

# Memo

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**Date:** April 25, 2005

**Subject:** Organization of Programs section in [www.IESAbroad.org](http://www.IESAbroad.org)

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## Purpose

The Programs section of [www.IESAbroad.org](http://www.IESAbroad.org) is by far the largest section of the site, comprising about 80% of the site for a total of (approximately) 600 pages. This document explains the breakdown of different countries, centers, programs and pages of the programs section.<sup>1</sup>

## Overview

IES Abroad offers programs in 15 countries. Each country hosts between one and four different centers, for a total of 28 centers, each one offering a main program. In addition 13 centers have a Summer Program (or two in the case of Beijing). Additionally, London has 8 direct enrollment programs. In total there are 50 programs.

Each of the three program types (main, summer and direct enrollment) are represented by a standard composition of pages specific to its type.

Main programs have three navigational levels under which 20 pages usually reside (for a few programs there are fewer than 20 due to being direct enrollment programs or not

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<sup>1</sup> Note that when the terms "centers" and "programs" are used in this document, they refer to centers and programs that are represented on the public website. In other areas of IES (such as accounting) there are additional programs listed (such as Nanzan) which are not represented on the public website.

having Field Trips, Intercenter Events or Internships pages). These 20 pages follow a regular pattern, or template, for each of the centers.

Summer Programs have two pages: a main page with 7 subsections to anchors within that page, and a Program Fees page.

The London Direct Enrollment programs are treated as though they are part of a single center (with the typical assemblage of pages), with individual pages for the programs under a "University Partners" page.

Finally, there is a separate page for each of the countries that IES has centers in. The country page is always the navigational parent of the centers which reside in them. There are 15 different country pages.

### Countries and Main Centers

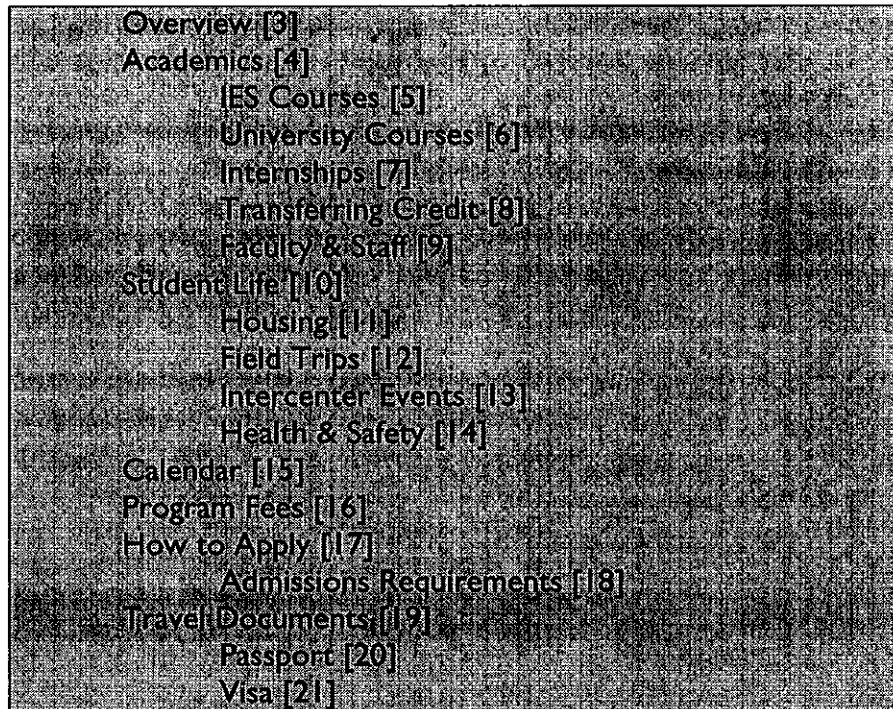
The table below shows the 15 countries and 28 main programs comprising IES Abroad.

