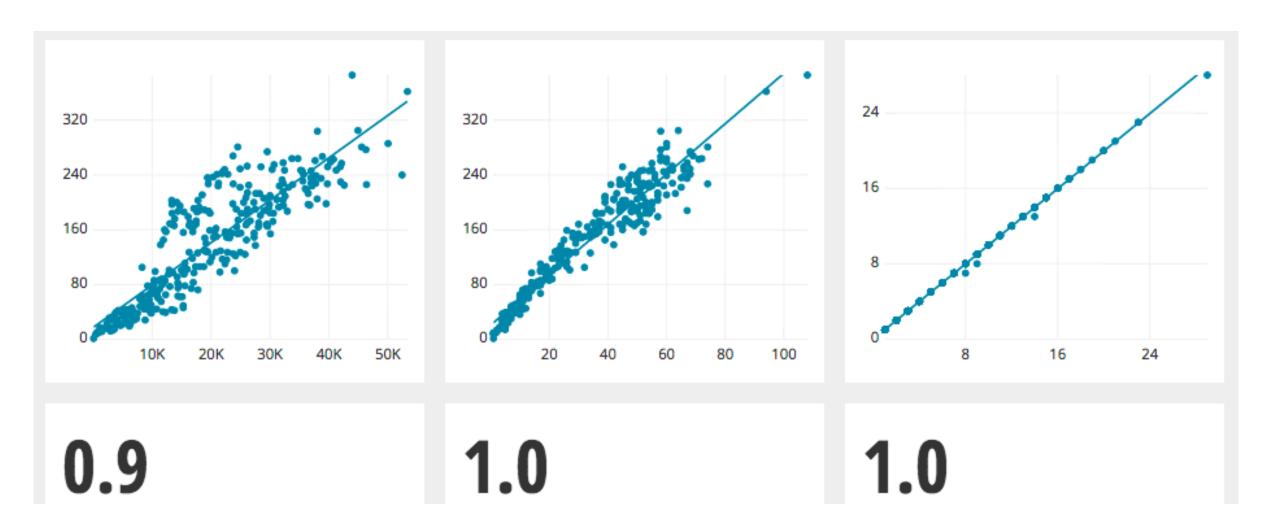


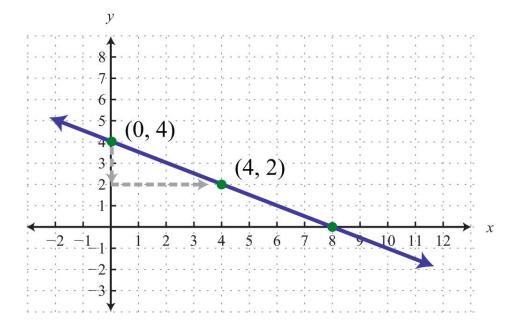
A "LINEAR RELATIONSHIP"

Importantly, Pearson's r assumes a linear relationship. One good reason to look at your scatterplot first is to ensure that this is a good assumption.



WHAT DOES THAT MEAN?

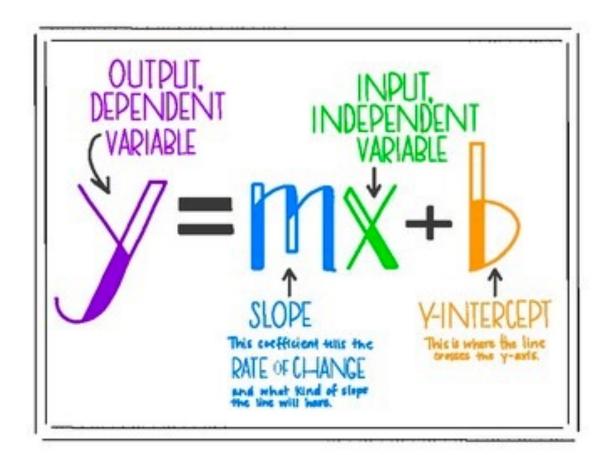
- A linear relationship assumes that the data can be approximated by a line.
- Implies that every unit increase in your independent variable, there is a certain change in your dependent variable, and that change is constant across the whole range of data.
- ► The change is the "slope" ("rise over run").



