







Data Analysis and Visualization

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Overview

An Imbalanced dataset is a dataset where a class signi fi cantly outnumbers the other. In real-life example, this imbalance represents most of the cases.

Example:

You are a bank employee responsible for detecting the validity of credit card transactions. To do so, you have a training set of previously observed transactions, each of which was either:

- A. Normal
- B. Fraudulent

Most transactions are normal and it is not unlikely that fraudulent is just 0.1% of the total transactions!

Challenges for ML models

Machine Learning Models may favor the majority class, leading to poor generalization for minority classes.

Challenges:

- Skewed model performance
- Misleading accuracy metrics
- · Di ffi culty in detecting minority class

Metrics for Evaluating Imbalanced Datasets

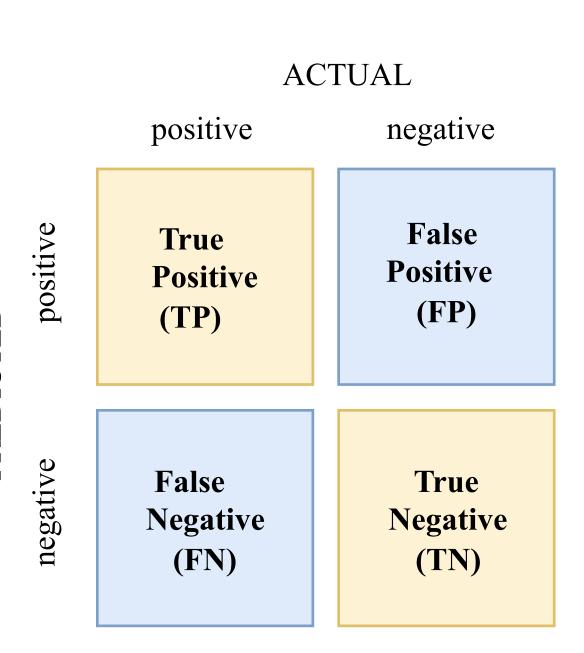
Basics:

True Positives = Classi fi ed as Positive, actually Positive

False Positives = Classi fi ed as Positive, actually Negative

True Negatives = Classi fi ed as Negative, actually Negative

False Negatives = Classi fi ed as Negative, actually Positive



Metrics for Evaluating Imbalanced Datasets

Why traditional metrics fail:

 Accuracy can be misleading (e.g., 99% accuracy by predicting only the majority class).

