Site Title- Greiner Lawn Care Services

Developer – Brett Greiner

Rational/focus- To help promote my lawncare business and inform potential clients of the services that are available.

Target audience – My target audience would be comprised of home owners and property managers that need lawn care services.

Site layout –

Home page – The general HUB of the webpage

Company Biography – Background information on the company to help establish rapport with the client.

Services offered – Informing the potential clients of the services that we offer +prices.

Contact information – How the potential client may contact us for information.

Notes:

Pricing – Starting at “blank”

Contact info – Myself and other coworkers

Biography will fill in more details on the staff members