

# Manas Gupta

Front-End Developer

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## PROFESSIONAL EXPERIENCE

### Stratbeans Consulting

Frontend Developer

November 2023-

#### Client E-commerce Projects

- Experience in **Context API-based** e-commerce marketplace development on React.js. Proficient in integrating **Razorpay payment gateways** and APIs, creating UI, and implementing core e-commerce functionalities.

#### Internal Dashboard

- Conceptualized and developed **UI for the internal dashboard** and integrated APIs in **React.js** that provided real-time data(using **Chart.js**) on user feedback, operations, marketing, and sales; saved 3 hours per week for each team member, resulting in a 20% increase in overall team efficiency, also integrated **Google Oauth** for user-login

#### Landing Pages

- Designed and developed multiple effective landing pages for promotional marketing events, resulting in increased user engagement and conversions.

## TECHNICAL SKILLS

### Languages

- JavaScript
- HTML
- CSS

### Libraries

- React.js

### Frameworks

- Tailwind

### CI/CD

- GitHub

## PROJECTS

### Chat App - [Live URL](#) | [GitHub](#)

A user would get a username and a password and can create a chat room to talk to another person in **real-time**. Made using **react-chat-engine**.

### User Data Management System - [Live URL](#) | [GitHub](#)

Cross-column **drag and drop** functionality to manage user states between Active, Inactive, and Removed users, similar to Jira Boards. Library used - **react-beautiful-dnd**

### E-Commerce Website - [Live URL](#) | [GitHub](#)

The website displays a range of products that a user can add to a cart which when opened shows the products, their quantity, and the cart total. Used **react-routing**.

### YouTube Clone - [Live URL](#) | [GitHub](#)

A simplified youtube clone using a customized API that has a very basic functionality of selecting and playing the videos that have **pagination** and **react-routing**.

## EDUCATION

Galgotias College of Engineering and Tech.

BTech CSE

2020

DPS Kalyanpur, Kanpur

## PROFILE

### Soft Skills

- Optimum Communication Skills
- Adaptability to change
- Proficient in English

[Linkedin Profile](#)

[Portfolio](#)

# Cover Letter

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Dear Hiring Manager,

I am excited to apply for the Front-End Developer position at your Company. With proficiency in React.js and a strong background in crafting seamless e-commerce experiences, I am eager to bring my expertise to your esteemed team.

During my tenure at *Stratbeans Consulting*, I demonstrated my skills in integrating Razorpay payment gateways and APIs, and I developed a dynamic real-time dashboard using React.js and Chart.js. Additionally, my work in designing captivating landing pages resulted in improved user engagement and increased conversions.

Beyond technical prowess, I pride myself on effective communication and adaptability, making me an excellent team player. Holding a BTech in Computer Science Engineering from Galgotias College of Engineering and Technology (2020), I am well-equipped to take on challenges in the field.

My technical toolkit includes *React.js*, *Tailwind*, and GitHub's CI/CD practices. Throughout my recent internship and job experience, I contributed to projects such as the "User Data Management System" and an impressive E-Commerce Website. Furthermore, I developed a feature-rich YouTube clone with pagination and react-routing, harnessing the potential of a customized API.

Thank you for considering my application. I have enclosed my portfolio and LinkedIn profile, providing insights into my capabilities. I am enthusiastic about discussing how my qualifications align with [Company Name]'s objectives and how I can contribute effectively to your team.

Sincerely,  
Manas Gupta