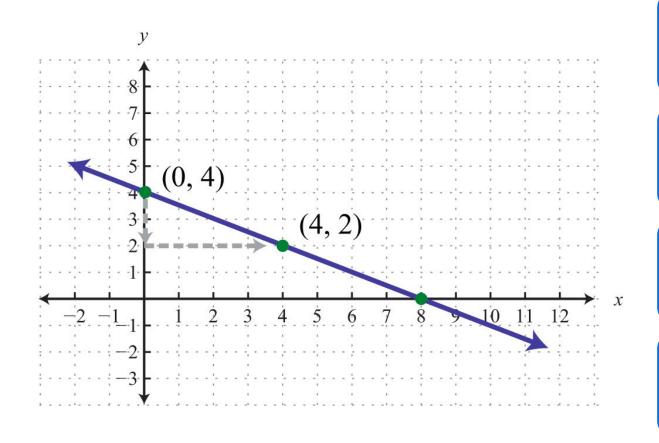
THE EQUATION FOR A LINE

Slope: y = mx + b

- If we identify x as our independent variable and y as our dependent variable (as we've been doing all semester), the linear relationship between x and y is right here!
- Every time x increases by 1 unit (whatever unit that is), we should expect y to change in a predictable way – the slope (m) tells us how.
- Can be positive or negative, big or small.



WHAT IF THE SLOPE = 4, -.3, OR 8,099?



Slope: y = mx + b

If m = -2, then every time we increase x by 1, y will decrease by 2.

If m = -.3, then every time we increase x by 1, y will decrease by .3.

If m = 8,099, then every time we increase x by 1, y will increase by 8,099.

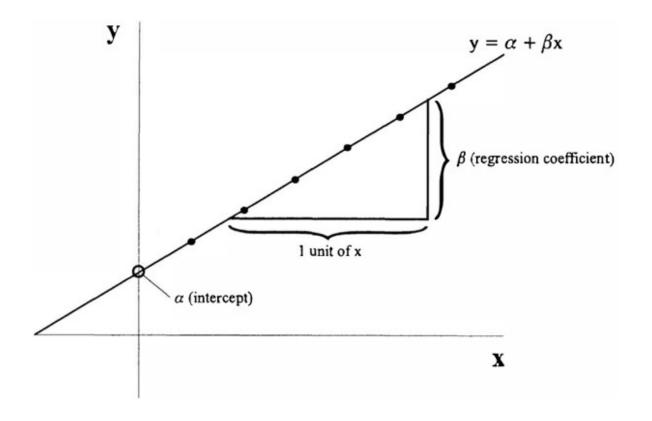
HOW DO WE FIND THAT LINE?

- The principle is the same as for correlation:
 - how far is the value of x from the mean value of x across all the data?
 - how far is the value of y from the mean value of y across all the data?

FIRST...

THE EQUATION

- Re-state the equation of a line (forget y = mx + b)
 - $Y = \alpha + \beta x$
 - This is exactly the same as y = mx + b, just different notation.
 - $\beta = \text{slope}$; $\alpha = \text{intercept}$
- β is our "coefficient" and just like any slope, it can be positive or negative, big or small.
 - This is the effect



SOCIAL DATA ARE MESSY

Dependent variable = constant + independent variable + control variable 1 + control variable 2 + error

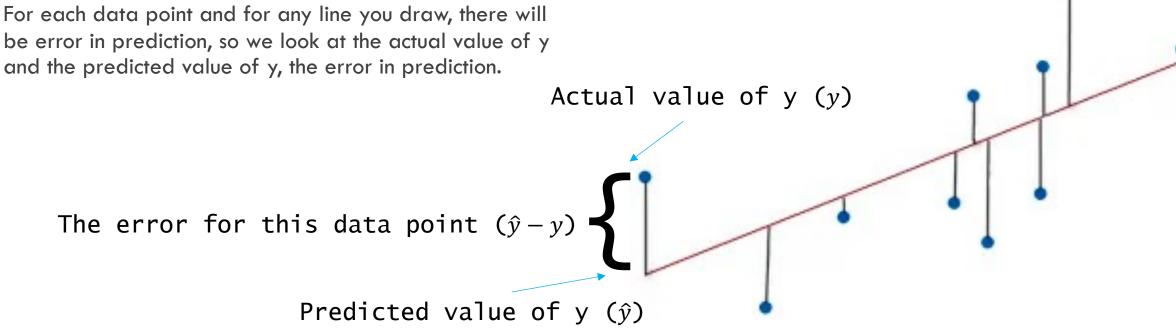
There will be error.

