



Support Vector Machines & Kernels

Doing *really* well with linear decision surfaces

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Outline

- Prediction
 - Why might predictions be wrong?
- Support vector machines
 - Doing really well with linear models
- Kernels
 - Making the non-linear linear

Why Might Predictions be Wrong?

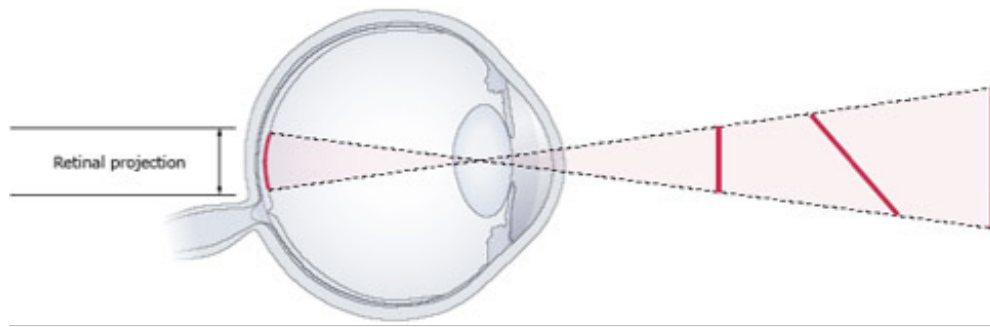
- True non-determinism
 - Flip a biased coin
 - $p(\text{heads}) = \theta$
 - Estimate θ
 - If $\theta > 0.5$ predict 'heads', else 'tails'

Lots of ML research on problems like this:

- Learn a model
- Do the best you can in expectation

Why Might Predictions be Wrong?

- Partial observability
 - Something needed to predict y is missing from observation x



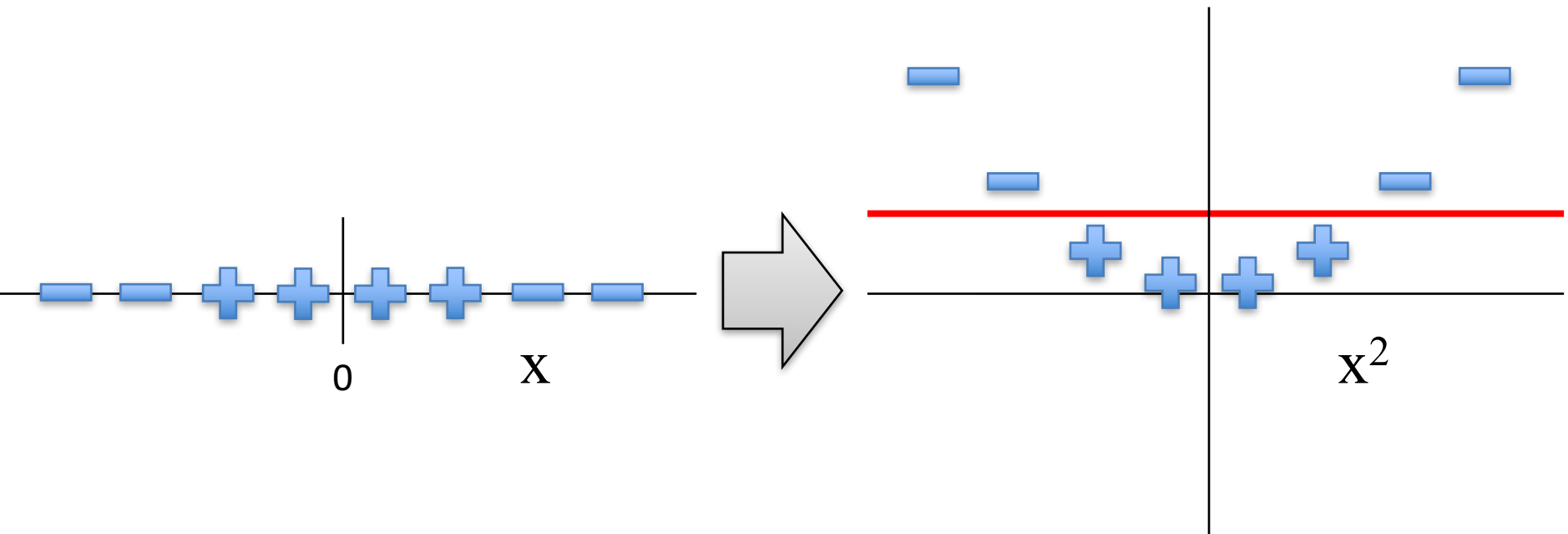
- Noise in the observation x
 - Measurement error
 - Instrument limitations

Why Might Predictions be Wrong?

- True non-determinism
- Partial observability
 - hard, soft
- Representational bias
- Algorithmic bias
- Bounded resources

Representational Bias

- Having the right features (x) is crucial



Support Vector Machines

Doing *Really* Well with Linear
Decision Surfaces

Strengths of SVMs

- Good generalization
 - in theory
 - in practice
- Works well with few training instances
- Find globally best model
- Efficient algorithms
- Amenable to the kernel trick

Minor Notation Change

To better match notation used in SVMs
...and to make matrix formulas simpler

We will drop using superscripts for the i^{th} instance

i^{th} instance

$\mathbf{x}^{(i)}$

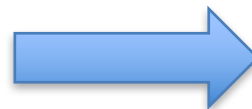


\mathbf{x}_i

Bold denotes
vector

i^{th} instance label

$y^{(i)}$

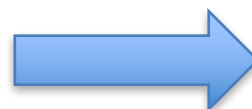


y_i

Non-bold
denotes scalar

j^{th} feature of i^{th} instance

$x_j^{(i)}$



x_{ij}

Linear Separators

- Training instances

$$\mathbf{x} \in \mathbb{R}^{d+1}, x_0 = 1$$

$$y \in \{-1, 1\}$$

- Model parameters

$$\boldsymbol{\theta} \in \mathbb{R}^{d+1}$$

- Hyperplane

$$\boldsymbol{\theta}^\top \mathbf{x} = \langle \boldsymbol{\theta}, \mathbf{x} \rangle = 0$$

