Subversiveness of Walking Feminist Artistic Strategies Challenging the Urban

4CITIES Erasmus Mundus MSc in Urban Studies

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Subversive walk

The **subversive walk** - a walking practice that **misappropriates** the everyday aesthetics of walking to **disrupt social order, established norms, or power structures** within a given context. In a subversive walk, the act of walking becomes a mode of resistance. It may confront issues of inequality, discrimination, oppression, and involve reclaiming public spaces.

- ultradétournement (Debord & Wolman (2006) [1956])
- SW is not a demonstration: demonstration -> conventional and culturally coded; social order subversive walk -> altering of conventional behaviors
- feminist approach: body and interconnectedness
- notion of the minor (Cindi Katz after Deleuze):

"Constituting the minor is not about naming but about consciously working in a vocabulary in which one is not at home—where one has become 'deterritorialized'—but where one works that deterritorialization to its limits, forcing it to express something different" (Katz, 1996, p. 489)

Research questions and cases

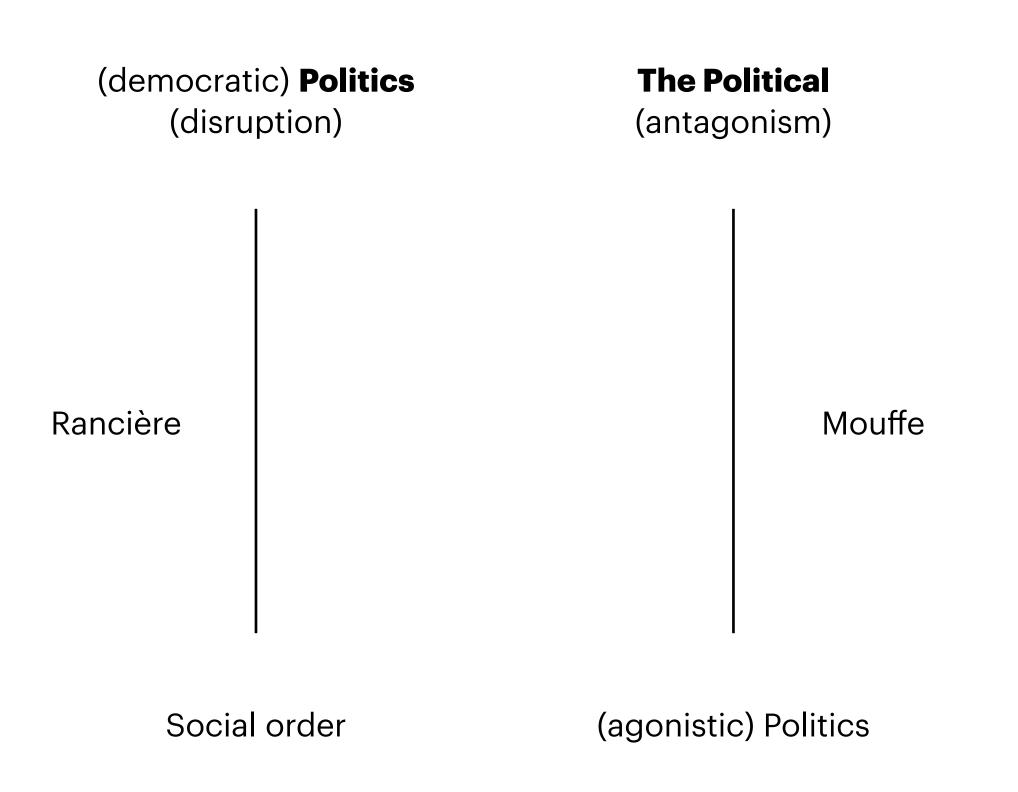
Research questions:

