Gregory Paul Smith

(215) 990-7552 | gpsmith@princeton.edu

EDUCATION

PRINCETON UNIVERSITY

Princeton, NJ, Class of 2021

- GPA: 3.85 (Departmental) | 3.67 (Cumulative)
- Major: Computer Science, Minor: Entrepreneurship
- Relevant Coursework: Algorithms and Data Structures, Introduction to Programming Systems, Advanced Programming Techniques, Reasoning About Computation, Introduction to Data Science, Economics and Computation, Computer Networks, Computer Vision, High Tech Entrepreneurship

WORK EXPERIENCE

SOFTWARE ENGINEERING INTERN

Alariss Global, June-August 2020

- Designed, built, & deployed scalable matching algorithm & document parser to rank 20,000 job candidates against open positions given resumes & job descriptions using nltk, pandas
- Developed Flask backend for internal interview scheduling application with accurate time zone calculations, automated email scheduling, lightweight authentication, admin interface
- Automated BD outreach workflow utilizing Crunchbase, LinkedIn scraping, & mail-merge software

PRODUCT MANAGEMENT INTERN

Afari, June-August 2019

- Frontend Developer for the social media application's website (Bootstrap, jQuery, & PHP)
- Performed cost-analysis on many user acquisition channels, initiated Campus Ambassador program
- A/B Tested and improved features of the social media product through user testing & wireframing

PROJECTS

GAME DESIGNER & DEVELOPER, "PACKIT"

Princeton, NJ., Spring 2020

 Designed & developed game (PhaserJS) teaching intro-level CS students loops & arrays with 15 unique levels, tutorials, hints, & solution code; used by Princeton instructors for exam preparation

TEAM LEADER & BACKEND SOFTWARE ENGINEER, "TIGERTASK"

Princeton NJ., Fall 2019-Spring 2020

- Implemented food delivery web application for university with email integration, multi-factor authentication, payment processing, A/B tested user interfaces, mobile compatibility
- Managed team of four engineers, maintained Git best practices, performed user testing

CREATOR & FULL-STACK DEVELOPER, "EZAPPLY"

Princeton, NJ., Fall 2019

• **Built** college admissions quiz & matching algorithm which generates college lists using 30+ considerations (student preferences/abilities); cleaned & analyzed 500+ college dataset received through NGO partner

EXTRACURRICULAR ACTIVITIES

CREATOR & AFFILIATE MARKETER

YouTube, 2017-2020

Built college admissions YouTube Channel with 2MM views, 32K subscribers, \$80k in affiliate sales

BUSINESS MANAGER

The Princeton Footnotes, 2018-2020

Projected annual revenue/expenses; planned international Europe tour generating \$5,300 (33% increase)

RELEVANT SKILLS

- **Programming Technologies:** Java, Python, JavaScript, Git, nltk, pandas, Flask, Bootstrap, Airtable (Advanced); SQL, C, R, Swift, Selenium, AWS, jQuery (Intermediate); React, Django, Vue, AJAX (Beginner)
- **Technical Focus:** Backend Software Development, Efficient Algorithm Design, Web Development, User Interface Design, Data Mining & Data Analysis, Natural Language Processing, Google SEO