### ProjectCase: AromaCafe - External Document

COMP7084001 Multimedia Systems

Even Semester Year 2021/2022



#### Project Title

Aroma Cafe

#### Introduction

This multimedia application was made to promote a cafe. It contained information such as cafe name, best seller, upcoming event, weekly event. Users can also visit the Aroma Cafe website in this application. This application has an interactive and user-friendly UI.

#### • Report / Documentation

- 1. Movie Clip
  - Weekly Event Banner

HAPPY HOUR 30% OFF HAPPY HOUR 30% OFF

Movie clips are used to make the text "HAPPY HOUR 30% OFF" continuously change color.

Best Seller Banner



GRAB OUR BEST SELLERS

Movie clips are used to make the text "GRAB OUR BEST SELLERS" continuously change color.

- Aroma Cafe Festival (Menu Promo)



Movie clips are used to make the coffee cup continuously change color.

#### 2. Hyperlink

link AromaCafe.com



It's on the WebLink layer. If clicked, it can direct the user to the official Aroma Cafe Web, namely <a href="http://aromacafe.com/">http://aromacafe.com/</a>

#### 3. Button

- Press here to continue



Button press here to continue is bind with the click event

- Best Seller Menu



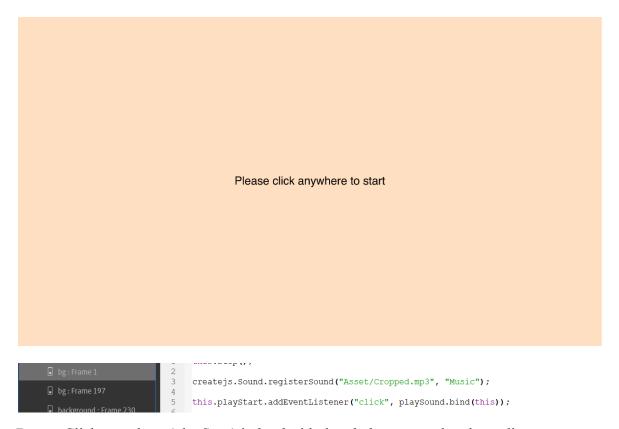
Menu Best Seller is bind with the mouseover and mouseout event

- Button AromaCafe.com



Button AromaCafe.com is bind with the click event.

- Button Click Anywhere

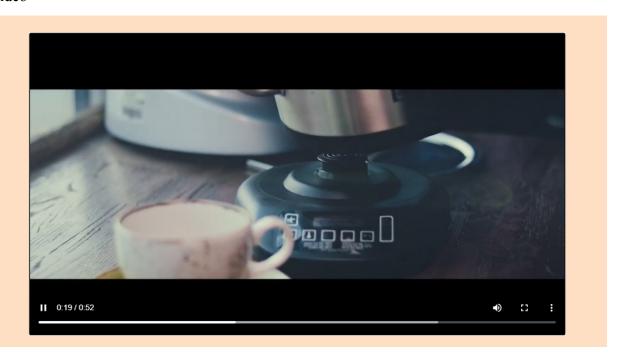


Button Click anywhere (playStart) is bind with the click event to play the audio.

#### 4. Audio

Audio is on the opening page (mug jumping sound).

#### 5. Video



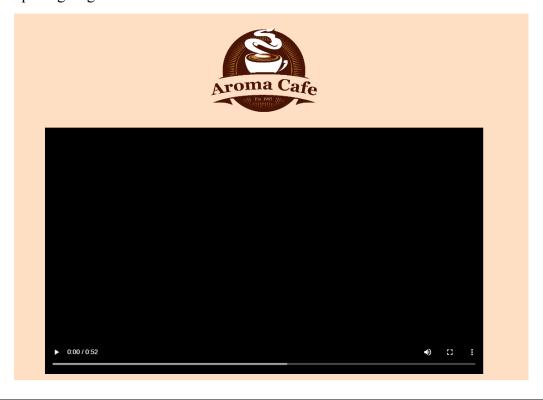
Video appears after opening logo

- 6. Motion/ Classic Tween
  - Best Seller Menu



when hovered, the best seller menu extends (slides in) using classic tween. It is located on Seller1Button, Seller2Button and Seller3Button layers.

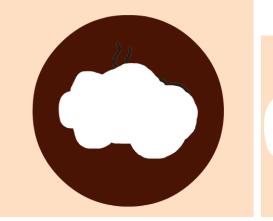
- Opening Logo



The logo shrinks and moves upwards using the classic tween.

#### 7. Shape Tween

- Opening Logo





Small smoke becomes bigger smoke.

- Opening Logo





Large smoke opacity is getting smaller until it disappears (transparent)

#### 8. Masking

- Weekly Event Banner

HAPPY HOUR 30% OFF

HAPPY HOUR 30% OFF

Color changes made by masking.