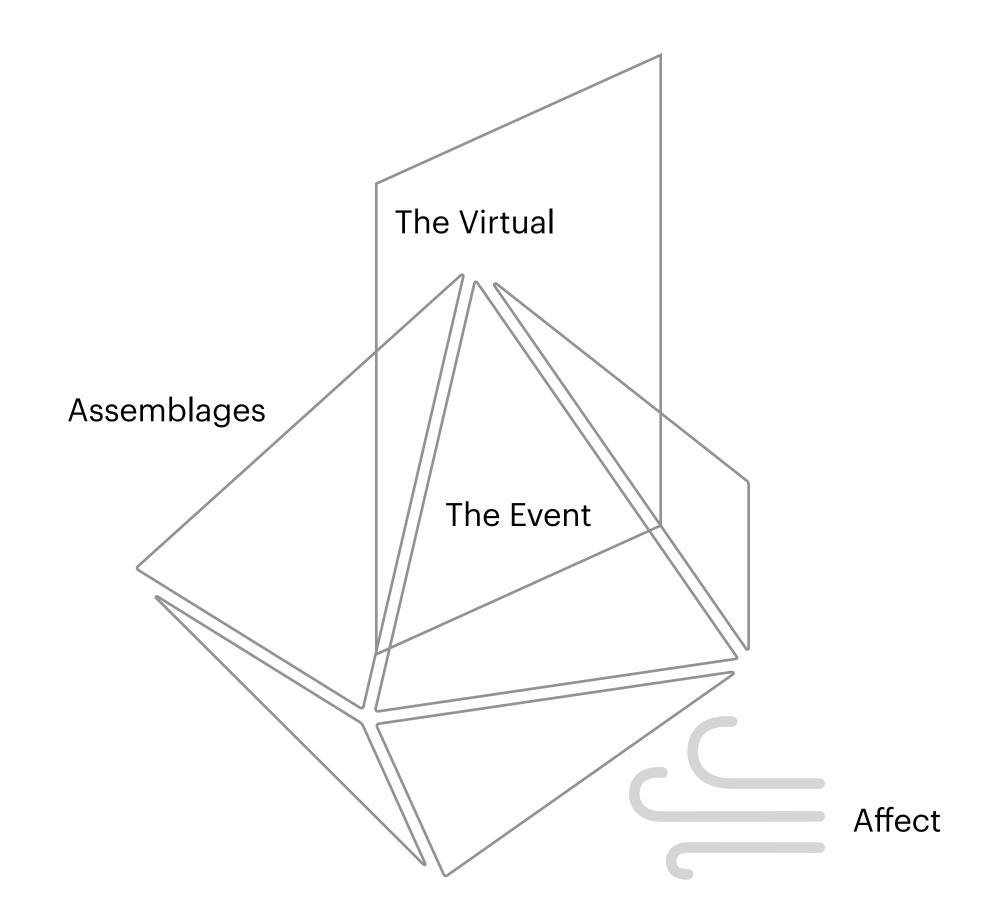
- 1. How do feminist performers utilize a subversive walk in public space to raise political questions?
- 2. How can subversive walk serve as a method in urban studies to understand better power relations in public space?

Modes of the subversive walk:

- a. An art project conducted by a performance artist
- b. An art project by an activist group
- c. A method in human geography by students within the university's educational framework

