# Using APIs to Collect Data from Media/Social Media Sources

Greta Heng

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The New Hork Times



#### Goals

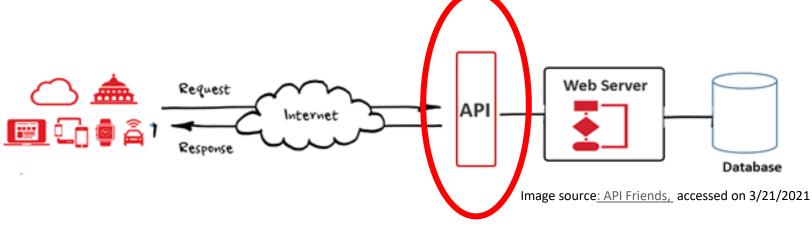
#### Resources & Tools

- Understand what is an API
- Why API is helpful for social sciences research
- How to collect data using NYT API with Python

- Python and Jupyter Notebook
- Github Repository:
   https://github.com/gretaheng/Pyth
   onAPIWorkshop
- Library workshops: <u>https://libcal.library.upenn.edu/calendar/wicshops</u>

# What Is an API & Why It Is Used

- API: Application Programming Interface, a computing interface that defines interactions between multiple software applications or mixed hardware-software intermediaries
- Methods of accessing specific data / functionality
- Benefits:
  - Efficiency
  - Automation
  - •



# What Is an API & Why It Is Used

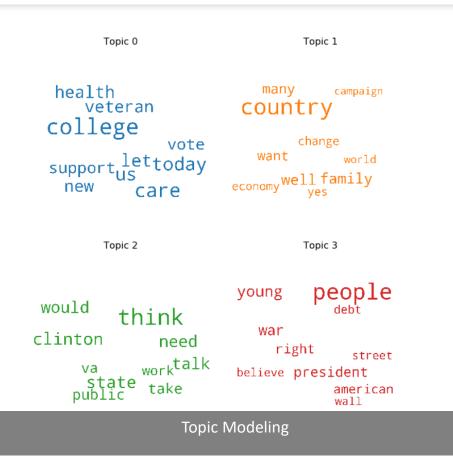
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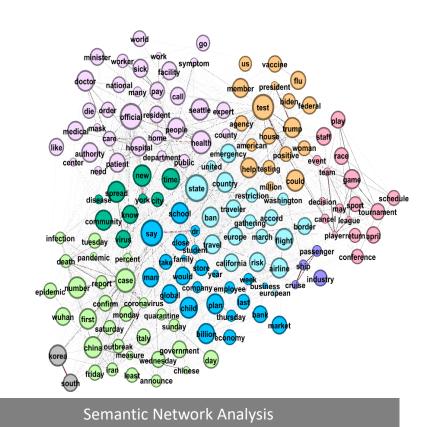


#### Media & Social Media APIs

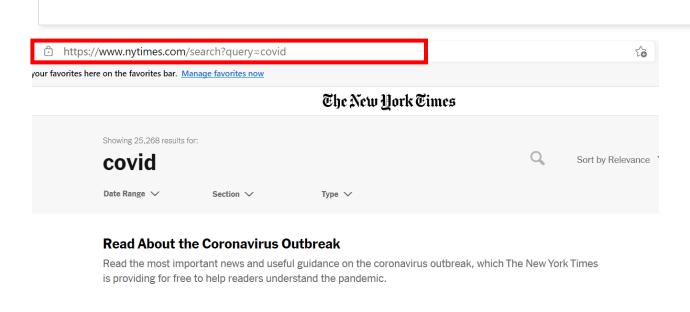
- New York Times
- Bloomberg
- Guardian
- Financial Times
- YouTube
- Facebook
- Instagram
- Twitter

#### Media & Social Media APIs





#### **REST APIs**



Feb. 8 NEW YOR

#### These New Yorkers Are Signing Up Their Neighbors for the Vaccine

New Yorkers living in public housing have struggled to get vaccinated. We spent time with some of them as they volunteered with a program focusing on door-to-door outreach.