- I.e., not every case will fit the relationship (e.g., not all Democrats voted for Joe Biden, or Republicans for Trump; not every country with high GDP has a free press)
- $\hat{y} = \hat{a} + \hat{b}(x) + e$ where \hat{y} is the estimated value of our dependent variable, \hat{a} is our estimated intercept (α) , and \hat{b} is our estimated slope (β) .
 - Hats = estimates



THE LINE OF BEST-FIT

- How to find that line?
- For each data point and for any line you draw, there will be error in prediction, so we look at the actual value of y

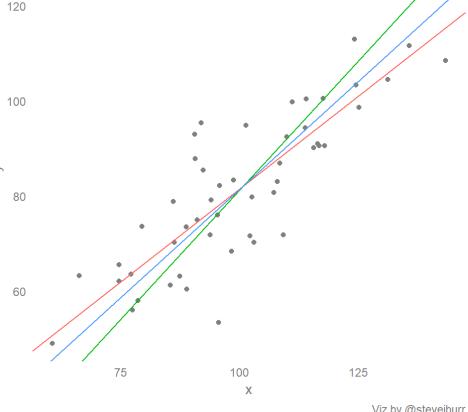


We call the error the "residual"

THE LINE OF BEST-FIT

$$SS_E = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

- The line of best fit will minimize those "residuals."
- Add up all residuals; seek the line that minimizes the total residuals
- Need to square the residuals because if we just add them up they'll cancel each other out
 - (just like with the standard deviation)
- Seeking the line with the smallest total squared residuals, or the line that is closest to the data.
- We call the method "Ordinary Least Squares" (OLS) regression.



Viz by @steveiburr

HYPOTHESIS TESTING

- We are most interested in β , the true effect of a one unit increase in x on the value of y.
- H_o , the null hypothesis, is that $\beta=0$. This would mean that a change in x has no effect on the value of y.
- We have an estimate of β , which is \hat{b} .
- Just like we can test the difference of means, we can use a t-test to evaluate the likelihood that the value of β is zero.

$$t = \frac{\hat{b} - \beta}{standard\ error\ of\ \hat{b}}$$

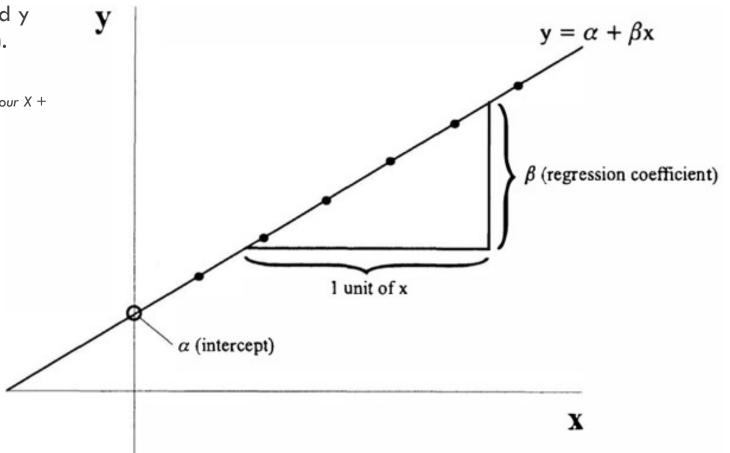
With d.f. = n - 2



No.... You will not need to calculate this!

HOW TO INTERPRET

- The estimate of β is VERY valuable in that is allows for a precise statement of the relationship between x and y ("for every one unit increase in x, y changes by β ").
- To learn how well the line fits the data, we use R^2
 - It tells us what percentage of the variation in Y we can explain with X (or our X + controls)



Still.... You do not need to compute any of this!



We call it a "goodness of fit" measure.

Given that we've squared all the errors, R^2 is often inflated, so we commonly adjust it and use a more conservative estimate, adjusted- R^2 .

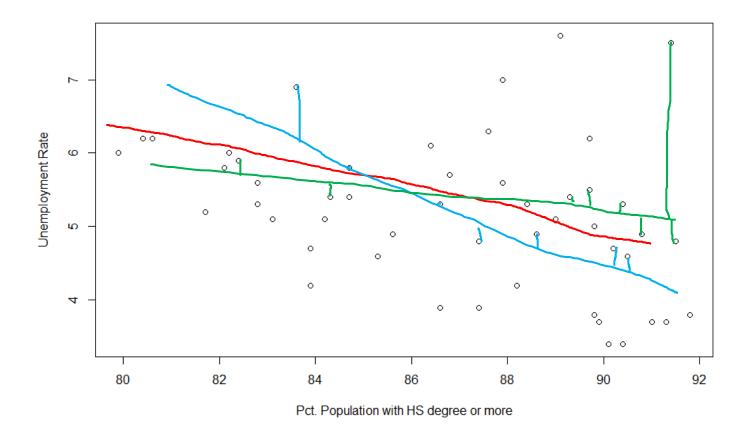
Practical interpretation, R^2 tells us the percent of variation in the dependent variable that can be explained by the independent variable.

