



MEDIA RELEASE
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Call for submissions to host World Summit on Media for Children 2017

The World Summit on Media for Children Foundation (WSMCF) is calling for tenders to host the next World Summit on Media for Children in 2017. The Summit is a triennial event which was inaugurated in 1995 in Melbourne, Australia. Since then Summits have been held on all continents, with the Asia-Pacific Broadcasting Union (ABU) and Radio Malaysia hosting the most recent event in Kuala Lumpur in 2014. Over one thousand participants were in attendance.

The World Summit on Media for Children Foundation is an independent body which uses its expertise, networks and influence to:

- Achieve a greater understanding of developments in children's media around the world;
- Promote innovation in the development, design and provision of media for children;
- Reinforce the constructive role of media in the development, education and wellbeing of children;
- Draw the attention of key players in digital media to the importance of issues relating to children's lives;
- Promote a charter of guiding principles in children's digital media;
- Ensure the provision of high-quality digital resources for children will be guaranteed as the communications revolution proceeds;
- Assist in providing future opportunities for high-quality media for children around the world.

The World Summit on Media for Children Foundation is responsible for overseeing the process by which specific organisations are awarded the right to hold successive World Summits. The Foundation is not a source of funding and any World Summit has to be self-financing. An organisation must submit a formal proposal to host the World Summit on Media for Children. The details for submitting a tender, and more details about the WSMCF can be found at www.wsmcf.com.

Submissions will close on April 31, 2015 and should be sent to the Chair of the Foundation: Dr Patricia Edgar at triciaedgar@bigpond.com. Enquiries may be sent to the same email.

Note: At the 2014 Summit in Kuala Lumpur it was announced that a partnership including the European Broadcasting Union (EBU), Storytegitic and Keynes Turkey would host the 2017 Summit in Davos, Switzerland. The partnership has now withdrawn its bid, and the Foundation has consequently chosen to reopen the tender process.