



<b>Objective</b>	A position in the creative industry as a Retoucher/Pre-press artist.
<b>Desired Status</b>	Full time/freelance
<b>Description</b>	Retoucher/Pre-press
<b>Career Level</b>	10 years experience

## Employment

### ACP Publishing - Sydney

09/2004 - 07/2007

#### Senior Digital Pre-press Specialist

In 2004 I took a position with Australian Capital Publishing, (the leading publisher of magazines in Australia), as a Senior Digital Pre-press Specialist. I started as a freelancer in the food magazine Gourmet Traveller, and was then moved to the womens magazine CLEO, and made a permanent member of staff. During these years I gained more knowledge in the packages, Photoshop (CS3), InDesign, Illustrator, Acrobat and Quark.

My primary responsibilities as the Digital Pre-press Specialist included; retouching, compositing, deep-etching, colour correction, colour matching and colour management using Photoshop. I worked in layers, with channels and masks. I managed PDF work flows from the InDesign pages to the proof and then PDF to printers. I went to press-checks for covers which were CMYK/Spot combinations. I placed high resolution images into InDesign files and made all files 'press ready'. Being the sole retoucher on the magazine, I understood the product CLEO, and was responsible for helping creating the look, style and feel for the images in the magazine. In the beginning of my time I was retouching off marked up images, but I soon advanced to integrating directional skills into my retouching. I really enjoyed working at CLEO, we all had our own jobs to do, but we always worked together as a team to produce results and meet our tight deadlines.

The magazine covers were the most involved part of the job. I worked closely with the Editor when deciding future covers, the image quality and direction. The cover images involved etching the image, a famous star, off the background and merging them onto a scenic background. I then etched the hair so it sat over a Spot colour masthead and added highlights and shadows where needed. Often I was asked to perform some huge colour changes, for example, a fluorescent orange dress to cream. Working in an RGB work flow, I have a sound understanding of RGB to CMYK conversions and ICC profiling. I handled all image archiving and Epson proofer maintenance.

### Aquent - Sydney

03/2003 - 07/2004

#### Retoucher/Pre-press

I worked as a freelance retoucher when I first moved to Sydney. My assignments varied between length and content. Projects I worked on were retouching images on packaging and labels, annual reports, catalogues and advertising for various Sydney companies.

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### **Grey Worldwide - Canberra**

06/2002 - 02/2003

09/2000 - 02/2001

#### **Retoucher/Graphic Designer**

I started at Grey Worldwide as a freelancer retoucher, but my position quickly evolved to full time. I was involved in a wide range of post-production work, deep-etching, retouching, colour correcting, and system merges for print and web. When things got a little quiet I would also design various brochures, pamphlets, and logos. I was the technical consultant and advised our team on ways to achieve the best results for their ideas by maximising their use of Photoshop.

### **PhotoAccess - Canberra**

10/2002 - 12/2002

#### **Photoshop Tutor**

I ran an 8 week tutorial at PhotoAccess teaching Photoshop to beginners. I designed the structure of the classes, to best impart information, as to ensure the students finished the course with a basic working knowledge of Photoshop.

### **McCrae Studios - Toronto**

04/2001 - 03/2002 04/2001 - 03/2002

#### **Retoucher/Photographic Assistant**

Sony was our big client. We shot all their products in-house on a high-end digital camera and I then etched and colour corrected the images for Sonys quarterly product magazine. I was also given more creative retouching work from an affiliated Design company, where I would compile complex digital merges. We also shot a lot of food photography. I would help the food stylist to prepare the food, aid and assist the photographer when shooting, and retouch all the photographs before they were sent to the client. I was the technical consultant and worked closely with the photographer on the more involved jobs to determine whether some problems were better resolved in the camera or later on the computer. Being a smaller company I was in direct contact with our clients liaising with them to achieve their photographic needs.

### **Nicholas White Photography - Perth**

02/2000 - 09/2000

#### **Photographic Assistant/Retoucher/Graphic Designer**

I retouched and colour corrected all files before leaving the studio. Nick shot local fashion, still life and did a lot of location work. I assisted him on photographic shoots both in the studio and on location, film and digital. I also maintained the huge studio, equipment, painted the walls, etc... At the time, Nick was setting up his new digital studio, so I helped him with his research on Digital Cameras. As a result I have an extensive knowledge on the working of Digital Cameras, and the correcting of problems within digital files including, reducing moray, banding and colour inconsistencies from the conversion of RGB to CMYK colour.

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### **ImageZone - London**

05/1998 - 02/2000

Retoucher/Photographic Assistant/Graphic Designer

This company was one of the first digital photography company's set-up in London. I retouched all files and assisted on all photographic shoots, so it helped me to gain a full understanding of composition, the way light works, and how to achieve different moods with lighting techniques. This was mandatory experience for retouching convincingly on the computer. Working there I gained first hand knowledge of problems with the earlier digital cameras and retouching digital files.

### **Axis Design Works - Sydney**

02/1997 - 05/1997

Junior Designer

I had Junior Designer responsibilities, including styling new information and graphics to fixed design styles.

### **University of Canberra Union - Canberra**

03/1995 - 11/1996

Freelance Designer

### **Michael Thorne Weddings - Canberra**

05/1996 - 12/1996

Assistant photographer

### **Education**

2000	Beginner Dreamweaver, Reid CIT
1993 - 1996	Bachelor of Graphic Design, University of Canberra
1995	Beginner Photography, Bruce 2
1991 - 1992	ACT Yr 12 Certificate, Lake Ginninderra College

### **References**

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