- Decision function

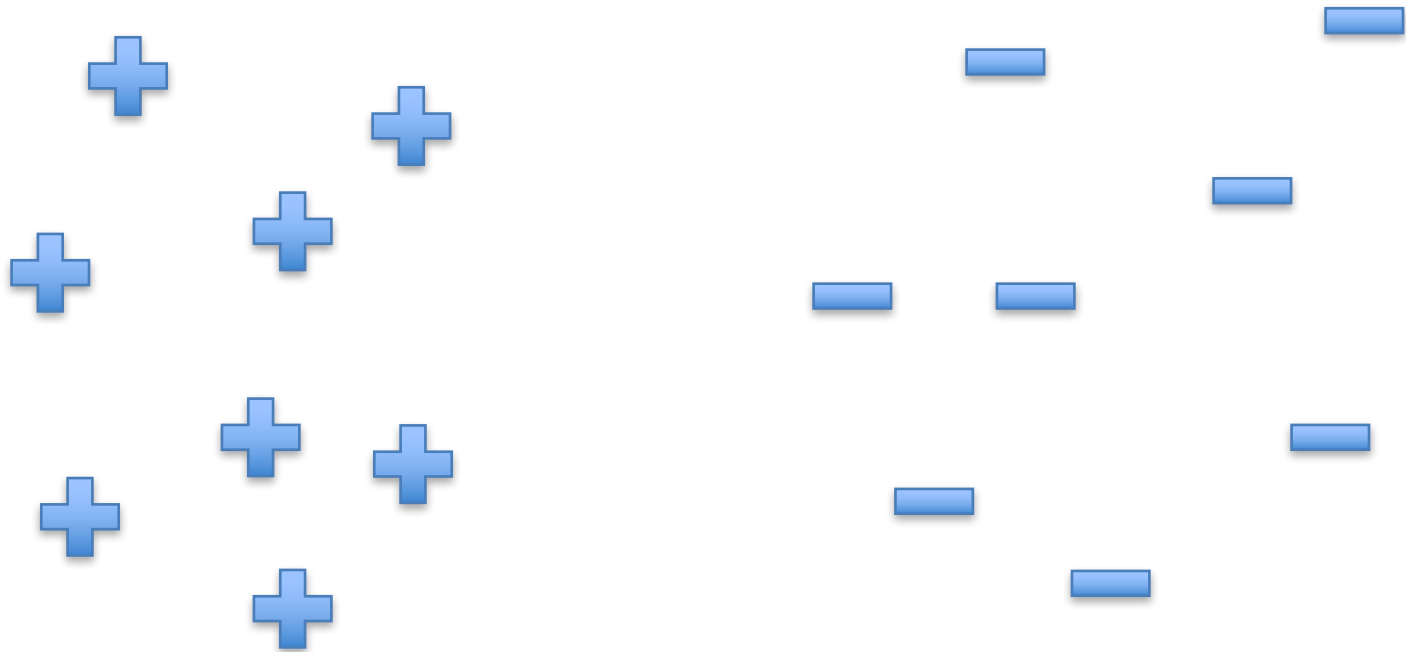
$$h(\mathbf{x}) = \text{sign}(\boldsymbol{\theta}^\top \mathbf{x}) = \text{sign}(\langle \boldsymbol{\theta}, \mathbf{x} \rangle)$$

Recall:

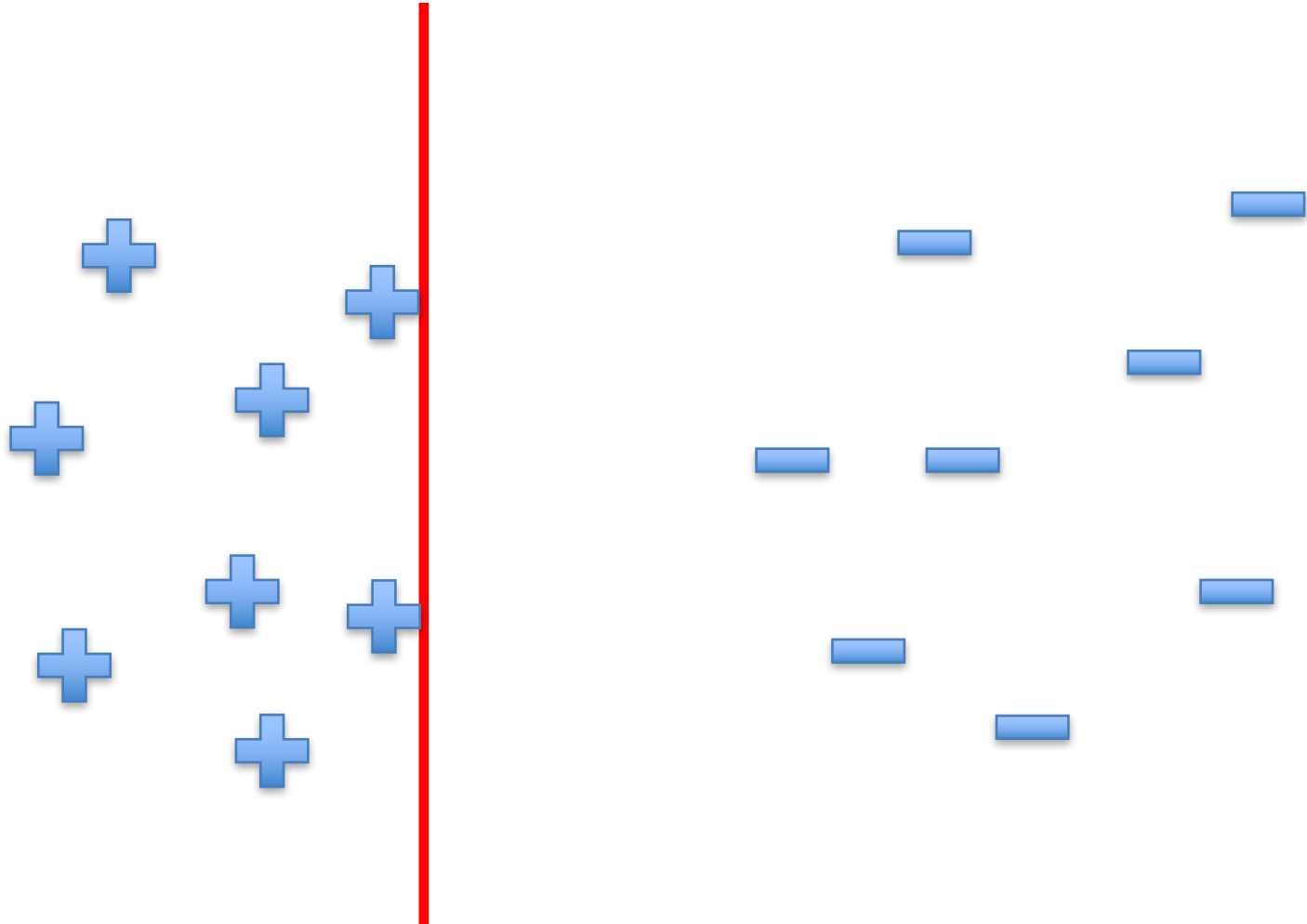
Inner (dot) product:

$$\begin{aligned} \langle \mathbf{u}, \mathbf{v} \rangle &= \mathbf{u} \cdot \mathbf{v} = \mathbf{u}^\top \mathbf{v} \\ &= \sum_i u_i v_i \end{aligned}$$