Austria	Vienna
Argentina	Buenos Aires
Chile	Santiago
Ecuador	Quito
England	London
Ireland	Dublin
Netherlands	Amsterdam
China	Beijing
Australia	Adelaide, Melbourne, Sydney
Italy	Milan, Rome
New Zealand	Auckland, Christchurch
France	Dijon, Nantes, Paris
Japan	Kasugai, Nagoya, Tokyo
Spain	Barcelona, Madrid, Salamanca, Granada
Germany	Berlin, Freiburg, European Union

### Country and Center Pages

The list below shows all the pages comprising a typical IES main program, including its parent country page. Indentations have been used to show navigational relationships. The number next to each refers to figures of sample pages that can be found at the end of this document.

Country [1]
Center [2]



The Programs Section overall has a landing page, consisting of a Flash Movie; this is shown in figure 24.

## Summer Programs

The Summer programs are:

- Melbourne
- Vienna
- Beijing (2 programs)
- Quito
- London
- Arles
- Paris
- Berlin
- Milan
- Tokyo
- Barcelona
- Madrid

A sample Summer Program page is shown in Figure 22. Each Summer Program has a Program Fees page, but this is cosmetically no different than the Program Fees for main programs (see figure 16).

The Summer Programs section also has a landing page (see figure 23).

### London Direct Enrollment Programs

London Direct Enrollment appears as though it is a regular IES program, with most of the pages from the regular template of 20 pages. In addition there is a University Partners landing page (figure 25), which is the parent for eight university partners:

- City University
- Courtald
- Harris Manchester
- LAMDA
- SOAS
- Queen Mary
- Slade
- University College London

A sample partner page is shown in figure 26.

### Count of Pages

This is an approximate count<sup>2</sup> of all the pages in the programs section:

Item(s)	Count
Programs Landing page	1
Country Pages	19
Main Program Pages (28 centers * 20 pages)	560
Summer Programs Landing page	1
Summer Programs pages	13
Summer Programs Fees Pages	13
London Direct Enrollment Program	15

<sup>2</sup> The figure does not account for centers with direct enrollment (therefore lacking IES Courses pages) or other centers lacking a Field Trips or Internships pages, etc., so the figure is slightly inflated.

London Direct Enrollment partner pages	8
London Direct Enrollment Fees pages	8
<b>Total</b>	<b>638</b>

