Web scraping and basic data analysis

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1 Load data

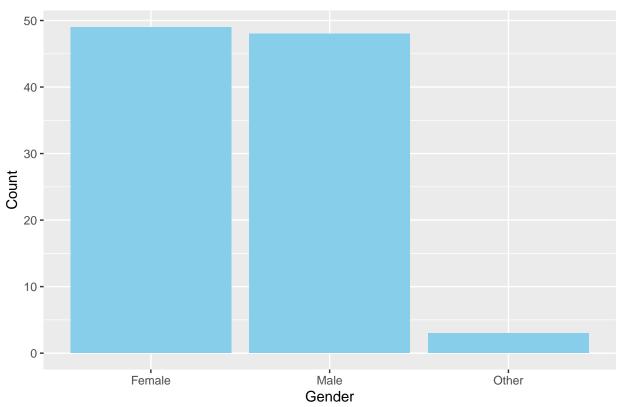
```
survey_data <- read.csv('survey_data.csv')</pre>
```

1.1 1. Exploratory Data Analysis (EDA)

1.1.1 General Demographics

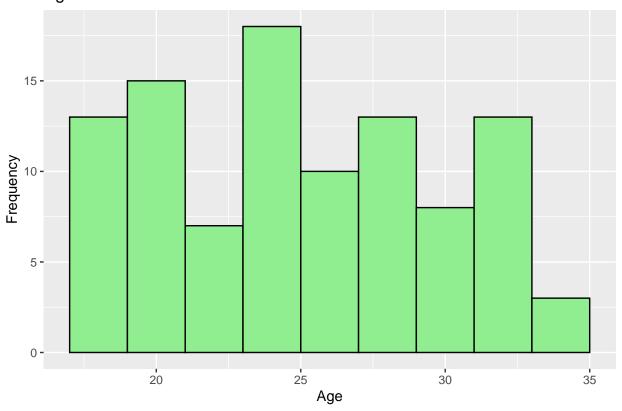
```
ggplot(survey_data, aes(x = Gender)) +
geom_bar(fill = 'skyblue') +
labs(title = "Gender Distribution", x = "Gender", y = "Count")
```

Gender Distribution



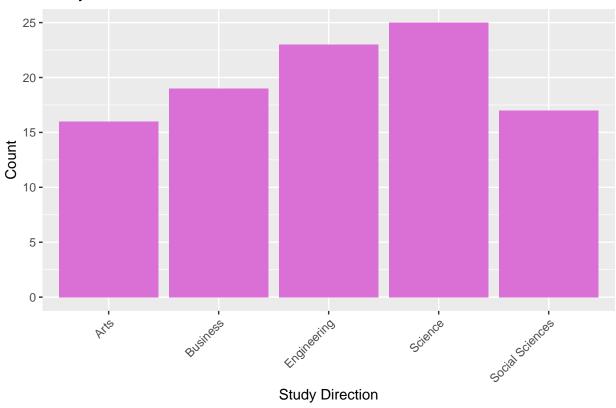
```
# Age distribution
ggplot(survey_data, aes(x = Age)) +
  geom_histogram(binwidth = 2, fill = 'lightgreen', color = 'black') +
  labs(title = "Age Distribution", x = "Age", y = "Frequency")
```

Age Distribution



```
# Study direction distribution
ggplot(survey_data, aes(x = Study_Direction)) +
  geom_bar(fill = 'orchid') +
  labs(title = "Study Direction Distribution", x = "Study Direction", y = "Count") +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```

Study Direction Distribution

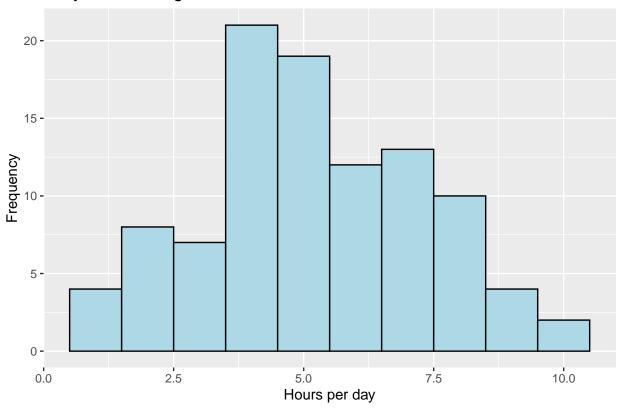


1.1.2 Research Question 1

"How many hours per day do you typically use digital devices?"

```
ggplot(survey_data, aes(x = Hours_Digital_Use)) +
  geom_histogram(binwidth = 1, fill = 'lightblue', color = 'black') +
  labs(title = "Daily Hours of Digital Device Use", x = "Hours per day", y = "Frequency")
```

Daily Hours of Digital Device Use

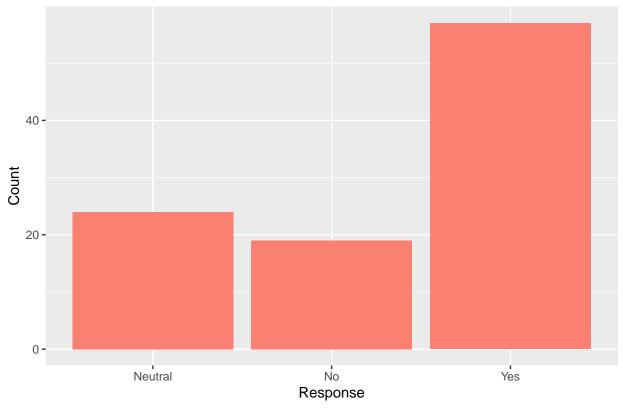


1.1.3 Research Question 2

"Has technology improved your academic performance?"