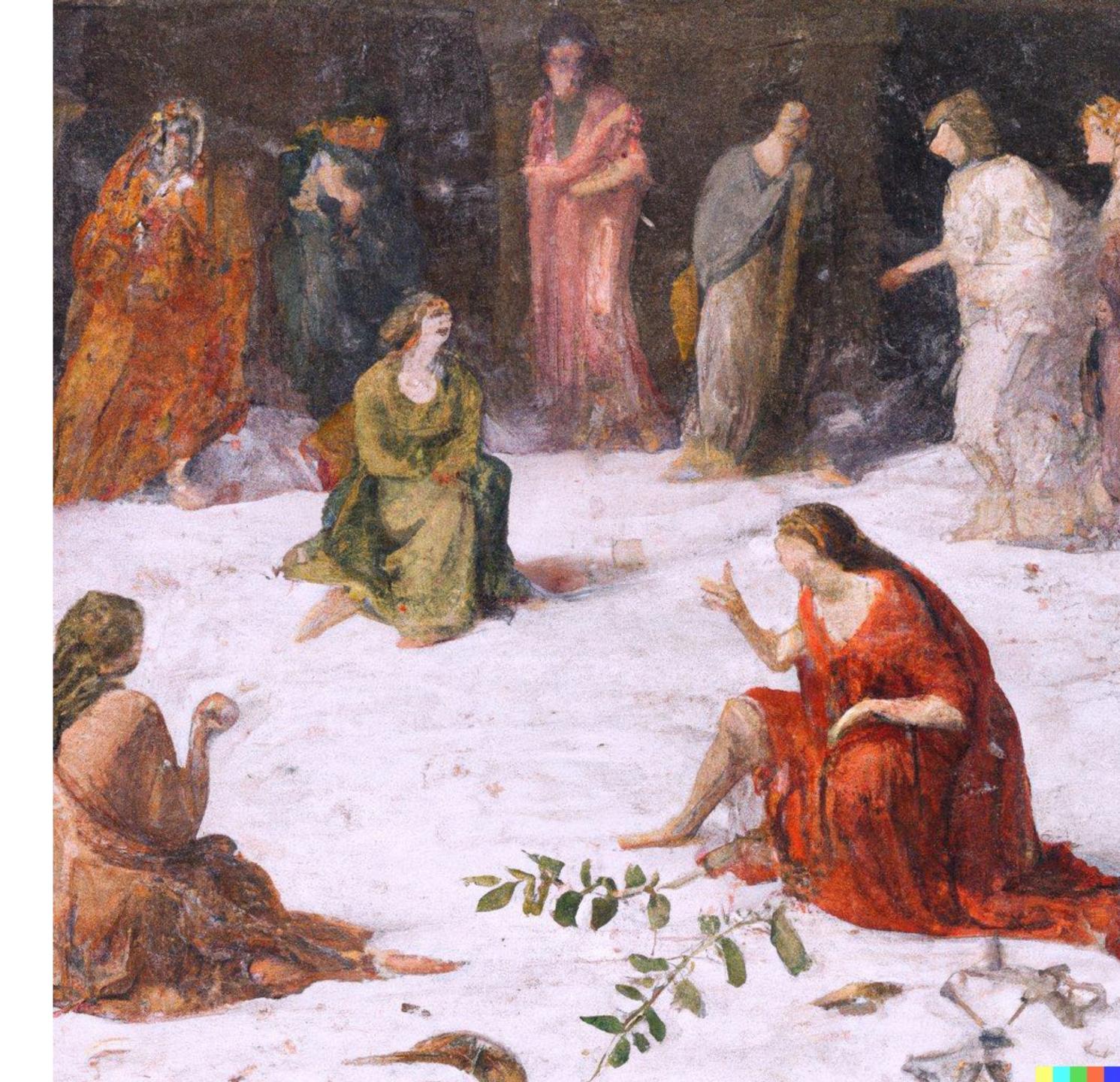
Theoretical framework





Research approach

- The thesis utilises theories from two different genealogies to **delve under the political agora** and find the "seed[s] beneath the snow" (Ward, 1996, p. 18).
- Methodological processuality methods as secondary tools, flux (Boyd, 2022; St. Pierre, 2021; Vagle & Hofsess, 2016)
 - desktop & media research
 - interviews
 - performative workshops



Credits: Author Source: image generated with the assistance of DALL·E 2

Mis(s)placed woman? 2009-2023

"While **the political** as such cannot be staged—because **the founding event of antagonism always escapes representation**—it nevertheless must be staged in order to become visible at all. (...) This (...) is the true cause of every public: an absent cause to which political representation will then try to give a name." (Marchart, 2019, pp. 55–56)

"On the street (…) the act becomes dangerous (…) because there are no theatrical conventions to delimit the purely imaginary character of the act" (Butler, 1988, p. 527).



Mis(s)placed woman?

From individualistic protocols of avant-garde provocation to protocols of collective action

Subversive walks as bodily practices:

- cultivation of conflictual political subjectivity (constitutive negative outside)
- community building ('impossible' constitutive inside)
- unstructured connections with places and people through affects



Mis(s)placed woman?

"The Davidian moment" (Marchart)

Solidarity action with Iranian protests after Mahsa Amini's death (2022) - screaming walk



Screenshot derived from the video recorded on 30.09.2022 in Istanbul Source: Tanja Ostojić, private archive. Used with permission from the artist

Eating Europe 2013

"the muddy waters of social struggle" (Marchart, 2019, p. 14).

- An attempt to influence national elections
- Symbolic violence (the logic of antagonism) evoking global conflict
- Subversion of catholic procession
- Links to Refugee Protest Camp Vienna