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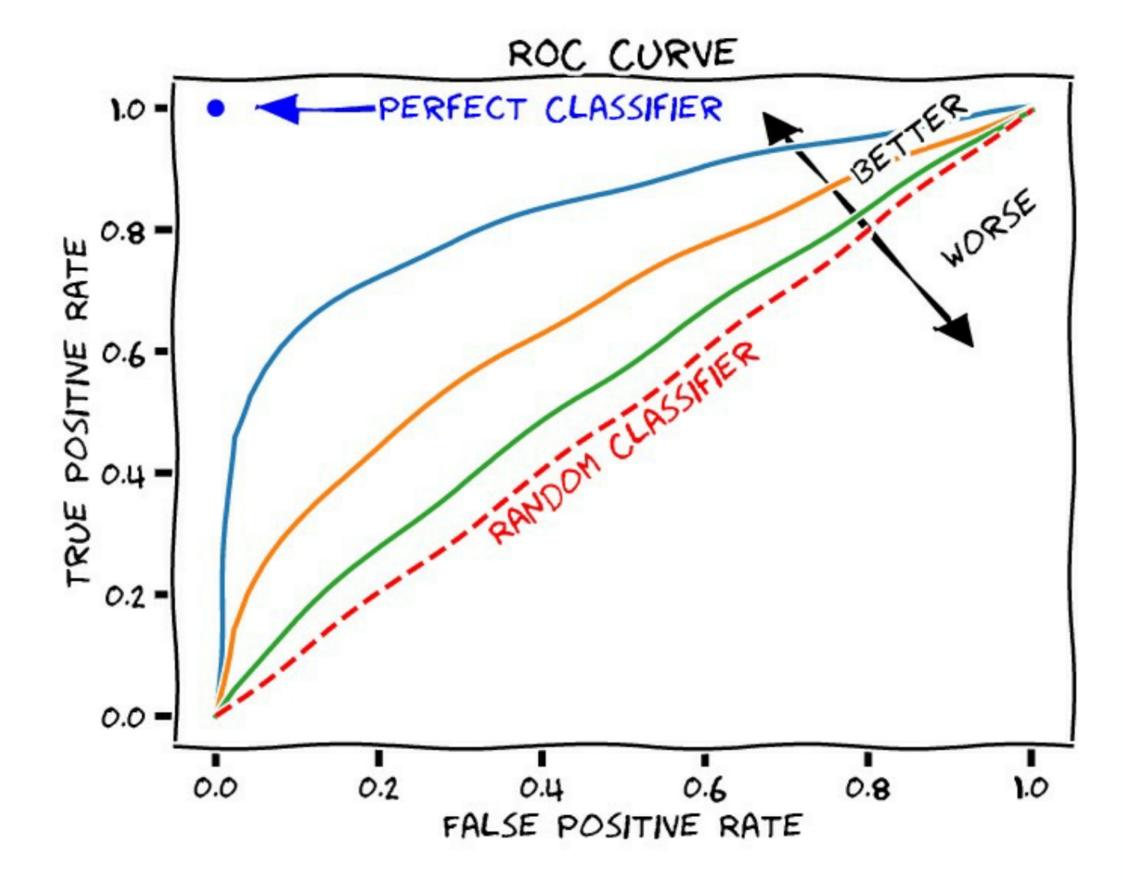
Better metrics:

- O **Precision** = shows how often a model Is correct when predicting the target class = $\frac{1P}{TP + FP}$
- O **Recall** = shows whether a model can find all objects of the target class = $\frac{TP}{TP + FN}$
- ROC-AUC = Area Under the Receiver Operating Characteristics Curve
- PR-AUC = Area Under the Precision Recall Curve

Metrics for Evaluating Imbalanced Datasets

ROC-AUC is a performance measurement for the classi fi cation problems at various threshold settings. ROC is a probability curve and AUC represents the degree or measure of separability.

In other words, it tells how much the model is capable of distinguishing between classes. Higher the AUC, the better the model is at predicting 0 classes as 0 and 1 classes as 1.

