high | play) = ?$   $P(Humid = high | \neg play) = ?$ 

••

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
		normal				yes
		high				yes
rainy	cold	high	strong	warm	change	no
		high				yes

$$P(play) = 3/4$$
  
 $P(Sky = sunny | play) = 1$ 

$$P(\neg play) = 1/4$$

P(Humid = high | play) = ?

$$P(Sky = sunny \mid \neg play) = 0$$

 $P(Humid = high \mid \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
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		high				yes
rainy	cold	high	strong	warm	change	no
		high				yes

$$P(play) = 3/4$$
  $P(\neg play) = 1/4$   
 $P(Sky = sunny | play) = 1$   $P(Sky = sunny | \neg play) = 0$   
 $P(Humid = high | play) = 2/3$   $P(Humid = high | \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	<u>Play?</u>
sunny	warm	normal	strong	warm	same	yes
sunny	warm	high	strong	warm	same	yes
		high				no
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 $P(Humid = high | play) = 2/3$   $P(Humid = high | \neg play) = ?$ 

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Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

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		high				no
sunny	warm	high	strong	cool	change	yes

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 $P(Humid = high | play) = 2/3$   $P(Humid = high | \neg play) = 1$ 

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Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

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$$P(play) = 3/4$$
  $P(\neg play) = 1/4$   
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 $P(Humid = high | play) = 2/3$   $P(Humid = high | \neg play) = 1$ 

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### Laplace Smoothing

- Notice that some probabilities estimated by counting might be zero
  - Possible overfitting!
- Fix by using Laplace smoothing:
  - Adds 1 to each count

$$P(X_j = v \mid Y = y_k) = \frac{c_v + 1}{\sum_{v' \in \text{values}(X_j)}}$$

#### where

- $c_v$  is the count of training instances with a value of v for attribute j and class label  $y_k$
- $|values(X_i)|$  is the number of values  $X_i$  can take on

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting with Laplace smoothing:

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
sunny						yes
sunny						yes
rainy	cold	high	strong	warm	change	no
sunny						yes

$$P(play) = 3/4$$
  $P(\neg play) = 1/4$   
 $P(Sky = sunny | play) = 4/5$   $P(Sky = sunny | \neg play) = ?$   
 $P(Humid = high | play) = ?$   $P(Humid = high | \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting with Laplace smoothing:

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
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••

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting with Laplace smoothing:

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
		normal				yes
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$$P(play) = 3/4$$

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$$P(Humid = high | play) = 3/5$$

$$P(Humid = high | \neg play) = ?$$

•••

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting with Laplace smoothing:

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<u>Forecast</u>	Play?
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$$P(Sky = sunny | play) = 4/5$$

$$P(Sky = sunny | \neg play) = 1/3$$

$$P(Humid = high | play) = 3/5$$

$$P(Humid = high | \neg play) = 2/3$$

•••

### Using the Naïve Bayes Classifier

Now, we have

$$P(Y = y_k \mid X = \mathbf{x}_i) = \frac{P(Y = y_k) \prod_{j=1}^d P(X_j = x_{i,j} \mid Y = y_k)}{P(X = \mathbf{x}_i)}$$

This is constant for a given instance, and so irrelevant to our prediction

- In practice, we use log-probabilities to prevent underflow
- To classify a new point x,

$$h(\mathbf{x}) = \underset{y_k}{\operatorname{arg\,max}} \ P(Y = y_k) \prod_{j=1}^d P(X_j = x_j \mid Y = y_k)$$

$$= \underset{y_k}{\operatorname{arg\,max}} \ \log P(Y = y_k) + \sum_{j=1}^d \log P(X_j = x_j \mid Y = y_k)$$

### The Naïve Bayes Classifier Algorithm

- For each class label  $y_k$ 
  - Estimate  $P(Y = y_k)$  from the data
  - For each value  $x_{i,j}$  of each attribute  $X_i$ 
    - Estimate  $P(X_i = x_{i,j} | Y = y_k)$
- Classify a new point via:

$$h(\mathbf{x}) = \underset{y_k}{\arg \max} \ \log P(Y = y_k) + \sum_{j=1}^{a} \log P(X_j = x_j \mid Y = y_k)$$

 In practice, the independence assumption doesn't often hold true, but Naïve Bayes performs very well despite this

# Computing Probabilities (Not Just Predicting Labels)

- NB classifier gives predictions, not probabilities, because we ignore P(X) (the denominator in Bayes rule)
- Can produce probabilities by:
  - For each possible class label  $y_k$ , compute

$$\tilde{P}(Y = y_k \mid X = \mathbf{x}) = P(Y = y_k) \prod_{j=1}^{\infty} P(X_j = x_j \mid Y = y_k)$$