- Best Seller Banner

## GRAB OUR BEST SELLERS

# GRAB OUR BEST SELLERS

Color changes made by masking.

- BUY 1 GET 1 Banner



Masking on BUY 1 GET 1 banner only appears once (not repeats). Located on the FreeText Layer.

- Best Seller Menu

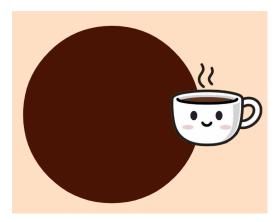




Masking is done using circles on the three coffee cups (original size: right image).

#### 9. Guide

- Jumping Coffee mug motion



Coffee mug moves from the up right page with ups and down line to the center of the logo. The movement makes the mug look like jumping.

- Moving Coffee beans



Coffee beans move around the aroma cafe logo using a guide. We create a line from the right side of the logo, to the left side of it.

#### 10. Virtual Camera

Virtual Camera used when the video page goes to the main page (Zoom Out).

#### 11. Events

Mouseover



- Mouseout



- Click

```
bg:Frame 197

this.pressContinueButton.addEventListener('click', pressContinue.bind(this)
```

#### 12. Frame control

- Press to Continue Button

Frame 197 to frame 199

Best Seller slide in 3

```
//seller3button
                               this.seller3Button.addEventListener('mouseover', fSeller3.bind(this));
■ background : Frame 245
                             □function fSeller3(){
                                   this.gotoAndPlay(234);
■ background : Frame 260
                         10
                         11
■ background : Frame 275
                               this.seller3Button.addEventListener('mouseout', fSeller3out.bind(this));
                         13
■ background : Frame 290
                         14
                             □function fSeller3out(){
                         15
                                   this.gotoAndPlay(249);
```

Frame 230 to frame 234 and frame 249

- Best Seller slide in 2

```
bg:Frame 197

background:Frame 230

background:Frame 245

background:Frame 260

background:Frame 275

background:Frame 275

background:Frame 275

background:Frame 275

calculate this.gotoAndPlay(264);

24

25

background:Frame 260

calculate this.gotoAndPlay(279);

26

27

calculate this.gotoAndPlay(279);

28

29

calculate this.gotoAndPlay(279);

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calculate this.gotoAndPlay(279);

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calculate this.gotoAndPlay(279);

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calculate this.gotoAndPlay(279);

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calculate this.gotoAndPlay(279);

28

calculate this.gotoAndPlay(279);

28

calculate this.gotoAndPlay(279);

28

calculate this.gotoAndPlay(279);

28

calculate this.gotoAndPlay(279);

29

calculate this.gotoAndPlay(279);

20

calculate this.
```

Frame 230 to frame 264 and frame 279

Best Seller slide in 1

```
23
  ■ background : Frame 245
                                  this.seller2Button.addEventListener('mouseout', fSeller2out.bind(this));
                            25
                            26
  ■ background : Frame 260
                                □function fSeller2out(){
                                      this.gotoAndPlay(279);
  ■ background : Frame 275
                            29
                            30
  ■ background : Frame 290
                                   //seller1button
                                 this.seller1Button.addEventListener('mouseover', fSeller1.bind(this));
  ■ background : Frame 305
                            33
  ■ background : Frame 320
                            34
                                Figuration fSeller1(){
                                      this.gotoAndPlay(294);
                            35
Symbol Definition(s)

✓ MovieClipFree

                                 this.seller1Button.addEventListener('mouseout', fSeller1out.bind(this));
                            38
     Layer_6: Frame 55
                                pfunction fSeller1out(){
                            40
                            41
                                      this.gotoAndPlay(309);
```

Frame 230 to frame 294 and frame 309

#### Reference

Video: <a href="https://youtu.be/nyDnQQSUfL0">https://youtu.be/nyDnQQSUfL0</a>

Audio: <a href="https://youtu.be/50rAKjuTXbc">https://youtu.be/50rAKjuTXbc</a>

Official Website: <a href="http://aromacafe.com/">http://aromacafe.com/</a>

Logo: https://www.freepik.com/free-vector/coffee-shop-badge-vintage-style\_1389344.htm

Coffee cup: <a href="https://www.freeject.net/2020/02/free-download-paper-cup-coffee-mockup.html">https://www.freeject.net/2020/02/free-download-paper-cup-coffee-mockup.html</a>

Coffee beans: <a href="https://www.freepik.com/free-vector/coffee-beans-realistic-set\_4359187.htm">https://www.freepik.com/free-vector/coffee-beans-realistic-set\_4359187.htm</a>

Mug Coffee:

https://www.istockphoto.com/vector/kawaii-coffee-cup-character-in-meditate-pose-gm1175851 148-327603452

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