## Figures



Figure 1: A Country page

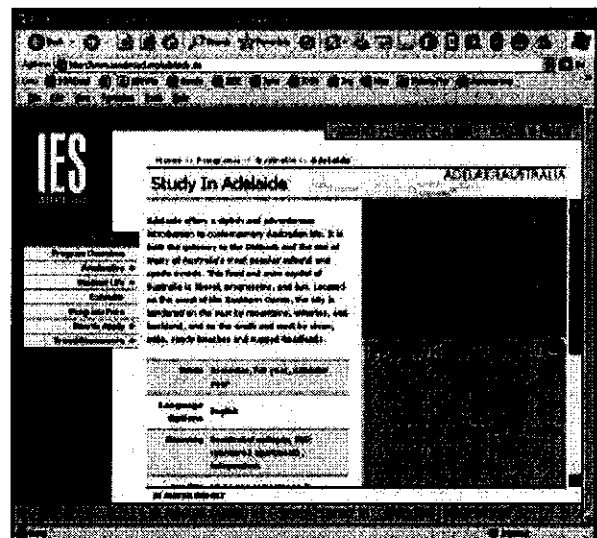


Figure 2: A Center Page

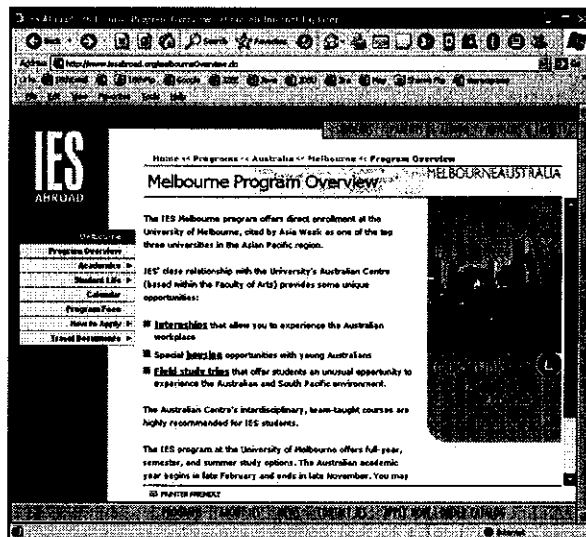


Figure 3: An Overview Page

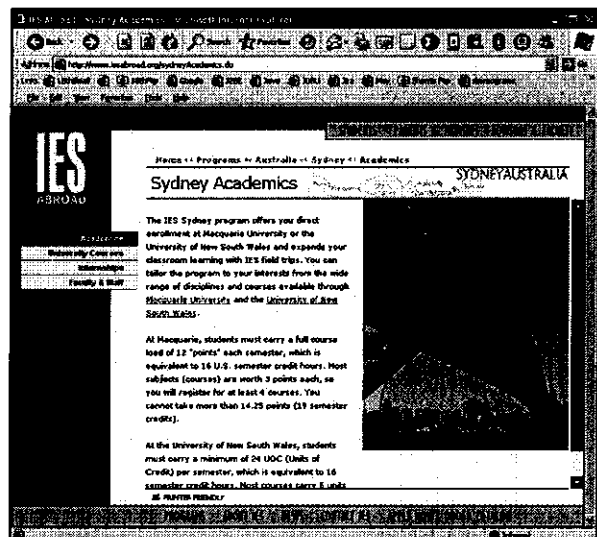


Figure 4: An Academics Page

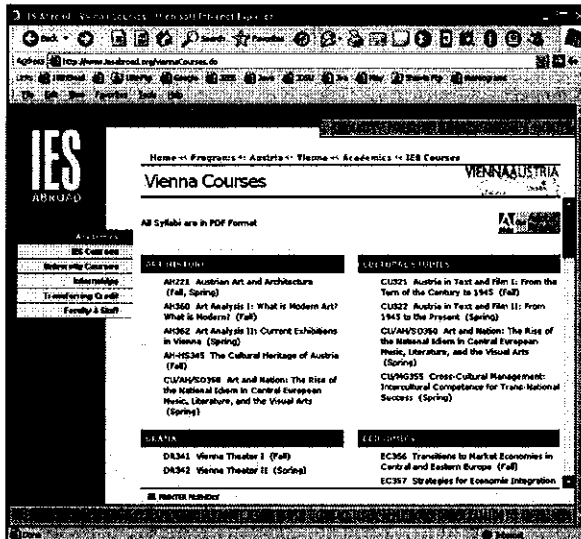


Figure 5: An IES Courses Page