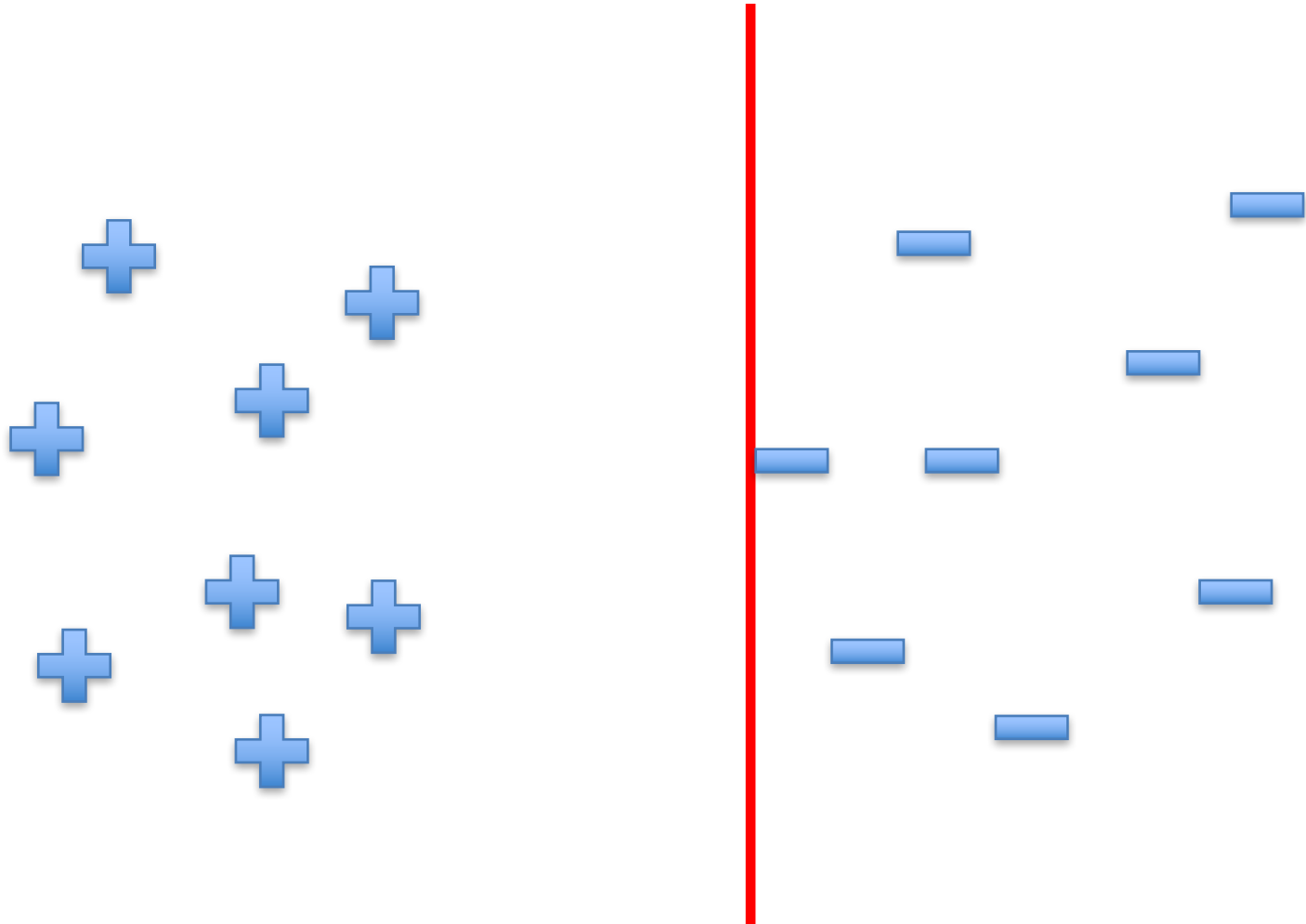
Intuitions



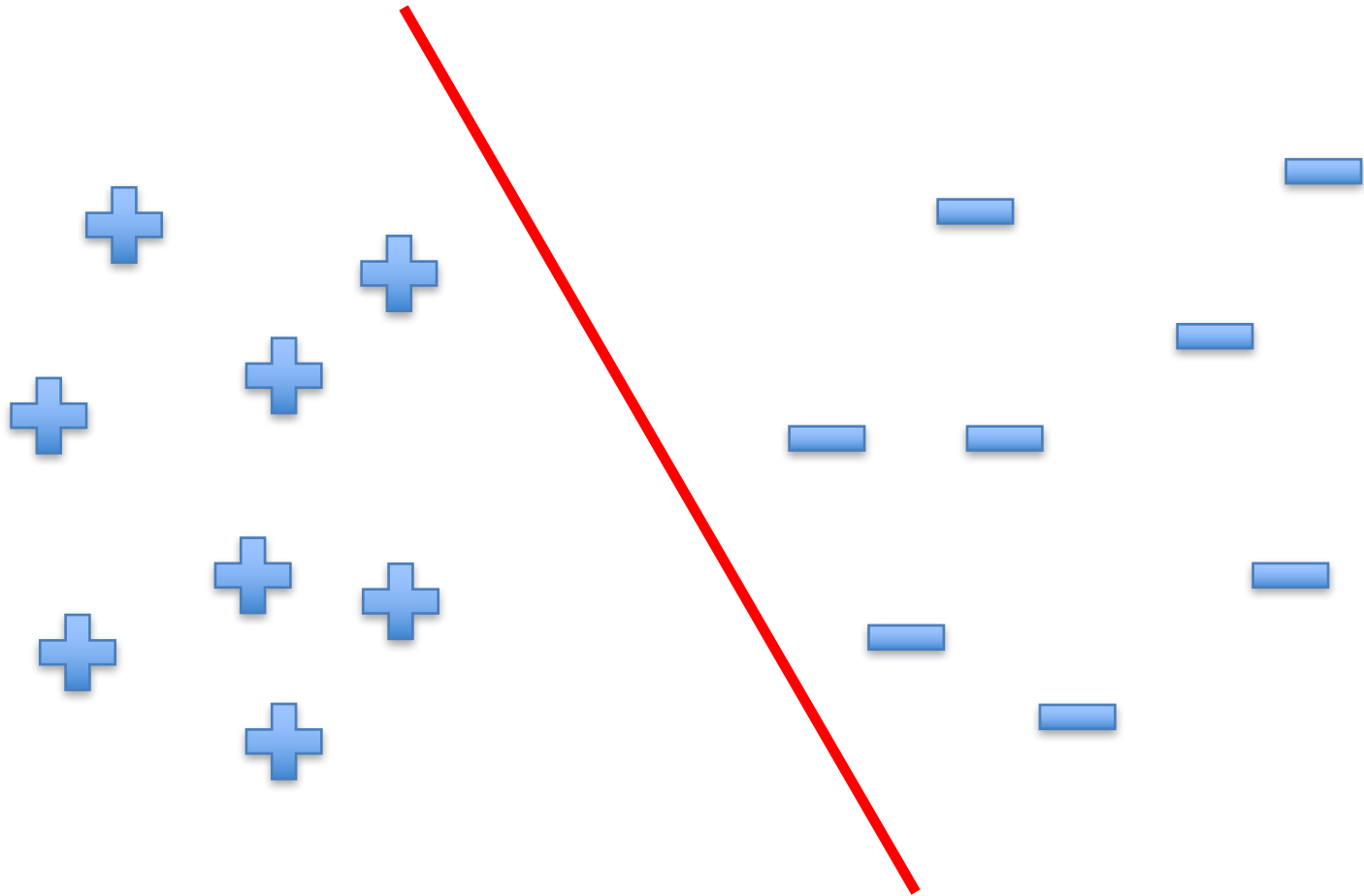
Intuitions



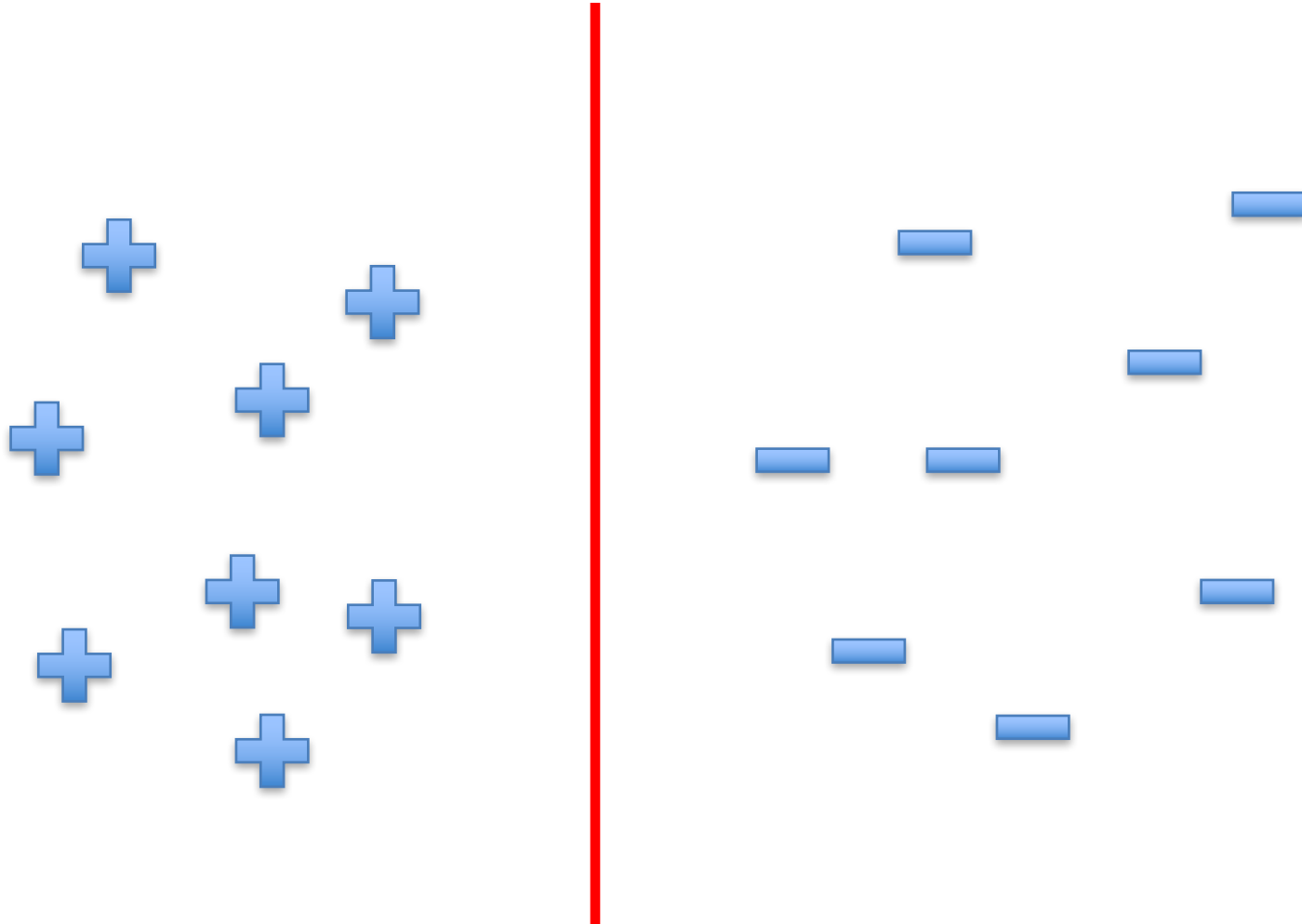
Intuitions