This is the numerator of Bayes rule, and is therefore off the true probability by a factor of  $\alpha$  that makes probabilities sum to 1

– 
$$\alpha$$
 is given by  $\alpha = \frac{1}{\sum_{k=1}^{\# classes} \tilde{P}(Y=y_k \mid X=\mathbf{x})}$ 

Class probability is given by

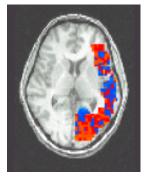
$$P(Y = y_k \mid X = \mathbf{x}) = \alpha \tilde{P}(Y = y_k \mid X = \mathbf{x})$$

### Naïve Bayes Applications

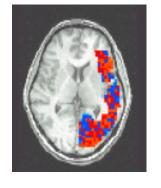
- Text classification
  - Which e-mails are spam?
  - Which e-mails are meeting notices?
  - Which author wrote a document?

#### Classifying mental states

Learning P(BrainActivity | WordCategory)



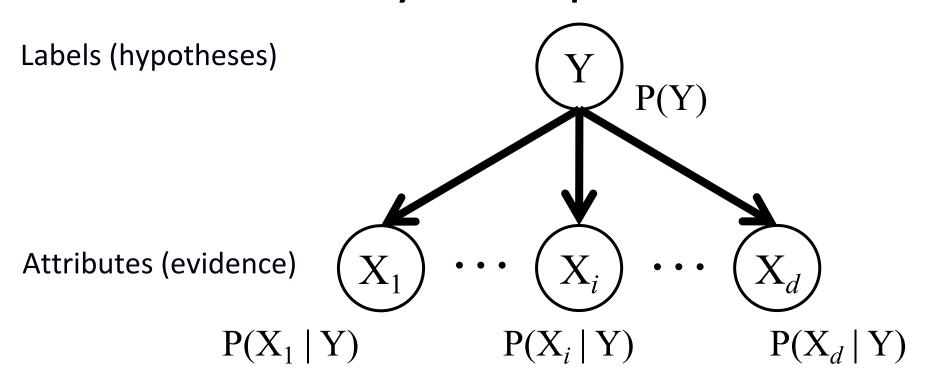
People Words



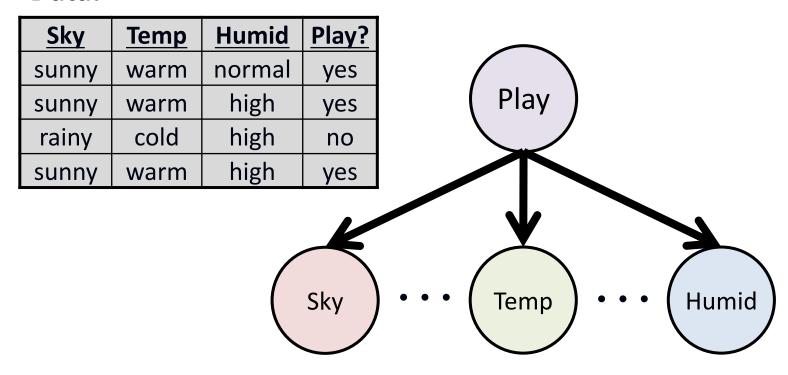
**Animal Words** 

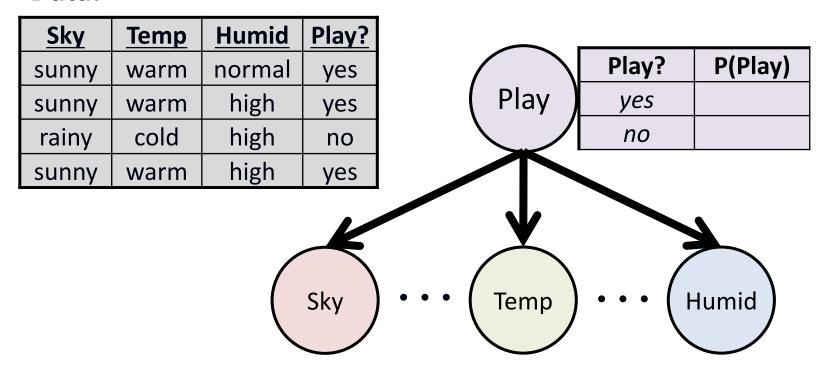
Pairwise Classification Accuracy: 85%

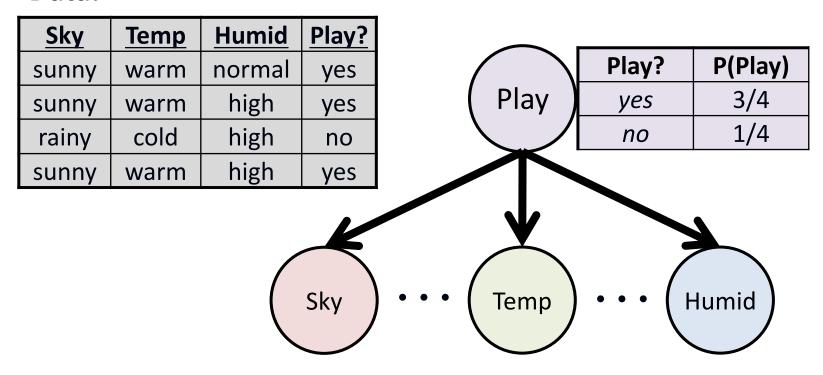
### The Naïve Bayes Graphical Model

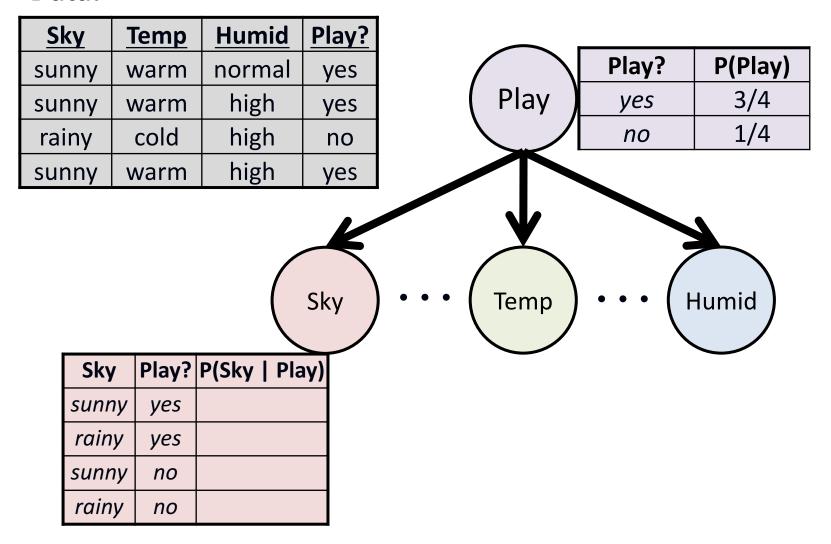


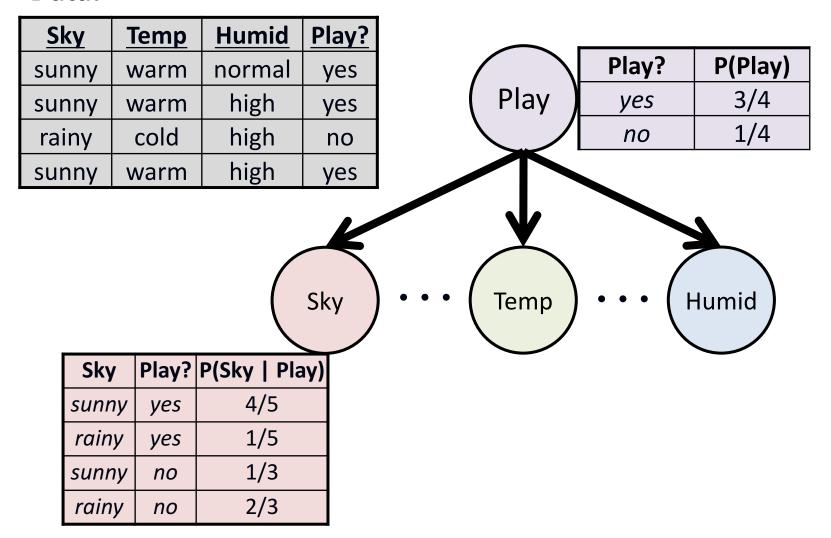
- Nodes denote random variables
- Edges denote dependency
- Each node has an associated conditional probability table (CPT), conditioned upon its parents