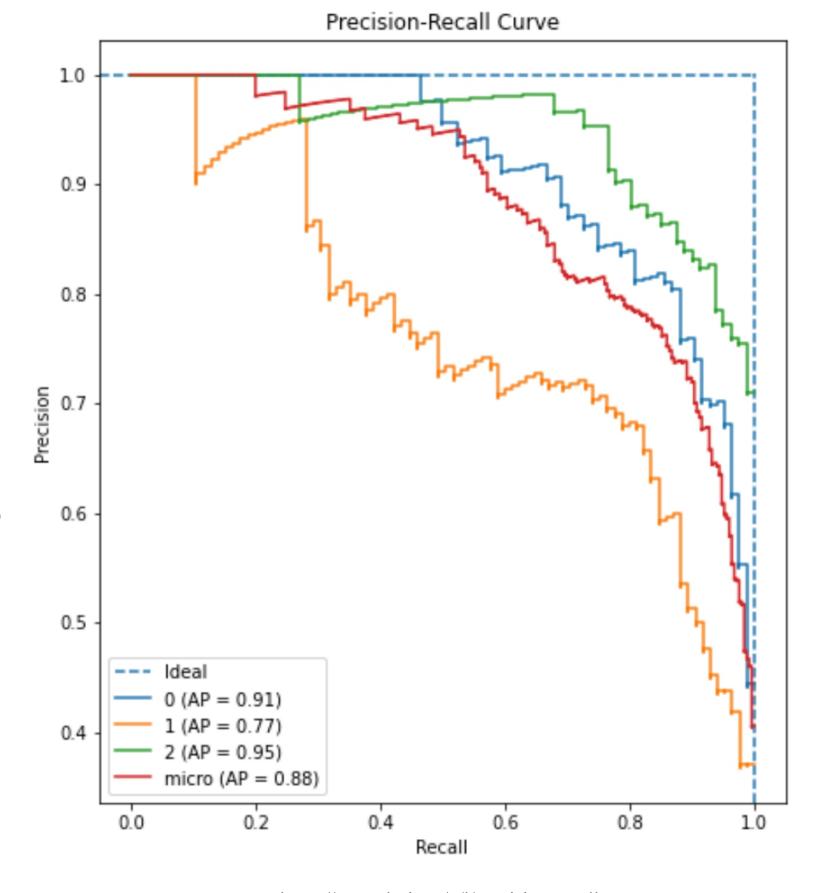


https://commons.wikimedia.org/wiki/File:Roc-draft-xkcd-style.svg

Metrics for Evaluating Imbalanced Datasets

PR-AUC represents the area under the Precision-Recall curve, which plots Precision (the proportion of true positives among all positive predictions) against Recall (the proportion of true positives identified correctly) at various threshold settings.

In simpler terms, the PR AUC quanti fi es how well a model can distinguish between classes, considering both its ability to not mark a negative sample as positive (Precision) and its ability to fi nd all the positive samples (Recall). A higher PR AUC value signi fi es a better performing model.



https://towardsai.net/p/l/precision-recall-curve

Improving Imbalanced Datasets

- Oversampling
- Undersampling
- Hybrid Approaches
- Other Approaches

Improving Imbalanced Datasets: Oversampling

Oversampling consists in increasing the size of the minority class by duplicating or synthesizing samples.

Advantages: balances the dataset without discarding majority-class samples.

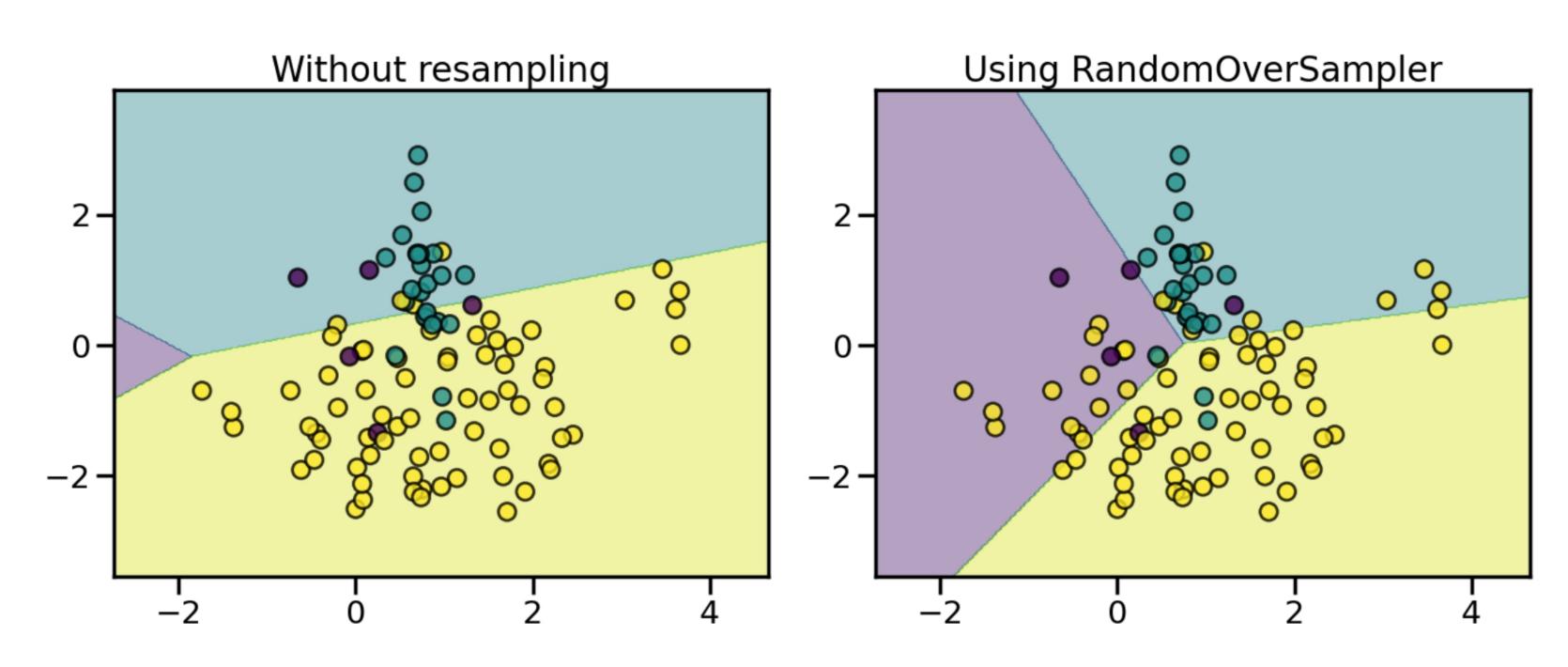
Techniques:

- Random Oversampler
- SMOTE (Synthetic Minority Oversampling Technique)

Oversampling → Random Oversampler

Random Oversampler randomly duplicates entities.

Decision function of LogisticRegression



https://imbalanced-learn.org/stable/auto_examples/over-sampling/plot_comparison_over_sampling.html#sphx-glr-auto-examples-over-sampling-plot-comparison-over-sampling-py

Oversampling → **SMOTE**

SMOTE (Synthetic Minority Oversampling Technique) creates synthetic samples by interpolating between existing minority-class samples.

Steps:

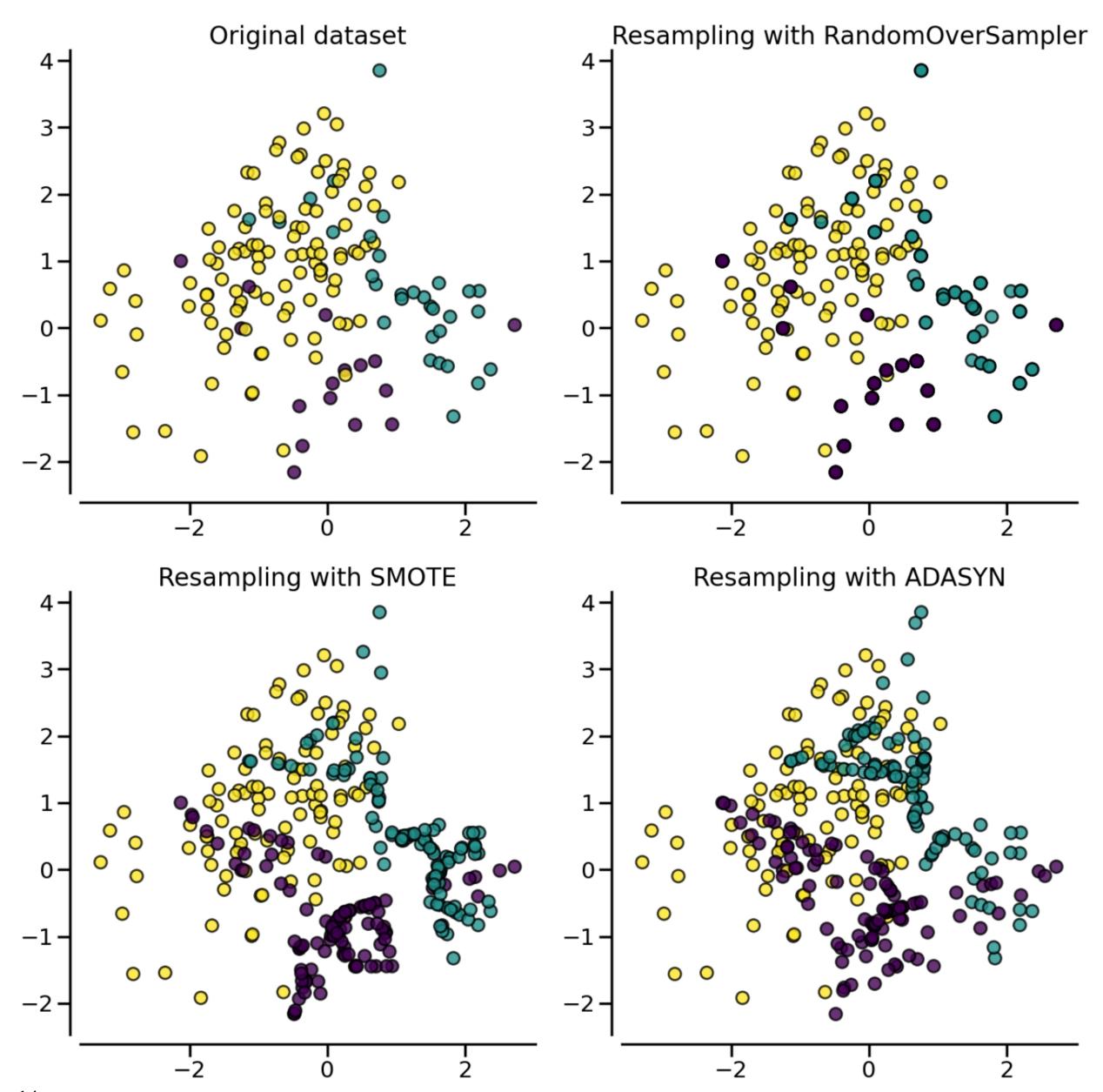
- 1. Select k nearest neighbors for a minority-class sample.
- 2. Generate synthetic points along the line segments joining the sample and its neighbors.