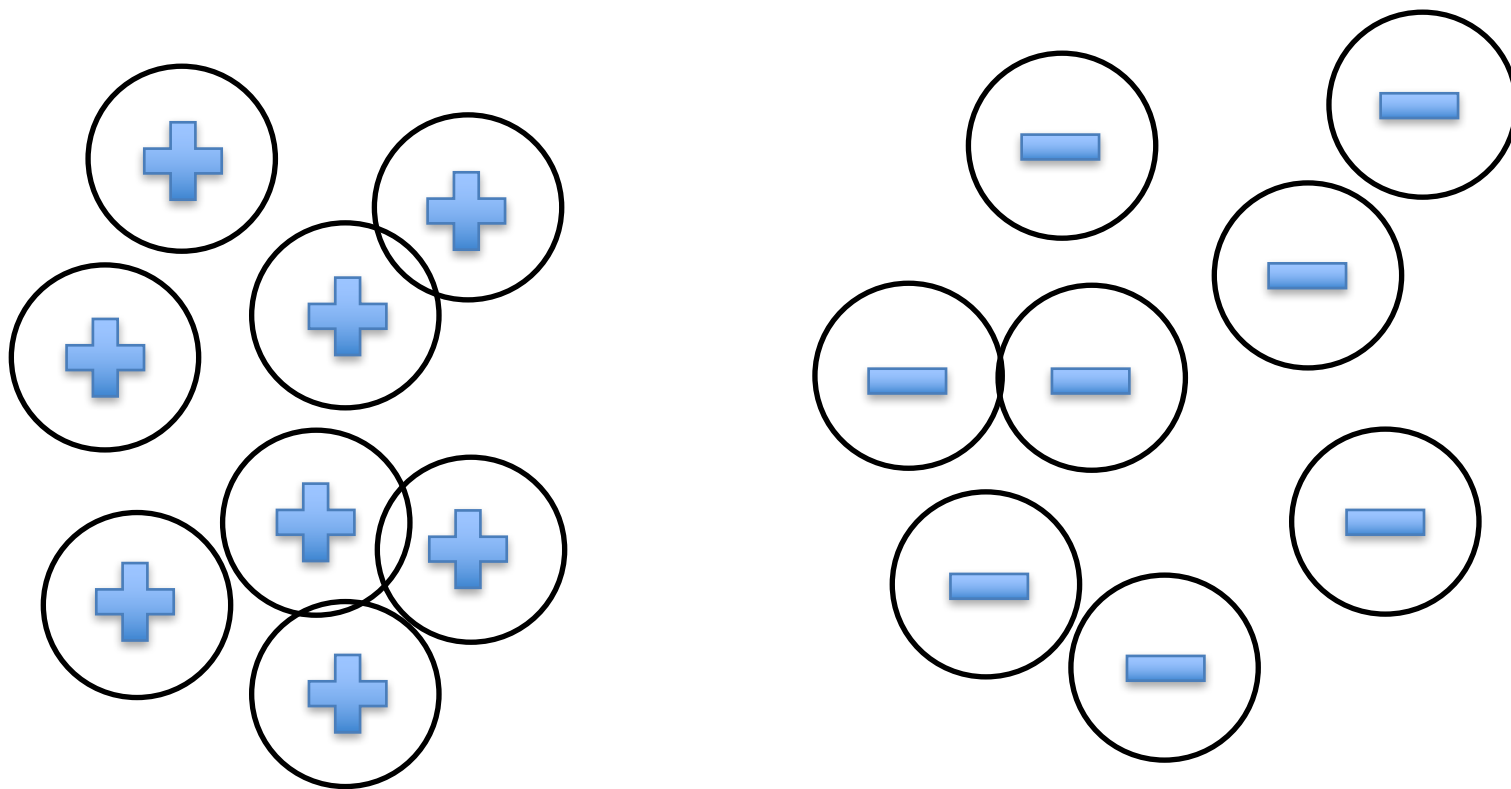
Intuitions



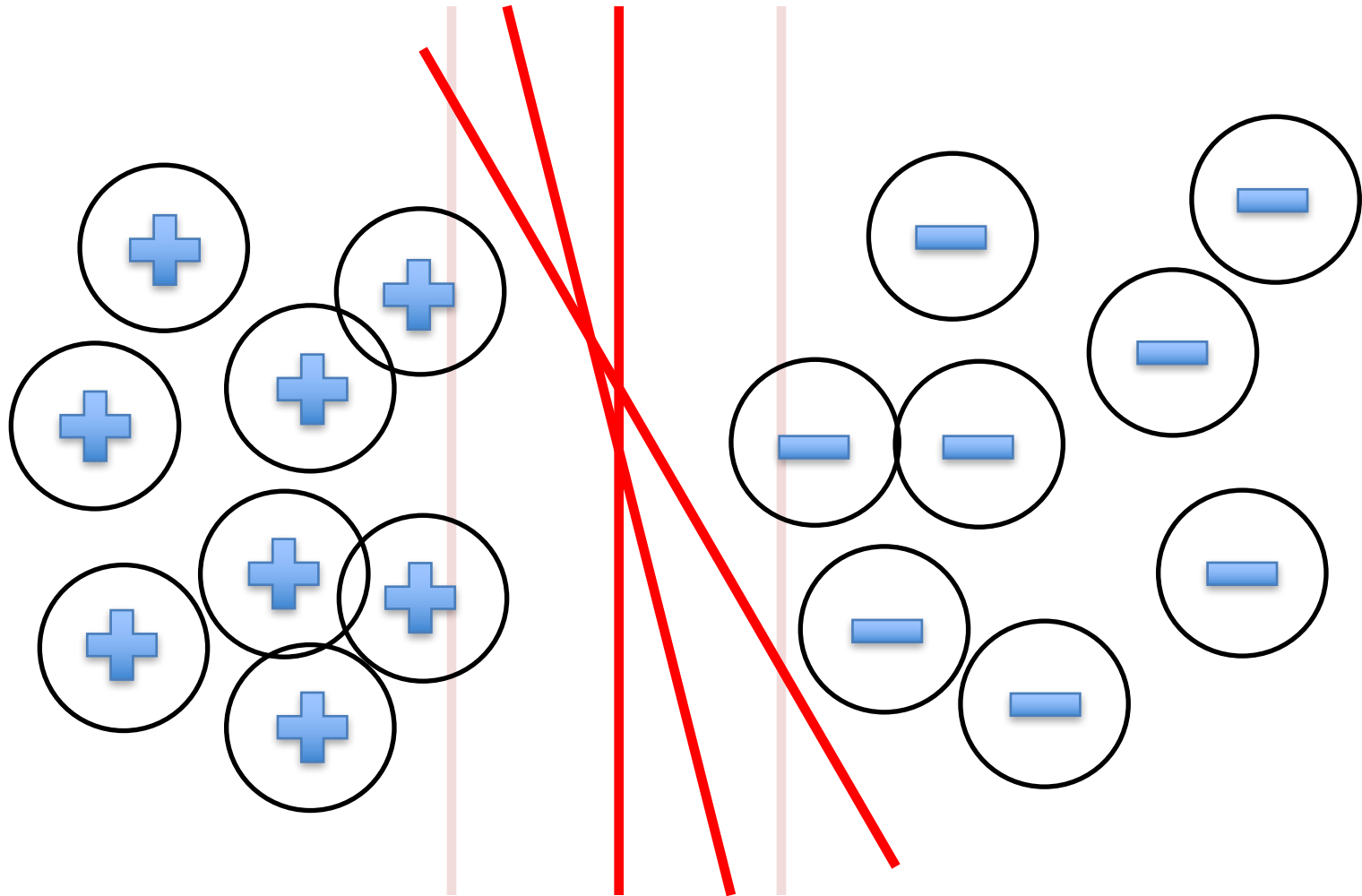
A “Good” Separator



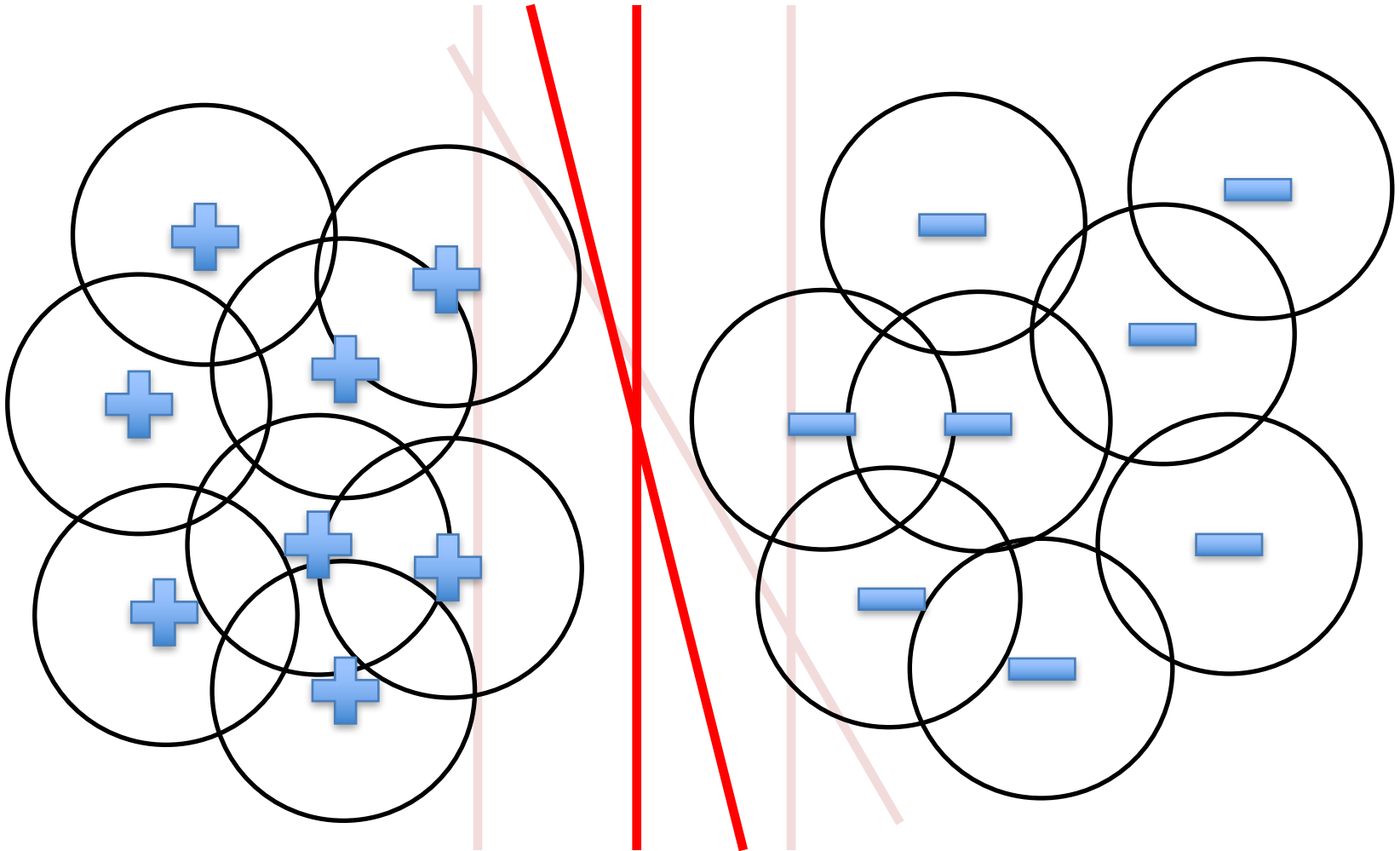