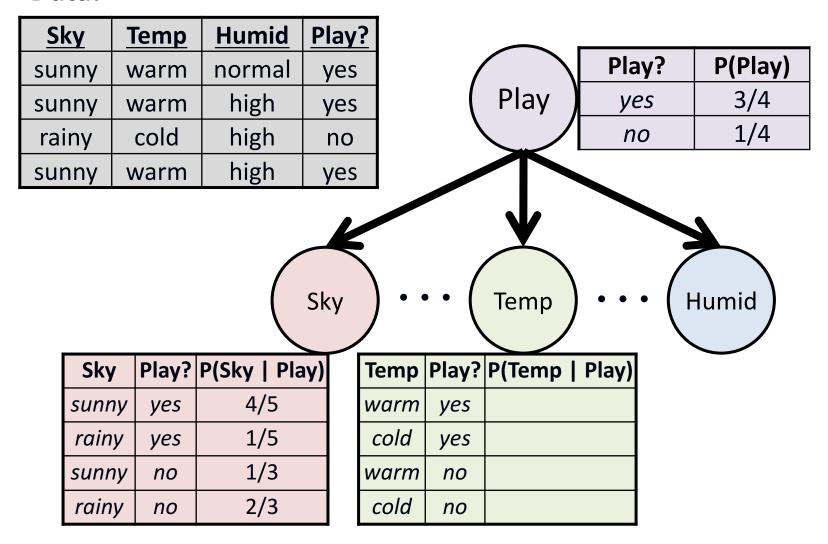


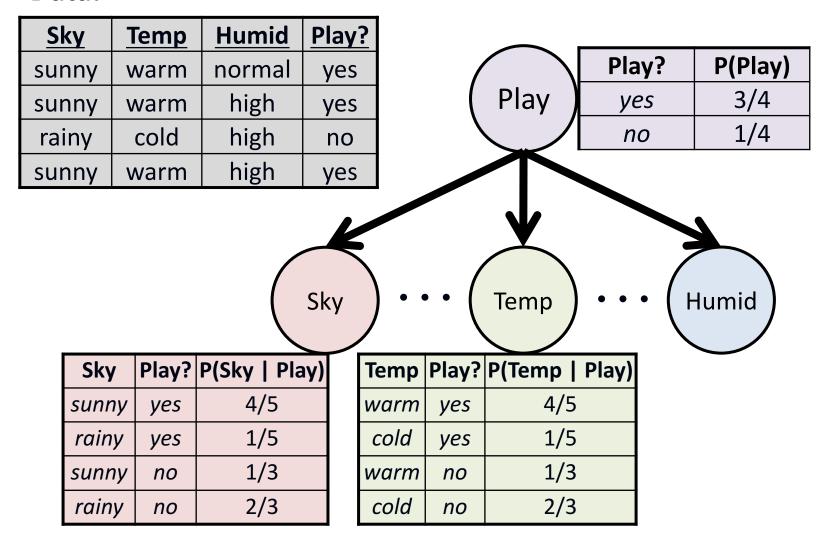


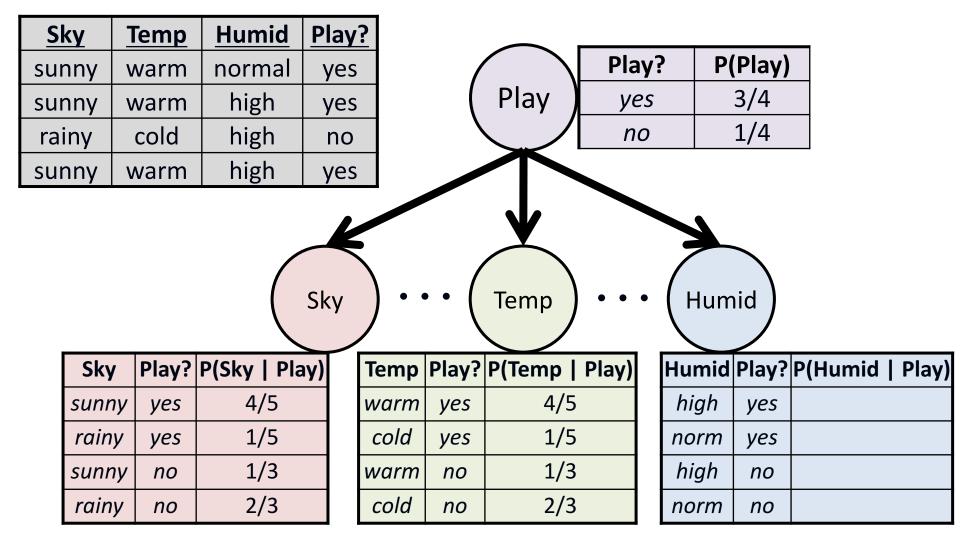


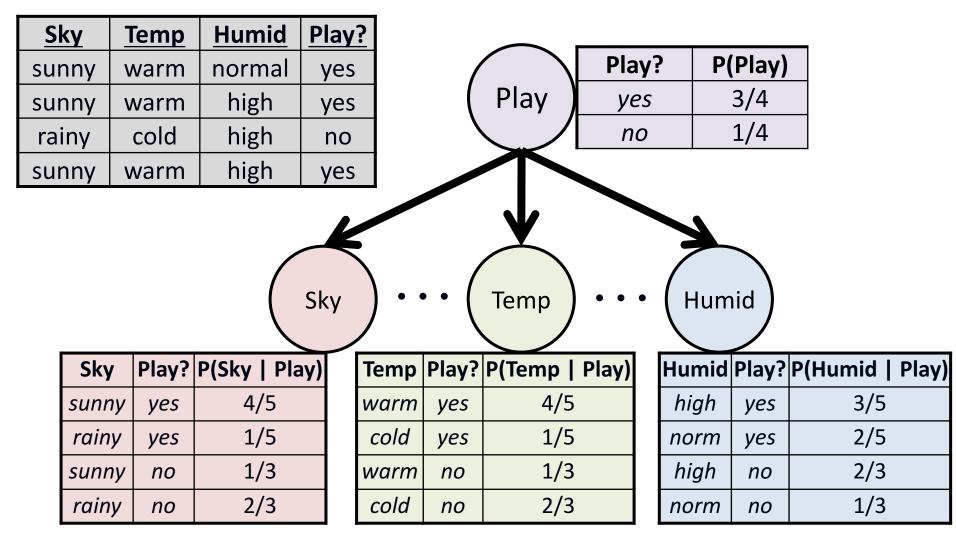




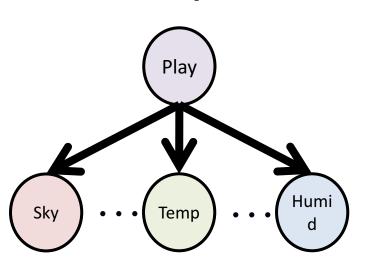








### **Example Using NB for Classification**



Play?	P(Play)
yes	3/4
no	1/4

Temp	Play?	P(Temp   Play)
warm	yes	4/5
cold	yes	1/5
warm	no	1/3
cold	no	2/3

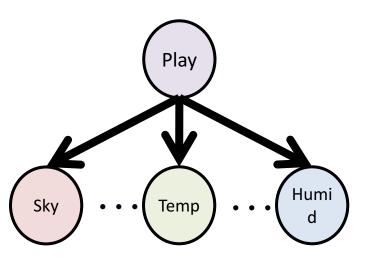
Sky	Play?	P(Sky   Play)
sunny	yes	4/5
rainy	yes	1/5
sunny	no	1/3
rainy	no	2/3

Humid	Play?	P(Humid   Play)
high	yes	3/5
norm	yes	2/5
high	no	2/3
norm	no	1/3

$$h(\mathbf{x}) = \underset{y_k}{\arg \max} \ \log P(Y = y_k) + \sum_{j=1}^{d} \log P(X_j = x_j \mid Y = y_k)$$

**Goal:** Predict label for x = (rainy, warm, normal)

### **Example Using NB for Classification**



Play?	P(Play)
yes	3/4
no	1/4

Temp	Play?	P(Temp   Play)
warm	yes	4/5
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rainy	no	2/3

Humid	Play?	P(Humid   Play)
high	yes	3/5
norm	yes	2/5
high	no	2/3
norm	no	1/3

x = (rainy, warm, normal)

$$P(\text{play} \mid \mathbf{x}) \propto \log P(\text{play}) + \log P(\text{rainy} \mid \text{play}) + \log P(\text{warm} \mid \text{play}) + \log P(\text{normal} \mid \text{play})$$

$$\propto \log 3/4 + \log 1/5 + \log 4/5 + \log 2/5 = \boxed{-1.319} \quad \text{predict}$$
PLAY

$$P(\neg \text{play} \mid \mathbf{x}) \propto \log P(\neg \text{play}) + \log P(\text{rainy} \mid \neg \text{play}) + \log P(\text{warm} \mid \neg \text{play}) + \log P(\text{normal} \mid \neg \text{play})$$

$$\propto \log 1/4 + \log 2/3 + \log 1/3 + \log 1/3 = -1.732$$

### Naïve Bayes Summary

#### **Advantages:**

- Fast to train (single scan through data)
- Fast to classify
- Not sensitive to irrelevant features
- Handles real and discrete data
- Handles streaming data well

#### **Disadvantages:**

Assumes independence of features

Slide by Eamonn Keogh