Oversampling → ADASYN

ADASYN (Adaptive Synthetic Sampling) builds on SMOTE but focuses more on diffi cult-to-learn samples.

Improvement: Weights minority samples based on their difficulty to classify.

Imbalanced Datasets: Oversampling SMOTE vs ADASYN vs RANDOM OVERSAMPLER



Improving Imbalanced Datasets: Undersampling

Undersampling consists in reducing the size of the majority class.

Advantages: simplifies the dataset and reduces computational costs

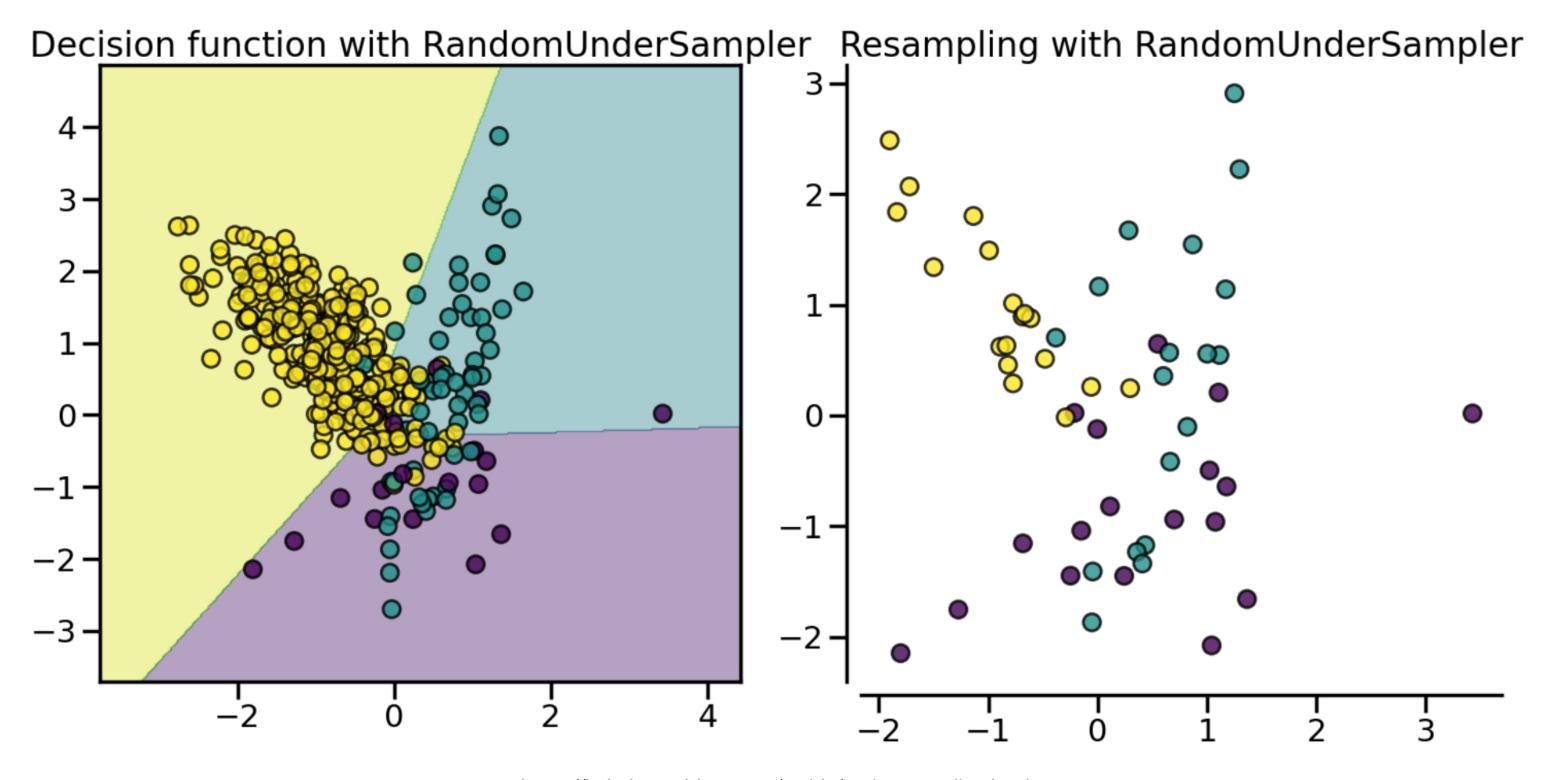
Techniques:

- Random Undersampling
- Cluster Centroids

Challenges: Risk of losing important information

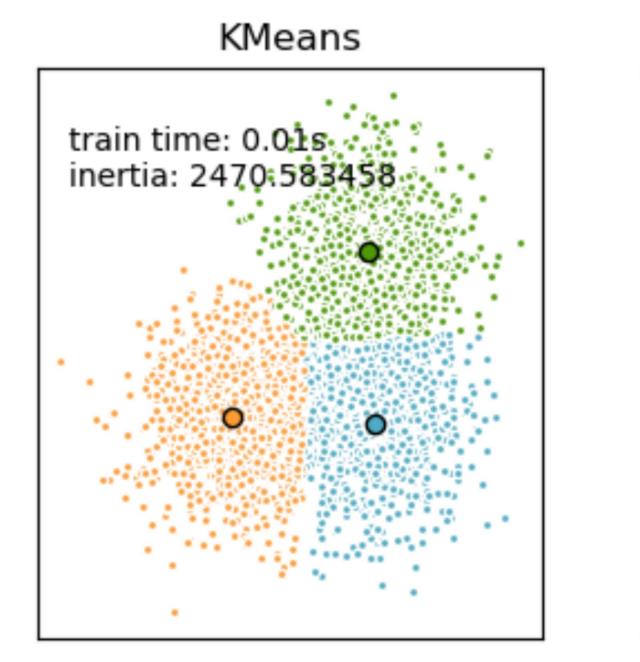
Undersampling → **Random Undersampling**