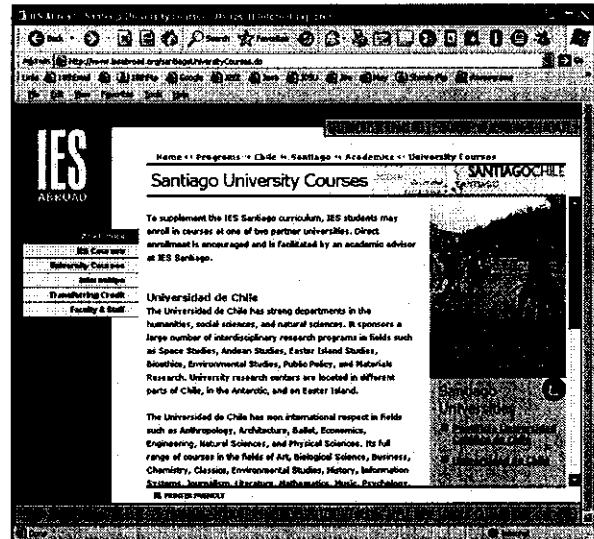


Figure 6: A University Courses Page

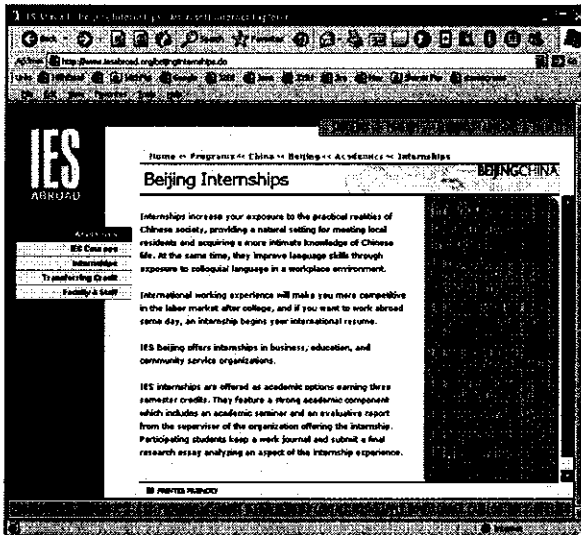


figure 7: An Internships Page

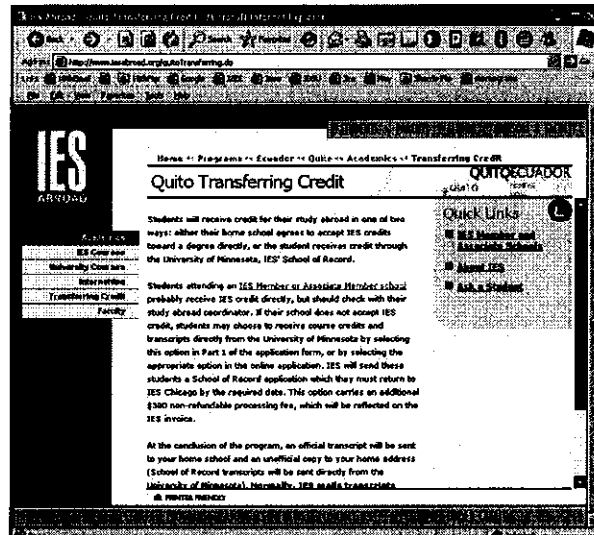


Figure 8: A Transferring Credits Page

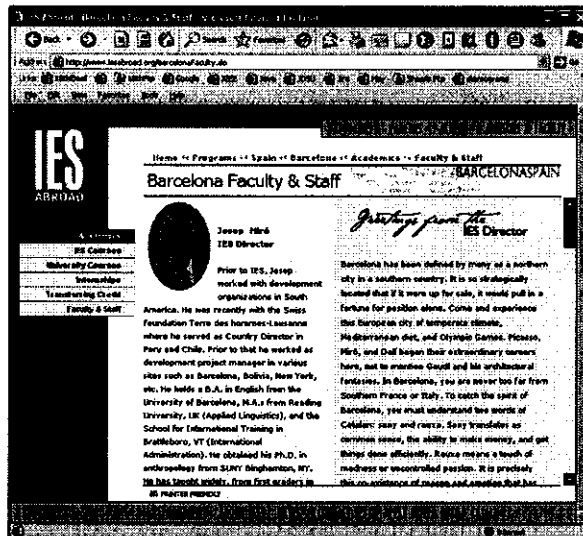


Figure 9: A Faculty &amp; Staff page

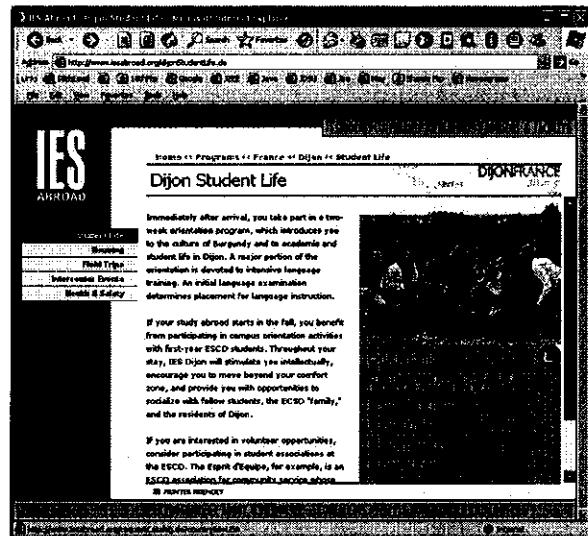