```
ggplot(survey_data, aes(x = Tech_Improved_Academics)) +
  geom_bar(fill = 'salmon') +
  labs(title = "Perceived Impact of Technology on Academics", x = "Response", y = "Count")
```





1.1.4 Research Question 3

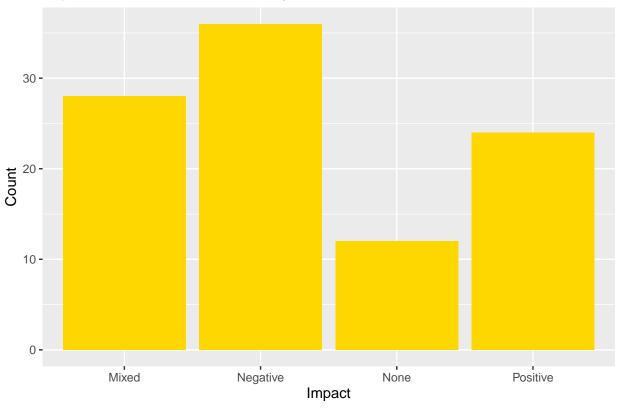
 $"How \ has \ social \ media \ impacted \ your \ study \ routines?"$

```
ggplot(survey_data, aes(x = Social_Media_Impact)) +
  geom_bar(fill = 'gold') +
  labs(title = "Impact of Social Media on Study Routines", x = "Impact", y = "Count")
```

Table 1: Summary Statistics of Digital Device Use (hours/day)

Mean_Hours	Median_Hours	SD_Hours	Min_Hours	Max_Hours
5.227	5.1	2.046226	1	9.8

Impact of Social Media on Study Routines



1.2 2. Descriptive Inference

1.2.1 Quantitative Variables Summary

```
summary_stats <- survey_data %>%
summarise(
    Mean_Hours = mean(Hours_Digital_Use),
    Median_Hours = median(Hours_Digital_Use),
    SD_Hours = sd(Hours_Digital_Use),
    Min_Hours = min(Hours_Digital_Use),
    Max_Hours = max(Hours_Digital_Use)
)
knitr::kable(summary_stats, caption = "Summary Statistics of Digital Device Use (hours/day)")
```

Table 2: Gender Frequency Table

Var1	Freq
Female	49
Male	48
Other	3

Table 3: Technology Impact on Academics Frequency Table

Var1	Freq
Neutral	24
No	19
Yes	57

1.2.2 Categorical Variables Frequency Tables

```
table_gender <- table(survey_data$Gender)
table_academics <- table(survey_data$Tech_Improved_Academics)
table_social_media <- table(survey_data$Social_Media_Impact)
knitr::kable(table_gender, caption = "Gender Frequency Table")
knitr::kable(table_academics, caption = "Technology Impact on Academics Frequency Table")
knitr::kable(table_academics, caption = "Social Media Impact Frequency Table")</pre>
```

1.3 3. Analytic Inference

1.3.1 Hypothesis Test 1

Hypothesis: Is there a significant difference in daily digital device use between genders?

```
test1 <- t.test(Hours_Digital_Use ~ Gender, data = survey_data %>% filter(Gender %in% c("Male", "Female
print(test1)
```

Table 4: Social Media Impact Frequency Table

Var1	Freq
Mixed	28
Negative	36
None	12
Positive	24

```
##
## Welch Two Sample t-test
##
## data: Hours_Digital_Use by Gender
## t = 1.586, df = 94.092, p-value = 0.1161
## alternative hypothesis: true difference in means between group Female and group Male is not equal to
## 95 percent confidence interval:
## -0.1664529 1.4881366
## sample estimates:
## mean in group Female mean in group Male
## 5.579592 4.918750
```

1.3.2 Hypothesis Test 2

Hypothesis: Is there an association between study direction and perceived academic improvement due to technology?

```
chisq_test <- chisq.test(table(survey_data$Study_Direction, survey_data$Tech_Improved_Academics))
print(chisq_test)</pre>
```

```
##
## Pearson's Chi-squared test
##
## data: table(survey_data$Study_Direction, survey_data$Tech_Improved_Academics)
## X-squared = 11.118, df = 8, p-value = 0.1951
```

1.3.3 Correlation Analysis

Hypothesis: Correlation between age and hours of digital device usage.

```
cor_test <- cor.test(survey_data$Age, survey_data$Hours_Digital_Use)
print(cor_test)</pre>
```

```
##
## Pearson's product-moment correlation
##
## data: survey_data$Age and survey_data$Hours_Digital_Use
## t = 2.6915, df = 98, p-value = 0.008365
## alternative hypothesis: true correlation is not equal to 0
## 95 percent confidence interval:
## 0.06952419 0.43629449
## sample estimates:
## cor
## 0.2623596
```