By James Estrin

PRINT EDITION

February 16, 2021, Page A6



- REST: Representational State Transfer
- HTTP protocol and JSON data format
- Request: a URL
- Response: a result of your request in JSON format

#### **REST APIs**

url = https://api.nytimes.com/svc/search/v2/articlesearch.json<sup>v</sup>q=COVID&apikey=[YOUR\_API\_KEY]

```
"status": "OK",
    "copyright": "Copyright (c) 2021 The New York Times Company. All Rights Reserved.",
    "response": {
        "docs": [
                "abstract": "New Yorkers living in public housing have struggled to get
vaccinated. We spent time with some of them as they volunteered with a program focusing on
door-to-door outreach.".
                "web url":
"https://www.nytimes.com/interactive/2021/02/08/nyregion/covid-vaccine-public-housing.html",
                "snippet": "New Yorkers living in public housing have struggled to get
vaccinated. We spent time with some of them as they volunteered with a program focusing on
door-to-door outreach.",
                "lead paragraph": "New Yorkers living in public housing have struggled to
get vaccinated. We spent time with some of them as they volunteered with a program focusing
on door-to-door outreach.",
                "print section": "A",
                "print page": "6",
                "source": "The New York Times",
                "multimedia": [
                                                                                    [975 lines]
                "headline": {
                                                                                      [8 lines]
```

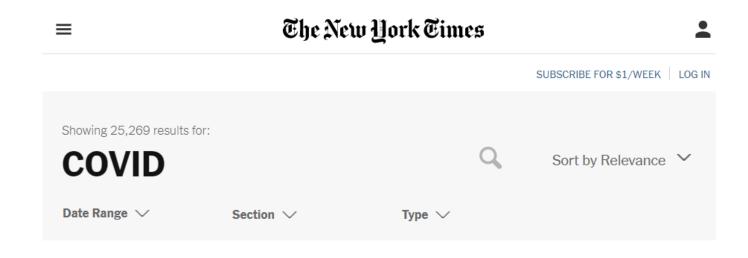
- REST: Representational State Transfer
- HTTP protocol and JSON data format
- Request: a URL
- Response: a result of your request in JSON format

# Request: HTTP Methods



 GET: retrieve resource representation/information only

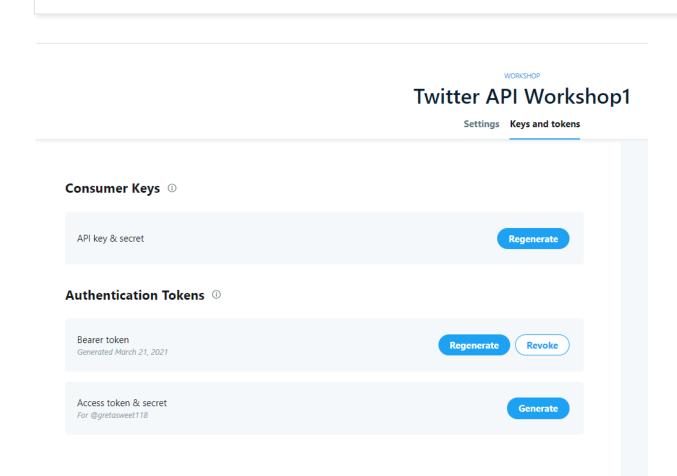
### Request: Parameters



https://api.nytimes.com/svc/search/v2/articlesearch.json?begin\_date=20200101&end\_date=20200331&q=COVID&apikey=[YOUR\_API\_KEY]

- Optional key-value pairs that could narrow or sort the search results
- After the question mark in the URL
- NYT Article Search API parameters:
  - begin\_date
  - end\_date
  - q
  - .....

# Request: API key & Access Token



- API key
  - Identification and authorization
- Access Token
  - User-specific
  - Part of authentication

## Response: JSON

```
"status": "OK",
   "copyright": "Copyright (c) 2021 The New York Times Company. All Rights Reserved.",
    "response": {
        "docs": [
                "abstract": "New Yorkers living in public housing have struggled to get
vaccinated. We spent time with some of them as they volunteered with a program focusing on
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"https://www.nytimes.com/interactive/2021/02/08/nyregion/covid-vaccine-public-housing.html",
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                "source": "The New York Times",
                "multimedia": [
                                                                                    [975 lines]
                "headline": {
                                                                                      [8 lines]
```

- JSON: JavaScript Object Notation
- A data interchange format
- Name-value pairs
  - " status": "OK"
  - "response": {}
  - "multimedia": []

#### Let's Have Some Fun

 Download and open the Jupyter Notebook (<a href="https://github.com/gretaheng/PythonAPIWorkshop">https://github.com/gretaheng/PythonAPIWorkshop</a>)

# Thank you!

Check my Github Repository for more resources:

https://github.com/gretaheng/Python APIWorkshop

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3/24/2021