



**Objective**  
**Desired Status**  
**Description**  
**Career Level**

To secure a position in the advertising/graphics industry as a retoucher.  
Full time, but willing to work freelance  
Retoucher / Digital Pre-press  
10 years Experience

**Employment**

**ACP Publishing - Sydney**

09/2004 - 07/2007

**Retoucher**

In 2004 I took a position with Australian Capital Publishing, (the leading publisher of magazines in Australia), as a Digital Pre-press Specialist. I started as a freelancer in the food magazine Gourmet Traveller, and was then moved to the womens magazine CLEO, as the senior retoucher and made a permanent member of staff. During these years I have gained extensive skill and experience using Photoshop (CS2), InDesign, Illustrator and Acrobat.

My primary responsibilities as the Digital Pre-press Specialist included; retouching, compositing, deep-etching, colour correction, colour matching and colour management using Photoshop. I worked in layers, with channels and masks. I managed PDF work flows from the InDesign pages to the proof and then PDF to printers. I went to press-checks for Covers which were CMYK/SPOT combinations. I also placed high resolution images into InDesign files. Being the only retoucher on the magazine, I understood the product CLEO, and was responsible for creating the look, style and feel of the images in the magazine. In the beginning of my time at CLEO, I was retouching off marked up images but I soon advanced to integrating directional skills into my retouching and would only discuss the images, if needed, at proof stage with the Art Director.

The magazine covers were the most involved part of the job. I worked closely with the Editor when deciding future covers, the image quality and direction. The cover images involved etching the image (a famous star), off the background and merging them onto a scenic background. I then etched the hair so it sat over a Spot colour masthead and added highlights and shadows where needed. Huge colour changes were often asked for. Working in an RGB work flow, I have a sound understanding of RGB to CMYK conversions and ICC profiling. I handled all image archiving and Epson proofer maintenance.

**Aquent - Sydney**

03/2003 - 07/2004

**Retoucher**

I worked as a freelance retoucher when I first moved to Sydney. My assignments varied between length and content. Projects I worked on were retouching images on packaging and labels, annual reports, catalogues and advertising for various Sydney companies.

**TAMARA WHITE**

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### **Grey Worldwide - Canberra**

06/2002 - 02/2003

09/2000 - 02/2001

#### **Retoucher/Graphic Designer**

I started at Grey Worldwide as a freelancer retoucher, but my position quickly evolved to full time when they realized the value of someone who could make their pictures, look good. I was involved in a wide range of post-production work, deep-etching, retouching, colour correcting, and system merges for print and web. When things got a little quiet I would also design various brochures, pamphlets, and logos. I was the technical consultant and advised our team on ways to achieve the best results for their ideas by maximizing the use of Photoshop.

### **PhotoAccess - Canberra**

10/2002 - 12/2002

#### **Photoshop Tutor**

I ran a 8 week tutorial at PhotoAccess teaching Photoshop to beginners. I designed the structure of the classes in a way to impart information, ensuring the students finished the course with a basic working knowledge of Photoshop.

### **McCrae Studios - Toronto**

04/2001 - 03/2002 04/2001 - 03/2002

#### **Retoucher/Photographic Assistant**

Sony was our big client. We shot all their products in house on a high-end digital camera and I then etched and colour corrected them for their quarterly product magazine. I was also given more complex digital merges where I combined several files to make one. When we weren't shooting for Sony we were shooting food, I helped prepare the food, set up lighting and aid and assist the photographer where needed. When the shoot was complete I retouched all the photos before they were sent to the client. I was the technical consultant and worked closely with the photographer on the more involved jobs to determine whether some problems were better resolved in the camera or later on the computer. Being a smaller company I was in direct contact with our clients liaising with them to achieve their photographic needs.

### **Nicholas White Photography - Perth**

02/2000 - 09/2000

#### **Photographic Assistant/Retoucher/Graphic Designer**

I retouched, and colour corrected all files before leaving the studio. I assisted on photographic shoots both in the studio and on location, film and digital. Here I also did extensive research with Nick on Digital Cameras, as he was setting up his new digital studio. As a result I have an extensive knowledge on the working of Digital Cameras, and the correcting of problems within digital files including, reducing moray, banding and colour inconsistencies from the conversion of RGB to CMYK colour.

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### **ImageZone - London**

05/1998 - 02/2000

Retoucher/Photographic Assistant/Graphic Designer

This company was one of the first digital photography company's set-up in London. Being involved I gained first hand knowledge of problems with the earlier digital cameras and retouching digital files. Here assisting on all shoots, I gained a full understanding of composition the way light works, and how to achieve different moods with lighting techniques. This was mandatory experience when I came to retouching convincingly on the computer.

### **Axis Design Works - Sydney**

02/1997 - 05/1997

Junior Designer

I had Junior Designer responsibilities, including styling new information and graphics to fixed design styles.

### **University of Canberra Union - Canberra**

03/1995 - 11/1996

Freelance Designer

### **Michael Thorne Weddings - Canberra**

05/1996 - 12/1996

Assistant photographer

### **Education**

2000	Beginner Dreamweaver, Reid CIT
1993 - 1996	Bachelor of Graphic Design, University of Canberra
1995	Beginner Photography, Bruce CIT
1991 - 1992	ACT Yr 12 Certificate, Lake Ginninderra College

### **References**

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(and I have this written)

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