EXAMPLE 1

Does lower education cause greater unemployment?

- H_A : In a comparison of states, those with lower education will have higher rates of unemployment than those with higher education.
- H_o : There is no relationship between education and unemployment.

- Dataset: states
- Dependent variable: unemploy
- Independent variable: hs_or_more



WHY STATISTICAL ANALYSIS PROGRAMS ARE WONDERFUL!

```
> mod.1 = lm(unemploy ~ hs_or_more, data=states)
> summary(mod.1)
call:
lm(formula = unemploy ~ hs_or_more, data = states)
Residuals:
     Min
              10 Median
                                        Max
-1.45395 -0.69418 0.03689 0.38075 2.78066
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
                                                                   p-value
(Intercept) 14.18365 3.47714
hs_or_more -0.10355
                       0.03999 -2.589 0.01270
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
                                                                     Adjusted R<sup>2</sup>
Residual standard error: 0.9552 on 48 degrees of freedom
Multiple R-squared: 0.1225, Adjusted R-squared: 0.1043
F-statistic: 6.703 on 1 and 48 DF, p-value: 0.0127
```

 R^2

- Estimated $\beta = -0.10355 = -0.10$
 - "For every 1 unit increase in education, unemployment will decrease by 0.10."
- Estimated $\alpha = 14.18365 = 14.18$
 - "When education = 0, we expect that unemployment would be 14.18."
- P-value (Pr(>|t|)) = 0.01270
 - Given the data, there is a 1.27% probability that this estimated β would occur by chance.
 - All we care about is whether this is less than or equal to 0.05.
- Adjusted $R^2 = 0.1043 = 0.10$
 - "The independent variable explains 10% of the variation in the dependent variable

```
> mod.1 = lm(unemploy ~ hs_or_more, data=states)
> summary(mod.1)
call:
lm(formula = unemploy ~ hs_or_more, data = states)
Residuals:
    Min
             10 Median 30
-1.45395 -0.69418 0.03689 0.38075 2.78066
Coefficients:
          Estimate Std. Error t value Pr(>|t|)
(Intercept) 14.18365 3.47714 4.079 0.00017 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
Residual standard error: 0.9552 on 48 degrees of freedom
Multiple R-squared: 0.1225, Adjusted R-squared: 0.1043
F-statistic: 6.703 on 1 and 48 DF, p-value: 0.0127
```

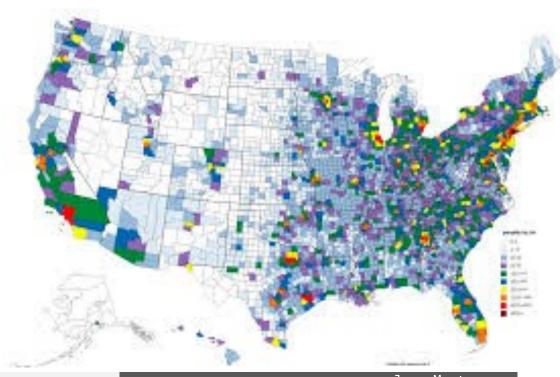
REJECT THE NULL HYPOTHSIS?

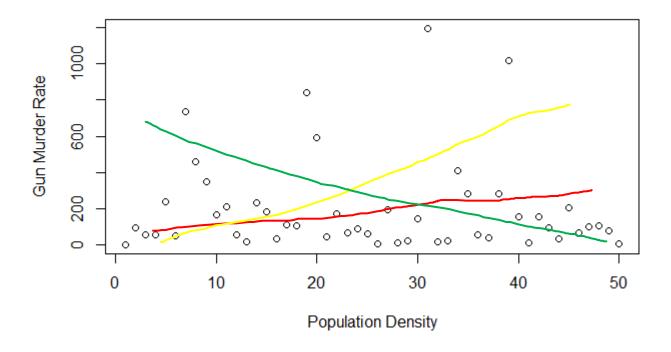
- P>t = 0.01270. Given the data, there is a 1.27% probability that this estimated β would occur by chance. If we use the 95% confidence level, P>t would need to be less than .05.
- WE CAN REJECT THE NULL HYPOTHESIS.