Figure 10: A Student Life Page

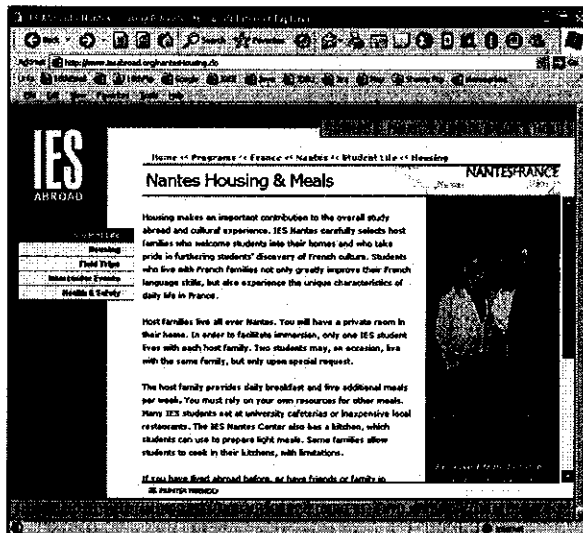


Figure 11: A Housing &amp; Meals page

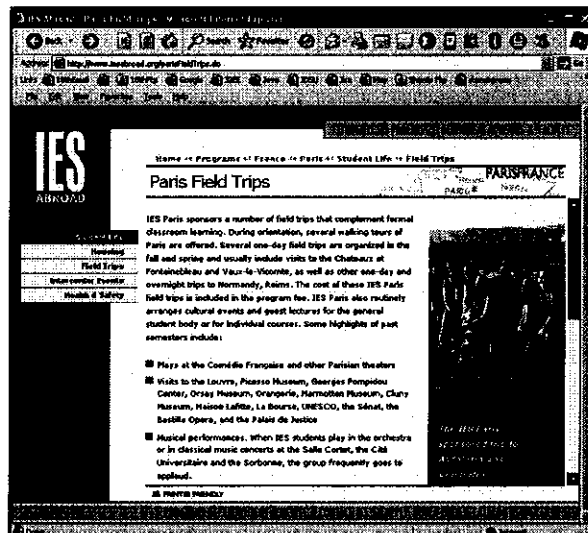


Figure 12: A Field Trips page



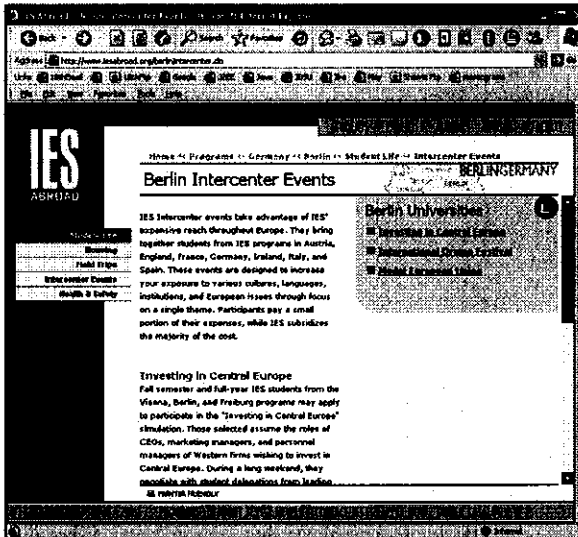


Figure 13: An Intercenter Events page

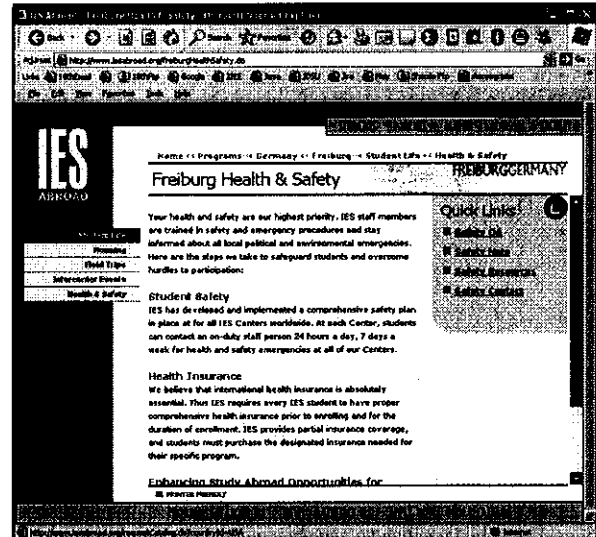


