Using APIs to Collect Data from Media/Social Media Sources

Greta Heng

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3/24/2021

The New Hork Times



Goals

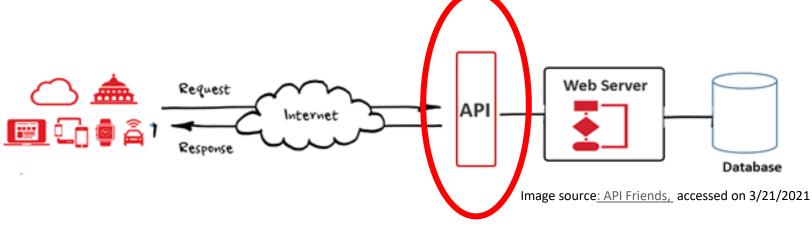
Resources& Tools

- Understand what is an API
- Why API is helpful for social sciences research
- How to collect data using NYT API with Python

- Python and Jupyter Notebook
- Github Repository: https://github.com/gretaheng/Pyth onAPIWorkshop
- Library workshops: <u>https://libcal.library.upenn.edu/calendar/wicshops</u>

What Is an API & Why It Is Used

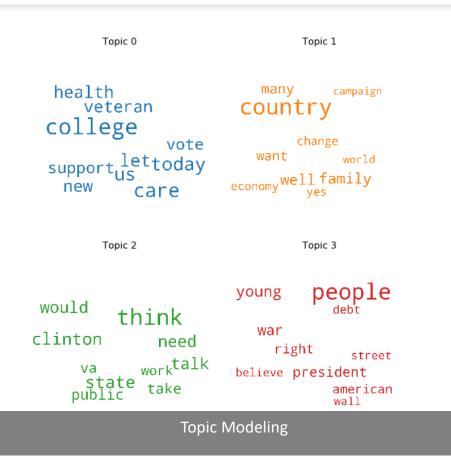
- API: Application Programming Interface, a computing interface that defines interactions between multiple software applications or mixed hardware-software intermediaries
- Methods of accessing specific data / functionality
- Benefits:
 - Efficiency
 - Automation
 - •

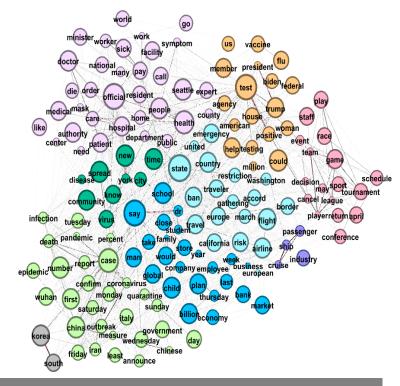


Media & Social Media APIs

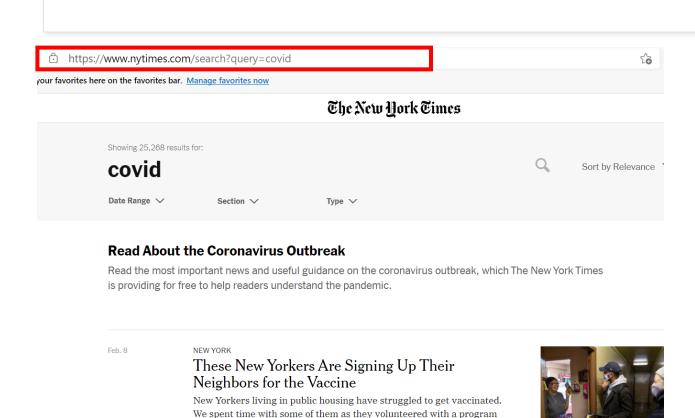
- New York Times
- Bloomberg
- Guardian
- Financial Times
- YouTube
- Facebook
- Instagram
- Twitter

Media & Social Media APIs





REST APIs



focusing on door-to-door outreach.

February 16, 2021, Page A6

By James Estrin

- REST: Representational State Transfer
- HTTP protocol and JSON data format
- Request: a URL
- Response: a result of your request in JSON format

REST APIs

url = https://api.nytimes.com/svc/search/v2/articlesearch.json^vq=COVID&apikey=[YOUR_API_KEY]

```
"status": "OK",
    "copyright": "Copyright (c) 2021 The New York Times Company. All Rights Reserved.",
    "response": {
        "docs": [
                "abstract": "New Yorkers living in public housing have struggled to get
vaccinated. We spent time with some of them as they volunteered with a program focusing on
door-to-door outreach.".
                "web url":
"https://www.nytimes.com/interactive/2021/02/08/nyregion/covid-vaccine-public-housing.html",
                "snippet": "New Yorkers living in public housing have struggled to get
vaccinated. We spent time with some of them as they volunteered with a program focusing on
door-to-door outreach.",
                "lead paragraph": "New Yorkers living in public housing have struggled to
get vaccinated. We spent time with some of them as they volunteered with a program focusing
on door-to-door outreach.",
                "print section": "A",
                "print page": "6",
                "source": "The New York Times",
                "multimedia": [
                                                                                    [975 lines]
                "headline": {
                                                                                      [8 lines]
```

- REST: Representational State Transfer
- HTTP protocol and JSON data format
- Request: a URL
- Response: a result of your request in JSON format

Request: HTTP Methods



 GET: retrieve resource representation/information only

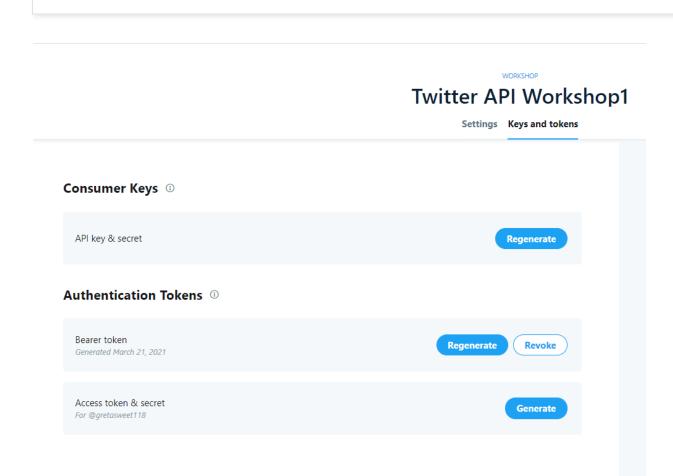
Request: Parameters



https://api.nytimes.com/svc/search/v2/articlesearch.json?begin_date=20200101&end_date=20200331&q=COVID&apikey=[YOUR_API_KEY]

- Optional key-value pairs that could narrow or sort the search results
- After the question mark in the URL
- NYT Article Search API parameters:
 - begin_date
 - end_date
 - q
 -

Request: API key & Access Token



- API key
 - Identification and authorization
- Access Token
 - User-specific
 - Part of authentication

Response: JSON

```
"status": "OK",
   "copyright": "Copyright (c) 2021 The New York Times Company. All Rights Reserved.",
    "response":
        "docs": [
                "abstract": "New Yorkers living in public housing have struggled to get
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                "source": "The New York Times",
                "multimedia": [
                                                                                    [975 lines]
                "headline": {
                                                                                      [8 lines]
```

- JSON: JavaScript Object Notation
- A data interchange format
- Name-value pairs
 - " status": "OK"
 - "response": {}
 - "multimedia": []

Let's Have Some Fun

 Download and open the Jupyter Notebook (https://github.com/gretaheng/PythonAPIWorkshop)

Thank you!

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