Gregory Oxsen

Work Statement

I use the power of user research and design to drive measurable impacts.

Skills Overview

User Research
Conduct qualitative research using designs/prototypes with customers to discover actionable insights. Run moderated and unmoderated usability studies with benchmark criteria to test user comprehension and behaviors involving current product/new features. Monitor quantitative post-launch results to ensure they align with expectations set by qualitative insights.

Interaction Design / Front-end
Create Figma/CSS prototypes to create design solutions and validate userflows.

Accessibility
Expert on visual success criterion under WCAG 2.0 and WCAG 2.1.

Work Experience

Emcee Studios
Oct 2022 - January 2024
Lead Product Designer

Freelance
April 2022 - September 2022
Product Designer + Web Developer for Kirellinc.com

The RealReal
Feb 2019 - March 2022
Lead Product Designer, Growth

HP Enterprise / Micro Focus
Jan 2017 - Feb 2019
Senior UI/UX Designer

Clear Digital (formerly WebEnertia)
Feb 2014 - Dec 2016
Senior UI/UX Designer

Contact

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References

Valerie Ouano
Lead UX Designer, Apple via AMP Agency
408.550.4379

Vik Salivahanan
Senior Product Manager, Flexport
716.534.1556

Daniel Millan
Senior Brand Designer, Netlify
599.824.5266

Education

San Jose State University 2007-2011
Bachelor of Arts, Design Studies