CSE6242 / CX4242: Data & Visual Analytics

Data Collection

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How to Collect Data?

Method	Effort
Download	Low
API (Application program interface)	Medium
Scrape/Crawl	High

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Data you can just download

NYC Taxi data: Trip (11GB), Fare (7.7GB)

StackOverflow (xml)

Wikipedia (data dump)

Atlanta crime data (csv)

Soccer statistics

Data.gov

. . .

Data you can just download

If you have leads, let us know on Piazza!

More datasets on course website: http://poloclub.gatech.edu/cse6242/2017fall/#datasets

Schedule

Homework



Prerequisites

All students must first review prerequisites & course expectation.

CSE6242 / CX4242, Fall 2017

Data and Visual Analytics

Collect Data via APIs

Google Data API (e.g., Google Maps Directions API)

https://developers.google.com/gdata/docs/directory

Twitter (small subset)

https://dev.twitter.com/streaming/overview

Last.fm (Pandora has unofficial API)

Flickr

data.nasa.gov

data.gov

Facebook (your friends only)

iTunes

Data that needs scraping

Amazon (reviews, product info)

ESPN

eBay

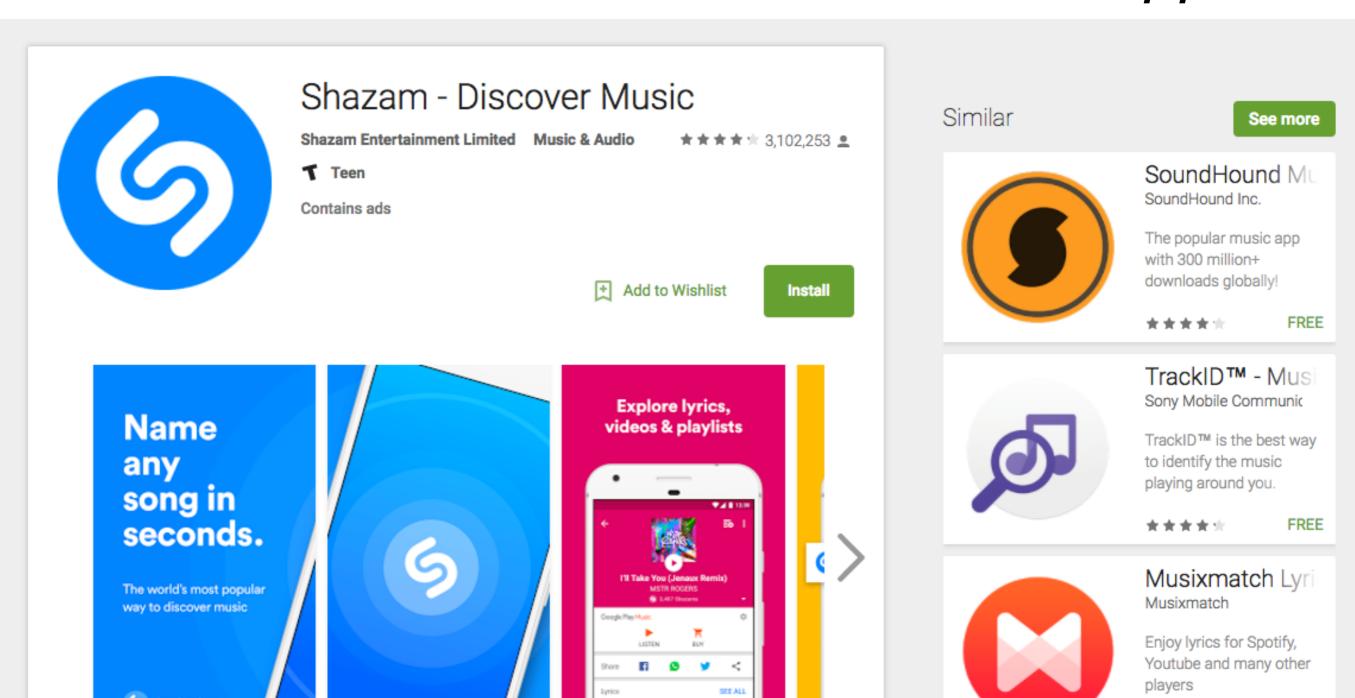
Google Play

Google Scholar

. . .