EXAMPLE 2

- H_A : In a comparison of states, those with higher population density will have higher murder rates than those with lower population density.
- H_o : There is no relationship between population density and the murder rate.
- Dataset: states
- Dependent variable: gun_murder10
- Independent variable: density





WHY STATISTICAL ANALYSIS PROGRAMS ARE WONDERFUL!

```
> summary(mod.2)
              call:
              lm(formula = qun_murder10 ~ density, data = states)
              Residuals:
                  Min
                           10 Median
                                                  Мах
              -2.0905 -1.3197 0.0245 0.8514 5.2776
\alpha
              Coefficients:
                                                                               p-value
                           Estimate Std. Error t value Pr(>|t|)
               (Intercept) 2.3319697 0.2663018
                                                 8.757 1.62e-11 ***
              density 0.0008619 0.0008225
                                                 1.048
              Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
                                                                                 Adjusted R<sup>2</sup>
              Residual standard error: 1.503 on 48 degrees of freedom
              Multiple R-squared 0.02236, Adjusted R-squared: 0.001993
              F-statistic: 1.098 on 1 and 48 DF, p-value: 0.3
       R^2
```

- Estimated $\beta = 0.0008619 = 0.00$
 - "For every 1 unit increase in population density, murder rate increase by 0."
- Estimated $\alpha = 2.3319697 = 2.33$
 - "When population density = 0, we expect that murder would be 2.32"
- P>t = 0.33
 - Given the data, there is a 33% probability that this estimated β would occur by chance.
- Adjusted $R^2 = 0.001993 = 0.00$
 - "The independent variable explains 0% of the variation in the dependent variable"

REJECT THE NULL HYPOTHSIS?

- P>t = 0.33
 - Given the data, there is a 33% probability that this estimated β would occur by chance
- If we use the 95% confidence level, P>t would need to be less than 0.05
- WE CANNOT REJECT THE NULL HYPOTHESIS.



EXAMPLE 3

• H_A : In a comparison of countries, those that are democracies will have lower rates of inequality than those that are not democracies.

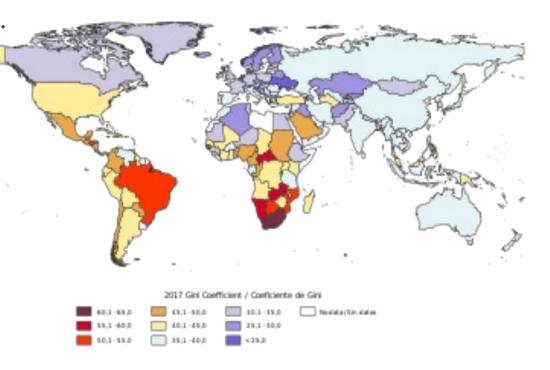
• H_o : There is no relationship between deomcracy and inequality.

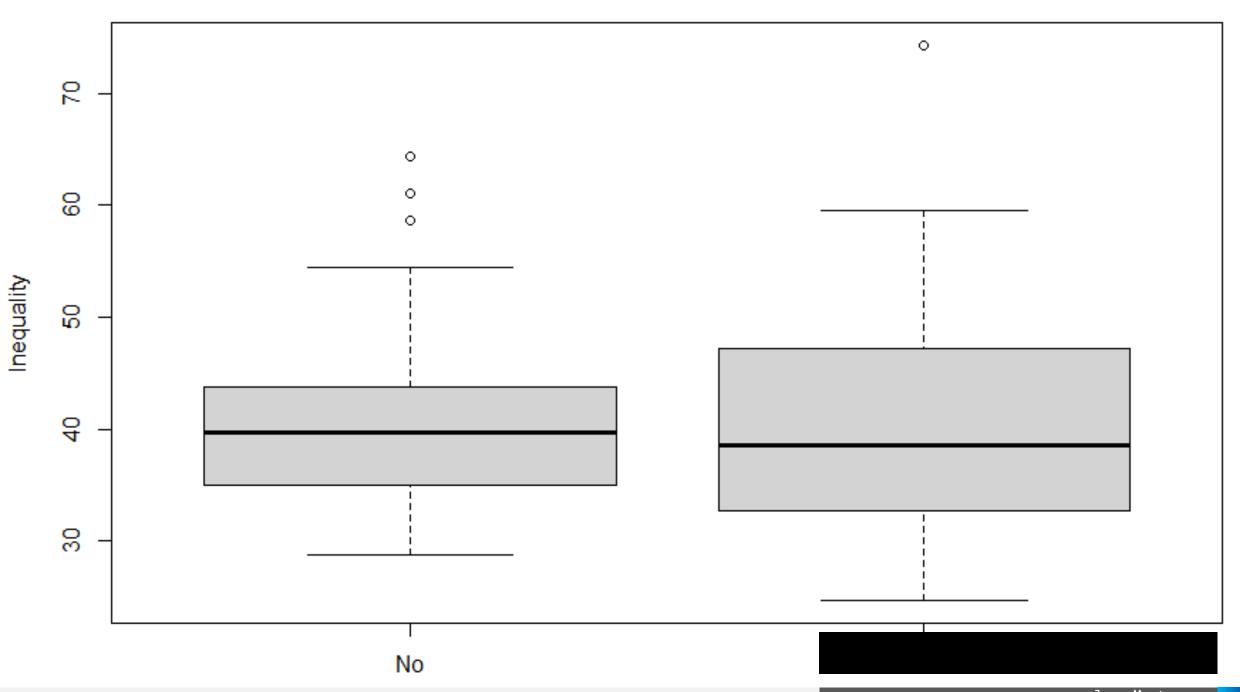
• In economics, the Gini index is the most widely used representation of the income or wealth distribution of a nation's residents.