Figure 14: A Health & Safety page

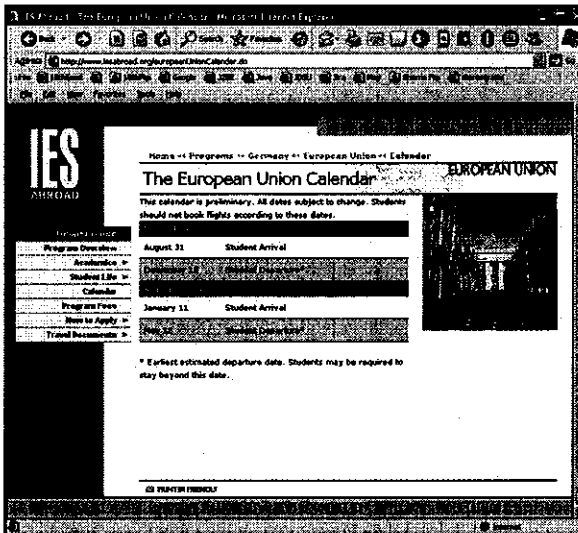


Figure 15: A Calendar Page

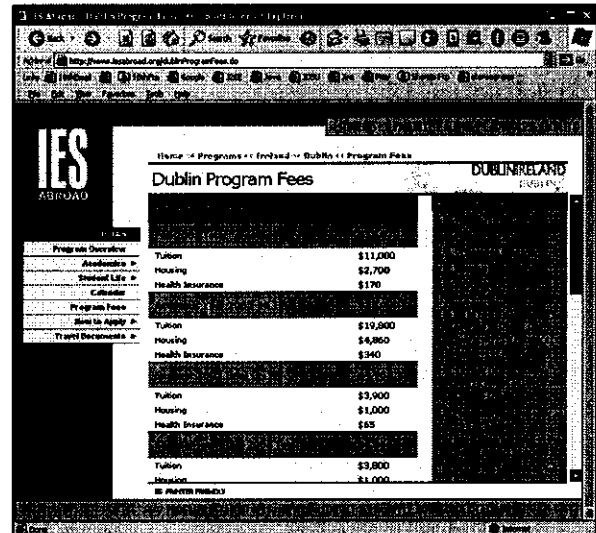


Figure 16: A Program Fees page

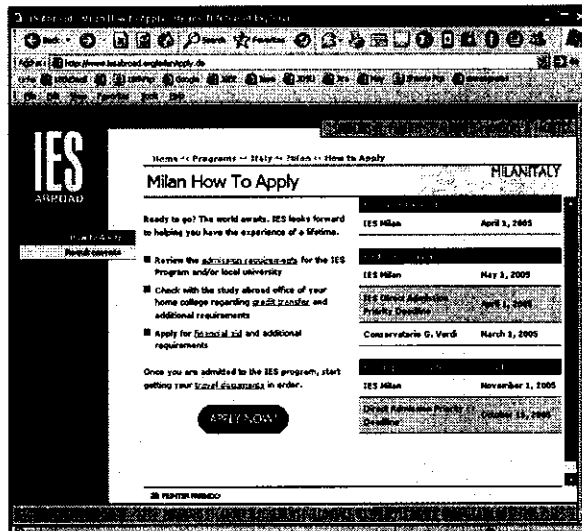


Figure 17: A How to Apply page

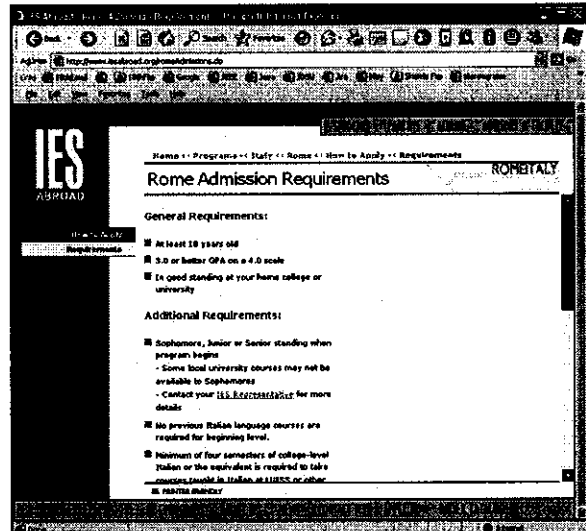


Figure 18: An Admissions Requirements page