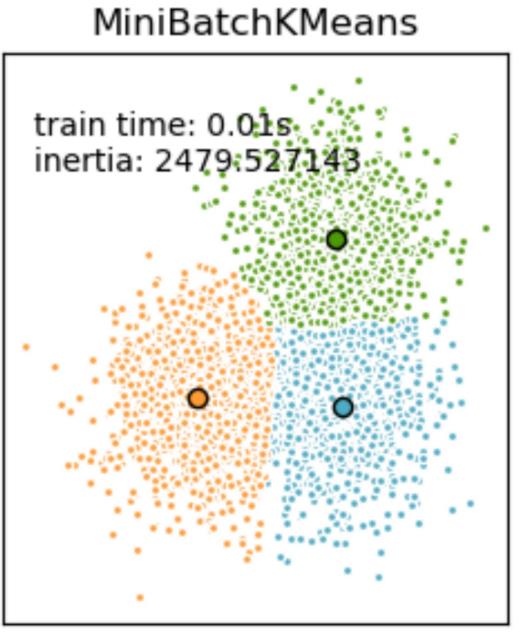
Random Undersampling randomly deletes majority class entities.

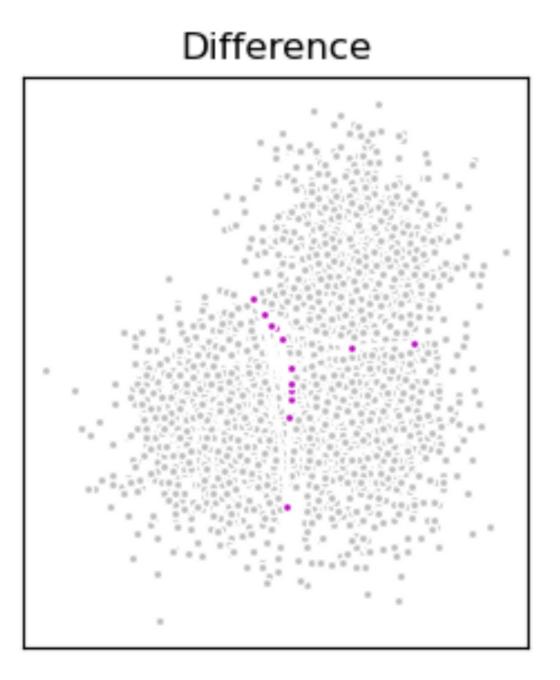


Undersampling → **Cluster Centroids**

Cluster Centroids replaces majority-class samples with centroids of their clusters → Preserves overall data distribution







https://imbalanced-learn.org/stable/under_sampling.html

Data Augmentation

Overview

Data Augmentation is a technique to increase dataset diversity/size by adding new entries created from existing ones.

Example:

$$A = [red, 10, A]$$

$$B = [blue, 5, B]$$

New:

$$C = [red, 5, A]$$

Data Augmentation

Overview

Data Augmentation is a technique to increase dataset diversity/size by adding new entries created from existing ones

Example:

Rotate an image by 15 degrees to create a new sample

Data Augmentation

Overview

Other ideas:

For images: fl ipping, rotation, scaling, cropping, color adjustments

For text: synonym replacement, back-translation, random insertion or deletion ("The cat sat on the mat." \rightarrow "The feline sat on the rug.")

For tabular data: adding noise to numerical features (es. Gaussian noise), synthetic feature generation

Combining Oversampling and Data Augmentation

Overview

Strategy:

 Use oversampling to balance the dataset and data augmentation to increase diversity

Example:

SMOTE for oversampling, then use data augmentation for increase the minorityclass samples

Oversampling & Undersampling

Common Pitfalls

Overfitting: caused by excessive oversampling

oLoss of information: caused by excessive undersampling

Models won't be able to learn if data is inconsistent!

As we say "Garbage in = Garbage out"!

Useful Links

- ohttps://imbalanced-learn.org/stable/over_sampling.html
- ohttps://imbalanced-learn.org/stable/under_sampling.html
- ohttps://imbalanced-learn.org/stable/combine.html

Notebook Notebook_Imbalanced_Dataset.ipynb