# Brokerage Entity-Class Model (Panel Profits v1.0)

## OVERVIEW

In the world of Panel Profits, not all IPOs are created equal. Comic shares (issues) enter the marketplace via one of the Seven Major Firms, each rooted in a mythology-aligned structure with celestial avatars. These firms affect float mechanics, narrative force, and share pricing logic.

Pricing also reflects:

* Float mechanics
* Underwriter origin (firm influence)
* Entity alignment and franchise strength
* Creator-based equity (Creator Stock)
* Publisher-backed value bonds (Publisher Bonds)
* Market analogues like funds, ETFs, futures, and derivatives

## SECTION I — ENTITY CLASSIFICATION

| **Entity Class** | **Definition** | **Examples** |
| --- | --- | --- |
| Superhero | Protagonists with franchise arcs and fan loyalty | Spider-Man, Batman, Wonder Woman |
| Supervillain | Antagonists with high lore disruption potential | Joker, Magneto, Doom |
| Sidekick | Hero-aligned secondaries with legacy risk | Robin, Kid Flash |
| Henchman | Villain-aligned cannon fodder or lieutenants | Hydra Agents, Shock Troopers |
| Superpet | Iconic pets with branding appeal or cult status | Krypto, Lockjaw |
| Super Gadget | Symbolic recurring high-impact items | Mjolnir, Batmobile, Iron Man's Armor |
| Super Vehicle | Mobile platforms tied to characters | Quinjet, Invisible Jet |
| Hideout | Concealed bases with lore triggers | Batcave, Krakoa Gate |
| Headquarters | Central command spaces or open-world locations | X-Mansion, Baxter Building |

🔗 Tied to: Float §IV and CE50 Index §I.14

## SECTION II — THE SEVEN HOUSES (CANON FIRMS)

| **House Name** | **Mythos Root** | **CEO** | **Sun (CTO)** | **Moon (CFO)** | **Star (COO)** | **Specialization** | **Perception / Weakness** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Solon Financial | Olympian / Zeusian | Zeus | Athena | Themis | Hermes | Superheroes, Institutions | "Old Guard" — Rigid |
| Velos Thorne | Thanatosian / Chaos | Jassu Thorne | Eris | Melinoë | Ereshkigal | Villains, Havoc-Based Properties | "Death Merchants" — Ruthless |
| Winnow Grey | Hermetic / Trickster | Cora Winnow | Hermes | Hecate | Loki | Rogues, Illicit IPs, Black Market | "Ghost Dealers" — Shady |
| Cradlehold Ledger | Atlantean / Anchorite | Mikkel Aram | Ptah | Hathor | Elatha | Hideouts, Lore Loci | "Boring as Bricks" — Slow |
| Ritual & Co. | Alchemical / Dualism | Deru Kall | Janus | Ananke | Ninhursag | Multiverse Variants | "Paradox Pimps" — Complex |
| House of Vire | Celestial / Cosmotide | Trystane Mere | Ra | Selene | Aether | Prestige Vehicles, Media IP | "Flashy but Thin" |
| Gallowsbrand | Chthonic / Netherborn | Sarex Fen | Hades | Persephone | Moros | Antiheroes, Lost Runs | "Grave Robbers" — Morbid |

## SECTION III — FIRM PERFORMANCE IMPACT ON PRICING

* IPO Share Modifier — Based on mythic resonance and symbolic alignment
* Narrative Alignment Modifier — Storyline dependent (e.g. cosmic event boosts House of Vire)
* Astrological Cycles — Guardian triads influence sentiment
* Lore Inheritance Rate — Inherited market weight or float volatility

## SECTION IV — ENTITY CLASS VS. MARKET DEPTH

| **Entity Class** | **Market Effect** |
| --- | --- |
| Superheroes | Float protection via firm prestige |
| Villains | Peak value during narrative chaos |
| Gadgets/Vehicles | Value derived from host hero (unless unique) |
| Sidekicks/Pets | Boosted by collective sentiment or meme status |
| Henchmen/Hideouts | High-risk, event-driven trades |

## SECTION V — MARKET-ASSET CLASS GLOSSARY

| **Market Term** | **Lore Asset Equivalent** | **Description** |
| --- | --- | --- |
| Stock (Common) | Superhero Stock | Float-based issue tied to heroes |
| Stock (Preferred) | Franchise Stock | Legendary characters with brand premiums |
| Bond | Publisher Bond | Entire publisher IP float as a financial product |
| ETF | Universe Fund / Lore Pool | Aggregated comic families (e.g., Bat-Family) |
| Mutual Fund | Narrative Fund | Curated story/era/theme bundles |
| Options | Panel Options | Pre-event fixed-price acquisitions |
| Futures | Timeline Contracts | Speculative outcome bets on post-event value |
| Derivatives | Variant Swaps | Signature/foil/variant effect derivatives |
| Commodities | Paper Grade Assets | Physical state-based valuation (slabbed/raw/etc.) |
| Index Fund | CE50 / PPIX100 | Benchmark for comparison |
| Digital Tokens | LoreMint Editions | NFT-based scarce digital IP assets |
| Crypto Unit | InkCoin | Game-native token for use in economy |

## SECTION VI — CREATOR STOCK & PUBLISHER BONDS (Coming)

### Creator Stock:

* Ranked: Writer > Artist > Inker > Editor
* Bonuses for: Arc importance, multi-era work, CE50 relevance

### Publisher Bonds:

* Based on: IP float, creator density, event resilience, lore weight

## LINKS TO OTHER SYSTEMS

* CE50 & PPIX100 Index
* Float Doctrine
* Oracle Event Triggers
* Alignment Codex
* Broker Karma System