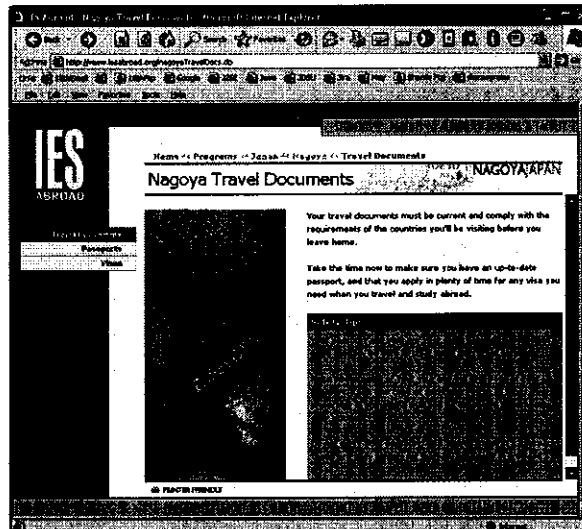


Figure 19: A Travel Documents page

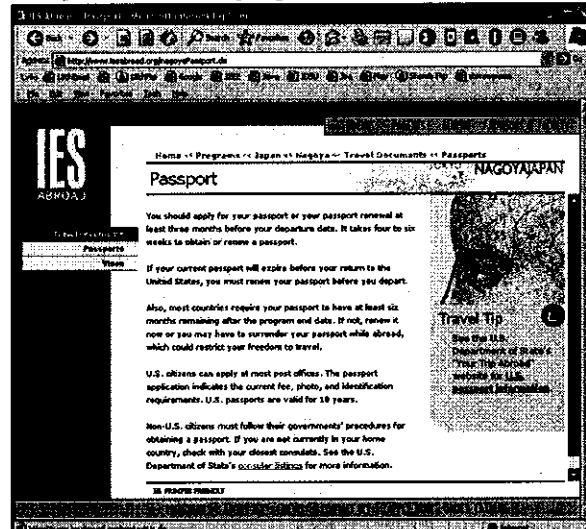


Figure 20: A Passports page

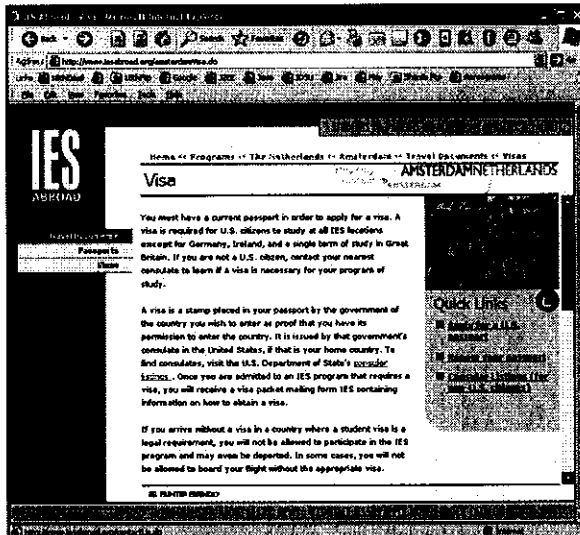


Figure 21: A Visa Page

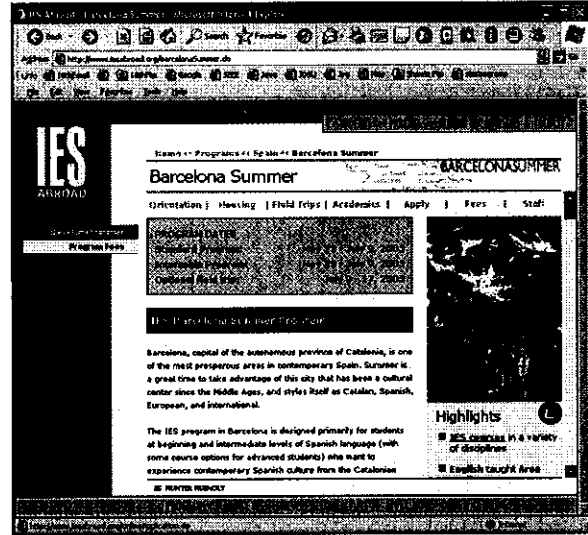


Figure 22: A Summer Program page

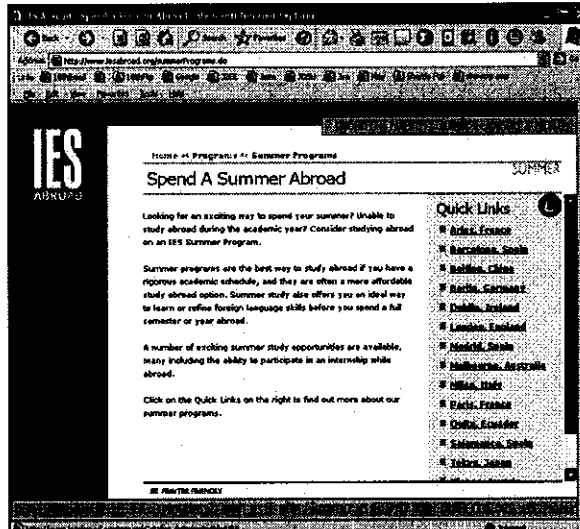