How to Scrape? Google Play example

Goal: collect the network of similar apps



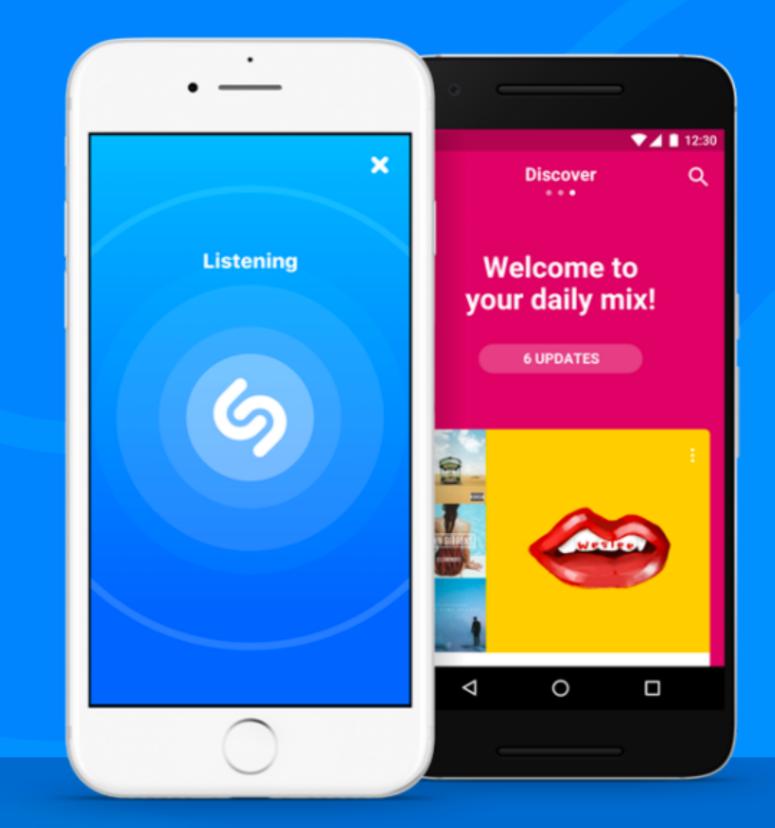
SHAZAM



Name any song in seconds

Shazam will identify any music playing around you.

GET IT NOW



How to Scrape?

Goal: Write a program/algorithm to scrape Google Play to collect a million-node network of similar apps



Each **node** is an app

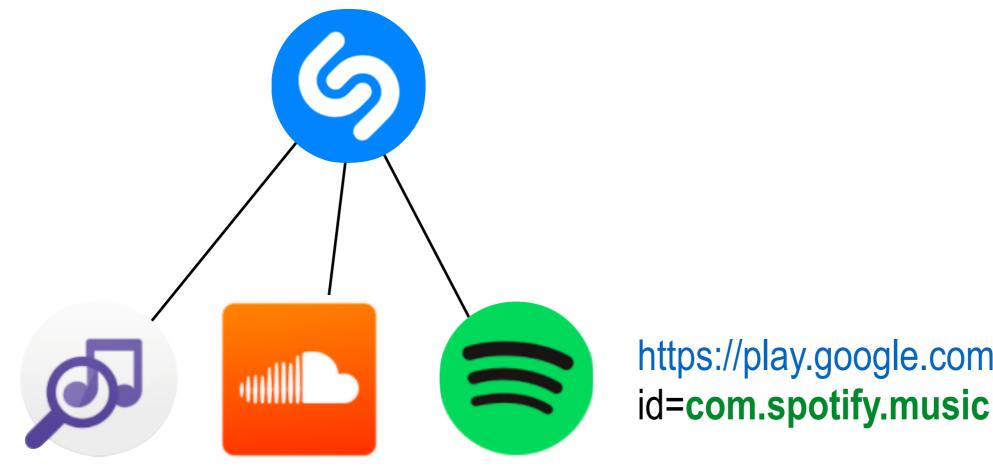
An **edge** connects two similar apps

Hint: start with some apps (e.g., Shazam), and go from there.

How to Scrape? Google Play example

Goal: collect the network of similar apps

https://play.google.com/store/apps/details?id=com.shazam.android



https://play.google.com/store/apps/details?

Popular Scraping Libraries

Selenium. Supports multiple languages. http://www.seleniumhq.org
Beautiful Soup. Python. https://www.crummy.com/software/BeautifulSoup
Scrapy. Python. https://scrapy.org

JSoup. Java. https://jsoup.org

Important considerations:

Different web content shows up depending on web browsers used Scraper may need different "web driver" (e.g., in Selenium), or browser "user agent"

Data may show up after certain user interaction (e.g., click a button)

Scraper may need to simulate the actions.

Selenium supports more actions:

http://www.discoversdk.com/blog/web-scraping-with-selenium

Beautiful Soup supports some.