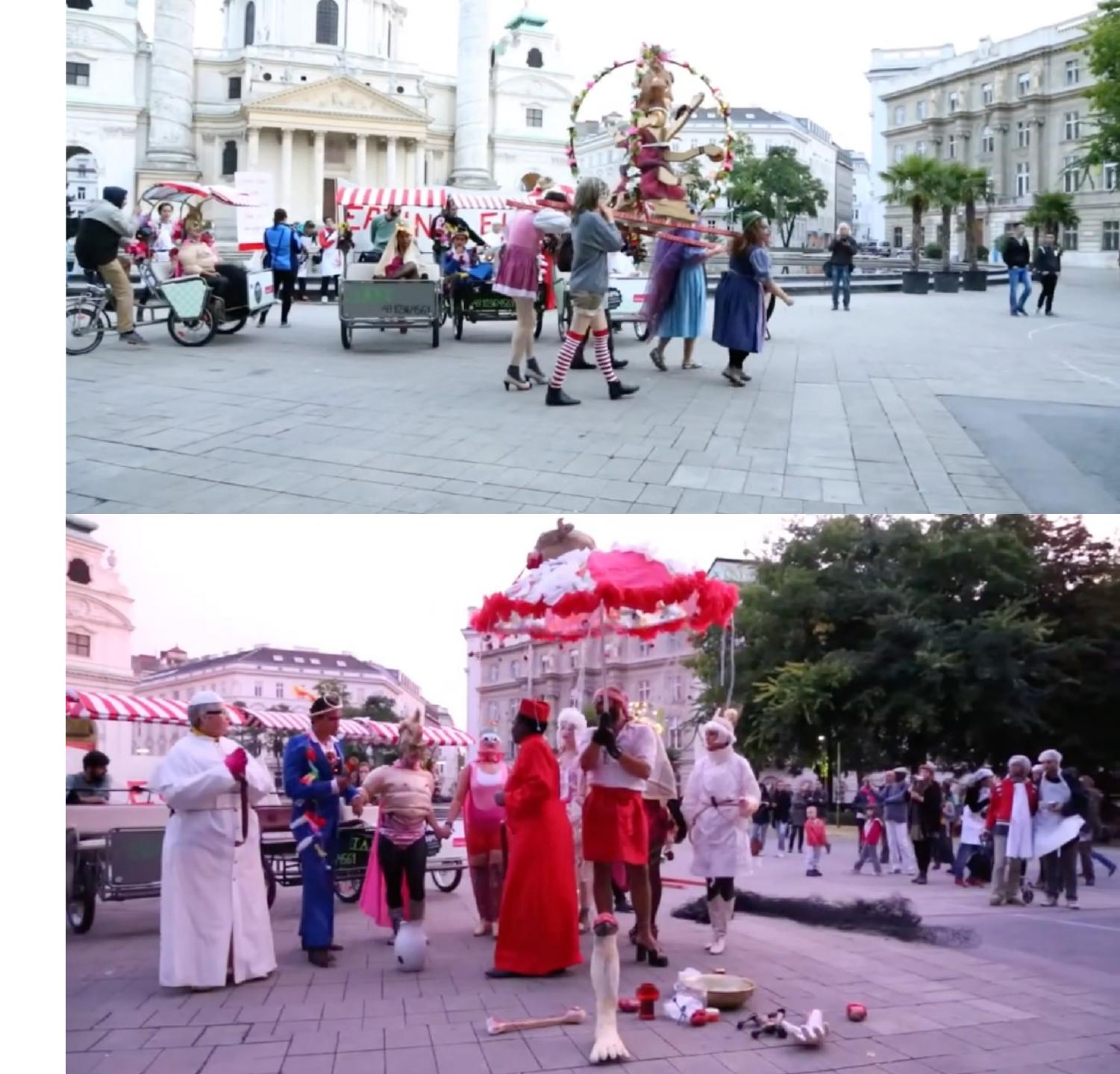


Eating Europe

Staging the political: "abnormal" hyperreality, layering of conflict (3 in 1).

Subversive walk as bodily practice:

- collective, strategic, and organized action
- Queer alliance building (Butler, 2015)



Speculative workshops

Educative unit dedicated to 'right to the city' at the Geographic Institute, University of Bern:

- 4 performative workshops à 90min. "learning to be affected" (Latour 2004; Roelvink 2020)
- 5 Fluxus-rooted processual scores (blurring the line between art and life)
- discussions focused on "how felt difference might register in thinking" (McCormack, 2014)



Shot on 17.05.2023 in Bern, Switzerland Credits: author

Conclusions Subversively walking...

... to be politicized (RQ 1)

- Walks as contribution to the symbolic field (Mouffe); but NOT a pure act of politics (Rancière)
- Establishment and maintenance of conflict (constitutive negative outside) i.e. symbolic violence
- community building, performative cultivation of subjectivity over time through bodily practice (Sparks, 2016) ('impossible' constitutive inside)
- aesthetic strategies questioning hegemonic discourse:
 - making social order ridiculous
 - i.e., over-identification (aesthetics of human trafficking)
 - disidentifications i.e., cannibals
 - contrasting compilation of culturally coded elements
- citations: aesthetical engagement with the history/ symbolical value of the place
- semantic shifts, experimentations with signs
- guerilla strategy as affectual tactic (performing 'illegally')

... to be affected (RQ 2)

- enhanced reflections on micro-political level
- focus shifted from observing to interacting and interconnecting
- How to mediate the marginalized perspective?

... in social, political and cultural dimensions (+)

- **intelligibility** (Chambers 2013) and **context** political conflictuality of the gesture (sub. walk) relies on the context; temporalization/ contextualization of concepts
- counter-globalization and soft solidarity (Horgan, 2012): female/queer migrant vs. Nationalist political regimes
- Score as a powerful tool shaping micro-political relations
- The risk of recuperation (Fluxus and digitalisation) is decoding (DeLanda, 2019) and a 'minor' walk still possible?
- Subversive walk as a possibility for non-democratic geographies?

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Thank you!