Noise in the Observations



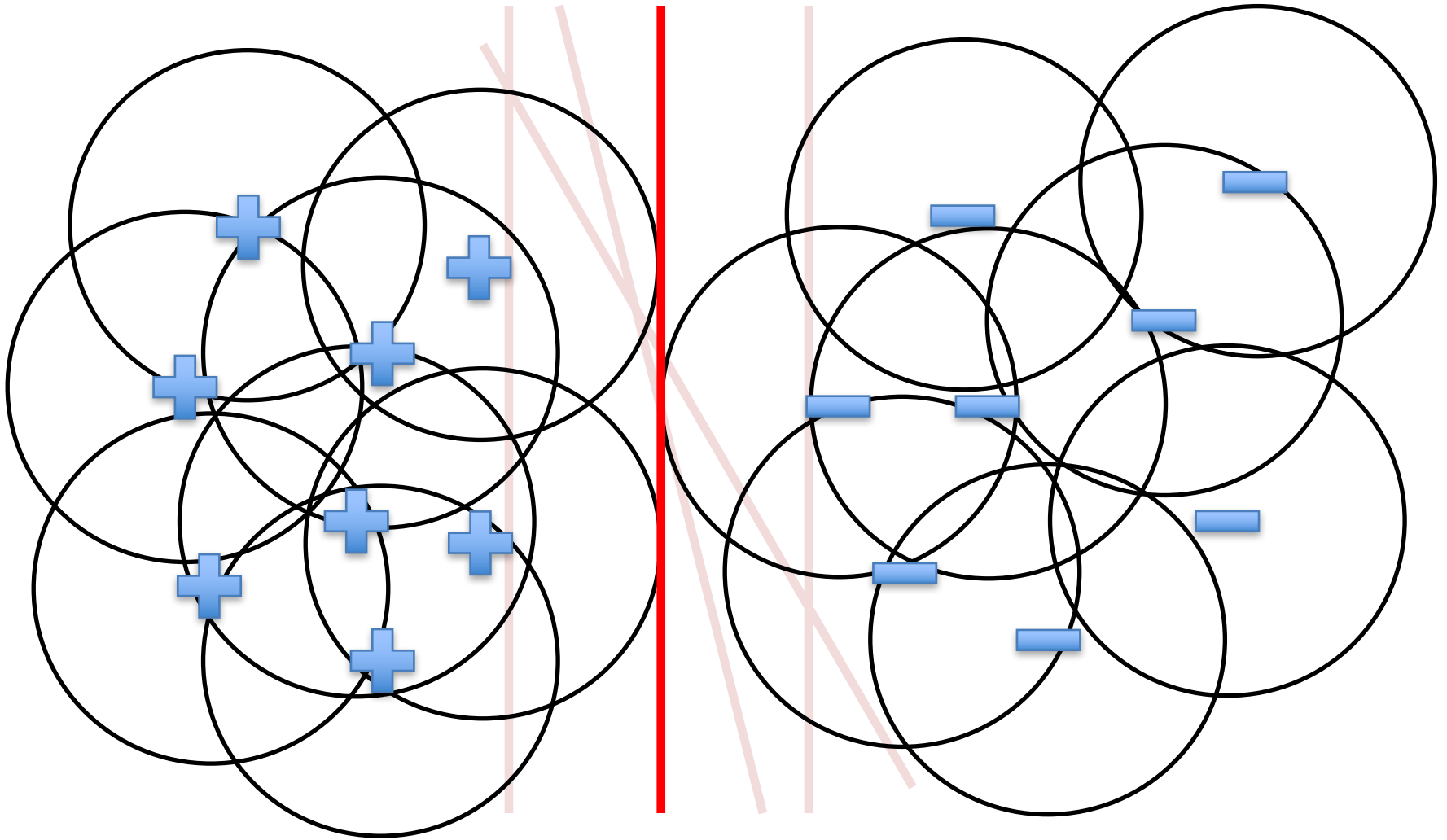
Ruling Out Some Separators



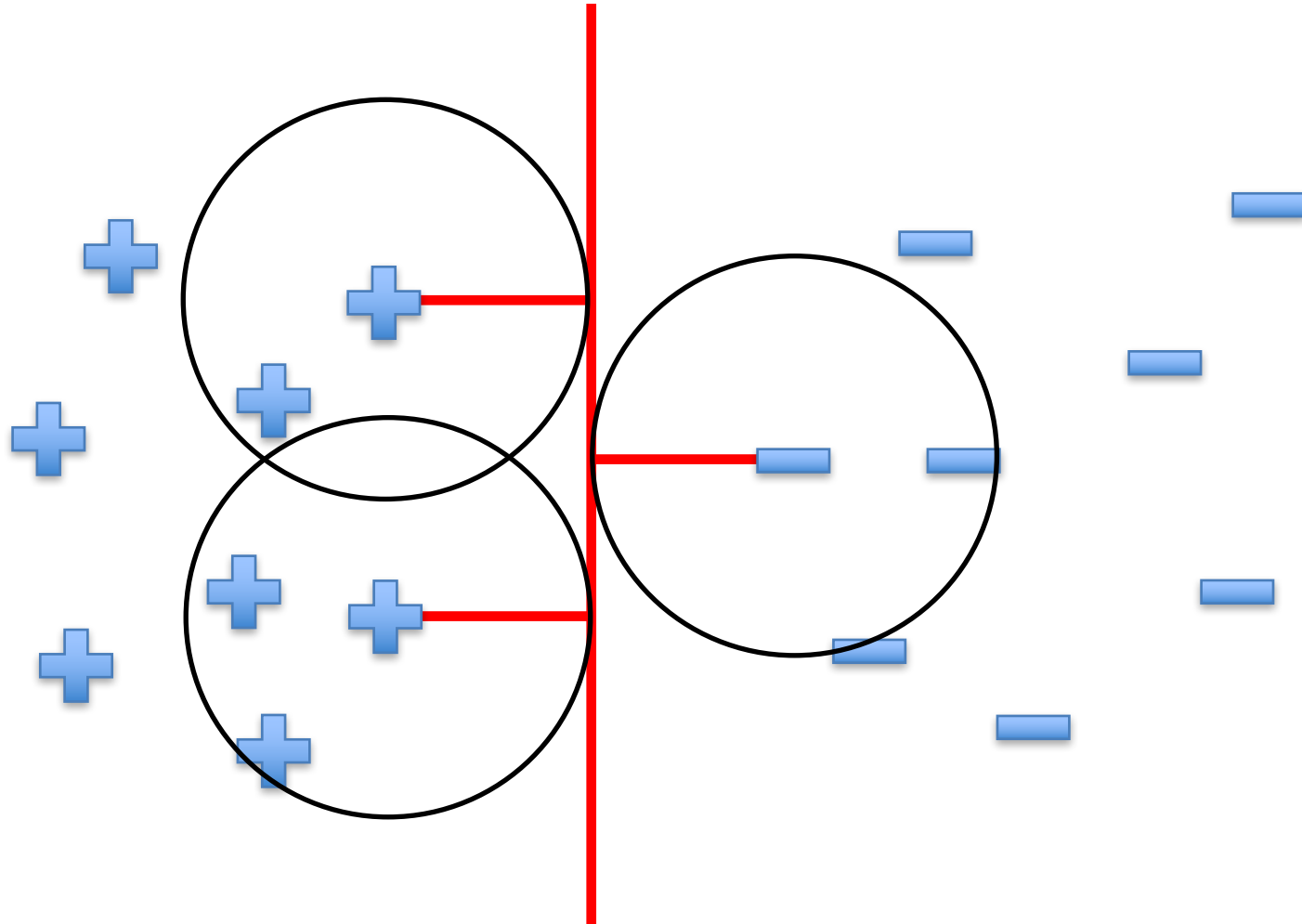
Lots of Noise