Figure 23: The Summer Programs section landing page

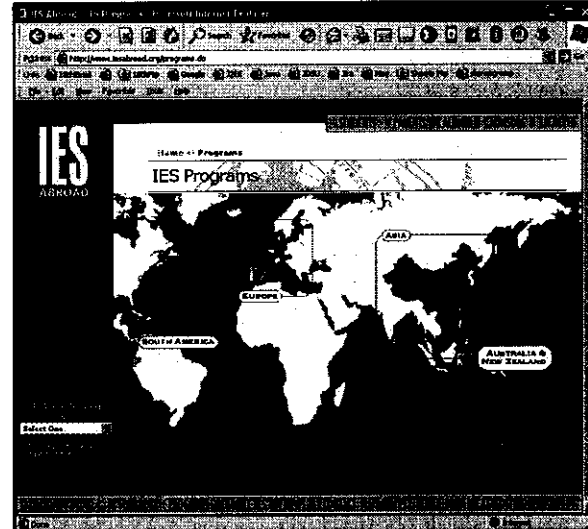


Figure 24: The Programs section landing page

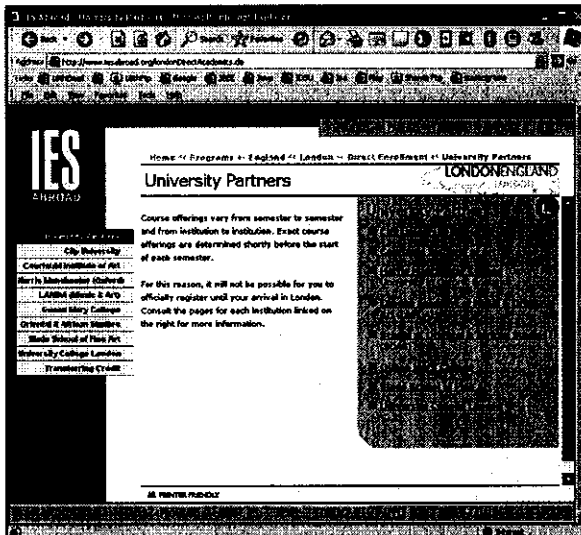


Figure 25: The University Partners page from London Direct Enrollment

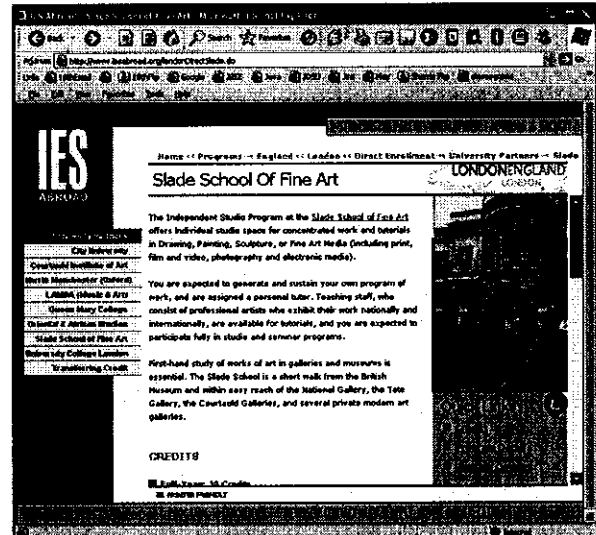


Figure 26: A London Direct Enrollment partner page