Dataset: world

Dependent variable: gini10

Independent variable: democ





WHY STATISTICAL ANALYSIS PROGRAMS ARE WONDERFUL!

```
> mod.3 = lm(gini10 ~ democ_regime, data=world)
           > summary(mod.3)
          call:
           lm(formula = gini10 ~ democ_regime, data = world)
           Residuals:
                       10 Median
                                        30
                                               Max
           -15.124 -6.824 -1.224 5.841 34.476
\alpha
           Coefficients:
                                                                                 p-value
                           Estimate Std. Error t value Pr(>|t|)
           (Intercept)
                          40.6942
                                       1.3005 31.291
                                                         <2e-16 ***
           democ_regimeYes -0.8701
                                        1.6303 -0.534
                                                          0.594
           Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
           Residual standard error: 9.378 on 141 degrees of freedom
                                                                                      Adjusted R<sup>2</sup>
             (24 observations deleted due to missingness)
          Multiple R-squared: 0.002016, Adjusted R-squared: -0.005062
           F-statistic. 0.2848 on 1 and 141 DF, p-value: 0.5944
```

- Estimated $\beta = -0.8701 = -0.87$
- "For every 1 unit increase in democracy, inequality will decrease by -0.87."
 - Because "democ_regime" is a "dummy" variable indicating whether a country is a democracy or not, this would indicate that democracies have a lower inequality rate (by -0.87) than non-domocracies.
- Estimated $\alpha = 40.6942$
 - "When democ_regime = 0, we expect that inequality (the gini coefficient) would be 40.69."
- P>t = 0.594
 - Given the data, there is a 59.4% probability that this estimated β would occur by chance.
- Adjusted R2 = -0.005062 = -0.01
 - "The independent variable explains negative 1% of the variation in the dependent variable"

```
> mod.3 = lm(gini10 ~ democ_regime, data=world)
> summary(mod. 3)
call:
lm(formula = gini10 ~ democ_regime, data = world)
Residuals:
            10 Median 30
   Min
-15.124 -6.824 -1.224 5.841 34.476
Coefficients:
               Estimate Std. Error t value Pr(>|t|)
(Intercept)
                40.6942
                           1.3005 31.291
democ_regimeYes -0.8701
                           1.6303 -0.534
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 9.378 on 141 degrees of freedom
  (24 observations deleted due to missingness)
Multiple R-squared: 0.002016, Adjusted R-squared: -0.005062
F-statistic: 0.2848 on 1 and 141 DF, p-value: 0.5944
```

REJECT THE NULL HYPOTHSIS?

- P>t = 0.59
 - Given the data, there is a 59.4 % probability that this estimated β would occur by chance.
- If we use the 95% confidence level, P>t would need to be less than .05
- WE CANNOT REJECT THE NULL HYPOTHESIS!



DOES CRIME CAUSE INEQUALITY?

- Still too soon to impute causality to a relationship we observe.... We would need to control for other possible variables that explain our independent variable.
- THIS is when all that theorizing becomes VERY important!