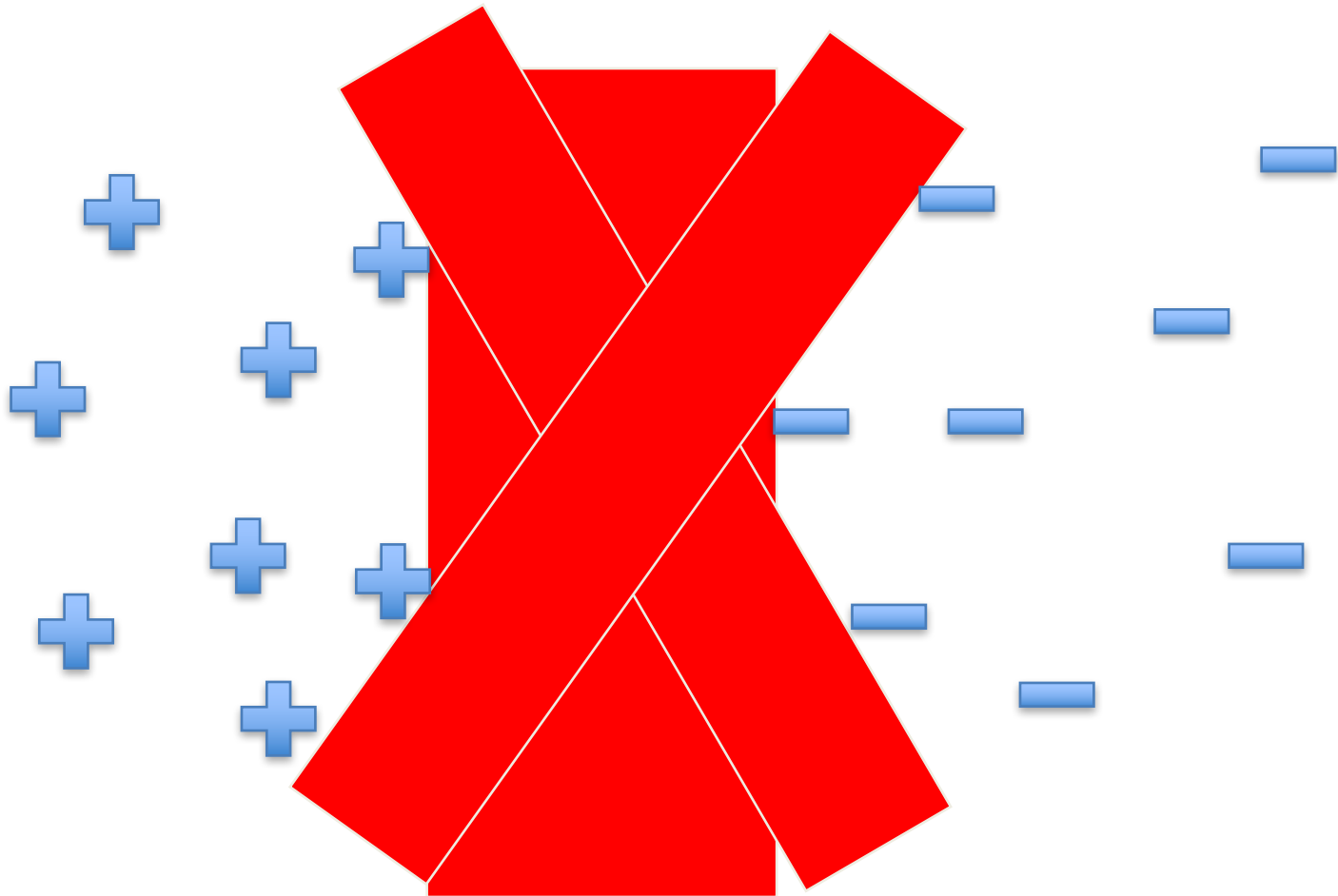
Only One Separator Remains



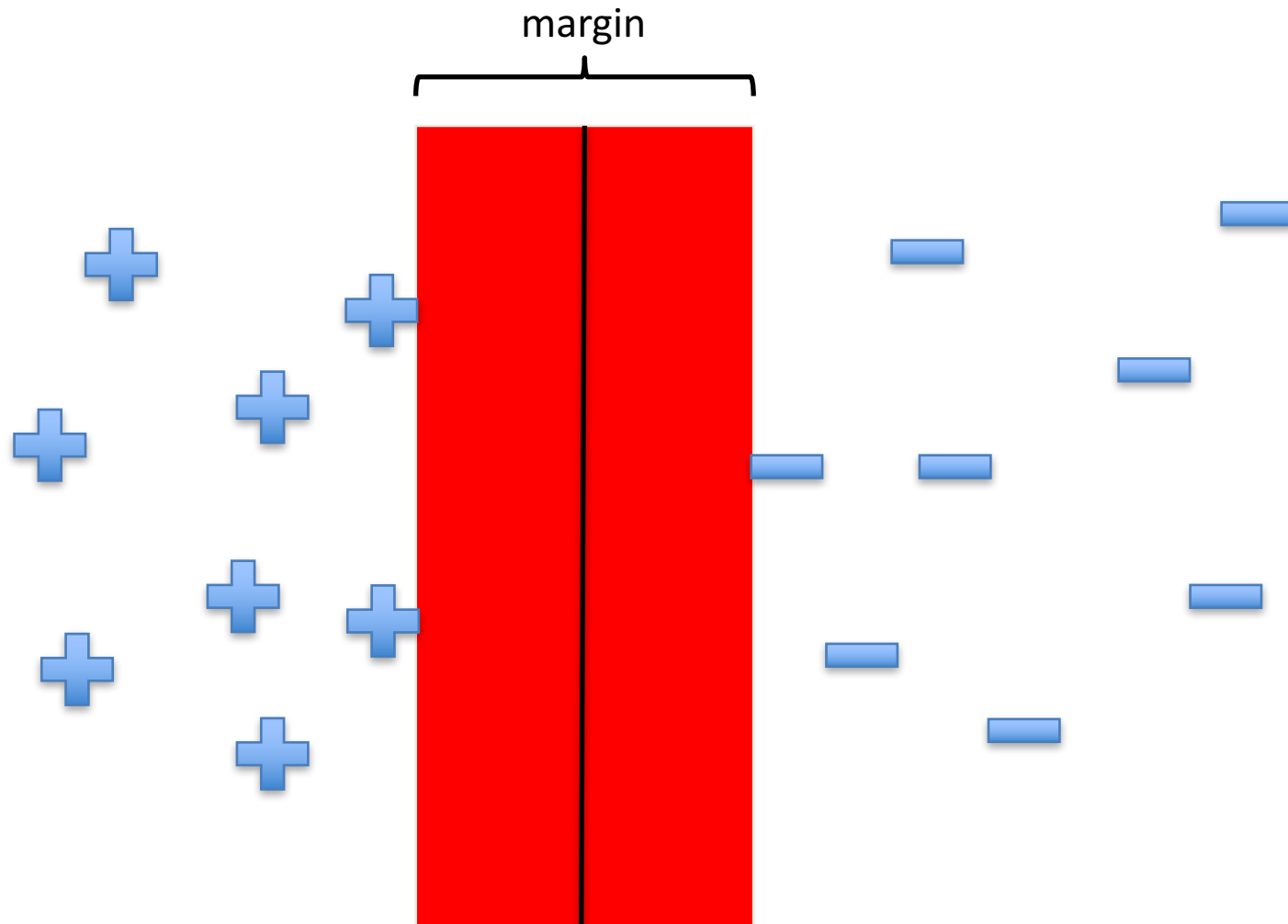
Maximizing the Margin



“Fat” Separators



“Fat” Separators



Why Maximize Margin

Increasing margin reduces *capacity*

- i.e., fewer possible models

Remember Lesson from Learning Theory:

- If the following holds:
 - H is sufficiently constrained in size
 - and/or the size of the training data set n is large,then low training error is likely to be evidence of low generalization error