GREG SHAPIRO

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EXPERIENCE

Penn Haven LLC Boston, MA, CTO

11/2015 - present

• Built software that collects data from over 100 resources, scores acquisition candidates, automatically contacts sellers, carefully tracks targets and manages three stages of diligence

NGP VAN, Inc Somerville, MA, Software Engineering Team Lead

11/2011 - 05/2015, 06/2016 - 09/2017

Progressed from QA Automation to leading one of the largest engineering teams at the company

- Worked individually on custom development for 2012 Obama campaign initiatives, led teams for high-stakes 2014 and 2016 election systems and production support:
 - Upgraded predictive dialer system to target and track millions of successful phone calls in 2014
 - Upgraded mobile canvassing tools to target and track millions of door-to-door conversations in 2016
- Kicked off a multi-million dollar project to create the industry's most powerful high-volume email system
- Analyzed usage patterns and error logs to predict when our upstream vendors and partners would have capacity issues
- Screened and interviewed dozens of employees

Center for International Development, Harvard Cambridge, MA, Product Architect

05/2015 - 04/2016

- · Launched high profile open data visualization websites for the governments of Mexico, Colombia, and Peru
- Managed a mixed team of software engineers, data scientists, designers, and visualization experts in an environment that mixed academic research, public facing tools, and high level government consulting
- Developed novel datasets allowing extremely detailed industry, employment, and trade data analysis
- Worked with high-ranking government agencies, officials, and sponsors such as Mexico's Chief Minister of Finance
- Bridged between tech team and diverse stakeholders including Harvard professors, outside researchers, government officials, and project sponsors from Mexico, Colombia and Peru as well as the US International Trade Commission

Sino Investments (Later Sterling Pacific Group), Detroit, MI, Co-Founder

10/2010 - 9/2011

- Raised \$1.1m in expansion capital for a microbrewery and created a costing model for 120 styles of beer
- Responsible for internal technical operations as well as technical problem-solving for clients: internal and external financial projections, CRM system, time tracking, project budgeting, website design and hosting, emailing, and file sharing
- Signed MOU with a 4.7 Billion RMB development project in Guangzhou for the formation of VC fund

IBM OpenPages (then OpenPages, Inc.), Waltham, MA, Software Engineering Intern

7/2010 - 12/2010

- Developed a java desktop app to aid multinational companies in global IT risk management planning, using a large proprietary dataset of compliance data
- OpenPages was later acquired by IBM, where consultants still heavily use my original tool

Skritter.com, Washington, DC, Senior Research Project

2/2010 - 6/2010

- Students of Chinese and Japanese use Skritter to learn Hanzi/Kanji using researched-backed spaced repetition algorithms
- Using over 15 million data points from 3,000 students, modeled the probability that a learner would forget a Chinese character at a certain time after review

Smart Semester Books Washington, DC Founder

4/2009 - 12/2009

Bought and sold college texts by scraping data to market straight to big classes with profitable books

Culture Gateway, Beijing, China, Interim Director

6/2007 - 11/2007

- Ran marketing and sales for contracts that led to teaching over 7,000 students
- Resolved employment, housing, arrival, visa, and registration difficulties for inaugural participants

EDUCATION

George Washington University, BA with double major: Computer Science, Economics

2005 - 2010